



Company Profile
2025

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IMPACT

Company
Profile

2026
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Company Introduction

UD IMPACT

AI POWERED ESG TOTAL SOLUTION PLATFORM

UD Impact creates job opportunities through AI-driven entrepreneurship and talent education while advancing social value via ESG/CSR impact assessment.



AI-Talent Education



AI-powered
Entrepreneurship
Education



ESG/CSR Impact
Assessment

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Our Mission



Change the World Through

ACT-PRENEUR

02.

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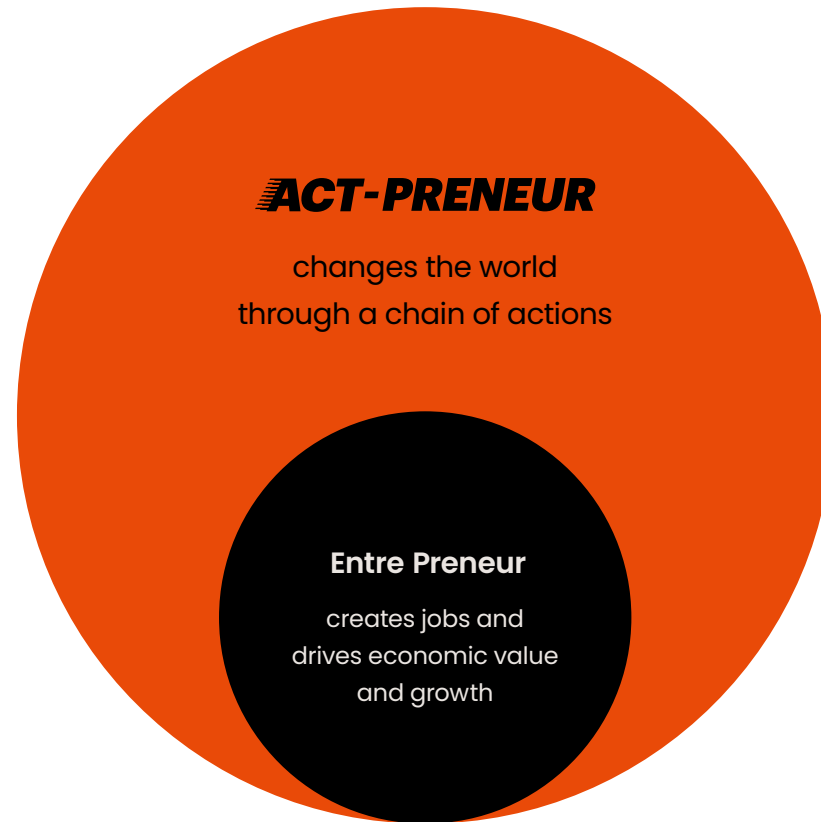


What is Act-Preneur?

- We believe in the potential of Act-Preneur

Bringing the vision to life

Sparking waves of innovation by turning improbable possibilities into reality



How Act-preneurs Change The World

Educational Impact on Real-World Startups

50%

Startup Conversion Rate

92%

1 Year Survival Rate

237.2%

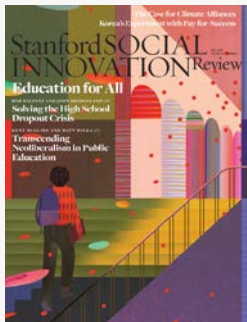
Average Revenue Growth

- We believe in the potential of Act-Preneur

Becoming a Successful Act-Preneur

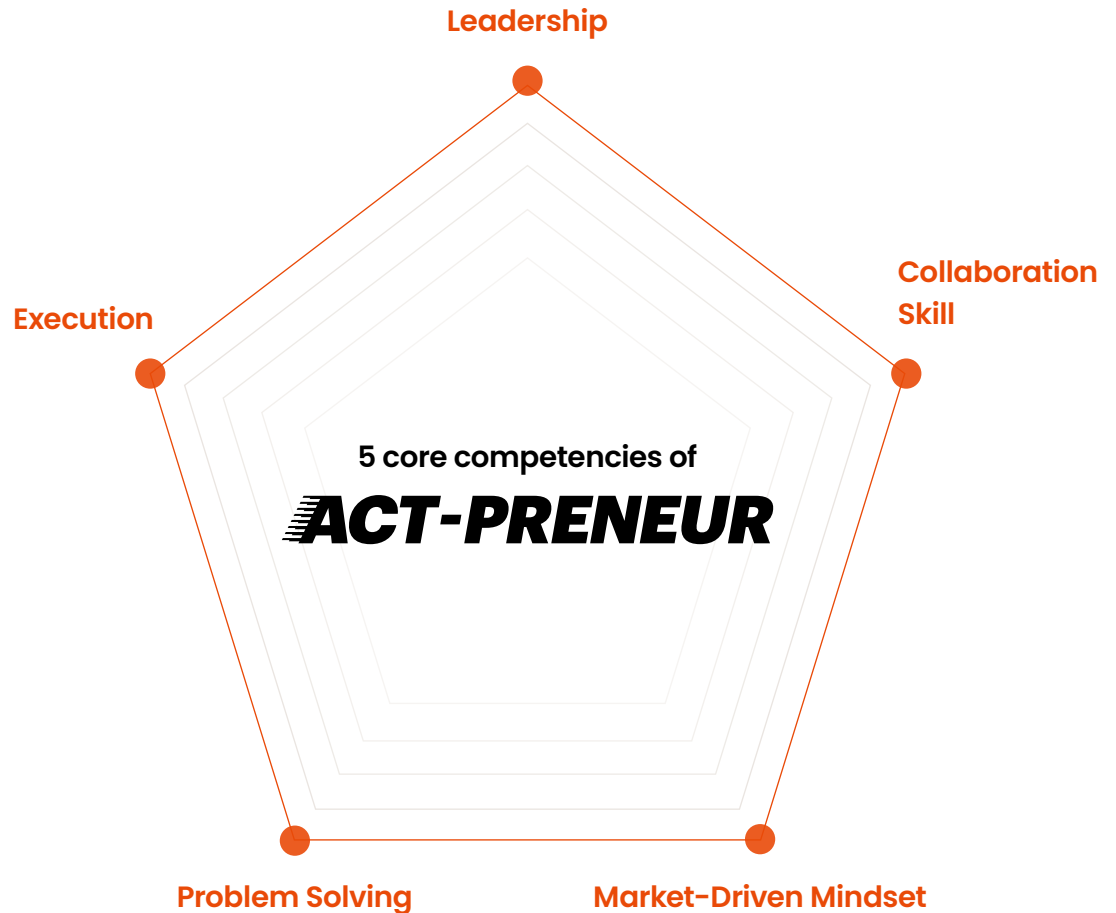
Developing the five core competencies that drive meaningful impact

*Co-developed by UD Impact x Hanyang University Impact Research Lab



Becoming a Successful Act-Preneur

Published in social innovation magazines of 30 countries globally.



03.

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underdogs Introduction

- We believe in the potential of Act-Preneur

Empowering 25,000+ Act-Preneur Across Asia

Building a movement of
change-makers across Asia

25K People

Asia Startup Alumni

620 People

Asia Startup Coach

480 Entities

Asia Partner

156M USD

Alumni's ESG IMPACT in 2025

3.5K People

Job Creation through Startup

8 Weeks

Creation of Revenue

3 Times

Average SROI Result

- We believe in the potential of Act-Preneur

6.5M^{USD}
Pre-IPO in 2025



First Social Enterprise in Korea to Challenge an IPO

*Certified by Ministry of Employment and Labor, B Corp Candidate

UD Impact India Private Limited

Company Registered Address: WH-13, Phase-1, Mayapuri, South West Delhi, India

- We believe in the potential of Act-Preneur

Why create impact through entrepreneurship education?

There are countless proxy metrics that make it advantageous for generating impact.

Entrepreneurship

Through entrepreneurship, individuals first create their own jobs, achieving self-employment. This directly addresses unemployment as the first stage of impact.

Revenue Generation

At the self-employment stage, validated business models lead to sustainable revenue generation, strengthening individual economic independence.

Self-Employment

As the business grows, entrepreneurs begin hiring additional staff, resulting in further job creation within the community.

Job Creation

Jobs created through entrepreneurship stimulate local markets, strengthen supply chains, and boost income circulation—leading to local economic revitalization and long-term regional development.

Local Revitalization

Home to numerous first-ever and largest-scale achievements



underdogs Academy

Korea's Firsts

Action-based Startup Education Brand



KT&G Sangsang Startup Camp

Korea's Firsts

12-Week Immersive Entrepreneurship Training



SK I E&S Localize Gunsan

Korea's Firsts

Community-Based Local Entrepreneurship Education



Cartier underWomen Impact Community

Korea's Firsts

Community-Based Women Entrepreneurs Education



Hana Social Venture University

Korea's Firsts

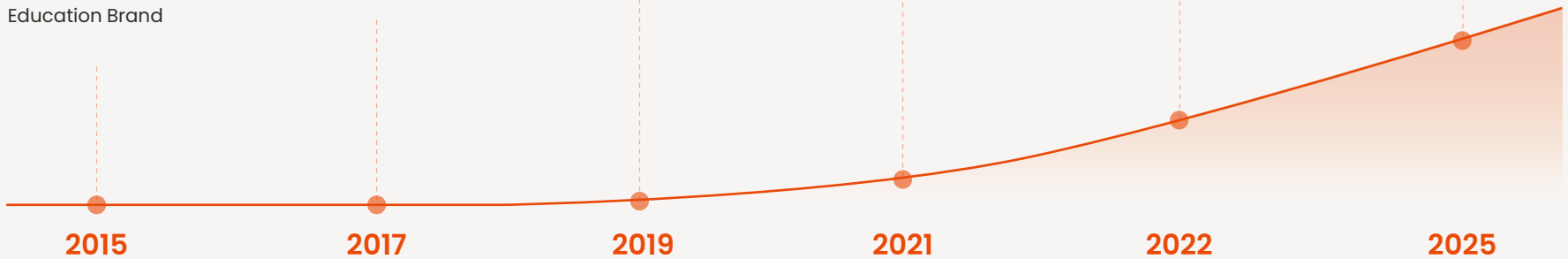
Nationwide University-Linked Employment and Entrepreneurship Education



Tokyo Metropolitan Global Challenge

Korea's Firsts

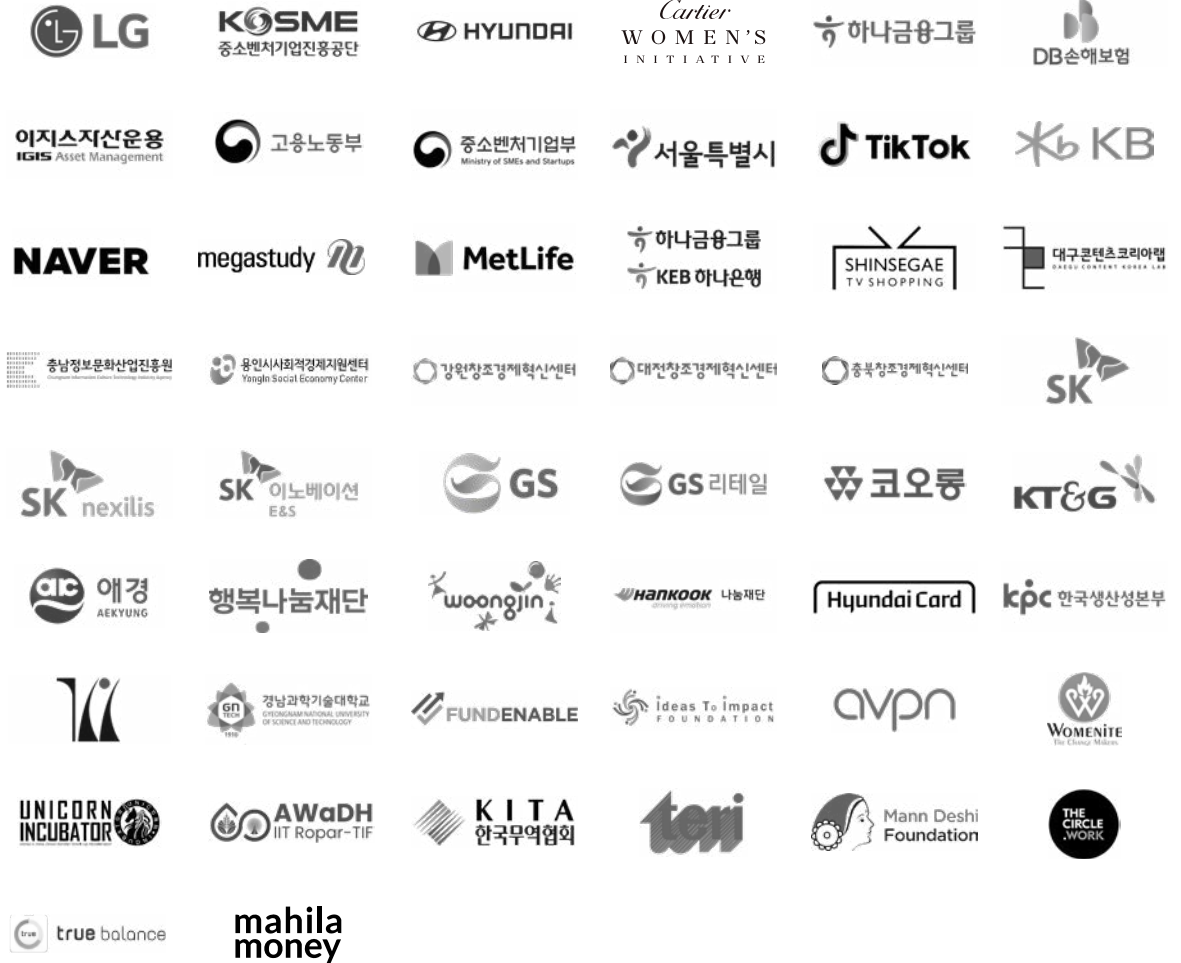
Korea-Japan Cross-Border Startup Bootcamp



● Who are the sponsors

underdogs. Sponsors

Together with over 400 sponsors across Asia, we are cultivating Act-Preneur and changing the world.



Proven success in Korea, Japan, Indonesia

Trusted by leading enterprises and institutions across Asia

● Hana Social Venture University

Hana Financial Group: Korea's top-tier financial group with \$400B+ in assets



Annually fosters 1,500 locally-rooted entrepreneurs from 30 universities

● Next Local Project

Seoul Metropolitan Government: Capital city administration of Korea's major metropolitan hub



600 local entrepreneurs' pitching to solve regional issues

● Localize Gunsan & I'm in Busan

SK Innovation E&S: Korea's global energy solutions provider within a Fortune Global 500 group



Fostered 23 startups who generate 7.5 million USD revenue over 3 years

● Underwoman Impact Community

Cartier Women Initiative: Prestigious global program supporting women entrepreneurs worldwide



Nurtured female entrepreneurs and built an impactful community

● GS Retail Eco Social Impact Project

GS Retail: Korea's multi-format retail and distribution enterprise



Leading eco-friendly manufacturing entrepreneurs

● For Young AI Entrepreneurs

SNU AI Research Institute: Artificial intelligence research center at Seoul National University



Coached for AI-related startups for early-stage entrepreneurs

Proven success in Korea, Japan, Indonesia

Trusted by leading enterprises and institutions across Asia

● Indonesia Entrepreneurship Program

SK Innovation E&S: Korea's global energy solutions provider within a Fortune Global 500 group



Process of global investment for innovative startups to solve social problems

● Glocal Entrepreneurship Program

Tokyo with Taktopia: Korea's top-tier financial group with \$400B+ in assets



Cross-border entrepreneurship program for youth

● FHH International Exchange Market Support

EMART: Korea's largest hypermarket chain and retail powerhouse



Aim to export domestic small business item

● Open Innovation Ecosystem Tour

Mitsui Fudosan: Leading Japanese real estate developer and urban infrastructure company



Korea's startup ecosystem tour program for global partners

● Finance for ALL ESG Program

Balance Hero: Korea-based fintech providing microcredit services to India



Training program for women/underprivileged individuals

● Global Joint Startup Seminar/Bootcamp

12 Universities in Asia: Collaboration with top-tier universities around Asia



Early-stage startup incubation in Japan

04.

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Our Unique Offerings

India CSR Eligible Activity Categories

All CSR initiatives must fall within these 10 mandatory categories under Indian law

● Education & Livelihood Improvement

Education-led CSR boosts livelihoods, strengthens brand image, and aligns with SDGs for high impact.

● Technology Incubators & Innovation R&D

Creates impact by nurturing IIT-linked tech incubators, enabling CSR investment in startups, and facilitating collaboration through ecosystem programs like demo days and pitching.

- | | |
|--|---|
| 1. Eradicating Hunger, Poverty, and Improving Public Health & Hygiene | 2. Education and Livelihood Enhancement Projects |
| 3. Support for Veterans and Their Families | 4. Support for Sports Training |
| 5. Promoting Gender Equality and Empowering Women & Vulnerable Groups | 6. Environmental Sustainability and Ecological Balance |
| 7. Contribution to National Relief Funds | 8. Preservation of Cultural Heritage, Arts, and Restoration Activities |
| 9. Participation in Technology Business Incubators / Technology Development / Medical Research R&D Projects | 10. Rural Development, Development of Underprivileged Regions, and Disaster Relief |

Empowering with Unique Assets

Equipping entrepreneurs with UDI's distinctive resources and expertise

Education

Entrepreneurship Education



- Act-Preneur Education
- Korea Career Bridge
- Unite Impact Univ
- DE&I Financial Education

Global Expansion

Global Expansion and networking



- Asia Tomorrow
- Impact Women Community
- Global Investor Connectors
- Cross Border Program

AI&Upskilling

AI and Digital Upskilling



- Programming
- AI Developer Training
- Digital Literacy
- AI-LMS Platform

SROI

CSR Impact Measurement



- CSR Consulting
- Social Impact Measurement
- ESG Reporting
- Impact prediction and Final Report

Empowering India, Connecting Opportunity

Empowering individuals through innovation and skills development

Act-Preneur Education

Flagship entrepreneurship education

- Global Entrepreneurship & Business Tools.
- India-Korea Networking & Market Strategy.
- Expert Mentoring & Blended Learning

Korea Career Bridge

Korea Employment Education Program

- Training in Korean corporate culture, and job readiness
- AI resume coaching, mock interviews, and personalized feedback
- Connect with top Korean companies through an integrated AI matching and job fair system.

Unite Impact Univ

Top-tier University Consulting Entrepreneurship Education

- Build and Validate Real Business Models.
- Guidance from Trained Coaches & Large University Network Access.
- Join Demo Days and Networking

DE&I Financial Education

Finance Management & Local Business Education

- Business Modeling, Coaching, and Network Access.
- SMART Financial Goals and 50-30-20. Budgeting
- Financial Habit Strengthening and Personalized Roadmap Support.

Building worldwide networks for sustainable impact

Building worldwide networks for sustainable impact

Impact Women Community

Asia Women Entrepreneurs Global Incubating

- Business Incubation & Expert Coaching.
- Global Networking & Investment Access.
- Financial Goals & Personalized

Cross Boarder Program

Bilateral startup training connecting global founders and ecosystems

- Hands-on Incubation & Expert Coaching.
- Global Market Strategy & VC Network Access.
- SMART Financial Goals & Personalized Roadmap.

Global Investor Connectors

AI/Climate Tech Global Investment-Matching Community

- Customized networking opportunity for startup owners
- Create cross-border deals and expand market access through a four-country VC-startup network
- Support for securing real investments and global expansion

Asia Tomorrow

AI, K-culture webinar

- Webinar series for overseas entrepreneurs & local business owners.
- Focus: business planning, global networking, localization strategy, and sustainable growth.
- Incorporates K-Wave success know-how into a Global K-Business education package.

Lower Costs, Greater Reach: AI-powered education

AI-powered LMS system includes chatbot-based coaching, automated impact reporting, multilingual translation, and cost-efficient education management.

AI Chatbot

Offers 24/7 personalized coaching and guidance for entrepreneurs. Supports over 20,000 users simultaneously through an AI-driven platform.

Auto Impact Forecast

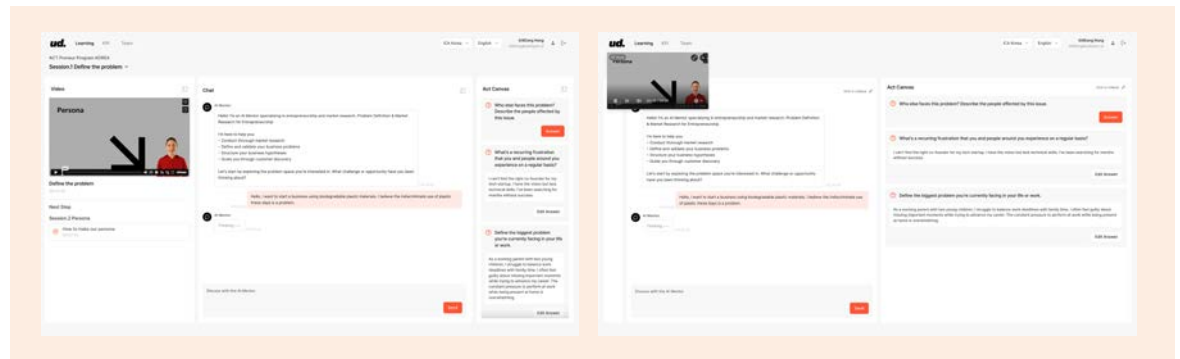
Streamlines the entire impact assessment process from start to finish. Enhances accuracy and transparency in project evaluation and reporting.

Multilingual Support

Enables seamless global communication through instant translation. Powered by SCION AI for high-quality, context-aware language support.

Cost Efficient

Reduces administrative workload by automating attendance, assignments, and evaluations. Allows programs to serve more participants without increasing costs.



ESG Measuring

Every project operated by underdogs is certified with an ESG Forecast Report and ESG Impact Certificate by KSVa.

Pre-Designed & Predictable Outcomes

All educational impacts are strategically pre-designed, forecasted, and executed through tailored operations to ensure measurable results.

High SROI Performance

Programs deliver an average Social Return on Investment (SROI) of 3x+, demonstrating strong efficiency and value creation.

Certified Impact Documentation

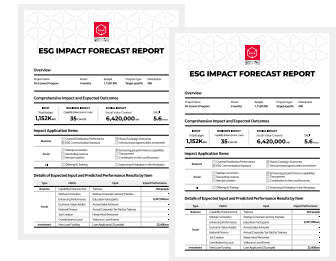
Participants and partners receive impact certificates, quantified in monetary units, which can be used for reporting, marketing, and promotional purposes.

194+

Number of impact assesment research projects

28+

Number of accumulated entitles assessed with assets over 15 billion USD



124

Number of ESG Consulting

88

Number of Developed ESG Strategy

1648+

Number of entitles assessed

- Process of reaching from CSR to impact

Process of reaching from CSR to impact

underdogs. transforms corporate CSR budgets into measurable talent development programs, partnering with local NGOs to deliver social impact.

01.

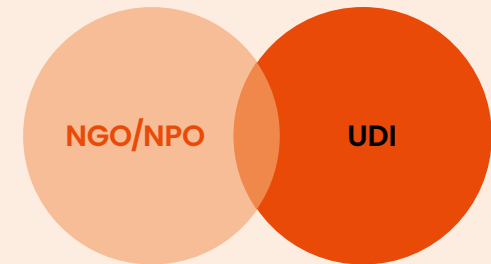
CSR-mandated corporates

After Hyundai, now LG: Why Korean chaebols are sold on Indian market



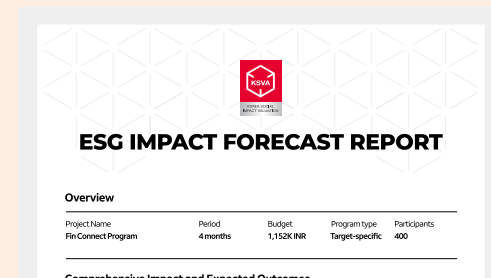
02.

Collaboration with Local Partners



03.

Project Impact Measured & Reported



Talent Connection Program

Career Bridge empowers India's young professionals with industry-recognized training, real global work experience, and direct opportunities to collaborate with global companies—without leaving India. A fast-track pathway to become globally employable.

Global Industry Training — Powered by AI & Real Case Studies

- Learn directly from global business cases and project standards
- Develop practical, job-ready skills through hands-on projects
- Receive personalized guidance from globally certified UCA coaches

Direct Hiring & Project Placement Opportunities

- Get matched with global companies based on skills and sector fit
- Interview support + skills verification to boost hiring success
- Transparent, monthly performance assessments to build a strong CV

Paid International Work Experience (from India)

- Work on real client assignments through UDI India (legal & structured)
- Build cross-border experience valued by multinational employers
- Get recommendation letters from top global firms

Accelerated Career Growth & Global Network Access

- Join a global ecosystem with 25,000+ partner companies
- Become part of a growing network of innovators bridging global
- Continuous upskilling through exclusive workshops, events, and digital modules

Key players with underdogs: NGO

Strategic communication services to amplify your impact story



The Energy and Resources Institute

Sustainable development, energy, climate change, environment



Good Neighbours India

Youth empowerment, medical assistance



Womenite

Women empowerment, Gender Equality, Youth-Led



Mann Deshi

Women empowerment, Community Empowerment, Youth Development



Goonj

Community development, livelihood generation, disaster relief



I2I Foundation

Education, Health & Wellness, Gender Mainstreaming/ Inclusion



CRY






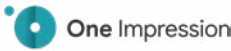


STEM, digital literacy, large youth base

Result Outlook

- Field expertise and on-the-ground implementation capacity
- Scalable & Sustainable Impact
- Strengthened Brand & Narrative
- Enhanced Community Access & Trust

Key players with underdogs: PR & Media

Strategic communication services to amplify your impact story

 <p>ADFACTORS PR India's #1 PR firm · 1,400+ clients</p>	 <p>CHTR BOX 300K+ influencers · campaign pioneers</p>
 <p>Entrepreneur INDIA 2M+ monthly readers · world-renowned business brand</p>	 <p>Inc42 4M+ startup readers · leading tech media</p>
 <p>TE Fostering 61 global chapters · 15,000+ members</p>	 <p>One Impression 5M+ creators · top global creator marketplace</p>
 <p>Business Outreach 500K+ readers · SME-focused media</p>	 <p>nasscom 3,000+ member companies · India's official tech authority</p>

Result Outlook

- Enhanced Community Access & Trust
- Field expertise and on-the-ground implementation capacity
- Strengthened Brand & Narrative
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Changing The World Through

ACT-PRENEUR

