

The background of the entire image is a photograph of the London skyline at sunset, with the sun low on the horizon and a warm orange glow across the sky. The skyline includes recognizable buildings like the Shard, the Gherkin, and St. Paul's Cathedral.

FIGHTING KNIFE CRIME

‘Being Greater than Ourselves’

FKCL presents its first major London Conference

TUESDAY MAY 14TH 2024

The Conference will be chaired by **Christian Fraser**, the award-winning senior BBC News anchor

OPPORTUNITIES

CONFERENCE WEBSITE



www.fightingknifecrime.london/conference

LOCAL BUSINESSES ARE VITAL, AND THE BEST WILL BIND TO THE COMMUNITY THEY SERVE.

PLEASE ACT NOW

A community is not an abstract idea. It is you, it's me, and it's all of us. Local business provides the structure, the employment and the hidden means to protect our families, our homes and our future. The differences between directly benefitting from the protection of a successful business, and a community struggling with the problems of violence, and social deprivation (low income, unemployment, poor infrastructure and social services) can really show. Can your business say it has invested in the trust that you are capable of engendering? Are you investing in the survival and safety of the community you serve?

We know we can be “Greater than Ourselves”. That is why we are holding this conference on Tuesday 14th May 2024 at the Congress Centre in Great Russell St. You can read about it [here](#).

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Annie Lennox



Image credit: Garry Knight

I applaud Fighting Knife Crime London for seeking to harness effective collaborations. Together we really are stronger, and will save lives.

Annie Lennox

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CAN YOUR BUSINESS HELP TO HELP ENGAGE ACT LEARN MEANS TO HEAL

ENGAGE



- your local NHS providers
- your local officials
- your local chambers of commerce etc
- those concerned with public safety
- our schools and colleges
- volunteers

and all working to save, protect and change the lives of the young who are the seed-corn of our future.

ACT



- By example
- By empathy
- By investment in talent
- By support for local youth enterprises
- By employment initiatives
- By showing how much you care

LEARN



- Knife crime has reached quite heart-rending proportions.
- Why we have this problem has been identified in numerous reports, yet the solutions seem to remain beyond us
- The state of public finances , and the historic depletion of youth services make it unlikely that the solutions will happen without your help

GET INVOLVED

We need a complete change of mindset about we live, and how we treat our young people.

Fighting Knife Crime London, along with most other organisations, recognise that it is only by investing and genuinely working together with local businesses, the NHS, elected public officials, schools and local youth empowerment volunteers that things can change.

SPONSORSHIP PACKAGES

There is a range of options that can be explored from exhibition stands, branding opportunities or a more discrete donation route.

Following the conference, we will produce a report on the ideas we all discussed, acknowledge your contribution, and work up proposals for improving cross-business and cross-community cooperation.



Fatima Whitbread MBE



Image credit: LailaSohila

Every child can be a champion. Make sure you are their champion too.
FKCL's May 14th conference is all about "Being Greater than Ourselves".
Be sure to be part of TEAM GB to end knife crime.

Fatima Whitbread MBE



HEADLINE SPONSORSHIP (MAX 4)	<ul style="list-style-type: none"> • Known as headline sponsor of the 2024 conference and recognised as such in Master of Ceremonies Opening and on all conference marketing and communication • 3x2m stand with wifi and electricity • Headline Sponsor branding on the website, main stage and wider event signage • 12 Delegate passes • Conference Guide & website profile • Full page advert in Conference Guide and Fighting Knife Crime Magazine 	£6,250+ VAT
GOLD SPONSORSHIP	<ul style="list-style-type: none"> • 3x2m stand with wifi and electricity • Sponsor branding on the website, main stage and wider event signage • 8 Delegate passes • Conference Guide & website profile • Full page advert in Conference Guide 	£3,500+ VAT
SILVER SPONSORSHIP	<ul style="list-style-type: none"> • Tabletop stand with wifi and electricity • Sponsor branding on the website, main stage • 6 Delegate passes • Conference Guide & website profile • Full page advert in Conference Guide 	£2,550 + VAT
TABLETOP PACKAGE	<ul style="list-style-type: none"> • Tabletop stand with wifi and electricity • 4 Delegate passes • Conference Guide & website profile 	£1,500 + VAT
CHARITY TABLETOP PACKAGE	<ul style="list-style-type: none"> • Tabletop stand with wifi and electricity • 4 Delegate passes • Conference Guide & website profile 	£995+ VAT

Our standard sponsorship packages can be found above, should you wish to discuss a bespoke solution please email Craig Kelly of Iconic Media Solutions at craig.kelly@iconicmediasolutions.co.uk

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Fighting Knife Crime London provides an invaluable aid in helping to combat the heartbreaking increase in knife crime amongst our youth and the need to tackle this could not be more urgent. Every life lost is not only a tragedy for the victim's family and friends, but also for us all in the capital. The signposting that FKCL provides empowers young Londoners to change their lives for the better. I couldn't be more supportive of this life-changing important work.

*Sir Kenneth Olisa OBE, HM
Lord-Lieutenant of Greater London*



www.fightingknifecrime.london



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Fighting Knife Crime LDN



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