



Sponsor

ValuSignal 2026

Connect with decision-makers across the valuation profession. Virtual format, real business outcomes.

[Learn more about valusignal](#)

Reach Decision- Makers

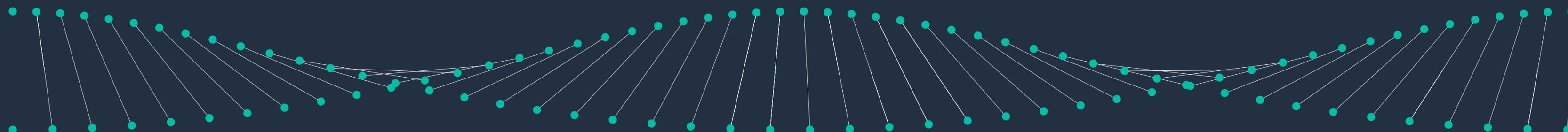
Practicing appraisers, firm owners,
and technology
adopters

Generate Qualified Leads

Noise vs signal. Direct access to
engaged professionals actively
seeking solutions.

Virtual Engagement

Higher engagement, lower costs,
measurable results.



Who Will Be Attending

ValuSignal 2026 is designed to reach a focused mix of people who care deeply about valuation.

CORE AUDIENCE

Emerging and next generation professionals

Trainees, career changers, and early career analysts exploring long term opportunities in valuation.

Valuation leaders and firm owners

People who guide teams, set standards, select tools, and make budget decisions.

Adjacent decision makers

Stakeholders in lending, fintech, proptech, and related fields who rely on valuation insight.

Experienced appraisers

Residential and commercial appraisers who want to modernize their work, diversify their assignments, or refine their operations.

Review and quality professionals

Those who manage valuation quality, risk, and vendor relationships within lending and non lending organizations.

Because this event is virtual, we can welcome attendees from all 50 states without travel limitations. The aim is a community that is serious, engaged, and ready to act on what they learn.



Trusted Partners

*Appraisers
on Purpose*



Sponsorship Packages

Choose the partnership level that aligns with your business goals

Core

Essential brand visibility

\$1,000

- Logo on conference website and materials
- Mention in post-event summary email
- Social media recognition (2 posts)

Featured

Premium engagement + leads

\$2,500

All Core benefits plus:

- 5-minute speaking opportunity during session breaks
- Dedicated email to attendee list (pre-approved content)
- Lead capture: Attendee list with contact info

Title

Exclusive Partnership

\$10,000

All Feature benefits plus:

- Co-branding on all conference materials
- 15-minute keynote or panel moderation
- Exclusive "powered by" homepage placement

What It Means To Be A Sponsor

ValuSignal sponsors are not logo placements.

This is a business partnership designed for brand exposure, qualified leads, and long-term positioning within the profession.

[Learn more about valusignal](#)

As a Sponsor, you receive:

Strategic Brand Visibility

Prominent placement across the conference website, virtual platform, and digital materials — aligned with the most forward-thinking event in valuation.

Direct Access to Decision-Makers

Engage practicing appraisers, firm owners, and technology adopters through booth interaction, session presence, and controlled networking opportunities.

Lead Capture & Data Insights

Access to attendee engagement metrics, booth analytics, content downloads, and lead capture tools designed to support measurable ROI.

Thought Leadership Opportunities (Tier Dependent)

Session integration, speaking moments, or branded content placements that position your company as part of the future of valuation.

Long-Term Industry Alignment

Association with a conference built around innovation grounded in tradition — connecting real estate, finance, and technology.

Core Partner — \$1,000

Credible Presence Inside the Signal

Position your brand in front of modern valuation professionals without operational overhead.

Core is visibility, not control.



Content Structure:

- Logo placement on conference website
- Logo inclusion in sponsor section
- Mention in post-event recap email
- 2 social media sponsor recognition posts
- Expo Hall listing

This tier is about:

- Brand awareness
- Professional alignment
- Entry-level positioning within the ecosystem

Best for brands that want visibility and presence without a big activation.

Why Choose Core

Measured Visibility

- Affordable entry point
- Brand exposure to valuation professionals
- Presence across key event touchpoints
- Easy way to support the event and be seen

Best For

- Emerging tech companies
- Service providers entering the valuation space
- Firms testing digital sponsorship



Featured — \$2,500

More visibility, more lead generation

Move beyond visibility.

Start conversations.

Include:

- Everything in Core, plus:
- 5-minute speaking opportunity during session break
- Dedicated email to attendee list (pre-approved)
- Attendee lead list access
- Virtual booth
- Up to 5 representatives
- Downloadable assets (PDFs, whitepapers)
- Video inside booth

Best for sponsors who want both visibility and direct lead generation.



Featured — \$2,500

Built for Measurable ROI

Why Choose Featured

- Stronger visibility during the event
- Direct access to interested attendees
- Space to share content and explain your offer
- Designed for measurable business development

What You Control:

- Your narrative
- Your downloadable assets
- Your call to action
- Your follow-up pipeline

*Only 10 available



Title - \$10,000

Exclusive Industry Authority

Position your brand at the center of the conversation

This is not “sponsor.”

This is strategic alignment with the future of valuation.

Include:

- Everything in Featured, plus:
- Co-branding across conference materials
- 15-minute keynote or panel moderation
- “Powered By” homepage placement
- Featured placement in the event experience
- Premium virtual booth
- Up to 20 representatives
- Sponsored keynote or flagship session (Simulive or Live)

Best for the company that wants to be most closely associated with ValuSignal 2026.



Why Choose Title

Total Ecosystem Control

Full Platform Visibility + Direct
Access

Platform Dominance

- Registration page placement
- Lobby featured positioning
- Session intro slides branding
- Pre-roll or mid-roll video

Thought Leadership

- Dedicated sponsored session
- Live Q&A interaction

Data Manifest

- Full engagement analytics
- Session attendance tracking
- Content download data
- Chat interaction metrics

Direct Pipeline Creation

- Lead scanning
- Meeting scheduling
- Representative chat enabled



*Only 1 available

Why ValuSignal, Why 2026, Why Virtual

This conference is arriving at a particular moment for the profession.

ValuSignal 2026 is designed for this context. It uses modern virtual technology to deliver focused, practical content at a price point under 300 dollars per ticket, and it opens the door to a wider and more diverse community of valuation professionals.

Budgets are tight, learning needs are growing

Travel, hotels, and lost billable time can turn a traditional conference into a two to three thousand dollar decision. Yet the pace of change in technology, data, and client expectations keeps increasing.

Technology has matured, CE rules have not

Modern virtual platforms support high quality streaming, chat, breakout rooms, and live demos. Many state virtual CE rules still assume older tools and place strict limits on format and interactivity.

The next generation is on the sidelines

There is a pool of people who are interested in valuation and analysis but cannot justify the cost of a live event where the content is not built for them.

Valuation work is diversifying

More appraisers are looking beyond origination to opportunities in litigation, tax, advisory, review, and specialized consulting. They need guidance on where and how to expand.





Are you ready to make an impact among key industry players? Connect with top decision makers, be a thought leader and drive the change for the future of valuation. Let's work together to make you stand out at the ValuSignal 2026 - and beyond. How? Let's talk!

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[Learn more about valusignal](#)