Meeting Minutes
Meeting of the Envision Board of Directors
Thursday, September 5, 2024

I. Preliminary

A. Call to Order

- Board Chair Rhonnel Sotelo called the meeting to order at 4:36 pm.

B. Roll Call

- Attendees: Rhonnel Sotelo, Thomas Igeme, Ify Offor, Shruti Sehra, Michelle Seijas (arrived at 4:55), Amber Childress (arrived virtually at 5:08)
- Virtual: Kyle Magallanes Castillo, Candice Phillips
- Not present: None
- Others Present: Jillian Juman, Simone Green, Justin Wells, Niloy Ganghopadhyay, Carey Figueroa, Sean Holiday (virtual)

C. Adopt the Agenda

- Motion: Thomas Igeme
- Seconded: Shruti Sehra
- Approved by roll call: Yes 6 No 0

II. Board Chair and CEO Comments

A. CEO Jillian Juman and Board Chair Rhonell Sotelo welcomed the team and gave a quick overview of the meeting. Rhonell mentioned a desire to look closely at teacher retention and compensation at regular intervals. Jillion mentioned that the school year has launched. She stated that schools are stronger than ever, and that there are continuing areas of growth. She also shared "The Power of Student Defenses" written by a former Envision teacher

III. Public Comment/Announcements

A. None

IV. Consent Agenda at 4:43 pm

A. Ratification of the Minutes of last Board Meeting: June 13, 2024
B. Confirmation of receipt of Report to the Envision Education Board of Directors Regarding Fingerprinting and Background Clearance Compliance 2024-25
   a. Motion: Shruti Sehra
   b. Seconded: Jillian Juman
   c. Approved by roll call: Yes 5 No 0 Abstention 1

V. **Action Items at 4:45 pm**

A. Approval of the Declaration of Need (CALA, EA, IA)
- Motion: Candice Phillips
- Seconded: Thomas Igeme
- Approved by roll call: Yes 6 No 0

VI. **Updates at 4:47 pm**

A. School Update - Staffing, Enrollment (5)
- Senior Director of Human Resources & Talent Shadaya Bridges shared an update on Envision's staffing and enrollment. She noted some successes, for example that there are 3x fewer vacancies this year (from 21 to 7 open positions on day 1) and that staff retention increased by 11%.
- Jillian then shared an update on enrollment. She noted that Enrollment is strong at CALA and both impact schools (above 90%), while EA is just at 90% and needs to be a focus. She discussed some improvements at the school that have attracted new families, as well as areas where the school can improve to attract new ones.

B. ELP Nationwide Update
- CFO SImone Green shared an update on ELP's revenue. Shr noted that of budgeted revenue of $1.2 million, ELP has already achieved 74% of that goal. She also discussed new partners and contracts, and a partnership with consulting firm Evan James that is helping to strengthen the ELP team's marketing and sales skills.

C. New Partnerships
- Jillian shared that Envision has begun a new partnership with Mastery Transcript Consortium partnership.

D. Board Committees & Working Groups
- New board committees were shared

E. Next steps for next board meeting
- The board shared ideas to improve the next board meeting.

VII. **Action Items at 5:14 PM**

A. Elect FY25 Finance Committee
- Nominees: Candice Phillips, Shruti Sehra
- Motion: Jillian Juman
- Seconded: Ify Offor
- Approved by Roll call: Yes 6 No 0

VIII. **Discussion: Fundraising**

A. Goals for the year (20)
- This year, the capital campaign hopes to raise $2,000,000.

B. Fundraising Strategy (55)

- Jillian shared some recent successes, such as the purchase of the Julia Morgan building. She also shared about Envision's fundraising history, the general development environment, and the goal to raise $2,000,000 this year.
- Envision has recently partnered with Ann Lucas of Nonprofit Strategies and Dawn Moore of Moore Development strategies.
- Ann and Dawn shared about how they approach development, and how donors can be inspired. They also shared a pathway to achieving the goal.
- Jillian then led the board through a discussion in which they brainstormed potential donors and raised fears they have about fundraising, which were addressed by Ann and Dawn.

IX. Adjournment: Board Chair Rhonell Sotelo adjourned the board meeting at 7:11pm