ID8 CREATIVE

CREATIVE AGENCY
FOR B2B & TECH BRANDS

Your outsourced design team, on demand.



Portfolio

HOW WE ROLL

Ideate Creative is a boutique design agency for B2B and tech brands, turning complex ideas into clear stories, distinctive identities, and digital experiences. We combine strategic marketing expertise with creative thinking to deliver design that goes beyond aesthetics.

10
Years of experience in the Tech Sector

15
Designers, Developers and Animators

30
Happy Customers

Tech
Knowledge & Expertise

Happy Clients

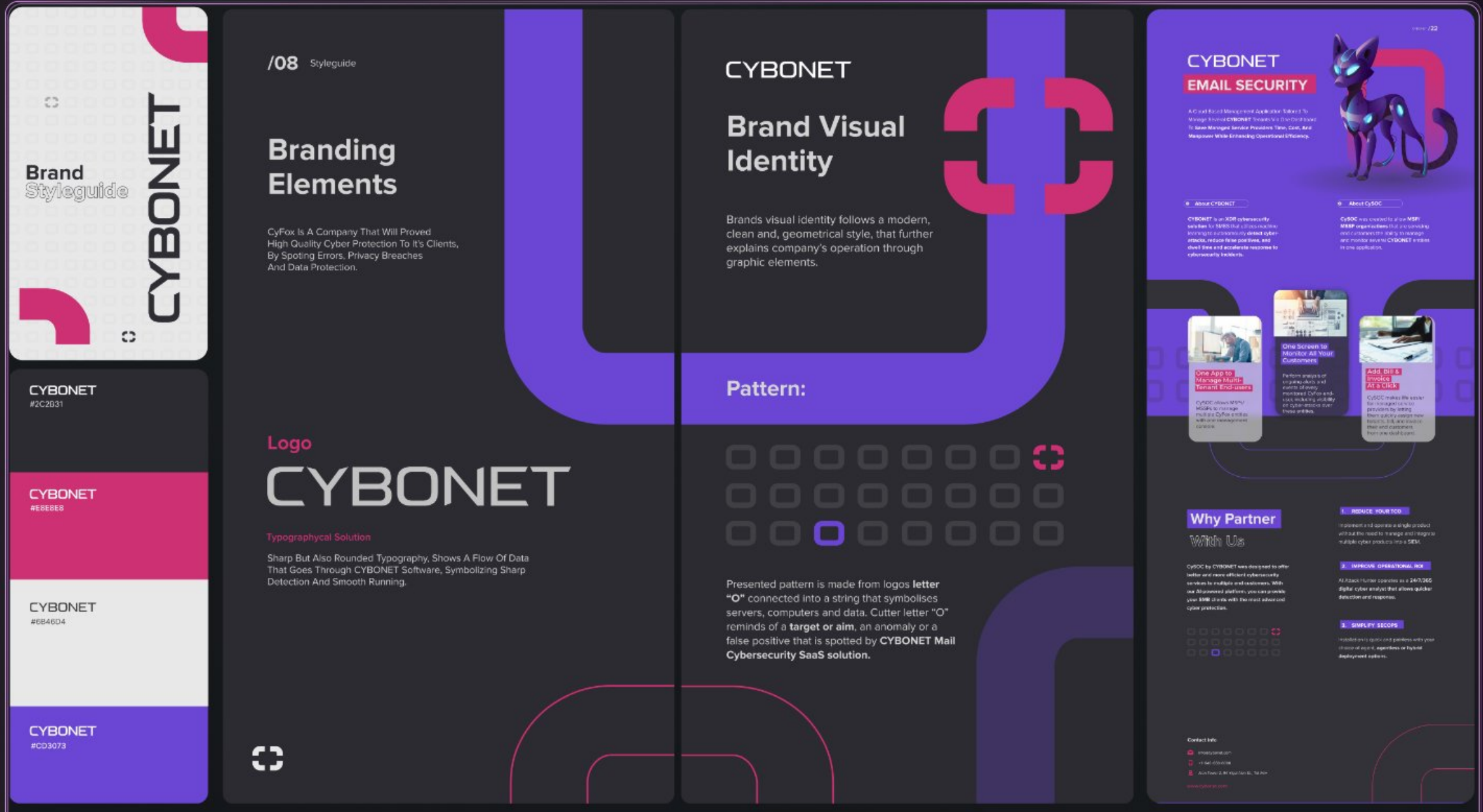
CYBONET MailSecure
CYREBRO
KCC MANUFACTURING
CYFOX XDR
PRIVADO
cloudzone a matrix company
Kolomolo
ydpay
Tea-Fi
brightcom

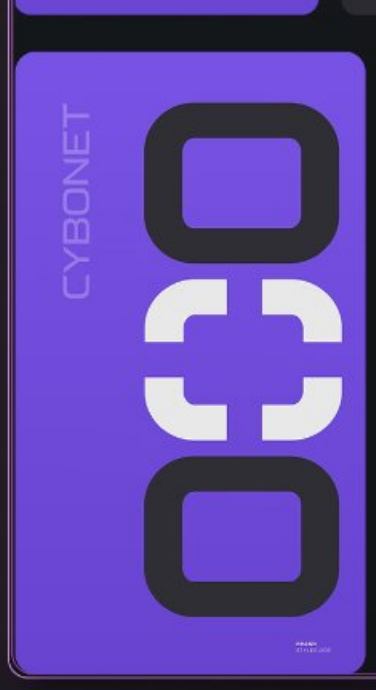
STRATEGIC BRANDING

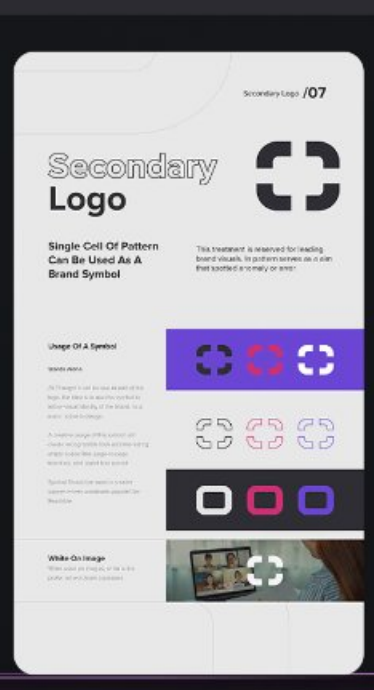
CYBONET

Strategic Branding & Marketing Materials
for an Email Security SaaS Company

Cybonet Mail Secure stops the majority of malicious email threats at your network's perimeter while simultaneously providing a range of additional options for comprehensive security and messaging control.















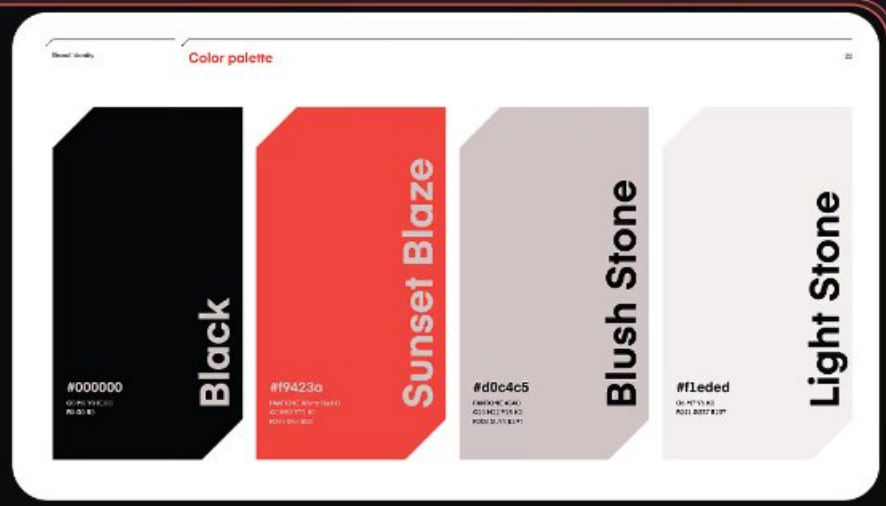
MOSAIC

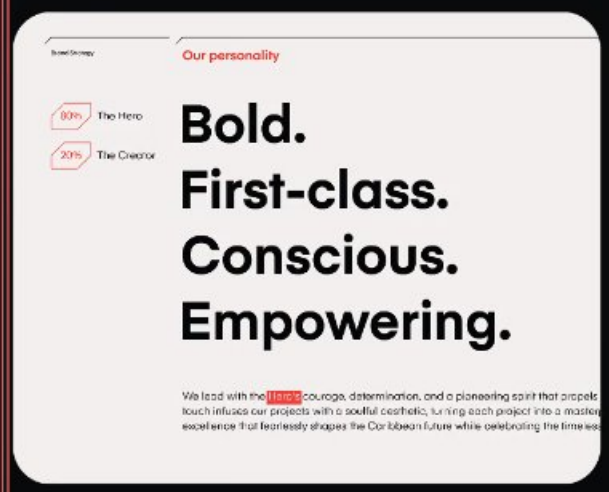
Strategic Branding for an Architecture Firm

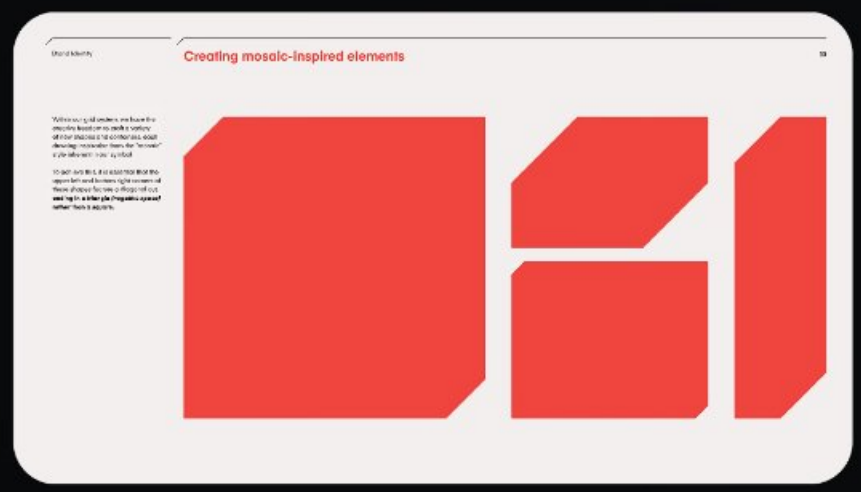
Mosaic Architects is a Caribbean architecture firm specializing in luxury residential spaces that blend modern design with the region's natural beauty. They create distinctive, timeless spaces where beauty and functionality meet.

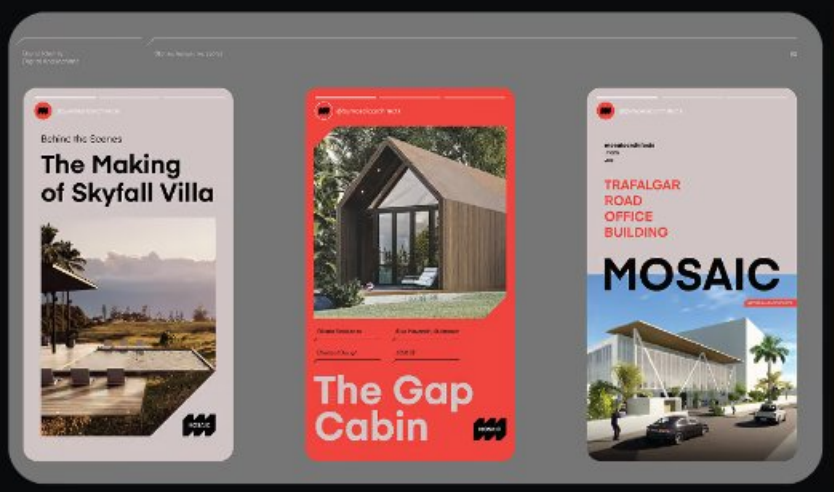




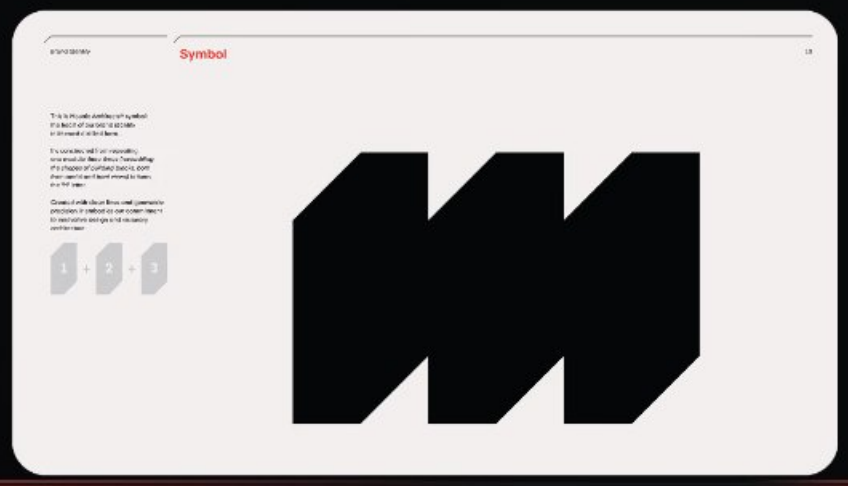


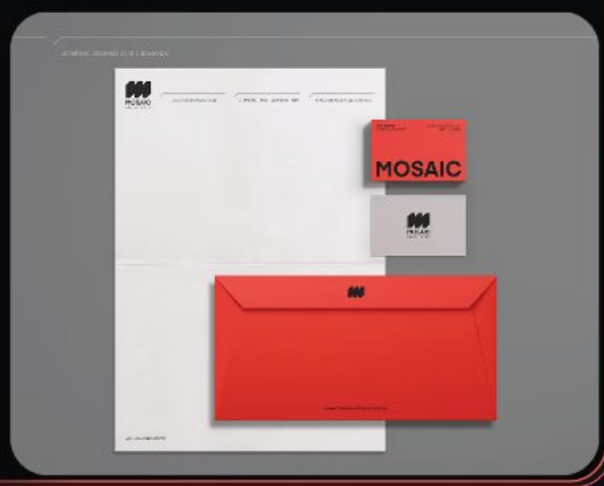












PRIVADO

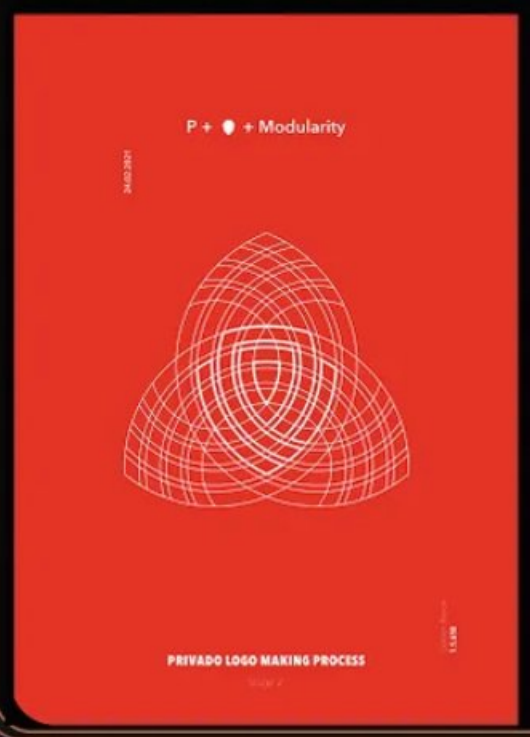
Visual Identity for a Software Development Company

Privado is a software development company offering four products focused **on databases, data protection, and cybersecurity.**

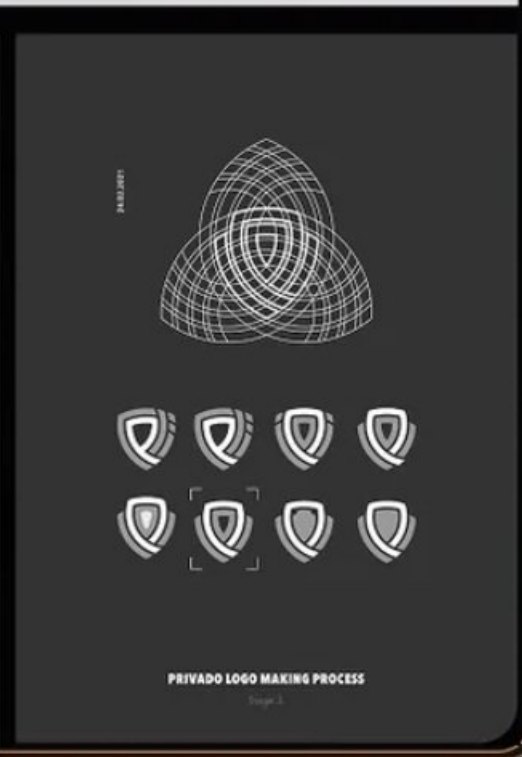












Strategic Branding for an HVAC Manufacturer

KCC Manufacturing is an **HVAC manufacturer** where engineering expertise meets personal accountability. From air management to roofing infrastructure & contract manufacturing, they design and build with better air performance in mind.

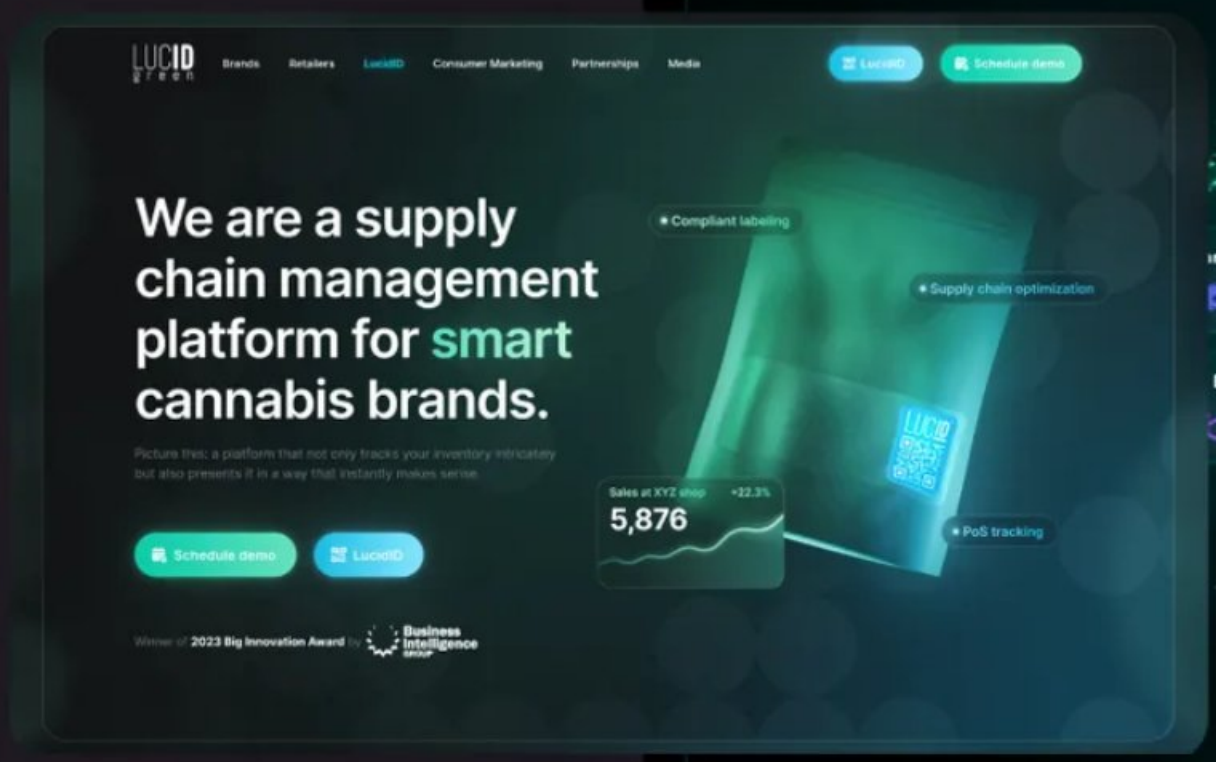


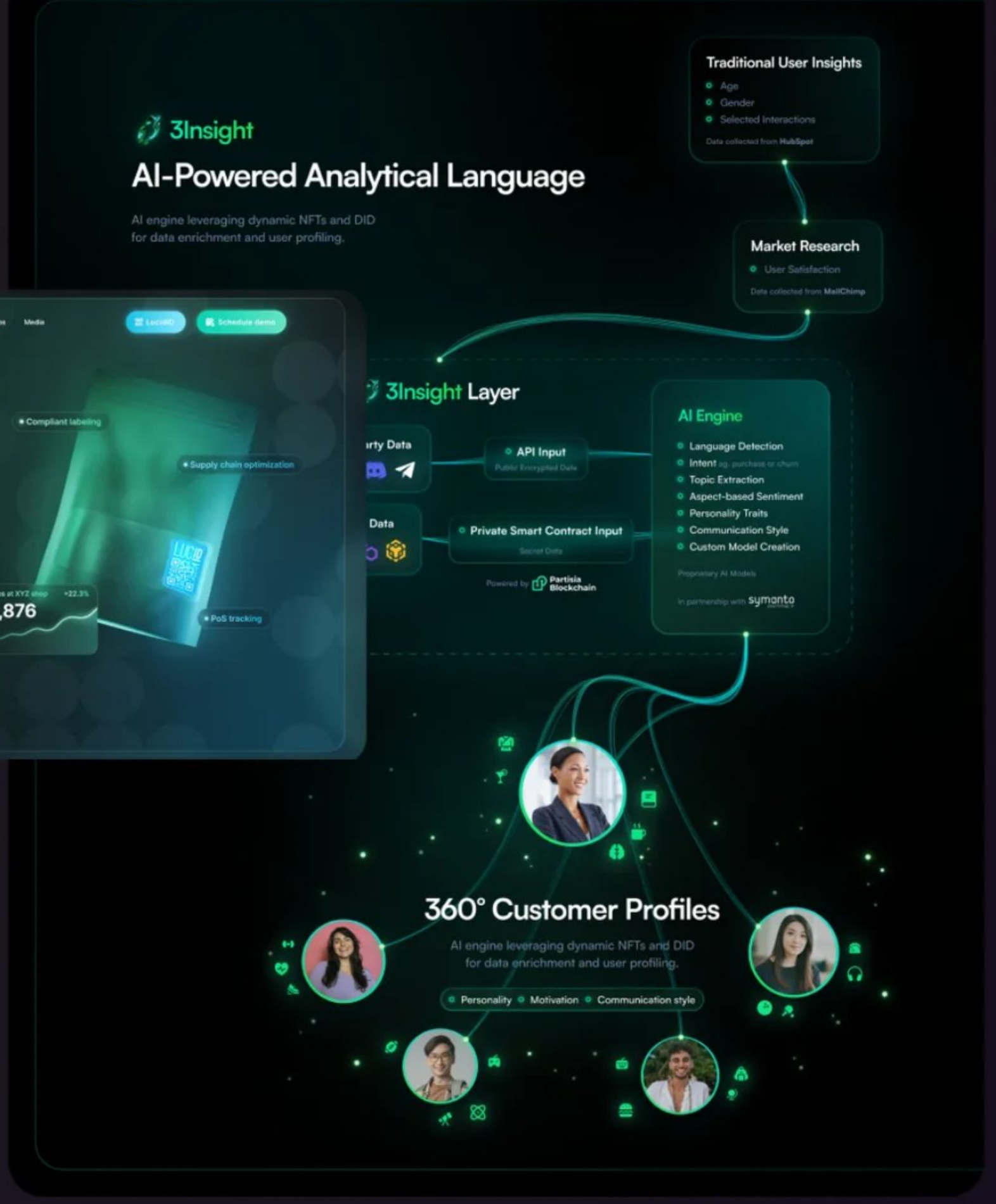
WEB & DESIGN & DEVELOPMENT

LUCID green

Supply Chain Management Platform

Lucid Green's singular mission is to build a standard for trust and transparency in the cannabis ecosystem. Their platform provides retailers and distributors a complete touch-less inventory management solution.

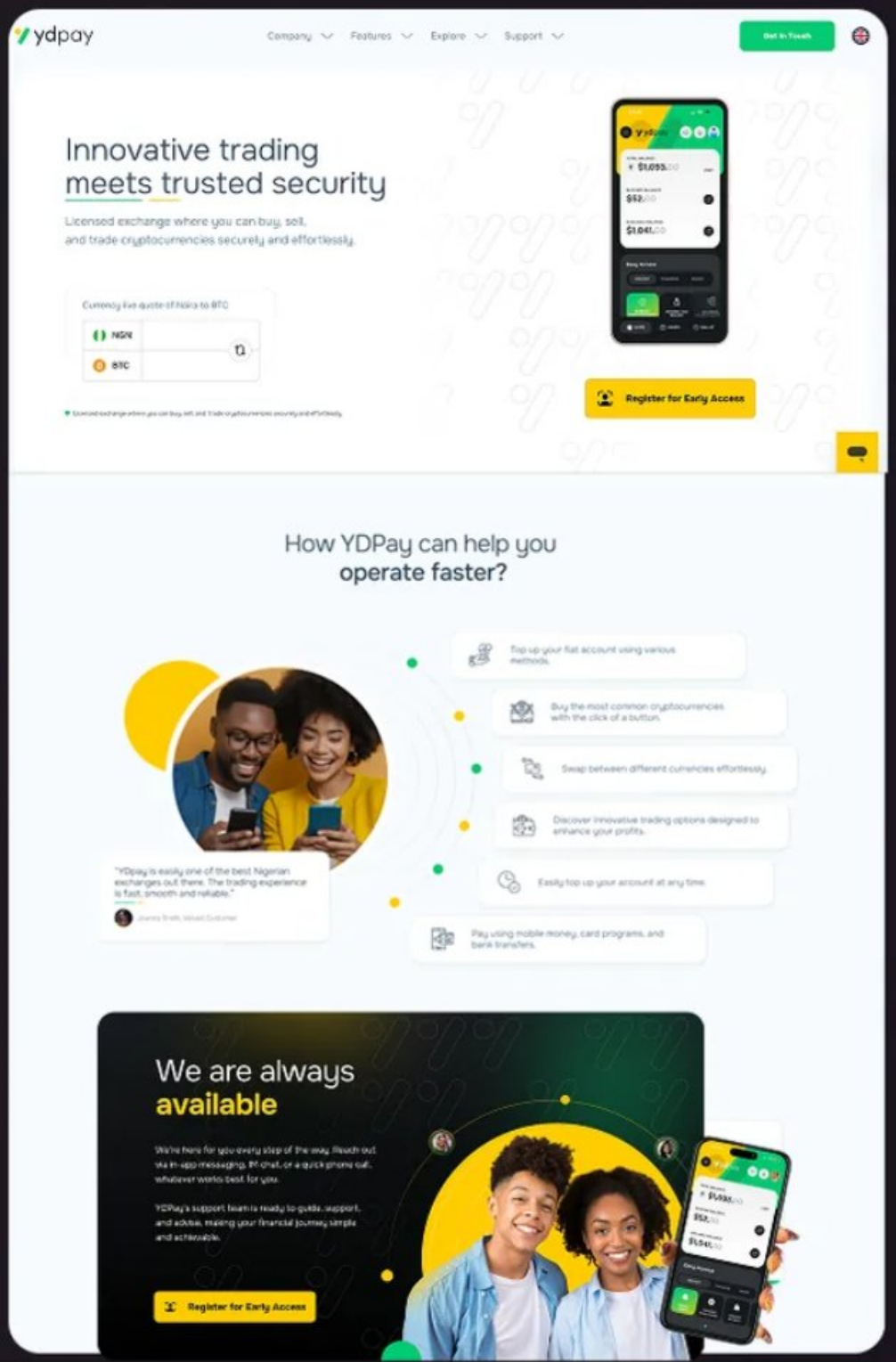




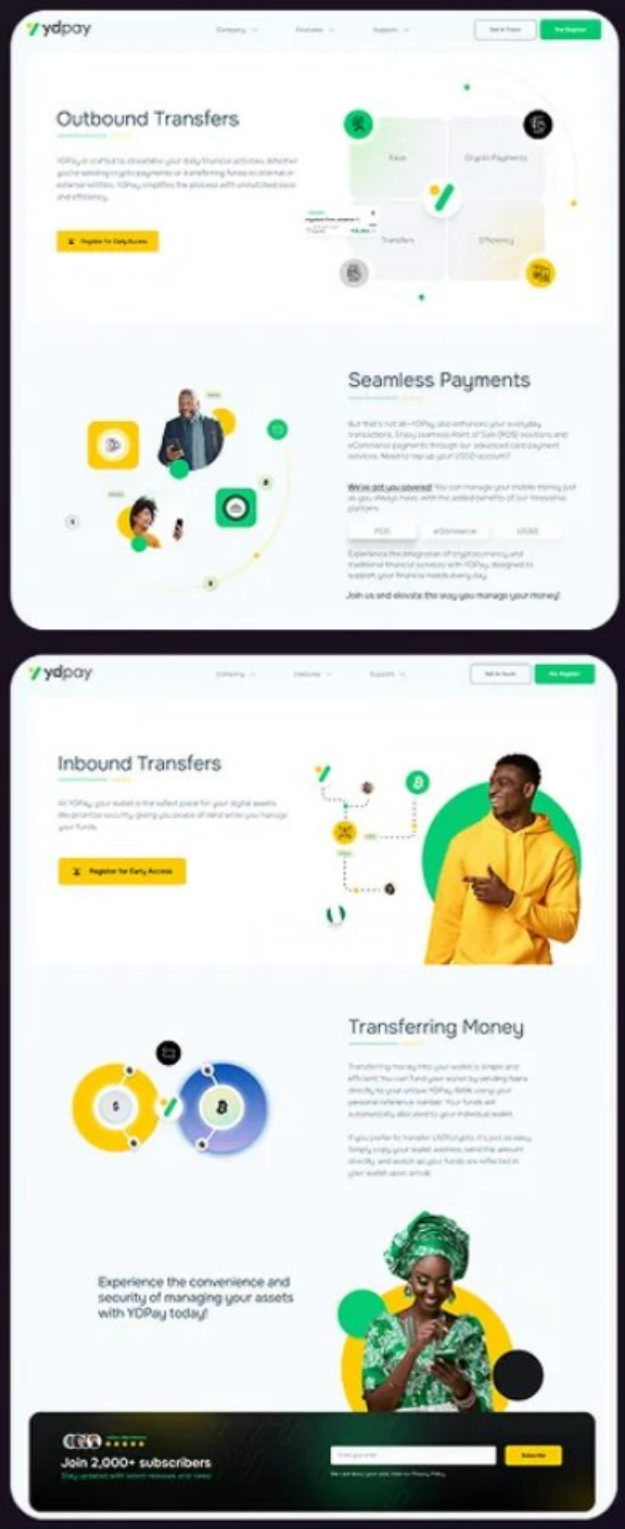
ydpay

Trading, Payment & Crypto App for the African Market

YDPay is a cloud-based, all-in-one payments platform that enables businesses to securely process credit cards, e-wallets, QR codes, and online payments through a single integration.







Netfork

Engineering, Development & AI-powered Solutions

Netfork is a global software engineering network providing on-demand development teams and AI-powered technology solutions.



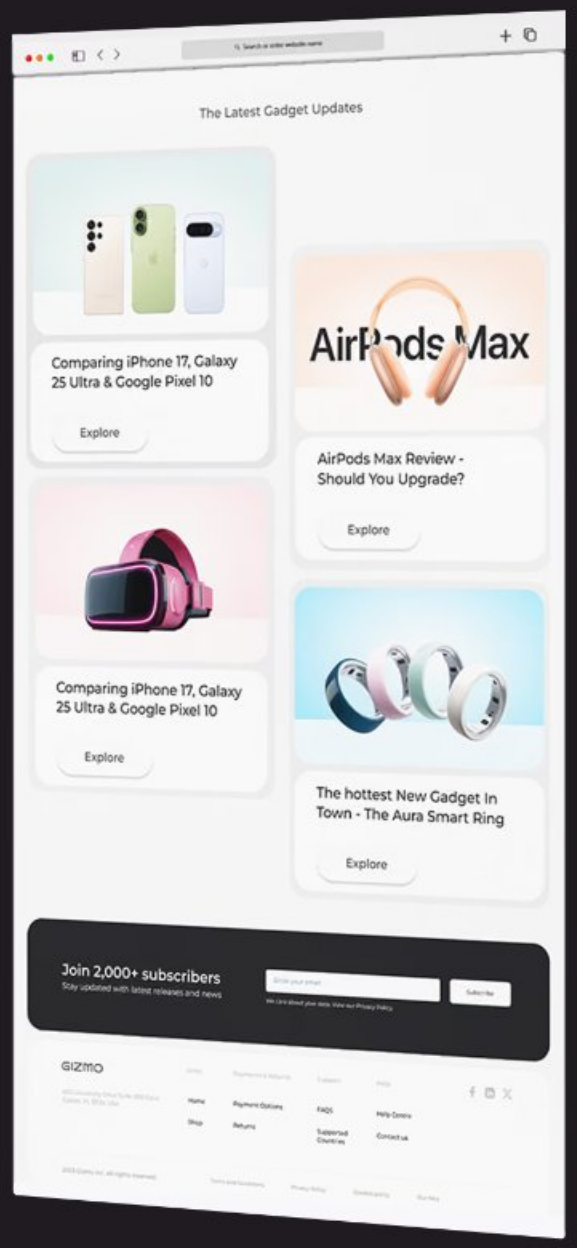


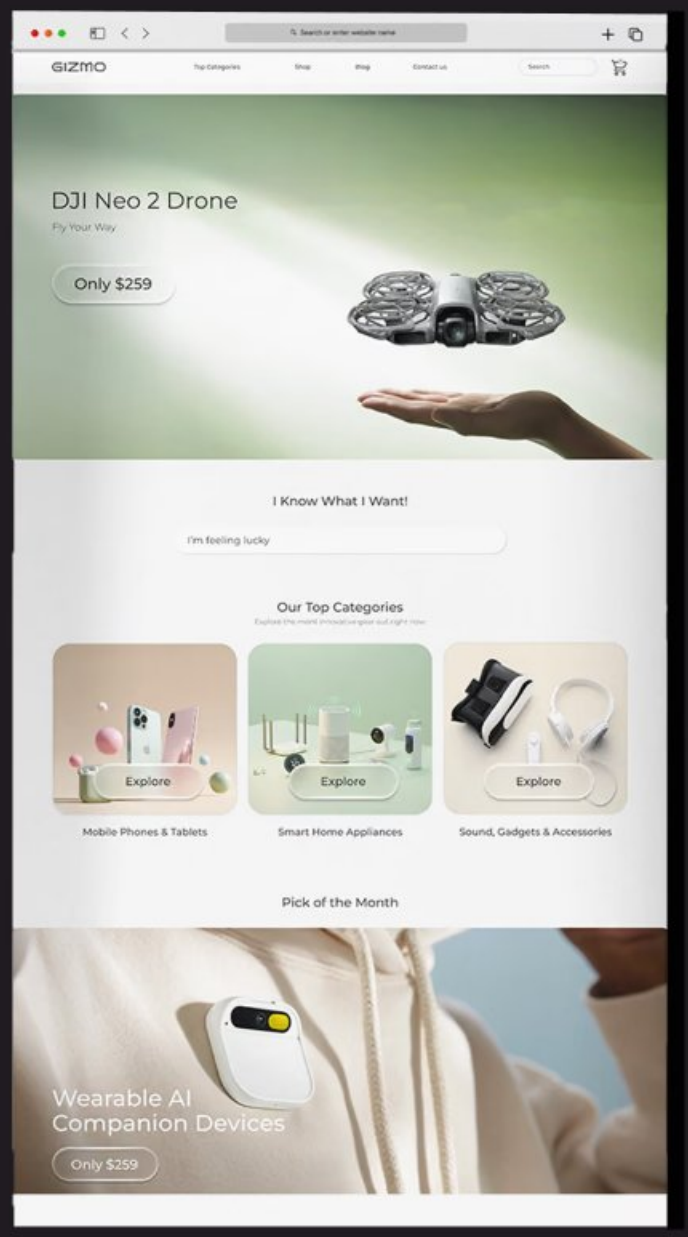


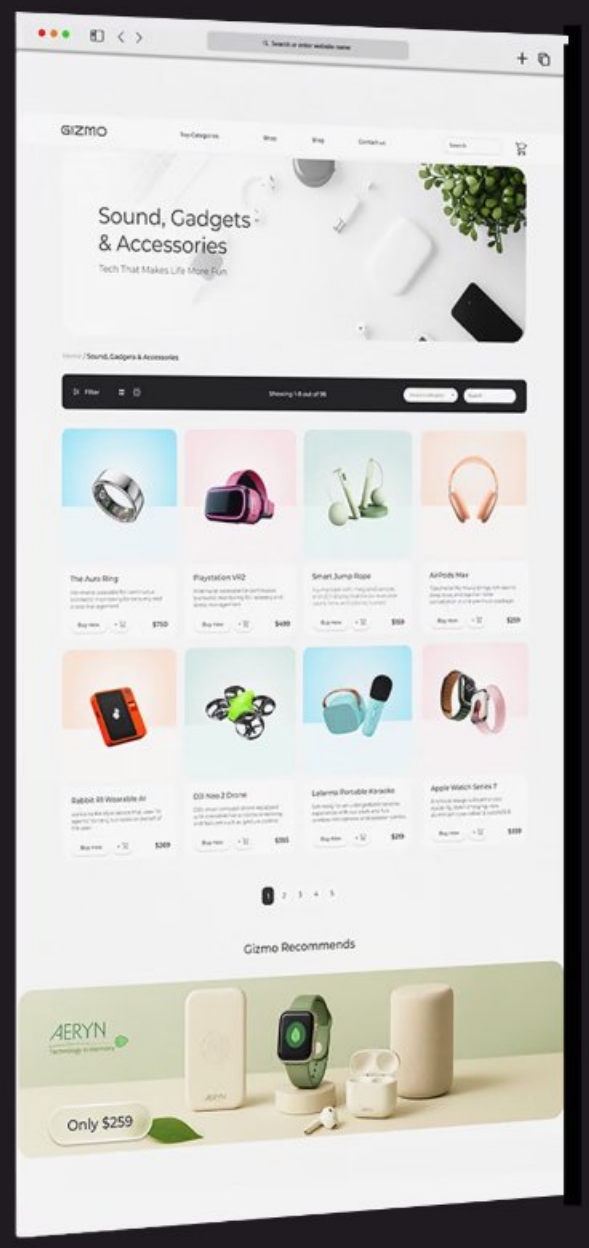
GIZMO

eCommerce | Tech Gadgets

Gizmo is a consumer tech brand that makes discovering gadgets simple and exciting. Its clean design, soft colors, and playful product imagery make technology feel approachable and easy to explore.



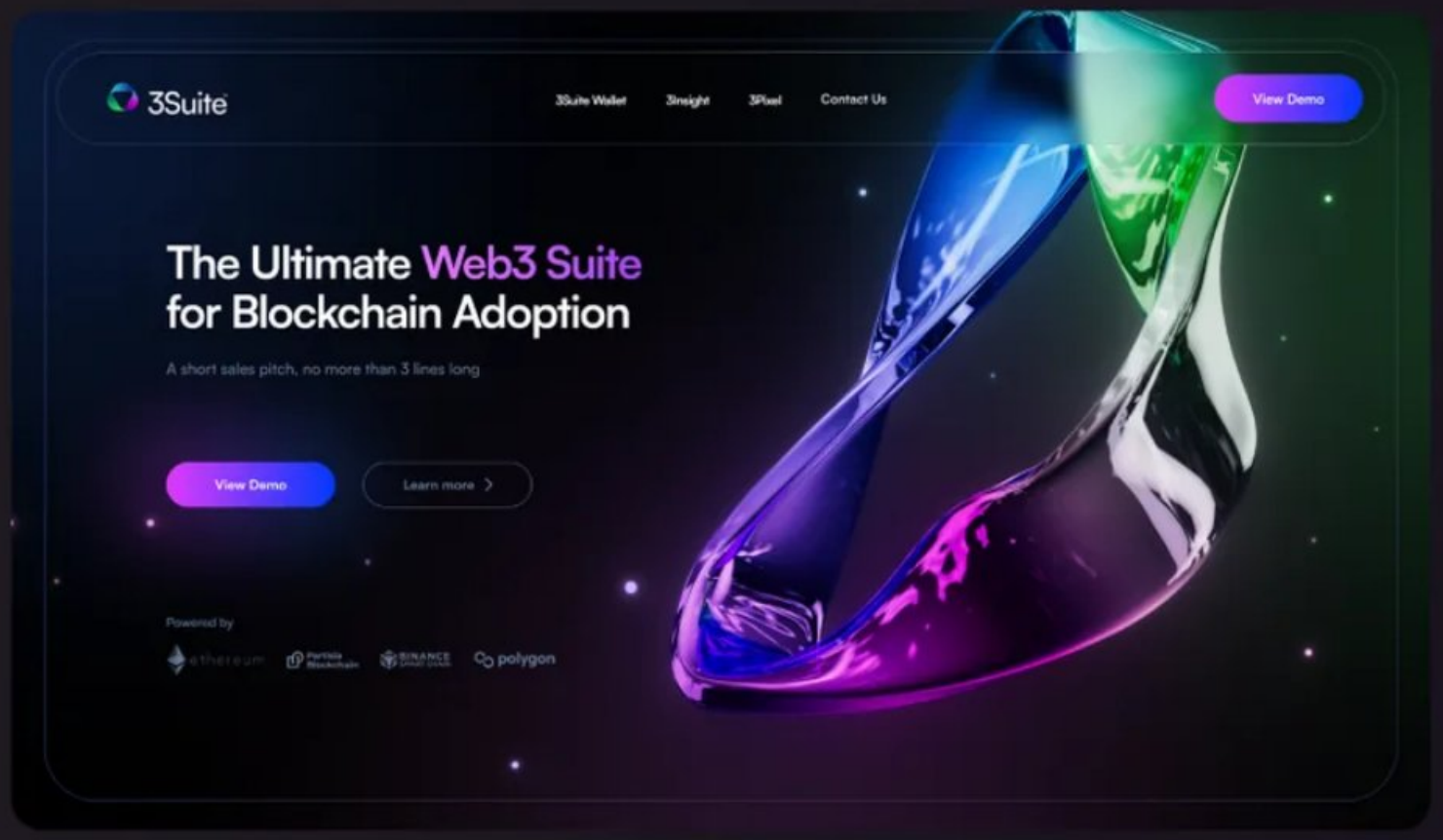




3Suite

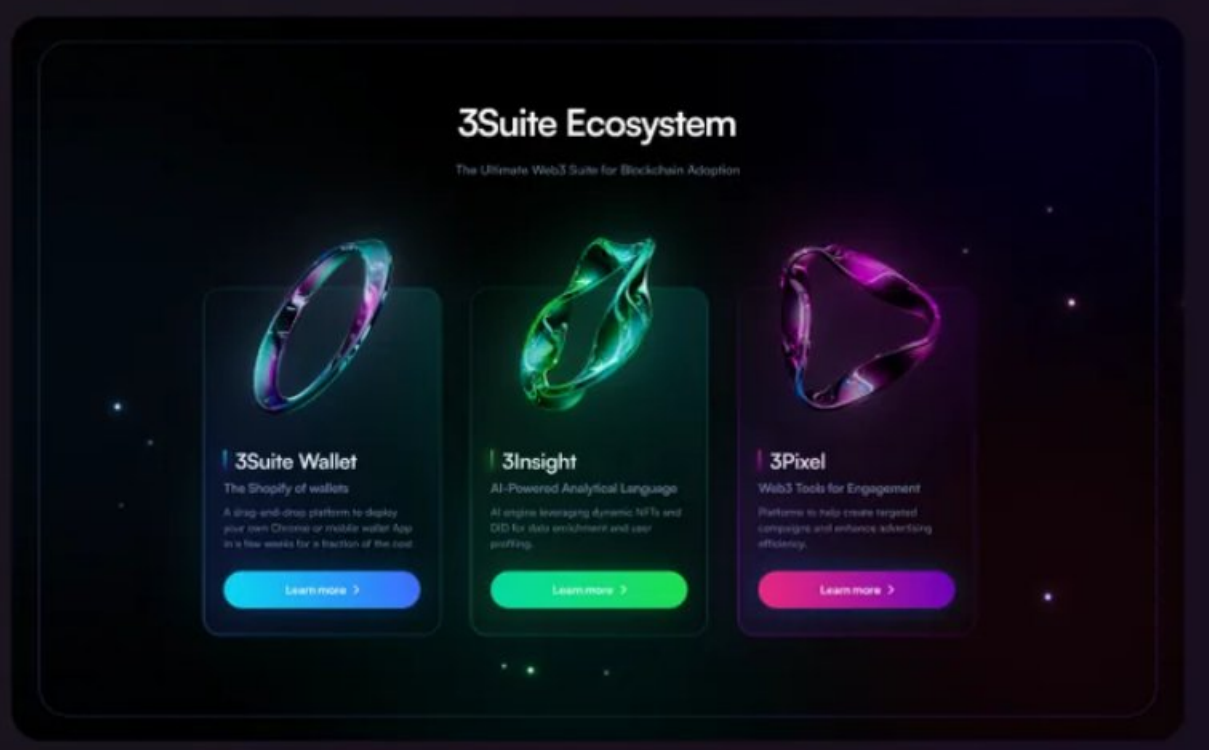
Web3 & Blockchain Adoption

3Suite is a super-app enabling businesses to rapidly deploy low-code solutions, lowering acquisition & engagement costs.









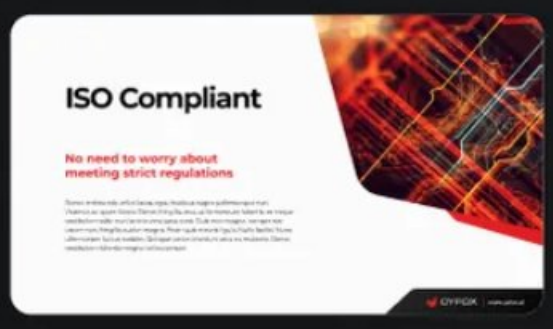
PRESENTATIONS

SALES DECK - CYBERSECURITY SAAS















PITCH DECK - CRYPTOCURRENCY













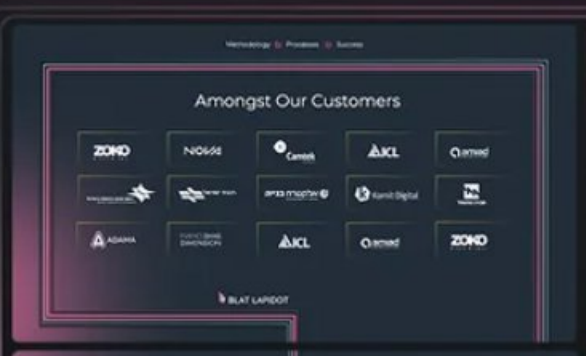








COMPANY PROFILE - BUSINESS CONSULTING

















SALES BROCHURES





















DIGITAL CAMPAIGNS

SaaScribe by cloudzone

SaaScribe is a service-based solution that enables SaaS startups to list their solutions on AWS Marketplace to scale their business globally.





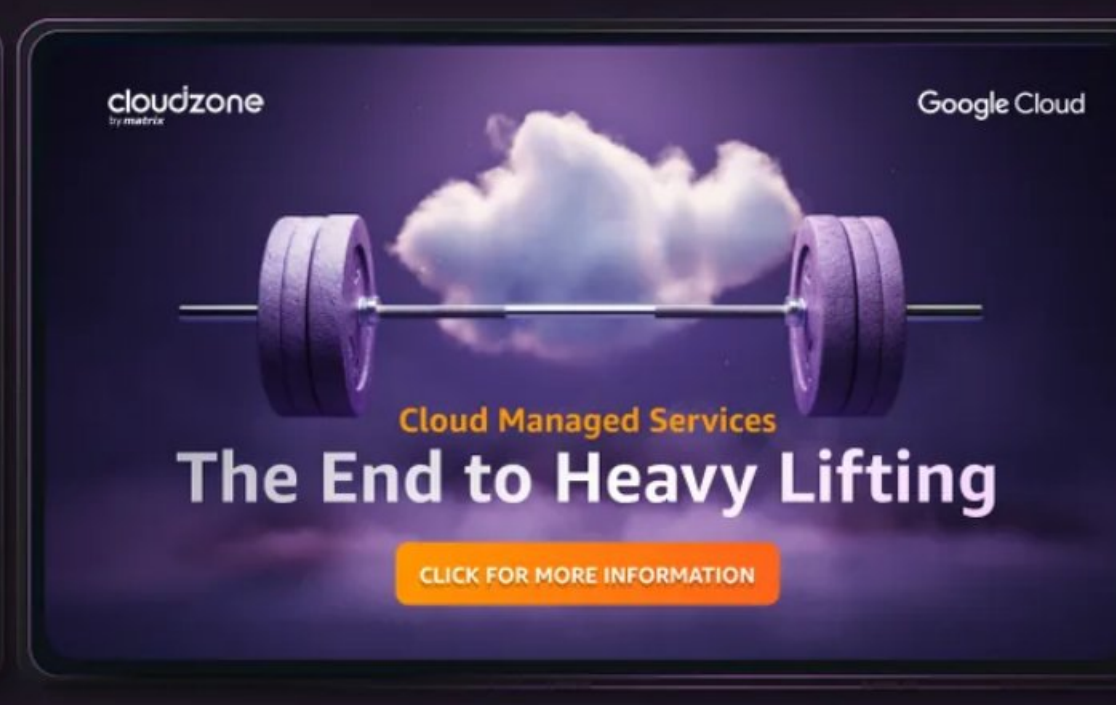




Cloud360 by cloudzone

CloudZone's, a cloud service provider, Managed Services (MSP) solution eliminates the complexities of cloud operations with end-to-end cloud services.









KCC Manufacturing is an **HVAC manufacturer** delivering air management solutions. After a successful rebrand, Ideate Creative created a launch campaign that combined technical credibility with a sharper, more confident personality, using humor and wit to turn real customer frustrations into memorable advertising. The campaign ran across digital & print ads, in trade-shows and on roadshow covering 22 states.

Print Ads

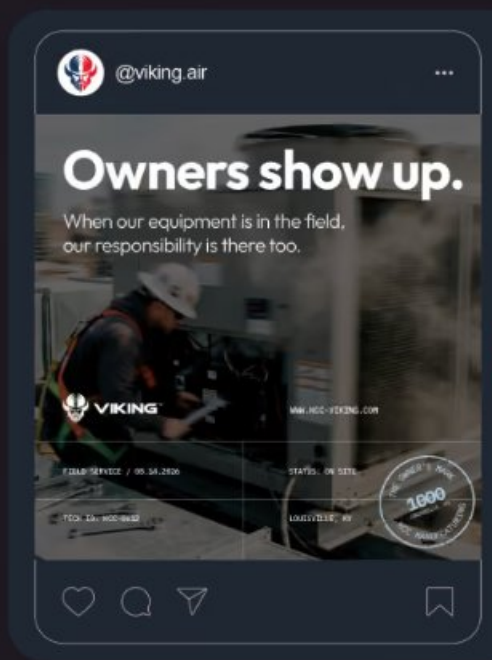




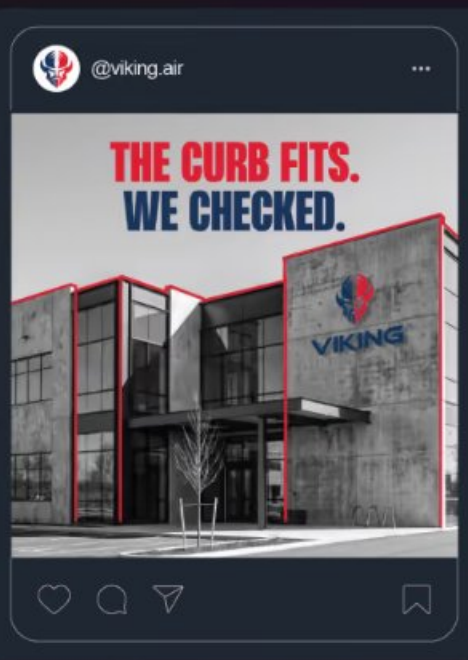




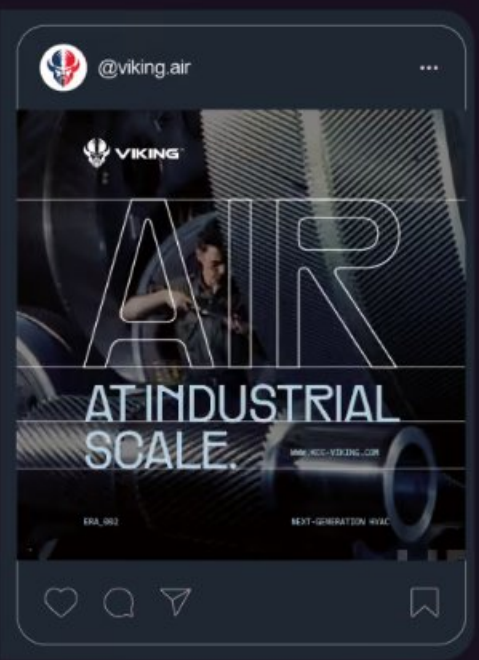
Digital Ads











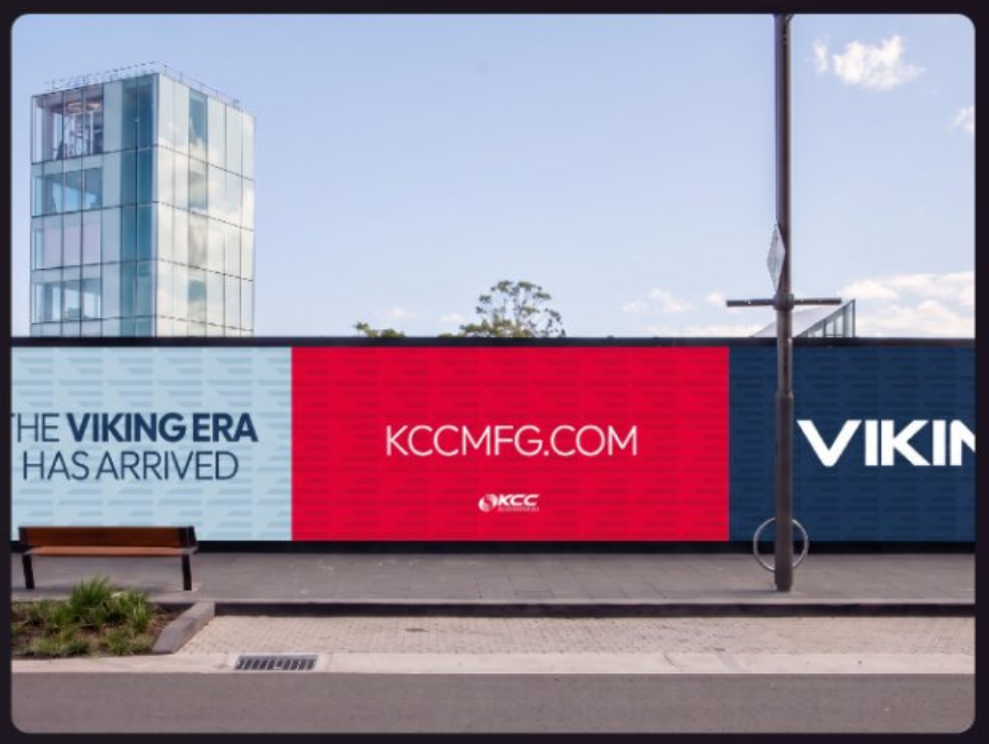
ROADSHOW DESIGN













circuitry MEDIA

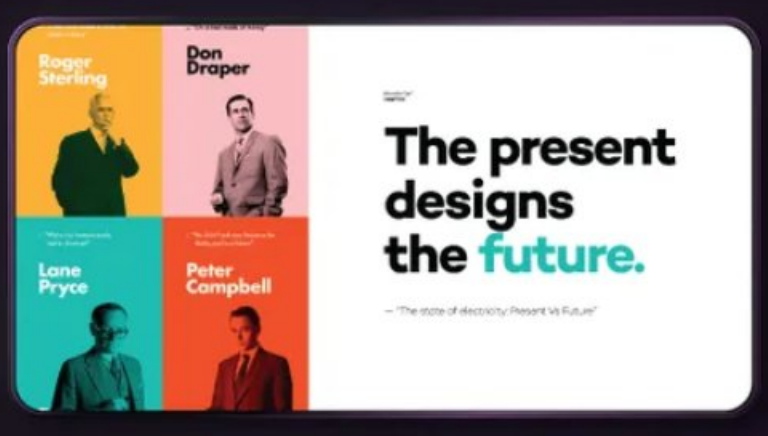
Circuitry Media offers marketing services for the heating and cooling industry. They wanted an out-of-the-box social growth campaign with a unique visual identity that would stand out in the industry's bland space.

Stylescape

Since Circuitry Media didn't have a brand identity, we began with a stylescape, our creative take on a mood board. It helped us establish the campaign's visual language, tone, imagery, typography and overall creative direction in a clear and holistic way.

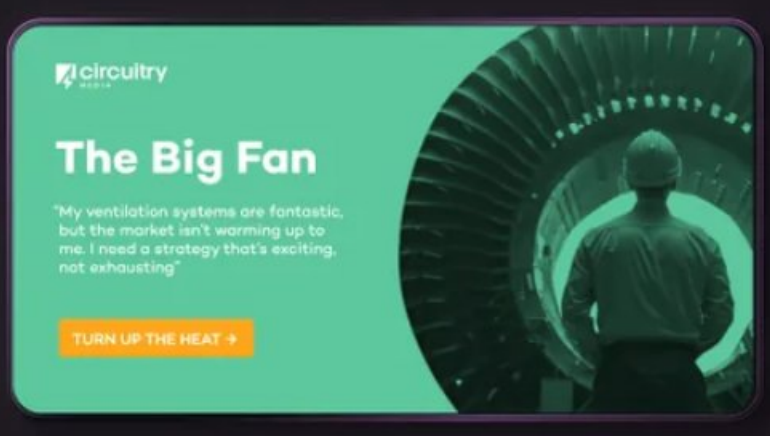






Concept #1 - Engineering Marketing

The first concept presents marketing as a carefully engineered machine through a playful presentation of different archetypes. Every component, from positioning and content to campaigns and measurement, must work together to produce consistent results.





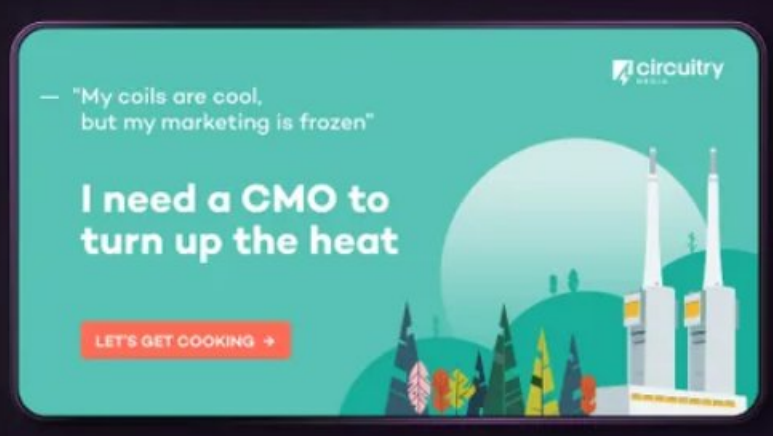


Concept #2 - Industry Challenges, Reimagined

This concept transforms real marketing frustrations into playful, industry-specific visual stories. Bold, color-coded imagery, relatable customer perspectives, and playful calls to action make complex marketing problems instantly recognizable.



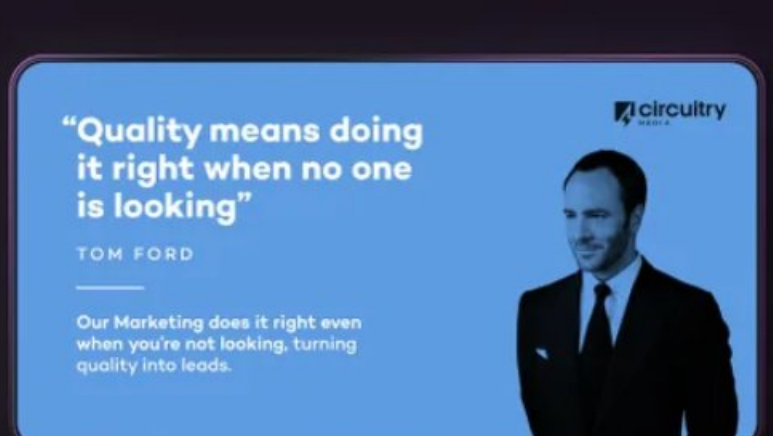




Concept #3 - From Great Ideas to Great Execution

This concept draws on recognizable innovators and creative leaders to connect timeless ideas with modern marketing challenges. By giving familiar figures an unexpected marketing twist, the campaign makes Circuitry's value memorable and easy to understand.





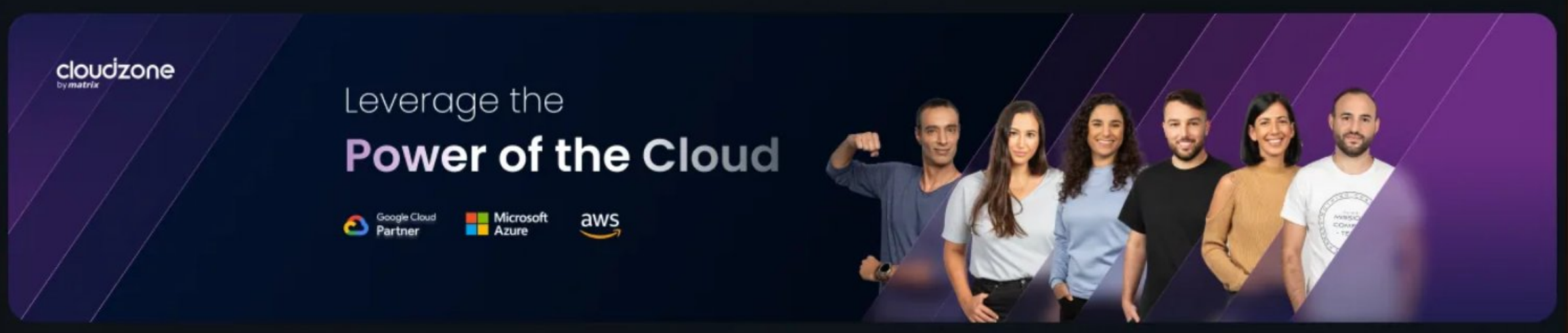


DIGITAL BANNERS



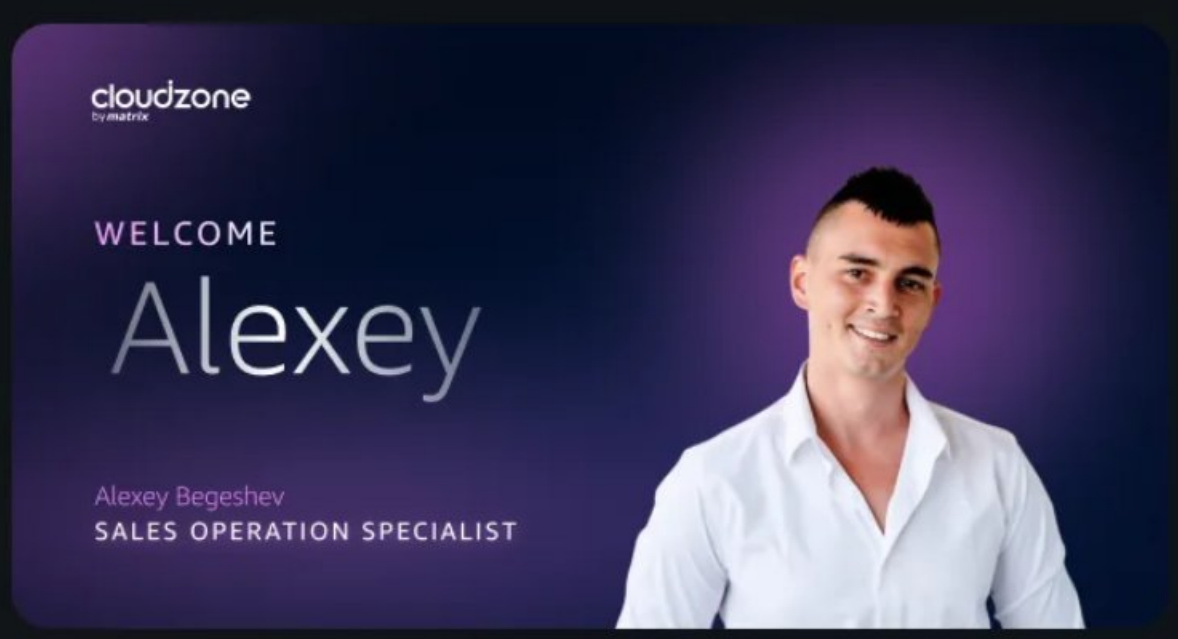




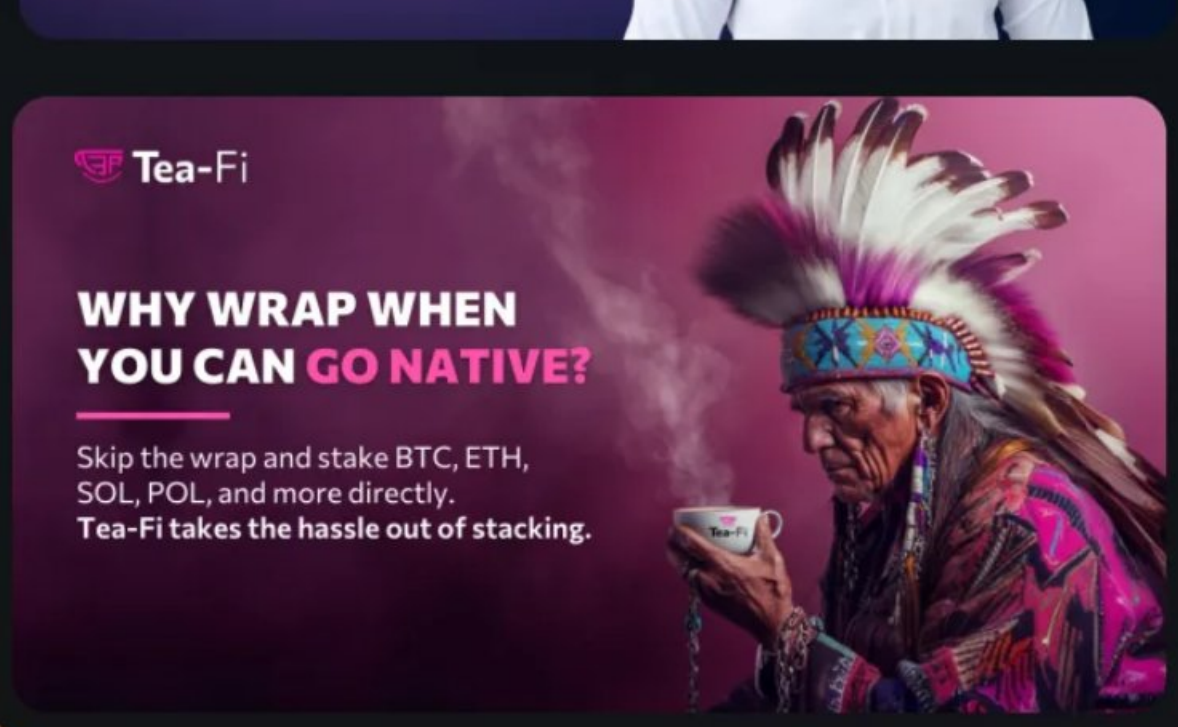














BLAT LAPIDOT

Bridging the Gap Between People, Processes and Technology Through **Effective Change Management**

CYFOX
MAIL SECURE

Cyber Security Webinar

A Cloud-Based Management Application Tailored To Manage Several **CyFox** Tenants Via One Dashboard To **Save Managed Service Providers Time, Cost, And Manpower While Enhancing Operational Efficiency.**













AUTONOMOUS XDR FOR THE MID-MARKET

Utilizing machine learning to automatically detect cyber-attacks

CYFOX

Enterprise-Grade XDR for SMBs

Utilizing Machine Learning to Automatically Detect Cyber-Attacks

www.cyfox.com



BLOG CYREBRO

Securing the Heart of Your Business

Protecting Microsoft 365 & Google Workspace from Cyber Threats

Read Blog



WE ARE HIRING

COPYWRITER

Kolomolo

WE ARE HIRING

Chief Technology Officer → APPLY NOW



WE ARE PASSIONATE ABOUT

DESIGN

- Web Design
- Graphic Design
- Character Design
- 3D Modelling & Rendering

ID8 CREATIVE

CREATIVE

- **Copywriting**
  - Messaging
  - Campaigns
- **Ideation**
- **Marketing Collateral**
  - Brochures
  - Presentations
- **Consultancy**

TESTIMONIALS

DON'T TAKE OUR WORD FOR IT!



ONGOING SOCIAL MEDIA COPY & DESIGN

Ideate continuously surprises us with their unique thinking, eye-catching designs, and sharp ad copy that perfectly capture our brand's essence, making our content stand out in the crowded DeFi space.

DUDI DVIR, HEAD OF MARKETING — Tea-Fi



BRANDING & PITCH DECK DESIGN

Ideate just 'got' us. He struck the perfect balance between elevating our brand while keeping its essence intact with a **visual identity & pitch deck that are sleek, unique, and built for the future.**

MICHAL BLAT, CO-FOUNDER & CEO — BLAT LAPIDOT



BRANDING/APP/WEB DESIGN & DEVELOPMENT

Ideate nailed it for YDPay by designing a visual identity, website and app that embodied the culture of the African market. His marketing background was a clear advantage when implementing copy, layout, and SEO changes that were spot on. **A game-changer for our brand!**

YOUVAL FABRI, GENERAL MANAGER — ydpay



OUTSOURCED DESIGN TEAM (ONGOING)

Working with Ideate is a great experience from start to finish. The team is incredibly creative, friendly, and work well under tight timelines when I need them. **They are extremely proactive** and always suggest ways to make our brand stand out. A truly reliable partner that always delivers!

JUSTYNA RZĄDKOWSKA, CMO — Kolomolo



SALES PITCH ADVISORY & BROCHURE DESIGN

Ideate created a compelling & edgy business brochure that simplified our complex solution into simple jargon. **His copy and sleek design gave us the confidence to showcase our product to investors and customers.**

SWAMI SUBRAMANIAN, CMO — B7thGear



VISUAL IDENTITY, WEBSITE DESIGN & COPY

Ideate designed a **sleek professional website** and helped me refine my messaging and structure my services effectively. **He crafted an elegant and simple logo** that fitted my personality like a glove.

CEO, YAEL LIVNI CONSULTING — Yael Livni

SALES BROCHURES



















