

REAL AMERICAN ZERO – COLBY COVINGTON JERSEY SWEEPSTAKES

OFFICIAL TERMS & CONDITIONS

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THE SWEEPSTAKES IS OPEN ONLY TO PERSONS WHO ARE, AT THE TIME OF ENTRY, LEGAL RESIDENTS OF THE UNITED STATES (EXCLUDING MARYLAND RESIDENTS) AND THE DISTRICT OF COLUMBIA AND AT LEAST TWENTY-ONE (21) YEARS OF AGE OR OLDER. SWEEPSTAKES WILL BE GOVERNED BY UNITED STATES LAW. VOID WHERE PROHIBITED.

1. SPONSOR

The Real American Zero Colby Covington Jersey Sweepstakes (“Sweepstakes”) is sponsored by RAHM, Inc. DBA Real American Beer (“Sponsor”).

This Sweepstakes is in no way sponsored, endorsed, administered by, or associated with Instagram or Facebook.

2. ELIGIBILITY

The “Real American Beer - Colby Covington Jersey Sweepstakes” (“Sweepstakes”) is open to legal residents of the United States who are twenty-one (21) years of age or older at the time of entry. Employees, contractors, directors, officers and agents of RAHM, Inc., Real American Wrestling, Inc., and their affiliates and subsidiaries, advertising and promotion agencies, wholesale distributors, retail licensees, all other service or governmental agencies and their employees involved with the Sweepstakes, and members of their immediate family (spouse, parent, child, and sibling) are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules (“Official Rules”) and Sponsor’s and Administrator’s decisions which are final and binding in all matters related to these Sweepstakes. Winning a prize is contingent upon fulfilling all requirements as set forth herein. .

3. SWEEPSTAKES PERIOD

The Sweepstakes begins at 12:00 AM ET on April 2, 2026, and ends at 11:59 PM ET on April 12, 2026 (“Sweepstakes Period”). Administrator’s computer is the official time keeping device for these Sweepstakes.

4. HOW TO ENTER

There are two (2) ways to enter:

(A) PURCHASE ENTRY METHOD

During the Sweepstakes Period, visit Shop.TheRealAmerican.com and make an online purchase of at least one six pack or twelve pack of RAB ZERO.

- Each **qualifying order of RAB ZERO = one (1) entry**
- Limit one (1) entry per person via purchase during the Sweepstakes Period

(B) NO PURCHASE NECESSARY ENTRY (ALTERNATIVE METHOD OF ENTRY)

To enter without making a purchase:

Send a handwritten 3” x 5” card with:

- Full name
- Email address
- Phone number
- Mailing address

Mail to:

[INSERT MAILING ADDRESS]

Each mail-in entry counts as one (1) entry.

Limit one (1) mail-in entry per person.

Entries must be postmarked by 4.12.26 and received by 4.19.26.

GENERAL ENTRY TERMS

All entries must be received during the Sweepstakes Period. Only the methods described herein are valid. No other forms of entry are valid. To be valid, each Entry must comply with all of these Official Rules. Limit one (1) Entry per person.

Automated entries are prohibited and any use of automated devices will cause disqualification. Entrants may not enter with multiple email addresses nor use any other device or artifice to enter multiple times or as multiple entrants. Any entrant who attempts to enter with multiple email addresses under multiple identities or uses any device or artifice to register multiple times will be disqualified and forfeits all prizes won, in Sponsor's sole discretion. Multiple entrants are not permitted to share the same email address. Should multiple users of the same email account enter the Sweepstakes and a dispute thereafter arise regarding the identity of the entrant, the authorized account holder of said email account at the time of entry will be considered an entrant and must comply with these Official Rules. The authorized account subscriber is the natural person who is assigned the email address by the ISP or other organization responsible for assigning email addresses. Potential winner may be required to show proof of being the authorized account subscriber.

If entering via a purchase made with a mobile phone or other web-enabled device and using your wireless carrier's network, standard data charges from your wireless carrier may apply. Check with your wireless service provider for details on these and any other applicable charges. Entrants are solely responsible for any such wireless charges.

5. PRIZE

One (1) winner will receive:

- One (1) **autographed Colby Covington RAF07 jersey**

Approximate Retail Value (ARV): \$100

Prizes are non-transferable and no cash equivalent or substitution of prize is offered except at the sole discretion of Sponsor. If a prize or any portion thereof cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. Prize winner will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prizes they receive, regardless of whether it, in whole or in part, is used. .

6. WINNER SELECTION & NOTIFICATION

Winner will be selected via random drawing within thirty (30) days after the Sweepstakes Period ends.

Winner will be notified via email or phone, and will be required to respond to the notification within twenty-four (24) hours indicating whether he/she can accept the prize. If potential winner does not respond to the notification within the twenty-four (24) hour time period, prize will be forfeited and an alternate potential winner will be randomly selected. Any alternate potential winner selected will also be required to respond to the notification within the time frame stated herein.

In the event of noncompliance within any stated time period, the prize will be forfeited and an alternate potential winner will be randomly selected (time permitting). Any alternate potential winner selected will

also be required to adhere to the time periods described herein. Any prize notification or prize returned to the Sponsor or its agencies as undeliverable will result in disqualification and the awarding of that prize to an alternate potential winner.

Released Parties (as defined below) are not responsible for suspended or discontinued Internet, wireless, or land-line phone service or a change in an entrant's email, phone number or mailing address which may result in a potential winner not receiving initial prize notification or his/her prize information. Note: Any communication between a potential winner and Sponsor or its agencies regarding this Sweepstakes (e.g., phone calls, text messages, chats, emails, etc.) may be recorded for quality assurance and training purposes.

7. RELEASE AND LIMITATION OF LIABILITY

By accepting a prize, winner agrees to release and hold the Released Parties harmless from all losses, damages, rights, claims and actions of any kind resulting from acceptance, possession or use of any prize, including, without limitation, personal injuries, death and property damage.

RAHM, Inc., Real American Wrestling, Inc., and each of their respective affiliates, subsidiaries, and agencies (collectively the "Released Parties") are not responsible for lost, late, misdirected, unintelligible, returned or undelivered entries, telephone calls, text messages, email, or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), Website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network. Persons who tamper with or abuse any aspect of this Sweepstakes or Website, or act in violation of the Official Rules, or act in any manner to threaten or abuse or harass any person, or violate Website's terms of service, as solely determined by the Sponsor or Administrator, will be disqualified. Released Parties are not responsible for any incorrect or inaccurate information whether caused by Website users, tampering, hacking, or by any of the programming or equipment associated with or used in this Sweepstakes, and assumes no responsibility for any errors, omission, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification. Released Parties are not responsible for injury or damage to participant's or any other person's computer or property related to or resulting from participating in these Sweepstakes. Should any portion of Sweepstakes be, in the Sponsor's or Administrator's sole opinion, compromised by virus, worms, bugs, unauthorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair administration, security, fairness or proper play of this Sweepstakes, or submission of entries, Sponsor and Administrator reserve the right at their sole discretion to suspend, modify or terminate the Sweepstakes, and randomly select the winner from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Sponsor. Text message entries will be deemed to have been submitted by the registered owner of the wireless number used to enter. In the event of a dispute regarding the identity of an online entrant, the authorized subscriber of the email account used to enter will be deemed to be the entrant and must comply with these rules. The authorized

account subscriber is the natural person who is assigned the email address by the ISP or other organization responsible for assigning email addresses. All materials submitted become the property of Real American Zero and will not be returned. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL, CONSEQUENTIAL, OR OTHER DAMAGES.

8. PUBLICITY

By entering, entrants grant Sponsor the right to use their name, voice, likeness, and entry information for promotional purposes without additional compensation, where permitted by law.

9. DISPUTE RESOLUTION

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant, Administrator, and Sponsor in connection with the Sweepstakes, or any claim or dispute that has arisen or may arise between you, Administrator and Sponsor, shall be governed by, and construed in accordance with, the laws of the State of Delaware without giving effect to any choice of law or conflict of law rules. The place of arbitration shall be Wilmington, Delaware. .

10. PRIVACY POLICY

See Sponsor's privacy policy at: <https://therealamerican.com/policies/privacy-policy> for details regarding the use of personal information collected in connection with these Sweepstakes. If you are verified as a prize winner, your first name, last initial, city and state will be included in a publicly-available winner's list.

11. SPONSOR

RAHM, Inc., Rhinebeck, NY 12572

Support@therealamerican.com

This Sweepstakes is not affiliated with Instagram or Facebook.

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REAL AMERICAN ZERO - COLBY COVINGTON JERSEY SWEEPSTAKES

No Purchase Necessary. Open to all US residents 21+. Begins 4/2/26 and ends 4/12/26. Visit [\[INSERT WEBSITE\]](#) for entry and Official Rules. Message and data rates may apply. Void where prohibited.

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