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Whiteboard  
1433 Williams St  
Chattanooga, TN 37408

Dear Candace,

I'm writing to apply for the Senior Front-End Webflow Developer position. To be transparent, Whiteboard has served as an inspiration and guiding light my entire career. It's because of Whiteboard that I first learned Webflow back in 2019 to build my graphic design portfolio, which then led me to use it in my first marketing role, and eventually helped me land my first job as a web developer. I've followed your projects, not casually, but as a standard to aspire to. The chance to actually contribute to that work and be part of the Whiteboard team is what's driving this application.

Over the past three years, I've built websites in partnership with multiple marketing agencies and a few small organizations. My most relevant project is the Restoration Southside website you can find in my portfolio; a Webflow build featuring an automated Planning Center API integration, multi-collection CMS architecture, GSAP animation, and a reusable component library built with the Lumos Framework. This site has not been officially launched yet, but the client is already very happy with the new experience.

I want to acknowledge what you'll notice in my portfolio: more WordPress than Webflow. I learned web development through Webflow and have stayed current with it, but most agencies I've partnered with have established WordPress infrastructure. Rather than forcing my preferred platform, I have treated it as a challenge and became a stronger developer because of it. I believe my portfolio will showcase a willingness to test out new methods and platforms, along with an ability to learn and adopt quickly.

I know that this role has previously been filled by some of the best talent in the industry, and so it is with great excitement that I ask you to consider a follow-up conversation or a test project to better assess my abilities and fit for this role.

Thank you for considering my application.

Jared