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The Talent Trifecta: An Executive's Guide to Attracting, Selecting, and Retaining the Right Talent

New Book from Talent Strategist Kara Yarnot Helps Executives Connect Talent Strategy to Business Profitability

[Washington, D.C.] — Unlock the full potential of your organization with *The Talent Trifecta: An Executive's Guide to Attracting, Selecting, and Retaining the Right Talent*, the groundbreaking new book from seasoned talent strategist **Kara Yarnot**, releasing September 8, 2025, in paperback and ebook on Amazon and at www.talenttrifectabook.com.

In today's competitive business landscape, executives know their people are their greatest asset—yet building and executing effective talent strategies often remains a challenge. Yarnot's book demystifies the three critical components of talent management—attraction, selection, and retention—and provides an actionable blueprint for driving measurable business outcomes.

"The Talent Trifecta is for executives to understand how the business of talent impacts business profitability. Business leaders and talent professionals have the same goals—finding the right talent for the organization. My book focuses on connecting retention, selection, and attraction strategies to business outcomes," said Yarnot.

Drawing from decades of experience guiding global corporations such as Intel, Boeing, Pfizer, PepsiCo, and CVS Health, Yarnot equips leaders with practical frameworks, case studies, and tools to create robust pipelines of talent who not only align with organizational values but also strengthen them.

Industry experts are already praising the book. According to **Gerry Crispin, Principal and Co-founder of CareerXRoads:**

"A masterclass for business leaders. The Talent Trifecta is the foundation you need to attract, select and keep an engaged and motivated workforce. Kara condenses decades of front-line experience into a clear path—each step precisely constructed with executive takeaways to support and oversee a world-class hiring strategy."

About the Author

Kara Yarnot is a seasoned talent strategist and the CEO of **Meritage Talent Solutions**, a consulting firm specializing in talent and technology strategies. She has partnered with leading organizations including PepsiCo, Pfizer, Northwestern Mutual, McKesson, CVS Health, and Northrop Grumman to optimize talent acquisition and retention practices. A sought-after keynote speaker, Yarnot addresses topics such as skills-based hiring, equitable workforce design, and aligning talent practices to ROI. Beyond her professional work, she is an advocate for the disability community and animal welfare.

Availability

The Talent Trifecta is available in paperback and ebook formats on **Amazon** and at www.talenttrifectabook.com.

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