

The Top 5 Benefits Of DSPM

The Struggle To Protect Data Is Real

70%

Struggle To Enable The Business To Leverage Their Data

66%

Struggle To Identify Security Risks For Sensitive Data

65%

Struggle To Enable Controls To Protect Data

74%

As A Result, 74% Of Security Decision-Makers Estimated That Their Organization's Sensitive Data Was Breached At Least Once In 2022



Security Leaders Are Leaving Their Manual, Legacy Controls Behind

Manual security controls are the biggest challenge (47%) followed by the time it takes to implement data security technologies (42%), and fragmented approaches based on deployment models (40%)



And Embracing Data Security Automation

To overcome these challenges, 70% of respondents expect significant or transformational benefits from investing in data security automation.

With automation, organizations can improve their Zero Trust security posture - a top priority for security leaders (84%)

With automation, security leaders aim to shorten time to value (78%) achieve automatic data inventory creation and maintenance (74%), gain built-in remediation (74%), and achieve data

72%



72% Of Security Leaders Believe Data Security Posture Management (DSPM) Will Drive Meaningful Change

Top 5 Benefits According To Security Leaders

1



68%

Improving Their Zero Trust Maturity

2



58%

Avoiding Regulatory Fines

3



55%

Maintaining Customer Trust

4



53%

Improving Operational Efficiency

5



45%

Increasing Their Resilience To Ransomware Threats

All You Need To Know On Our DSPM Page

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