

Organizations Face Significant Obstacles in Securing Their Sensitive Data Landscape

Forrester surveyed 253 information security leaders based in North America and found that organizations struggled to meet their data security goals while trying to enable their business.

When it came to existing data security approaches:

24%

Were unsure of where to start

40%

Utilized fragmented approaches based on deployment models

47%

Indicated that their processes are manual and time-consuming

39%

Said that legacy technology was insufficient for their current requirements

42%

Implemented data security technologies that took too long

A new approach to data security is needed:

72%

Want a Data Security Posture Management (DSPM) solution

71%

Find value in investing in automated data risk assessments

66%

Wish to benefit from automated data discovery and classification

