



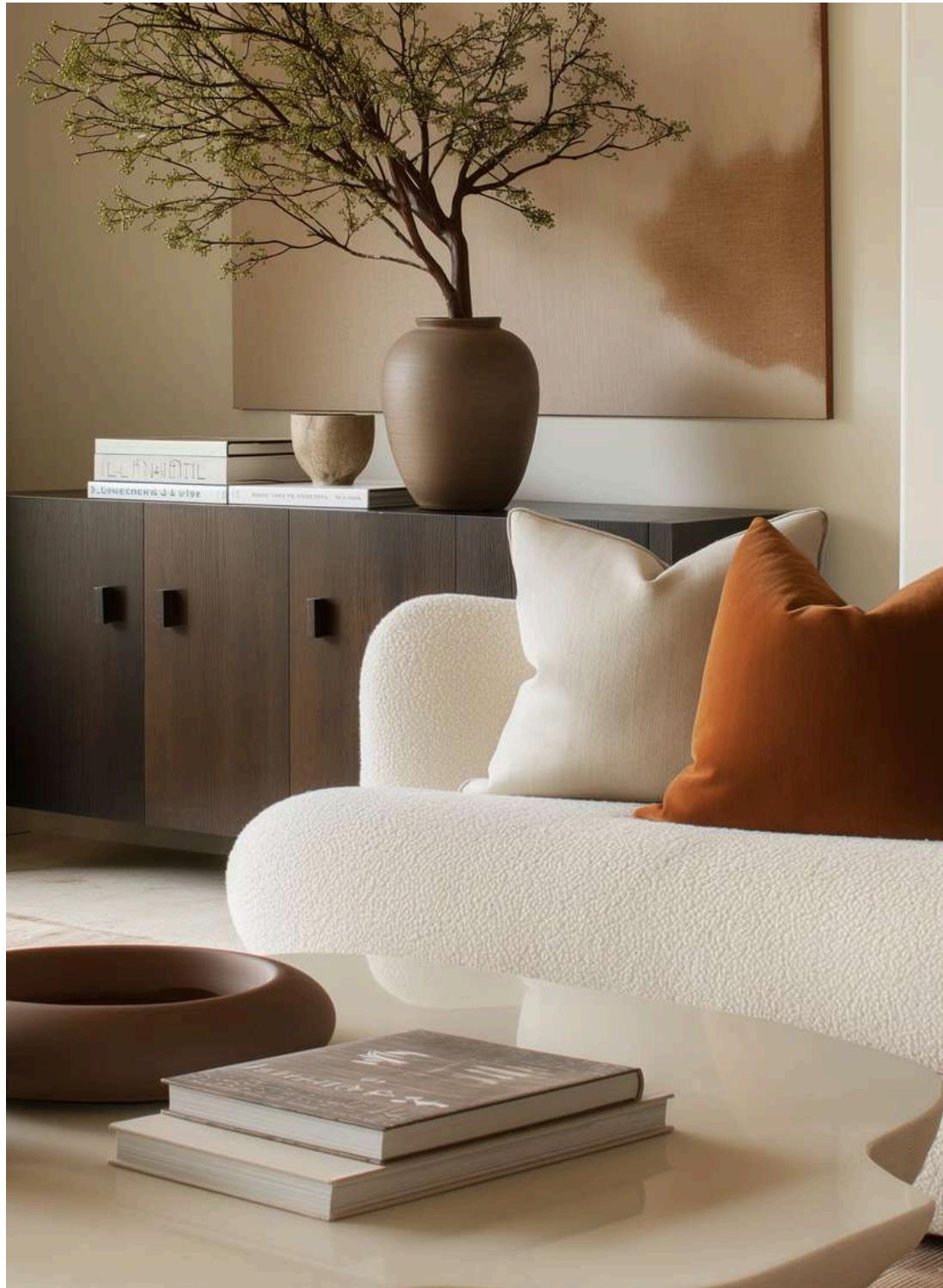
Client Welcome Guide

LAALA HOME



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WELCOME

Thank you for choosing LAALA HOME.

We understand that inviting someone into your home, even digitally, is a personal decision. Our role is to guide you through the design process with clarity, expertise, and care, ensuring the experience feels calm, structured, and enjoyable from start to finish.

Laala Home was created to offer a thoughtful, design-led service that balances creativity with practicality. Every project is approached with the same level of attention, whether you're redesigning one room or several.

This welcome pack will guide you through what to expect, how the process works, and what happens next.

We're excited to get started.

Marketa & Anna

Founders, LAALA HOME



ABOUT LAALA HOME

At Laala Home, we believe great interiors come from understanding how you live, not just how a space looks.

Our designs are

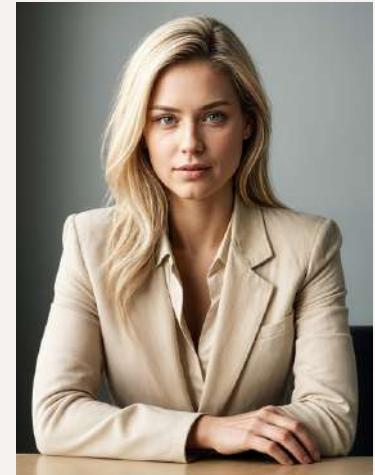
Functional and considered

Timeless rather than trend-led

Layered with warmth, texture, and personality

Designed to evolve with you

Behind Laala Home is a small, highly experienced team of passionate designers. With over 30 years of combined experience across high-end residential and hospitality projects, we bring clarity, creativity, and design confidence to every brief.



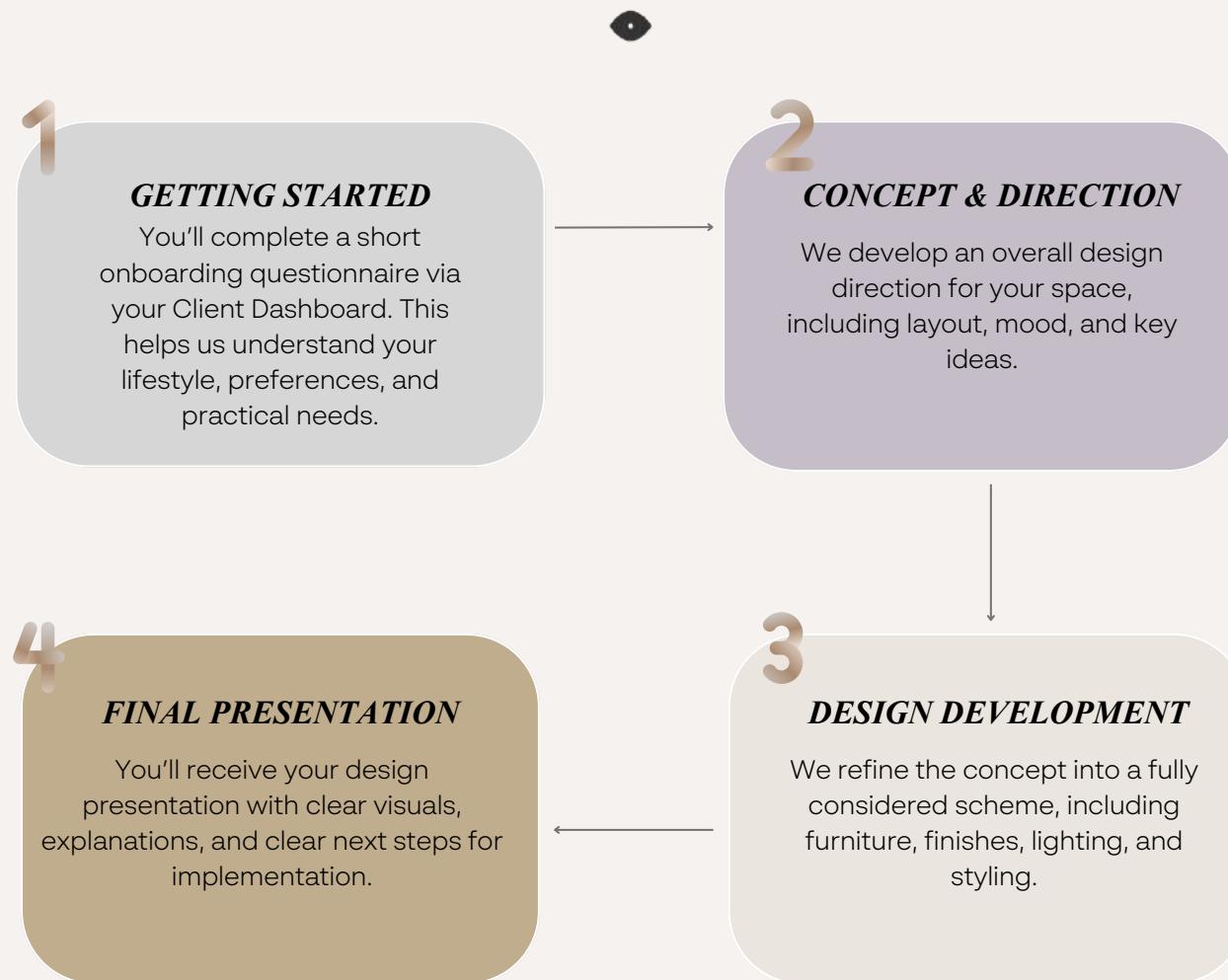
NAME

Senior Interior
Designer



THE DESIGN JOURNEY

Your project will follow a clear, step-by-step process. Each stage builds on the previous one, ensuring decisions feel cohesive and well thought through.





WHAT WE NEED FROM YOU

Your input matters.

To create a design that truly reflects you, we'll ask for your input at key moments.

You'll be invited to:

Share how you use the space day-to-day

Tell us what you love (and dislike)

Indicate budget expectations

Upload any inspiration images, if you have them

Please don't worry about having all the answers, clarity comes through the process, and we're here to guide you.





WHAT'S INCLUDED

What's included in your design package

LAALA REFINE

- A professional interior design scheme tailored to your brief
- Refined layout and spatial recommendations
- Furniture, lighting, and accessory selections
- A cohesive colour and material palette
- A clear, well-structured design presentation
- One round of design revisions
- All recommendations are carefully curated to balance aesthetics, functionality, and longevity.





WHAT'S INCLUDED

What's included in your design package

LAALA TRANSFORM

- A professional interior design scheme tailored to your brief
- Refined layout and spatial recommendations
- Furniture, lighting, and accessory selections
- A cohesive colour and material palette
- A clear, well-structured design presentation
- One round of design revisions
- All recommendations are carefully curated to balance aesthetics, functionality, and longevity.