

# Building a roadmap for digital transformation

Digital transformation doesn't have to happen overnight. In fact, the most successful districts often take it one step at a time.

GIVEBACKS CUSTOMER SURVEY



125+

staff hours saved on admin tasks annually after consolidating tech\*

GLOBAL WORKFORCE



30%

of employee time is wasted on manual tasks\*\*

## Assess your current systems

Start with a reality check.

Identify:

- What's working
- What's causing friction
- Where manual processes exist
- Which systems overlap

☆ **Goal:** Understand where inefficiencies are slowing your district down.

## Prioritize high-impact areas

Focus on quick wins first.

Many districts start with:

- Payments
- Fundraising
- Financial management
- Family engagement

🎁 **Goal:** Deliver immediate value while building momentum.

## Consolidate and simplify

Less technology can mean better technology.

Look for opportunities to:

- Reduce platform sprawl
- Eliminate duplicate systems
- Create a better experience for staff and families

✓ **Goal:** One connected ecosystem instead of multiple disconnected tools.

## Measure success

Track progress and celebrate wins.

Measure:

- Time saved
- Participation rates
- Revenue growth
- User satisfaction

💬 **Goal:** Use data to guide future improvements.

\*Givebacks customer survey (2026)

\*\*McKinsey Global Institute (2023)

## Small changes lead to big results.

Digital transformation is a journey—not a one-time project. Start with one improvement, build momentum, and create a more efficient, connected district. Get started today at [givebacks.com](https://givebacks.com).