

PODCAST GUEST

Tamera Schmidt.

Author of The During™ · Keynote Speaker · Leadership Strategist

Functioning while being changed from the inside.

During the 17 months she cared for her husband through brain cancer, Tamera discovered something no one had taught her: most of life is lived not in the beginning or the ending, but in the middle.

CONVERSATIONS YOUR AUDIENCE WILL REMEMBER

Conversation starters

01 **"Happy to help."** The three words she typed to a client from an oncology waiting room, and everything they hid.

02 **Competence can become camouflage.** Why the capable ones are the people we check on least.

03 **Living in the during.** Most of life happens in the middle, not in the before-and-after story.

04 **Building a life inside the question** instead of waiting for an answer.

05 **Leading while change is still unfolding.** What four decades of transformation work taught her about people under pressure.

06 **Writing The During™.** Why fable, essay and personal story were the only honest way to tell it.

IDEAL FOR SHOWS ON

Transformation · Leadership · Women in leadership · High performers · Grief and loss · Reinvention · Caregiving

THE BOOK

The During™

LITERARY NONFICTION · DECEMBER 1, 2026

A book about the space between what happened and whatever comes next, blending fable, reflective essay and personal narrative.

> *"I have led more than one meeting while something in my life was quietly coming apart, and I never had a word for it. Tamera Schmidt gave it to me."*
>
> **Roderick Jefferson, CEO, Roderick Jefferson & Associates**

WHY SHE'S CREDIBLE

- 40+ years as a revenue and transformation leader at HP, Agilent, VMware and BEA/Oracle
- Served inside a CEO's change office
- Founder of Enlightened Coach (2015)
- Signature keynote: Competence Can Become Camouflage

LEADERSHIP PROGRAMS DELIVERED FOR

Cisco · ServiceNow · Pure Storage · NetApp · IBM · Hilton
App Annie · Infoblox · Greenhouse · Delphix · Benevity

Invite Tamera to Your Show

VIRTUAL OR IN PERSON

Watch and read: @theduringtm on YouTube and Substack

For interview requests or a media kit

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