

Leading Through Coaching

Programme Overview

Leading Through Coaching is a 40-hour, ICF-aligned coaching skills programme designed to embed coaching as a leadership practice. Built on i-GROW's **LEAD™ coaching model**, it equips appointed leaders with the conversational skills to develop their people, build trust, and strengthen accountability through everyday leadership.

Learning Outcomes

By the end of the programme, participants will be able to:

- Apply the LEAD™ coaching model to lead effective developmental conversations.
- Shift from directive problem-solving to facilitative, coaching-based leadership.
- Build trust, surface ownership, and strengthen team accountability.
- Practise coaching confidently across team meetings, performance conversations, and day-to-day supervision.
- Earn the Certified Coach-Like Leader badge recognition, with an optional pathway to ICF ACC credentialing.

This programme is open to organisations (public and private) and individuals. Designed for appointed leaders and mid-career managers. Cohorts of 12–16 participants.

Programme Details

Programme Details

Programme Duration

40 Hours

Structure

Two Foundation days, a month of real practice, then a consolidation day

Venue

Central Singapore (Training Room)

Cohort Size

12-16 Participants

Recognition

Certified Coach-Like Leader Badge, with an optional ICF ACC Credentialing Pathway



Programme Fees

Per Participant

SGD 2,800.00

Please reach out to us for customisation of the programme.



Payment Details

Payment

Payment can be made via reaching out to our team on our website for an invoice. (www.igrowpartners.com).

Cancellation Clause

Full refund

60 days or more before programme start date.

50% refund

30 to 59 days before programme start date.

No refund

Less than 30 days before programme start date

No refunds will be provided after the programme has commenced.

Participant replacement

Free replacement up to 14 working days before the programme start date.

Replacements made less than 14 working days before the start date will incur an SGD 100 administrative fee.

Participant replacement is not allowed after the programme has started.

The LEAD™ Coaching Model

The programme is built on i-GROW's LEAD™ coaching model. It is a fluid, ICF-aligned framework that equips leaders to hold transformational conversations. The same model underpins i-GROW's ICF certification programmes and is internationally benchmarked to the ICF's core competencies and code of ethics.

L Lead Outcomes

Establish a keystone outcome and shared clarity (where we are, where we are going, and the gap between.)

E Examine, Explore, Evoke

Shift into discovery: widen perspective, surface what truly matters, and create space for insight to emerge.

A Aligned Insights

Bridge insight to readiness. Integrating identity and values into a coherent, owned way forward.

D Decide & Act

Translate clarity into movement through short cycles, micro-actions, structured support and clean closure.

Certified Coach-Like Leader Badge



On completion of the programme, each participant earns the Certified Coach-Like Leader digital badge, issued through **Credly**, a globally recognised digital credential platform.

The badge recognises 40 hours of Core Coaching Education and demonstrates the ability to apply coaching to build trust, strengthen accountability, and improve team performance in supervisory settings.

Digital badges are shareable on LinkedIn and other professional platforms, and can be independently verified by employers and institutions worldwide.

Benefits



Build a team culture of trust, ownership and psychological safety.



Develop leaders who grow their people through every interaction.



Improve communication and performance conversations across all levels.



Strengthen organisational capability with an internationally benchmarked framework.

Optional Credentialing Pathway to becoming an ICF Associate Certified Coach (ACC)

Participants who wish to pursue formal ICF credentialing may bridge an additional 20 hours of mentor coaching, completing the 60 hours required to apply for the Associate Certified Coach (ACC) credential. i-GROW is an ICF-accredited provider.