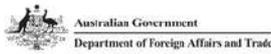


**COMING SOON**



## WORKSHOP: INTRODUCTION TO SUPPLIER DIVERSITY AND GENDER RESPONSIVE PROCUREMENT

A one day workshop offered by UN Women (WE RISE Together)

19 September 2023 09.00 – 15.00 hrs.  
Dibuk room, Avista Grande Phuket Karon



Register here

- AM** Diversifying Supplier Base
- Why it works for business?
  - How to start?
  - Example: Where it worked before?

- PM** Practical Session
- Supplier Diversity – Gender Responsive Procurement Analysis Tool
  - Group exchange and discussion

This workshop is collaborated by:



#WERISETogether



**Mr. Thanapol Prasertsak**  
Solution Engineer Company

**Mr. Pongsak Tham**  
Chief of Innovation and Data Officer  
PCIFA Thailand

**Mr. Sukris Koyakradej**  
Chief of Data Protection Consultant  
PCIFA Thailand

**Ms. Nantida Attsoot**  
Chief Marketing Officer  
Katathani Phuket Beach Resort

## PERSONAL DATA PROTECTION

Conducted in English by Lawyers from DBC Group



THE WORKSHOP IS FOR:

- General Manager ✓
- FC, HR, IT, FOM ✓
- Purchasing and Procurement ✓

IT'S FREE & 40 PAX ONLY!

27 September 2023 9.00 am - 12.00 pm Amari Phuket

## UPCOMING EVENTS

### Scholars of Sustenance Foundation (SOS) Phuket



## WORLD FOOD DAY EVENT

### COOKING FOR THE PHUKET COMMUNITY

You can cook at home or order from the shop sos will pick up

9 OCT 2023  
START 4 PM

Contact no 081-9508711 (Jack)  
087-5657259 (Pang)  
095-4161955 (Jame)

<https://www.facebook.com/sosfoundationthai/>  
<https://www.scholarsofsustenance.org/sos-thailand>

How to support us  
Please, make a donation to support our causes here!



Beneficiary Name: Scholars of Sustenance  
Bank: KASIKORN BANK PCL.  
Account: 4036-33040-6-  
Swift Code: #SAJUSDBK

Supported by Phuket Hotels Association



## TOURISM SAFETY & SECURITY WORKSHOP

Phuket 2023

SIMILAN BALLROOM  
SAJI LAGUNA PHUKET

Tuesday 3rd October 2023  
01.00 pm - 04.30 pm



AVAILABLE 50 PAX & FREE REGISTRATION

For: GMs, Senior Managers, Security Manager, Human Resources

## THIS WEEKS' NEWS UPDATE

### TOURISM AUTHORITY OF THAILAND EYES SUSTAINABLE GREEN STRATEGY

The Tourism Authority of Thailand (TAT) has revealed its renewed commitment to promote the country as a 'sustainable destination', championing environmental conservation. TAT's Governor, Thapanee Kiatphaiboon, unveiled this green strategy, aiming to familiarise international travellers with Thailand's proactive stance towards embracing global sustainability trends.

Thailand, known for its vibrant culture, exotic cuisine, and picturesque landscapes, is now determined to enhance its tourism appeal by focusing on sustainability. Thapanee highlighted that the country is striving to evolve into a high-value and sustainable tourism hotspot. This shift comes in response to the environmental challenges the country has been grappling with, including wildfires in northern Thailand that have disrupted tourism over prolonged periods.



TAT's green strategy, aptly named 'Sustainably Now', is designed to overhaul the tourism sector by aligning with Sustainable Tourism Goals (STGs). These goals are in line with the United Nations' Sustainable Development Goals, a testament to Thailand's commitment to global sustainability standards.

***For more information***

### CABLE CHAOS NEAR PHUKET AIRPORT: THEFT AND DAMAGE PROBE TAKES OFF

Phuket Provincial Police are accelerating the investigation into the recent theft and damage of power and communication cables near Phuket International Airport. The cables, located by the road leading to the aircraft control tower, were targeted by unknown culprits who managed to cut and steal them, leading to damages amounting to 50,200 baht.

The investigation is being led by Police Major General Sermphan Sirikong, the Phuket Provincial Police Commander, and Sakhu Police Chief Police Colonel Salan Santisasanakul. The theft came to light after a meeting with local key figures, including Phongchai Munrin, Director of the Phuket Air Traffic Control Centre, who confirmed that the power cables were stolen overnight on August 25.

***For more information***



### CPN PLANS 3 BILLION BAHT EXPANSION OF PHUKET CONDOS

Central Pattana (CPN), a company listed on the Stock Exchange of Thailand (SET), announced its intentions to introduce two additional phases to its condominium project, Phyll Phuket, near Central Phuket Floresta. The Phuket condos expansion, which includes nearly 700 units worth a total of 3 billion baht, is set to launch in the forthcoming year. This decision is motivated by the consistent demand for condos in Phuket, primarily fuelled by the thriving tourism sector.

Kree Dejchai, the President of Residential Business at CPN, revealed that the Phuket property market has demonstrated significant growth since the previous year. This upward trend is attributed to the robust demand from both foreign investors and local buyers.

***For more information***

### PHUKET URGES SMALL HOTELS TO OBTAIN A LICENCE AHEAD OF ANTICIPATED 2.19 MILLION TOURISTS

Phuket is gearing up for the high season by encouraging **small hotel** operators to **obtain a licence**. This move is part of the city's preparation to host over 10,000 tourists daily, equating to 2.19 million visitors annually.

The Phuket Boutique Accommodation Consortium (BAC) held a seminar on September 7 to advocate for a ministerial regulation that was issued by the Department of Public Works and Town and Country Planning of the Interior Ministry back in June. This regulation adjusted the criteria required to obtain a hotel licence.

Deputy Governor of Phuket Danai Sunantarod expressed that the hotel licence changes provide a favourable opportunity for small hoteliers to legally register their businesses and open up their establishments for public agency inspections.

***For more information***



## THIS WEEK'S EVENTS

### PHUKET INTERNSHIP & JOB FAIR

13 September 2023

Jayne MacDougall (Executive Director), Wolfgang Meusburger (Chair of Education Committee), and Khun Orasa Singha (Education Committee) from Phuket Hotels Association joined the FHT Internship and Job Fair 2023 at Chaofah Meeting Room, Prince of Songkla University, Phuket Campus. Pictured here with Assoc. Prof. Dr. Pun Tongchumnum (Vice President) and Asst. Prof. Dr. Pornpisanu Promsivapallop (FHT Dean) from Prince of Songkla University. There were 45 booths from hotel and tourism businesses joined the event. 35 of our member hotels participated.



### PHUKET GREEN DAY 3/2023

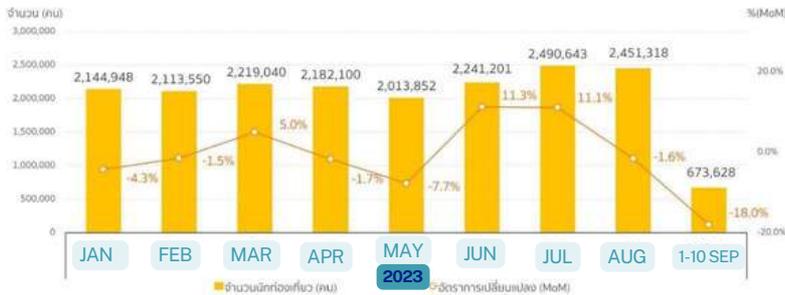
15 September 2023

In line with The World Clean up Day this year, Phuket Hotels Association's members around the island joined together to clean up the beach areas such as Maikhao, Layan, Naiyang, Bangtao, Surin, Kamala, Patong, Kata, Karon, Ao Yon, Paklok, as well as Phuket Town.



# TOURISTS MARKET OVERVIEW

## 1 Tourists in Total 1st of Jan till 10th of Sep 2023



## 2 Total Number of Tourists 1st of Jan till 10th of Sep 2023

**18,530,280 คน**  
285% (YOY)

## 3 Most tourists in Thailand are from

- 1 Malaysia 2,991,293 คน
- 2 China 2,284,281 คน
- 3 South Korea 1,099,685 คน
- 4 India 1,066,542 คน
- 5 Russia 945,998 คน

## 4 Important factors over the past week

- (+) Hindu religion holiday and the avoidance from safety measure impacts during G20 Meeting in New Delhi, India
- (-) The semester starts in Malaysia
- (-) The slowdown of travel season

Source: Economics Tourism and Sports Division

For more tourism insights and statistics please visit: <https://www.travellink.go.th/>

## USEFUL ARTICLES

### ENGLISH

[Ready for the future? 5 leadership trends reshaping Hospitality](#)

[Employee retention strategies: Keep your team engaged and productive](#)

[Industry Changes Requires Modernization with Point of Sales](#)

### THAI

[Apple เผยโฉม Apple Watch ใหม่ โปรดักต์แรกที่มีความเป็นกลางทางคาร์บอน ผลลัพธ์ความทุ่มเทด้านนวัตกรรม](#)

[เจาะข้อมูลร้านอาหารในไทย ยุคต้นทุนพุ่ง กอดันกำไร ร้านแบบไหนจะฟื้นตัวได้ก่อน](#)

[เผย 6 พฤติกรรม 'นักท่องเที่ยวยุคใหม่' กำลังเป็นที่น่าสนใจในธุรกิจท่องเที่ยว](#)

## Information sources

- <https://thethaiger.com/hot-news/tourism/tourism-authority-of-thailand-eyes-sustainable-green-strategy>
- <https://thethaiger.com/news/phuket/phuket-police-ramp-up-probe-into-airport-cable-theft-causing-b50172-damage>
- <https://thethaiger.com/news/business/cpn-plans-3bn-baht-expansion-of-phuket-condo-project-amid-tourism-revival>
- <https://thethaiger.com/news/national/phuket-encourages-small-hotels-to-licence-ahead-of-anticipated-2-19-million-tourists>

Disclaimer: members should seek and consult their lawyers / accountants / advisors accordingly and not rely only on the provided information as the information given is only for educational purposes and information as received from a third party.

# ABOUT US

*"The Phuket Hotels Association is a nonprofit organisation comprising a broad spectrum of hotels"*

## Phuket Hotels Association Leadership Team

Bjorn Courage President  
Daniel Muery Director, Secretary – General  
Brett Wilson Director, Treasurer

## Phuket Hotels Association Core Team

Jayne MacDougall Executive Director  
Kallaya Manabuth Operations Manager  
Julalak Phimarn Administrative Coordinator  
Events Executive

## Advisory Board

Bill Barnett Founding Member & Senior Advisor  
Sumi Soorian Senior Advisor  
Boon Yongsakul Advisor  
Sears Jivavisitnont Advisor  
Eric Ricaurte Advisor  
Sukhchaensingh (Sam) Sethi Advisor  
David Johnson Advisor

## Environment Committee

Andy Kunz General Manager, COMO Point Yamu  
(Chair) Michael Massey General Manager, Absolute Twin Sands Resort & Spa  
Conor Brannum Coordinator, HOMA Phuket  
Jonathan Grier Owner, Villa Phukhao  
(Co-Chair) Anucharaporn Tongluan GDHR, Thavorn Beach Village Resort & Spa

## Education Committee

(Chair) Wolfgang Meusburger SVP, AF Global  
Jirarat Ninpradub General Manager, Narai Hotel  
Orasa Singha Director of Talent and Culture at Pullman Phuket  
(Co-Chair) Bart Callens General Manager, SAii Laguna Phuket  
Julian Lowry General Manager Le Meridien Phuket Beach Resort

## Government Liaison Committee

(Chair) Prachoom Tantiprasertsuk Vice President – Operations, Dusit International  
Chupong Kingkeaw Regional Director of Talent and Culture, Accor Southern of Thailand & Pullman Phuket  
Panwa Beach Resort  
Sayamon Sittirit Cluster Resort Manager, Anantara Mai Khao Phuket Villas & Avani+ Mai Khao Phuket  
Suites & Villas  
(Co-Chair) Gerd Kotlorz General Manager, Phuket Marriott Resort and Spa, Nai Yang Beach  
Puangkaew Kulsuppakorn Executive Secretary, Amanpuri  
Lert Thavornwongse Corporate Executive Director, Thavorn Beach Village Resort & Spa, Phuket, Thailand

## Marketing Committee

(Co-Chair) Ranjeet Viswanathan DOSM, Hyatt Regency Phuket  
(Chair) Elena Orru General Manager at The Pavilions Phuket  
Amm Watthanachotthana DOSM, Burasari Island Escape  
Polly Kanyapoj Director of Marketing, Cassia Phuket  
Noppadon Prommuang VP Sales & Marketing, Thavorn Hotels & Resorts  
Nampetch Tipaxsorn Public Relation and Communications Manager, InterContinental Phuket

9 Hornbills Tented Camp, Absolute Twin Sands Resort & Spa, Amanpuri, Amari Phuket, Amora Beach Resort Phuket, Anantara Layan Phuket Resort, Anantara Mai Khao Phuket Villas, Anantara Vacation Club Mai Khao Phuket, Andara Resort & Villas, Angsana Laguna Phuket, Avista Grand Phuket Karon – Mgallery, Baan Laimai, Baan Yin Dee Boutique Resort, Banyan Tree Phuket, Best Western Phuket, Burasari Phuket, Cape Sienna Phuket Gourmet Hotel & Villas, Cassia Phuket, Centara Grand Beach Resort Phuket, COMO Point Yamu, Courtyard Marriott Phuket Town, Dewa Phuket, DoubleTree by Hilton Phuket Banthai Resort, Dusit Thani Laguna Phuket, Fisherman Way Beach Resort, Four Points by Sheraton Phuket, Patong Beach, Hilton Garden Inn Phuket Bangtao, Holiday Inn Resort Phuket Patong, HOMA, Homm Bliss Southbeach Patong, Hyatt Regency Phuket Resort, InterContinental Phuket Resort, Island Escape by Burasari, JW Marriott Phuket Resort & Spa, Kata Rocks Resort & Residences, Keemala Phuket, Koyao Island Resort, Kudo Hotel Patong, Le Meridien Phuket Beach Resort, LOKAL Phuket Hotel, Maikhao Dream Villa Resort & Spa, Centara Boutique Collection, Mangosteen Ayurveda & Wellness Resort, Marina Gallery Resort – Kacha – Kalim Bay, Meliá Phuket Karon Residences, Meliá Phuket Mai Khao, Metadee Concept Hotel, Mövenpick Myth Hotel Patong Phuket, Mövenpick Resort Bangtao Beach Phuket, M SOCIAL Hotel Phuket, My Beach Hotel, Narai Mai Khao Resort, NH Boat Lagoon Resort, Noku Phuket, Nonnee Kata Beach Phuket, Novotel Phuket Kamala Beach, Outrigger Surin Beach Resort, Paresa Resort, Phuket Graceland Resort & Spa, Phuket Marriott Resort & Spa, Merlin Beach, Phuket Marriott Resort & Spa, Nai Yang Beach, Pullman Phuket Arcadia Karon Beach Resort, Pullman Phuket Arcadia Naithon Beach, Pullman Phuket Panwa Beach Resort, Radisson Resort and Suites, Radisson Resort Phuket Mai Khao Beach, Rayaburi Hotel Patong, Renaissance Phuket Resort & Spa, Rosewood Phuket, SAii Laguna Phuket, Santhiya Koh Yao Yai Resorts & Spa, Selina Serenity Rawai Resort & Cowork Phuket, Six Senses Yao Noi, Stay Wellbeing & Lifestyle Resort, Thanyapura Sports Hotel, Thavorn Beach Village Resort and Spa, The AIM Patong Hotel, The Bell Pool Villa Resort, The Boathouse Phuket, The Nai Harn, The Naka Island, a Luxury Collection Resort & Spa, Phuket, The Pavilions Phuket, The Shore at Katathani, The Slate, Phuket, The Surin Phuket, The Village Coconut Island, The Westin Siray Bay Resort & Spa, Phuket, Tree House Villas Koh Yao, Trisara, Twinpalms MontAzure, Twinpalms Phuket, V Villas Phuket, Villa Phukhao, Wyndham Grand Nai Harn Beach Phuket, Wyndham Grand Phuket Kalim Bay



## CONTACT US

 076 609 258

 [info@phukethotelsassociation.com](mailto:info@phukethotelsassociation.com)