PHUKET HOTELS ASSOCIATION

PHUKET WEEKLY UPDATE

No33/25082023

UPCOMING EVENTS

COMING SOON

Register NOW

Register NOW

- **PHIST 6**

4 September

SAii Laguna Phuket

PRESS RELEASE

British International School Phuket invites Phuket Hotels Association members and HR managers to visit the school and learn more about the special offers to hotels on their OPEN DAY for Phuket Hotels Association on August 29th, 2023.

For more details please click here

Faroese Chronicles live on stage is part of Bill Bensley Art Weekend at The Slate, 2nd September 2023, to raise funds for The Shinta Mani Foundation and PHAB, supporting community welfare and environmental initiatives.

For more information

THIS WEEKS' NEWS UPDATE

TRAFFY FONDUE: PHUKET LAUNCHES ENGLISH APP TO ASSIST FOREIGNERS

An English language-enabled version of the Traffy Fondue application has been launched by the provincial office of Phuket, Thailand. This platform has been developed to assist foreign visitors in airing their grievances about local environmental conditions and public services.

The Phuket Governor, Narong Woonciew, announced yesterday that the application has been well-received by residents seeking an expedited resolution to common issues they encounter daily. The governor explained that the system was procured from the National Electronics and Computer Technology Center (Nectec) of the National Science and Technology Development Agency (NSTDA) on December 19 last year, to serve as a conduit for processing complaints. Since its inception, the application has seen a total of 3,122 complaints registered, with 60%, or 1,887 of these grievances having been addressed so far.

The Traffy Fondue system has been successfully implemented not only in Bangkok but in other provinces as well, such as Nakhon Ratchasima, Ubon Ratchathani, and Chai Nat.

For more information

PHUKET CHAMBER PRESIDENT AWAITS PM'S SWIFT ACTION ON 3000 MILLION BAHT PROJECTS

Phuket's Chamber of Commerce President is keenly awaiting the immediate action of Thailand's 30th Prime Minister, Srettha Thavisin. There are a myriad of pressing issues regarding Phuket projects waiting to be addressed.

Kongsak Khupongsakorn, confident in his province's ongoing economic development, is ready to collaborate with all political parties. Regardless of who assumes the role of prime minister or even local representatives, he is eager to reflect the current myriad of issues to the Cabinet.

"We hope he's ready to get to work immediately. We have numerous stalled projects in Phuket and other Andaman provinces, waiting for the Cabinet or the prime minister's assistance."

For more information

CHINESE ECONOMIC WOES DAMPEN BOOKINGS FOR THAI TOURISM SECTOR

Tourism operators indicated a slowdown in forward bookings from China for the upcoming Golden Week holiday in October due to a challenging economic climate.

A representative from the Tourism Council of Thailand, Surawat Akaraworamat, revealed that a sluggish economic rebound and potential deflation are having far-reaching effects on disposable income for prospective tourists from the Chinese mainland.
"Travel agents have reported slower booking than usual for China National Day, one of the longest holidays in that country."

For more information

PT'S WALLET PLAN TO START BEFORE APRIL

The Pheu Thai Party said on Thursday the 10,000-baht digital wallet policy would be implemented before April next year and warned people not to fall victim to scammers luring them to click malicious links to access the handouts.

Pheu Thai deputy secretary-general Paopoom Rojanasakul said the 10,000-baht digital wallet is expected to be ready for launch in the first half of next year, and the party will try its best to roll it out before April.

He said the 10,000-baht digital wallet will not be part of the Pao Tang wallet and stressed that links being circulated to supposed 10,000-baht digital wallets are scams and not related to the party's policy because the Pheu Thai-led government is still being formed.

For more information

THIS WEEK'S MEETINGS & EVENTS

DIGITAL MARKETING CONFERENCE HSMAI ASIA PACIFIC AT COURTYARD MARRIOTT PHUKET TOWN

23 August 2023

Phuket Hotels Association co-organised the recent Digital Marketing Conference with HSMAI. The conference and networking was truly useful and delivered by local and international guest speakers.

WORLD FOOD DAY PRESS CONFERENCE

25 August 2023

Jayne MacDougall (Executive Director) spoke with other local and government representatives at the press conference to launch the World Food Day event on 9th October 2023. We supported our partner SOS Thailand and will be asking Phuket Hotels Association member hotels to support with food donations to the community

TOURISTS MARKET OVERVIEW

1 Tourists in Total 1st of Jan till 20th of Aug 2023

2 Total Number of Tourists 1st of Jan till 6th of Aug 2023

17,028,411 คน

330% (YOY)

3 Most tourists in Thailand are from

1	Malaysia	2,660,719 คน
2	China	2,114,307 คน
3	South Korea	1,016,008 คน
4	India	977,746 คน
5	Russia	899,797 คน

4 Important factors over the past week

(+) Ending of political election in Malaysia

(-) The decline of Japanese and Indian tourists after holidays from the past week

(-) The slowdown of travel season of the tourists from Europe, East Asia, South Asia, Middle East etc.

Source: Economics Tourism and Sports Division

For more tourism insights and statistics please visit: https://www.travellink.go.th/

USEFUL ARTICLES

ENGLISH

easyJet holidays Partners with BeCause to Expand Hotel Sustainability Data Capabilities

Besides helping the environment, what other benefits can restaurants see from green food packages?

The significance of considering competitive hotel rates in revenue management: An economic perspective

THAI

การท่องเที่ยวโดยชุมชมอย่างยั่งยืน

'DESERT SUPERCITY' มหานคร แห่งทะเลทราย

ไอเดียปรับโฉมสู่โรงแรมประสบการณ์ใหม่รับเทรนด์สุขภาพดี

Information sources

https://thethaiger.com/news/national/phuket-launches-traffy-fondue-for-foreign-visitors-to-report-local-issues
https://thethaiger.com/news/national/phuket-chamber-president-awaits-pms-swift-action-on-3000-million-baht-projects
https://thethaiger.com/news/business/chinese-economic-woes-dampen-bookings-for-thai-tourism-sector
https://www.bangkokpost.com/thailand/general/2635413/pts-wallet-plan-to-start-before-april

Disclaimer: members should seek and consult their lawyers / accountants / advisors accordingly and not rely only on the provided information as the information given is only for educational purposes and information as received from a third party.

ABOUT US

"The Phuket Hotels Association is a nonprofit organisation comprising a broad spectrum of hotels"

Phuket Hotels Association Leadership Team

Bjorn Courage	President
Daniel Muery	Director, Secretary - General
Brett Wilson	Director, Treasurer

Phuket Hotels Association Core Team

Jayne MacDougall	Executive Director
Kallaya Manabuth	Operations Manager
Julalak Phimarn	Administrative Coordinator
	Events Executive

Advisory Board

Bill Barnett	Founding Member & Senior Advisor
Sumi Soorian	Senior Advisor
Boon Yongsakul	Advisor
Sears Jivavisitnont	Advisor
Eric Ricaurte	Advisor
Sukhchaensingh (Sam) Sethi	Advisor
David Johnson	Advisor

Environment Committee

Andy Kunz	General Manager, COMO Point Yamu
(Acting Chair) Michael Massey	General Manager, Absolute Twin Sands Resort & Spa
Conor Brannum	Coordinator, HOMA Phuket
Jonathan Grier	Owner, Villa Phukhao
(Co-Chair) Anucharaporn Tongluan	GDHR, Thavorn Beach Village Resort & Spa

Education Committee

(Chair) Wolfgang Meusburger	SVP, AF Global
Jirarat Ninpradub	General Manager, Narai Hotel
Orasa Singha	Director of Talent and Culture at Pullman Phuket
(Co-Chair) Bart Callens	General Manager, SAii Laguna Phuket
Julian Lowry	General Manager Le Meridien Phuket Beach Resort

Government Liaison Committee

(Chair) Prachoom Tantiprasertsuk	Vice President – Operations, Dusit International
Chupong Kingkeaw	Regional Director of Talent and Culture, Accor Southern of Thailand & Pullman Phuket Panwa Beach Resort
Sayamon Sittirit	Cluster Resort Manager, Anantara Mai Khao Phuket Villas & Avani+ Mai Khao Phuket Suites & Villas
(Co-Chair) Gerd Kotlorz	General Manager, Phuket Marriott Resort and Spa, Nai Yang Beach
Puangkaew Kulsuppakorn	Executive Secretary, Amanpuri

Marketing Committee

(Co-Chair) Ranjeet Viswanathan	DOSM, Hyatt Regency Phuket
(Chair) VACANT	
Amm Watthanachotthana	DOSM, Burasari Island Escape
Polly Kanyapoj	Director of Marketing, Cassia Phuket
Noppadon Prommuang	VP Sales & Marketing, Thavorn Hotels & Resorts
Nampetch Tipaxsorn	Public Relation and Communications Manager, InterContinental Phuket
Elena Orru	General Manager at The Pavilions Phuket

9 Hornbills Tented Camp, Absolute Twin Sands Resort & Spa, Amanpuri, Amari Phuket, Amora Beach Resort Phuket, Anantara Layan Phuket Resort, Anantara Mai Khao Phuket Villas, Anantara Vacation Club Mai Khao Phuket, Andara Resort & Villas, Angsana Laguna Phuket, Avista Grand Phuket Karon – Mgallery, Baan Laimai, Baan Yin Dee Boutique Resort, Banyan Tree Phuket, Best Western Phuket, Burasari Phuket, Cape Sienna Phuket Gourmet Hotel & Villas, Cassia Phuket, Centara Grand Beach Resort Phuket, COMO Point Yamu, Courtyard Marriott Phuket Town, Dewa Phuket, DoubleTree by Hilton Phuket Banthai Resort, Dusit Thani Laguna Phuket, Fisherman Way Beach Resort, Four Points by Sheraton Phuket, Patong Beach, Hilton Garden Inn Phuket Bangtao, Holiday Inn Resort Phuket Patong, HOMA, Homm Bliss Southbeach Patong, Hyatt Regency Phuket Resort, InterContinental Phuket Resort, Island Escape by Burasari, JW Marriott Phuket Resort & Spa, Kata Rocks Resort & Residences, Keemala Phuket, Koyao Island Resort, Kudo Hotel Patong, Le Meridien Phuket Beach Resort, LOKAL Phuket Hotel, Maikhao Dream Villa Resort & Spa, Centara Boutique Collection, Mangosteen Ayurveda & Wellness Resort, Marina Gallery Resort - Kacha - Kalim Bay, Meliá Phuket Karon Residences, Meliá Phuket Mai Khao, Metadee Concept Hotel, Mövenpick Myth Hotel Patong Phuket, Mövenpick Resort Bangtao Beach Phuket, M SOCIAL Hotel Phuket, My Beach Hotel, Narai Mai Khao Resort, , NH Boat Lagoon Resort, Nonnee Kata Beach Phuket, Novotel Phuket Kamala Beach, Outrigger Surin Beach Resort, Paresa Resort, Phuket Graceland Resort & Spa, Phuket Marriott Resort & Spa, Merlin Beach, Phuket Marriott Resort & Spa, Nai Yang Beach, Pullman Phuket Arcadia Karon Beach Resort, Pullman Phuket Arcadia Naithon Beach, Pullman Phuket Panwa Beach Resort, Radisson Resort and Suites, Radisson Resort Phuket Mai Khao Beach, Rayaburi Hotel Patong, Renaissance Phuket Resort & Spa, Rosewood Phuket, SAii Laguna Phuket, Santhiya Koh Yao Yai Resorts & Spa, Selina Serenity Rawai Resort & Cowork Phuket, Six Senses Yao Noi, Stay Wellbeing & Lifestyle Resort, Thanyapura Sports Hotel, Thavorn Beach Village Resort and Spa, The AIM Patong Hotel, The Bell Pool Villa Resort, The Boathouse Phuket, The Nai Harn, The Naka Island, a Luxury Collection Resort & Spa, Phuket, The Pavilions Phuket, The Shore at Katathani, The Slate, Phuket, The Surin Phuket, The Village Coconut Island, The Westin Siray Bay Resort & Spa, Phuket, Tree House Villas Koh Yao, Trisara, Twinpalms MontAzure, Twinpalms Phuket, V Villas Phuket, Villa PhuKhao, Wyndham Grand Nai Harn Beach Phuket, Wyndham Grand Phuket Kalim Bay

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