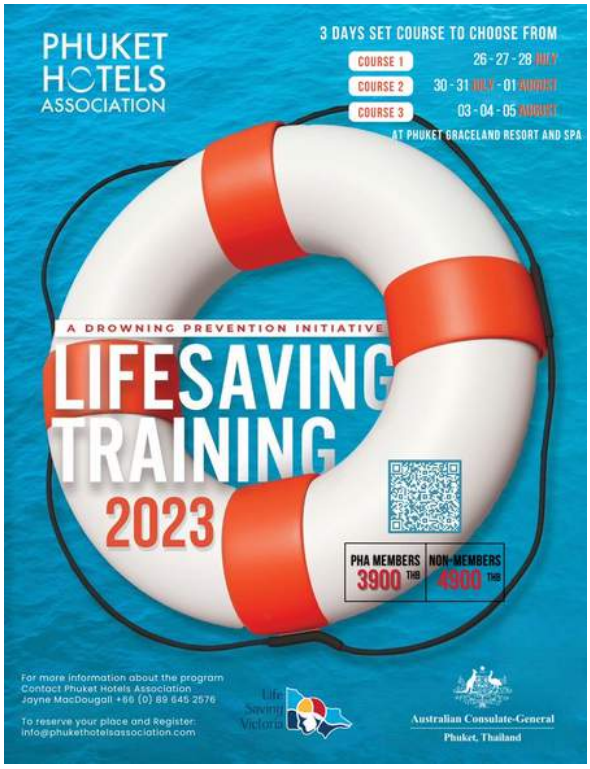
PHUKET HOTELS ASSOCIATION

PHUKET WEEKLY UPDATE

No21/02062023

UPCOMING EVENTS



- **LIFESAVING TRAINING**

26 July - 5 August

Phuket Graceland Resort and Spa

More information and Register
PLEASE CLICK HERE

COMING SOON

- **Phuket Green Day 2/2023**

7 June 2023

Please complete the form link here

- **PHIST 6**

4 September

SAii Laguna Phuket

PRESS RELEASE

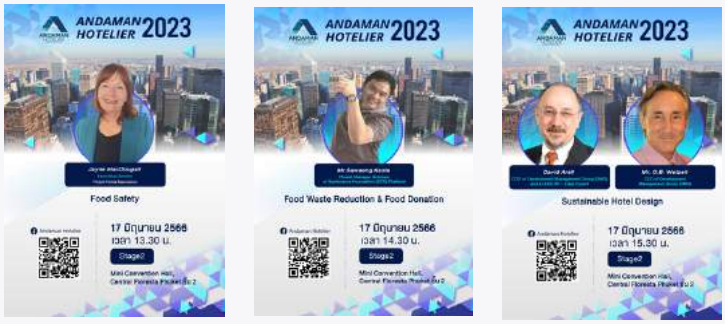
ABSOLUTELY FABULOUS TRAVEL SALE

The non-profit Phuket Hotels Association annual PHAB online travel auction is now online.

All proceeds go to the association's hospitality education scholarship fund, that has sponsored 65 students in tertiary education.
Great Prizes- DON'T MISS this opportunity and please share with your contacts!!!

Get online now

Online Auction closes on 15 June 2023 at 3PM (Thailand Time UTC+7 hours)



ANDAMAN HOTELIER 2023

Phuket Hotels Association is a proud supporter of Andaman Hotelier 2023, **taking place from 16-18 June 2023, 10.00-22.00 at the Mini-Convention Hall, Central Floresta.**

Join this event to enhance your Hospitality experience and participate in great competitions, learn more about F&B skills; including cooking and bartending.

THIS WEEK'S MEETING AND EVENT

PHABULOUS

20 May 2023
at ACES, Angsana Laguna Phuket

Thank you to our PHAB hotels and suppliers food & beverage sponsors also amazing guests who attended PHAB!!

Thank you to Gordon Oldham from The Pavilions Phuket for your generous donation towards our next Cornell University GMP (General Managers Program) with Phuket Hotels Association

THE AMBASSADOR'S TRIP PHUKET 2023

28 May 2023 at InterContinental Phuket Resort

In a meeting to support **Phuket's Expo 2028** bid, Bjorn Courage, President of the Phuket Hotels Association, joined Phuket's Governor, TCEB and PTA at an organized Middle East Ambassador familiarization trip.

Top 10 summer destinations preferred by Asian Travellers

Most booked		Most searched	
1.	Bangkok	1.	Tokyo
2.	Seoul	2.	Hong Kong
3.	Tokyo	3.	Bangkok
4.	Hong Kong	4.	Osaka
5.	Taipei	5.	Seoul
6.	Osaka	6.	Taipei
7.	Singapore	7.	Singapore
8.	Fukuoka	8.	Macao
9.	Kuala Lumpur	9.	Fukuoka
10.	Jeju City	10.	Bali Island

Trip.com

Top 10 summer destinations preferred by European Travellers

Most booked		Most searched	
1.	London	1.	Paris
2.	Barcelona	2.	Bali Island
3.	Madrid	3.	Dubai
4.	Paris	4.	Barcelona
5.	Milan	5.	Rome
6.	Bangkok	6.	Bangkok
7.	Rome	7.	New York
8.	Manchester	8.	Istanbul
9.	Athens	9.	Hong Kong
10.	Palma de Mallorca	10.	Marrakech

Trip.com

GLOBAL TRAVELLERS LOOKING FOR INTRA-REGIONAL SUMMER GETAWAYS

Trip.com data reveals that global travel bookings for the summer (June 1 – August 31) have already surpassed 2019 levels, with intra-regional travel leading the way.

Overall, bookings on the Trip.com platform this summer have increased by 170% when compared to the same period in 2022. Specifically, thanks to the relaxation of travel restrictions in APAC, summer bookings have skyrocketed by 356% Year On Year in Asia, with European markets recording a 72% YoY increase this summer.

Short-haul regional tours are the preferred trip this summer, with short-distance flight bookings accounting for 44% of all bookings in Asia and more than half in Europe (67%). On the other hand, the percentage of long-haul summer travel in Europe dropped significantly from 48% in 2019 to 13% this year; Over in Asia, the percentage is up slightly from 22% in 2019 to 27%.

For more information

OVER 1 MILION CHINESE TOURISTS VISITED THAILAND SO FAR IN 2023

The government has confirmed that Thailand received one million Chinese tourists between January and May 18, following China's border reopening. The government expects the number of Chinese visitors to meet its target of 5 million this year, with spending of 446 billion baht (US$13.18 billion).

Last year, only about 274,000 Chinese tourists visited the kingdom compared with 11 million in pre-pandemic 2019 - or about 28% of the total.

The government earlier said overall foreign tourist arrivals were 9.47 million from January to mid-May, compared with the 11.15 million visitors in the whole of 2022.

The Thai economy grew faster than expected in the first quarter, driven by the continued pickup in the crucial tourism sector,

THAILAND RANKS WORLD'S 3RD DIGITAL NOMAD HAVEN

According to a study by online resume building service Resume.io, Thailand ranks third as a top destination for digital nomads, following the United States and Spain.

The study analyzed 25,976 Instagram posts with the hashtag #digitalnomad and used geotagged locations to determine the popularity of countries and cities.

Thailand, particularly Bangkok, dominates the digital nomad landscape in Asia and Oceania, with the highest number of #digitalnomad Instagram posts.

It is worth noting that approximately 40 countries now offer digital nomad visas, and most have lifted their pandemic-era entry restrictions.

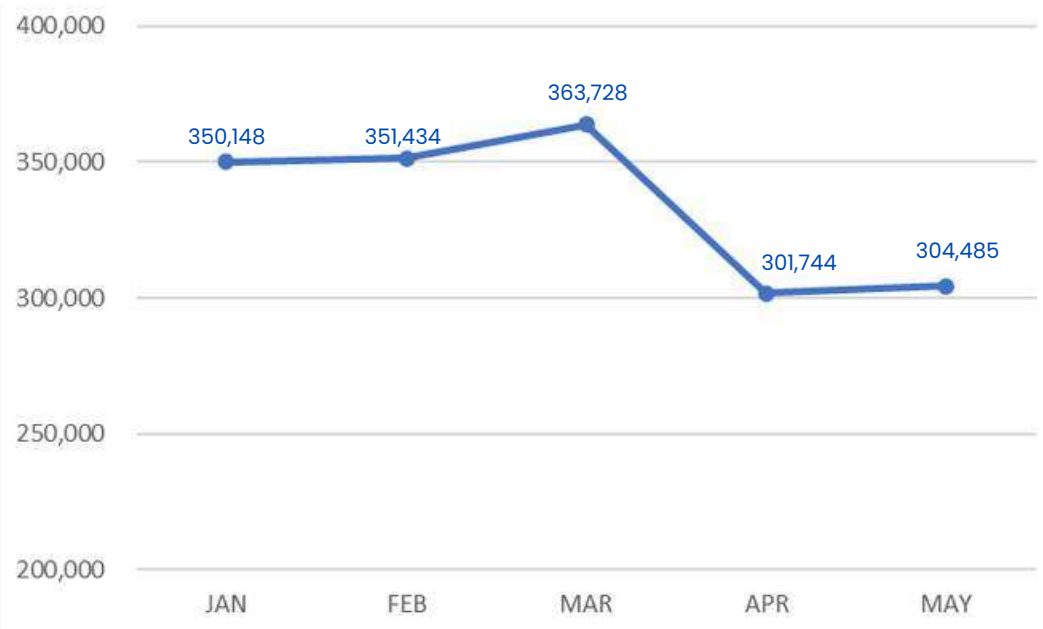
PHUKET'S CRIME-FREE PROJECT NABS OVER 1,000 FOREIGNERS VISA OVERSTAY

In a major win for Phuket's acclaimed crime-free project, over 1,000 foreigners have been apprehended for overstaying their visas, thanks to the collaborative efforts of the Phuket Immigration Office and 800 accommodation providers on the resort island.

Phuket Immigration Chief Pol Col Thanet Sukchai said the number of foreign guests registered at accommodations in Phuket over the past two months exceeded the number of foreign tourists who arrived in the same period by over 20%.

According to the Immigration Bureau's Information Technology Center, a total of 1,050 foreigners were found to have overstayed their visas.

NUMBER OF INTERNATIONAL ARRIVALS AT PHUKET INTERNATIONAL AIRPORT (JAN - MAY 2023)



Source: AOT investor and Phuket immigration

ACCUMULATED TOP 5 COUNTRIES OF ARRIVALS AT PHUKET INTERNATIONAL AIRPORT

1 – 30 APRIL, 2023

1. Russia 63,476 persons
2. China 46,697 persons
3. Australia 28,855 persons
4. India 24,897 persons
5. England 20,737 persons

1 – 31 MAY 2023

1. China 37,949 persons
2. Russia 26,624 persons
3. Australia 19,828 persons
4. India 19,783 persons
5. Malaysia 12,918 persons

Source: Phuket immigration

TOURISTS MARKET OVERVIEW

NUMBER OF INTERNATIONAL ENTERING PHUKET BY SEA

NUMBER OF TOURIST ARRIVALS
1 – 30 APRIL, 2023
25,317

Accumulated top 5 Countries of Foreigners Entering Phuket By Sea
From 1 – 30 April, 2023

1. Singapore 5,905 persons
2. Indonesia 4,876 persons
3. Malaysia 4,422 persons
4. Philippines 2,041 persons
5. India 2,023 persons

NUMBER OF TOURIST ARRIVALS
1 – 31 MAY, 2023
30,410

Accumulated top 5 Countries of Foreigners Entering Phuket By Sea
From 1 – 31 May, 2023

1. Singapore 8,876 persons
2. Malaysia 6,499 persons
3. India 4,309 persons
4. Indonesia 2,623 persons
5. Germany 2,052 persons

Source: Phuket immigration

MONTHLY FLIGHT SCHEDULE FOR JUNE 2023 AT PHUKET INTERNATIONAL AIRPORT

Total number of international flights in June is **3,374 which is from 46 airlines**

Click for International flights schedule

Total number of Domestic flights in June is **3,456 which is from 6 airlines**

Click for Domestic flights schedule

TOURISTS MARKET OVERVIEW

INTERNATIONAL AIRLINES FROM MAY THAT WILL NOT OPERATE IN JUNE

No.	Airline	Route	Origin	Flights/week
1	TURKISH AIRLINES	IST-HKT-IST	Turkey	2
2	EDELWEISS AIR	ZRH-HKT-ZRH	Switzerland	2
3	CHONGQING AIRLINES	CKG-HKT-CKG	China	8

NEW INTERNATIONAL AIRLINES ARRIVAL AT PHUKET INTERNATIONAL AIRPORT IN JUNE

No.	Airline	Route	Origin	Flights/week
1	RED WINGS AIRLINES	ZIA-HKT-UTP-ZIA	Russia	4
2	HONG KONG AIRLINES	HKG-HKT-HKG	Hong Kong	8
3	LUCKY AIR	KMG-HKT-KMG	Kunming, China	6

USEFUL ARTICLES

ENGLISH

Hotel Strategies on the Fly Using Revenue Management Technology

Why properties should consider midterm bookings this summer

How customer ratings can help secure a loan for your restaurant

THAI

ถึงเวลาของ ESG กับธุรกิจโรงแรม

การตลาดด้วยอีเมล์สำหรับธุรกิจโรงแรมเพื่อเพิ่มประสิทธิภาพการตลาดของโรงแรม

เพิ่มยอดจองโรงแรม ด้วยราคาขายบน OTA

Information sources

https://www.trip.com/newsroom/triptrends-global-travellers-looking-for-intra-regional-summer-getaways/
NBT News world
http://www.phuketimmigration.go.th/index.php
https://phuket.airportthai.co.th/

Disclaimer: members should seek and consult their lawyers / accountants / advisors accordingly and not rely only on the provided information as the information given is only for educational purposes and information as received from a third party.

ABOUT US

"The Phuket Hotels Association is a nonprofit organisation comprising a broad spectrum of hotels"

Phuket Hotels Association Leadership Team

Bjorn Courage	President
Daniel Muery	Director, Secretary - General
Brett Wilson	Director, Treasurer

Phuket Hotels Association Core Team

Jayne MacDougall	Executive Director
Kallaya Manabuth	Operations Manager
Kanjana Ritto	Membership Coordinator
Chanya Cserépy	Events Coordinator

Advisory Board

Bill Barnett	Founding Member & Senior Advisor
Sumi Soorian	Senior Advisor
Boon Yongsakul	Advisor
Sears Jivavisitnont	Advisor
Eric Ricaurte	Advisor
Sukhchaensingh (Sam) Sethi	Advisor
David Johnson	Advisor

Environment Committee

Andy Kunz	General Manager, COMO Point Yamu
(Acting Chair) Michael Massey	General Manager, Absolute Twin Sands Resort & Spa
Conor Brannum	Coordinator, HOMA Phuket
Jonathan Grier	Owner, Villa Phukhao
(Co-Chair) Anucharaporn Tongluan	GDHR, Thavorn Beach Village Resort & Spa

Education Committee

(Chair) Wolfgang Meusburger	SVP, AF Global
Jirarat Ninpradub	General Manager, Narai Hotel
Orasa Singha	Director of Talent and Culture at Pullman Phuket
(Co-Chair) Bart Callens	General Manager, SAii Laguna Phuket
Julian Lowry	General Manager Le Meridien Phuket

Government Liaison Committee

(Chair) Prachoom Tantiprasertsuk	Vice President – Operations, Dusit International
Chupong Kingkeaw	Regional Director of Talent and Culture, Accor Southern of Thailand & Pullman Phuket Panwa Beach Resort
Sayamon Sittirit	Cluster Resort Manager, Anantara Mai Khao Phuket Villas & Avani+ Mai Khao Phuket Suites & Villas
(Co-Chair) Gerd Kotlorz	General Manager, Phuket Marriott Resort and Spa, Nai Yang Beach
Puangkaew Kulsuppakorn	Executive Secretary, Amanpuri

Marketing Committee

(Co-Chair) Ranjeet Viswanathan	DOSM, Hyatt Regency Phuket
(Chair) Roberto Abbagnale	Cluster General Manager at Phuket Bay Group
Amm Watthanachotthana	DOSM, Burasari Island Escape
Polly Kanyapoj	Director of Marketing, Cassia Phuket
Noppadon Prommuang	VP Sales & Marketing, Thavorn Hotels & Resorts
Nampetch Tipaxsorn	Public Relation and Communications Manager, InterContinental Phuket
Elena Orru	General Manager at The Pavilions Phuket

Absolute Twin Sands Resort & Spa, Amanpuri, Amari Phuket, Amora Beach Resort Phuket,Anantara Layan Phuket Resort,Anantara Mai Khao Phuket Villas, Anantara Vacation Club Mai Khao Phuket, Andara Resort & Villas, Angsana Laguna Phuket,Avista Grand Phuket Karon–Mgallery, Baan Laimai, Baan Yin Dee Boutique Resort, Banyan Tree Phuket, Best WesternPhuket, Boat Lagoon Resort, Burasari Phuket, Cape Sienna Phuket Gourmet Hotel & Villas, Cassia Phuket, Centara GrandBeach Resort Phuket, COMO Point Yamu, Courtyard Marriott Phuket Town, Dewa Phuket, DoubleTree by Hilton PhuketBanthai Resort, Dusit Thani Laguna Phuket, Fisherman Way Beach Resort, Four Points by Sheraton Phuket, Patong Beach,Hilton Garden Inn Phuket Bangtao, Holiday Inn Resort Phuket Patong, HOMA, HommBliss Southbeach Patong, Hyatt Regency Phuket Resort, InterContinental Phuket Resort, Island Escape by Burasari, JWMarriott Phuket Resort & Spa, Kata Rocks Resort & Residences, Keemala Phuket, Kudo Hotel Patong, Le Meridien PhuketBeach Resort, Maikhao Dream Villa Resort & Spa, Centara Boutique Collection, Mangosteen Ayurveda & Wellness Resort,Marina Gallery Resort-Kacha-Kalim Bay, Meliá Phuket Mai Khao, Movenpick Bangtao Beach Phuket, My Beach Hotel, NaraiMai Khao Resort, Novotel Phuket Kamala Beach, Outrigger Surin Beach Resort, Paresa Resort, Phuket Marriott Resort & Spa,Merlin Beach, Phuket Marriott Resort & Spa, Nai Yang Beach, , Pullman Phuket Arcadia Karon Beach, Pullman Phuket Arcadia Naithon Beach, Pullman Phuket Panwa Beach Resort, Radisson Resort and Suites, Rayaburi Hotel Patong, Renaissance Phuket Resort & Spa, Rosewood Phuket, SAiiLaguna Phuket, SALA Phuket Mai Khao Beach Resort, Six Senses Yao Noi, Stay Wellbeing & Lifestyle Resort, ThanyapuraSports Hotel, Thavorn Beach Village Resort and Spa, The AIM Patong Hotel, The Bell Pool Villa Resort, The Boathouse Phuket,The Nai Harn, The Naka Island, a Luxury Collection Resort & Spa, Phuket, The Pavilions Phuket, TheShore at Katathani, TheSlate, Phuket, The Surin Phuket, The Village Coconut Island, The Westin Siray Bay Resort & Spa, Phuket, Tree House VillasKoh Yao, Trisara, Twinpalms MontAzure, Twinpalms Phuket, V Villas Phuket, Villa PhuKhao, Wyndham Grand Nai Harn Beach Phuket,Wyndham Grand Phuket Kalim Bay

CONTACT US

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