

PHUKET WEEKLY UPDATE

No12/24032023

COMING SOON



Phuket Green Day is back!

Once you have finalised the date, time, area and your hotel Green champion (contact person)

Please complete the [form using here](#)

[Click here](#)

to find all our locations around Phuket

UPCOMING EVENTS



- Phuket Hotels Association General Manager's Meeting 2/2023

Wed 26 April

THE SLATE (Jomon Pavilion Room)

[RSVP HERE](#)

BUY NOW



- PHAB 5

Saturday 20 May ACES Angsana Laguna Phuket

[PHAB ticket sales](#)

[PHAB food vendor request](#)

[PHAB auction prizes request](#)



- PHIST 6

Monday, 4 September

SAii Laguna Phuket

PRESS RELEASES

JOIN THE BIGGEST HOUR TO RAISE ENVIRONMENTAL AWARENESS FOR OUR PLANET

Switch off. Give an Hour for Earth. 25th March, 8.30pm local time.

Give an Hour for Earth by spending 60 minutes doing something - anything - positive for our planet.

Phuket Hotels Association and the Environment committee invites you to share photos of your earth hour activities at your properties.

[For More Information](#)



THIS WEEKS' MEETING AND EVENTS



MEETING WITH BUMRUNGRAD HOSPITAL EXECUTIVES

22 March 2023



MARKETING COMMITTEE MEETING ON PHUKET GASTRONOMY WEEK 2023

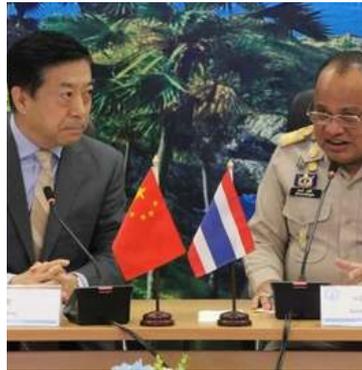
22 March 2023

THIS WEEKS' NEWS UPDATE



FIRST CHARTER FLIGHT FROM MAHAN, IRAN TO PHUKET WITH OVER 300 PASSENGERS

- The first charter flight from Mahan, Iran made its way to Phuket on last Monday, it landed at Phuket International Airport at 2.30 pm.
- Tourist from the Middle East continues to be major target for Phuket and Thailand, according to Phuket Info Center, the flight carried over 300 passengers.
- The Islamic holy month of Ramadan officially began today (March 22), and will last until April 21. Some tourists are coming to Thailand to celebrate the religious and cultural holiday, visiting mosques and Muslim communities, The Phuket Express reported.
- Recently, Thai officials have been seeking to **promote Muslim-friendly tourism** in the kingdom. In a focus discussion last week on Islamic tourism in Phuket, the Department of Tourism (DoT) and private sectors reviewed strategies to attract Muslim visitors.



PHUKET HAS BEEN A POPULAR CHINESE TOURIST DESTINATION

Han Zhiqiang, China's ambassador to Thailand has predicted that Chinese tourist arrivals to Thailand will surge to over 300,000 in April, meanwhile, **Phuket received the average daily arrival of Chinese tourists reaching 20,000.**

- Phuket's Provincial Administrative Organisation is planning to host a travelling roadshow in Shanghai, Chengdu and Nanning, in collaboration with the private sector, to further promote tourism. The southern province has already established tourism ties with several cities in China, including Yantai, Hainan, Ningxia Hui, Guilin, Yanjiang, Xiamen, and the Macau special administrative region.
- After China's ambassador paid a courtesy call to Phuket governor Narong Woonciew on Saturday, officials said the visit by China's ambassador also serves as a positive development for Phuket tourism sector which has already seen a significant increase in Chinese tourist arrivals since the lifting of travel restrictions. The planned traveling roadshow in China is expected to further promote Phuket as a popular destination for Chinese visitors

DOT TO PROMOTE FRIENDLY TOURISM FOR MUSLIM VISITORS

The Department of Tourism (DoT) plans to promote Thailand as a friendly destination for Muslim tourists, targeting high-end visitors from the Middle East.



- Muslim tourists are now a main target group for the global tourist industry due to this being the fastest-growing market with high spending power.
- Mr Athuek director of the DoT said Thailand saw 11.8 million international arrivals last year, **more than 400,000 of whom came from the Middle East, up 65% compared to the same period in 2019.**
- According to the MasterCard-CrescentRating Global Muslim Travel Index 2022, Thailand ranks fourth on the list of non-Muslim countries that are popular among Muslim tourists, behind Malaysia, Singapore and the UK.

FACTORS THAT WILL IMPACT THAI TOURISM IN THE NEXT PHASE

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Tourists arrivals tend declined in many regions, due to the low season. Except for Chinese tourists in which have a steady increase
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Muslim tourists will stagnant in travel due to Ramadan
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TFlight price volatility makes many travel agencies unable to set package tours accordingly
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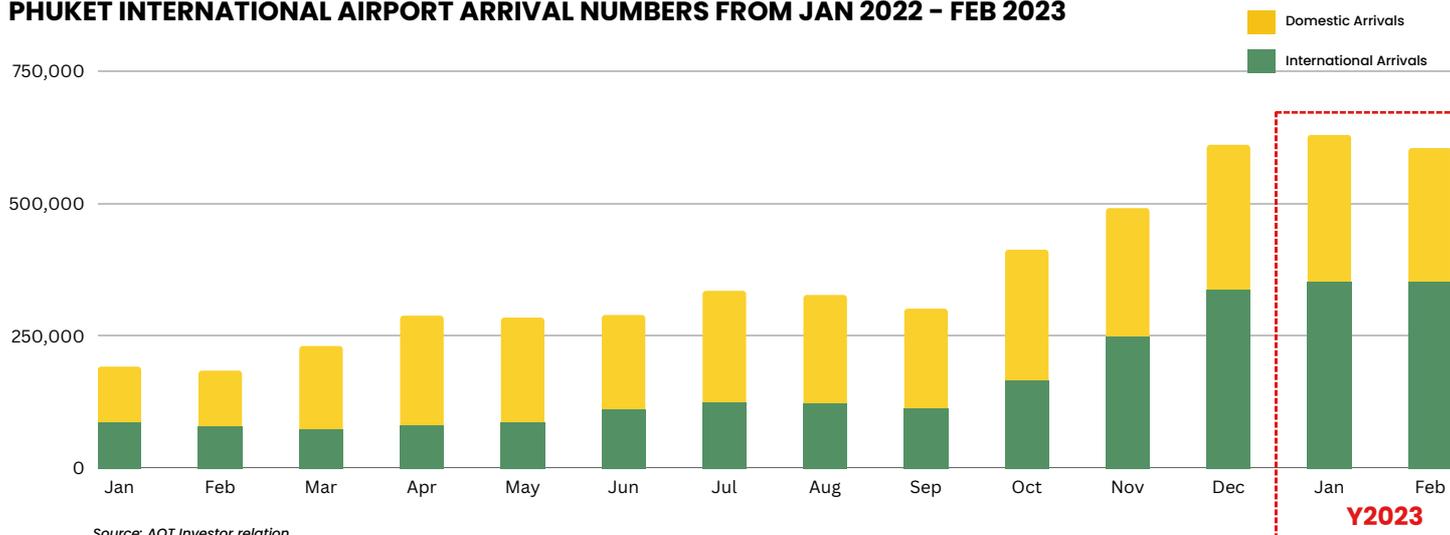
Concerns on global economy from Federal rate hike
- 

Geographic conflicts in many regions
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The challenging situations in some regions will benefit the Thai tourism industry as a destination to visit as tourists avoid political and economic problems in their own countries

PASSENGERS OVERVIEW

PHUKET INTERNATIONAL AIRPORT ARRIVAL NUMBERS FROM JAN 2022 – FEB 2023



Information sources

<https://thethaiger.com/hot-news/tourism/first-charter-flight-from-mahan-iran-makes-its-way-to-phuket>
<https://www.facebook.com/130075662049/posts/pfbid02WsdV2y7X2hiB81gYfEvUA35M2APLPreS4AXKgFNyciW9bnzpw7K2LCDGtvcJar5VI/?mibextid=ykz3hl>
<https://www.bangkokpost.com/thailand/general/2529874/ways-sought-to-lure-big-spending-muslim-tourists>
<https://www.facebook.com/photo?fbid=712779473962407&set=pcb.712780773962277>
<https://investor-th.airportthai.co.th/transport.html>

Disclaimer: members should seek and consult their lawyers / accountants / advisors accordingly and not rely only on the provided information as the information given is only for educational purposes and information as received from third.

ABOUT US

"The Phuket Hotels Association is a nonprofit organisation comprising a broad spectrum of hotels"

Phuket Hotels Association Leadership Team

Bjorn Courage	President
Daniel Muery	Secretary - General
Brett Wilson	Treasurer
Bill Barnett	Founding Member & Senior Advisor
Boon Yongsakul	Advisor
Sears Jivavisitnont	Advisor
Eric Ricaurte	Advisor
Sukhchaensingh (Sam) Sethi	Advisor
David Johnson	Advisor

Phuket Hotels Association Core Team

Sumi Soorian	Executive Director
Kailaya Manabuth	Operations Manager
Kanjana Ritto	Membership Coordinator
Chanya Cserépy	Events Coordinator

Environment Committee

(Chair) Jayne MacDougall	Senior Consultant CAP SEA, GIZ
Andy Kunz	General Manager, COMO Point Yamu
(Co-Chair) Michael Massey	General Manager, Absolute
Conor Brannum	Coordinator, HOMA Phuket
Jonathan Grier	Owner, Villa Phukhao
Anucharaporn Tongluan	GDHR, Thavorn Beach Village Resort & Spa

Education Committee

(Chair) Wolfgang Meusburger	SVP, AF Global
Jirarat Ninpradub	General Manager, Narai Hotel
Orasa Singha	Director of Talent and Culture at Pullman Phuket
(Co-Chair) Bart Callens	General Manager, SAii Laguna Phuket
Julian Lowry	General Manager Le Meridien Phuket

Government Liaison Committee

(Chair) Prachoom Tantiprasertsuk	Vice President – Operations, Dusit International
Chupong Kingkeaw	Regional Director of Talent and Culture, Accor Southern of Thailand & Pullman Phuket Panwa Beach Resort
Sayamon Sittirit	Cluster Resort Manager, Anantara Mai Khao Phuket Villas & Avani+ Mai Khao Phuket Suites & Villas
(Co-Chair) Gerd Kotlorz	General Manager, Phuket Marriott Resort and Spa, Nai Yang Beach
Puangkaew Kulsuppakorn	Executive Secretary, Amanpuri

Marketing Committee

(Co-Chair) Ranjeet Viswanathan	DOSM, Hyatt Regency Phuket
(Chair) Roberto Abbagnale	Cluster General Manager at Phuket Bay Group
Amm Watthanachotthana	DOSM, Burasari Island Escape
Polly Kanyapoj	Director of Marketing, Cassia Phuket
Noppadon Prommuang	VP Sales & Marketing, Thavorn Hotels & Resorts
Nampetch Tipaxsorn	Public Relation and Communications Manager, InterContinental Phuket
Elena Orru	General Manager at The Pavilions Phuket

Absolute Twin Sands Resort & Spa, Amanpuri, Amari Phuket, Amora Beach Resort Phuket, Anantara Layan Phuket Resort, Anantara Mai Khao Phuket Villas, Anantara Vacation Club Mai Khao Phuket, Andara Resort & Villas, Angsana Laguna Phuket, Avista Grand Phuket Karon-Mgallery, Baan Laimai, Baan Yin Dee Boutique Resort, Banyan Tree Phuket, Best Western Phuket, Boat Lagoon Resort, Burasari Phuket, Cape Sienna Phuket Gourmet Hotel & Villas, Cassia Phuket, Centara Grand Beach Resort Phuket, COMO Point Yamu, Courtyard Marriott Phuket Town, Dewa Phuket, DoubleTree by Hilton Phuket Banthai Resort, Dusit Thani Laguna Phuket, Fisherman Way Beach Resort, Four Points by Sheraton Phuket, Patong Beach, Hilton Garden Inn Phuket Bangtao, Hilton Phuket Arcadia Resort & Spa, Holiday Inn Resort Phuket Patong, HOMA, HommBliss Southbeach Patong, Hyatt Regency Phuket Resort, InterContinental Phuket Resort, Island Escape by Burasari, JW Marriott Phuket Resort & Spa, Kata Rocks Resort & Residences, Keemala Phuket, Kudo Hotel Patong, Le Meridien Phuket Beach Resort, Maikhao Dream Villa Resort & Spa, Centara Boutique Collection, Mangosteen Ayurveda & Wellness Resort, Marina Gallery Resort-Kacha-Kalim Bay, Meliá Phuket Mai Khao, Movenpick Bangtao Beach Phuket, My Beach Hotel, Narai Mai Khao Resort, Novotel Phuket Kamala Beach, Outrigger Surin Beach Resort, Paresa Resort, Phuket Marriott Resort & Spa, Merlin Beach, Phuket Marriott Resort & Spa, Nai Yang Beach, Pullman Phuket Arcadia Naithon Beach, Pullman Phuket Panwa Beach Resort, Radisson Resort and Suites, Rayaburi Hotel Patong, Renaissance Phuket Resort & Spa, Rosewood Phuket, SAii Laguna Phuket, SALA Phuket Mai Khao Beach Resort, Six Senses Yao Noi, Stay Wellbeing & Lifestyle Resort, Thanyapura Sports Hotel, Thavorn Beach Village Resort and Spa, The AIM Patong Hotel, The Bell Pool Villa Resort, The Boathouse Phuket, The Nai Harn, The Naka Island, a Luxury Collection Resort & Spa, Phuket, The Pavilions Phuket, The Shore at Katathani, The Slate, Phuket, The Surin Phuket, The Village Coconut Island, The Westin Siray Bay Resort & Spa, Phuket, Tree House Villas Koh Yao, Trisara, Twin Palms Mont Azure, Twin Palms Phuket, V Villas Phuket, Villa Phukhao, Wyndham Grand Nai Harn Beach Phuket, Wyndham Grand Phuket Kalim Bay



CONTACT US

 076 609 258

 info@phukethotelsassociation.com