

PHUKET WEEKLY UPDATE

No8/24022023



COMING SOON



• 1st Phuket Green Day 2023

 21 -22 April



• Phuket Hotels Association General Manager's Meeting 2/2023

 Wed 26 April  The Slate, Phuket [RSVP HERE](#)

UPCOMING EVENTS



• PHAB 5

 Saturday 20 May  Venue: ACES Angsana Laguna Phuket



• PHIST 6

 Monday, 4 September  Venue: SAii Laguna Phuket

THIS WEEK'S EVENT



PHUKET HOTELS ASSOCIATION AND GOFIRST AIRLINES MEETING

20 February 2023

Great meeting with GOFIRST Airlines' Vice President, Business Development, Arjun Dasgupta and Head of South East Asia, Paul Wu on Phuket - India market collaboration. Meeting attended by Bjorn Courage, President, Ranjeet Viswanathan, Co-Chair Marketing Committee and Sumi Soorian, Executive Director of Phuket Hotels Association.

PRESS RELEASES

BDO **HUGHES KRUPICA**

PHUKET BREAKFAST BRIEFING
LOOKING FORWARD

What does 2023 have in store for Phuket's Hotel and Tourism Industry?

Friday, 3 March 2023
09:30 - 11:30 hrs.

Captain Room
NH Boat Lagoon, Phuket

PHUKET BREAKFAST BRIEFING

Join us and hear from a panel of local industry experts discussing the current, emerging and future issues for the Tourism Industry moderated by BDO in Thailand and Hughes Krupica.

Venue: Captain Room, NH Boat Lagoon Resort, Phuket

Date: 3 March 2023

Time: 9:30 - 11:30 am

****Registration starts at 9:00 am**

[REGISTER Here](#)

Bjorn Courage, President – Phuket Hotels Association as one of the key industry panel speakers

BDO **HUGHES KRUPICA**

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[Register now](#)

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BJORN COURAGE
President of Phuket Hotels Association and General Manager of the InterContinental Phuket Resort

PRESS RELEASES

TCEB will be organizing 2 back to back events at Angsana Laguna Phuket in March this year

การอบรมหลักสูตรมืออาชีพด้านการจัดงานอย่างยั่งยืน
หลักสูตร Onsite

ทำไม ต้องอบรมหลักสูตรนี้ ?

การพัฒนาอย่างยั่งยืน ไม่ใช่เป็นเพียงเทรนด์ (Trend) หรือความนิยมชั่วคราว หากแต่เป็นแนวคิดที่องค์กรธุรกิจมีในกลยุทธ์ในการวางแผน และแผนกปฏิบัติงานในการดำเนินงานและประเมินผล เพื่อพัฒนาองค์กรให้ประสบความสำเร็จ และสร้างคุณค่าขององค์กร, ทรานส์กรีน, สิ่งแวดล้อม และสังคม

ผู้จัดงานประชุม สัมมนา และกิจกรรม การมีความรู้ความเข้าใจและความสามารถในการจัดการที่ยั่งยืนได้อย่างมีประสิทธิภาพ ไม่เพียงแต่เป็นความรับผิดชอบต่อสังคมสิ่งแวดล้อมและสังคมเท่านั้น ยังสามารถช่วยลดต้นทุน เพิ่มผลกำไรและสร้างภาพลักษณ์ที่ดีต่อองค์กรของผู้จัดงานและองค์กรของลูกค้าได้ด้วย

Organized by
MICE Capabilities
Development Department

TCEB
THAILAND CONVENTION & EXHIBITION BUREAU

พื้นที่	รับสมัคร	เรียน	ค่าสมัคร
กรุงเทพฯ โรงแรม ดิฉัน ลากูน่า ภูเก็ต	วันที่ - 20 ก.พ. 66	28 ก.พ. - 1 มี.ค. 66	ฟรี 5,000 พิเศษ สมาชิกเพียง 2,500 บาท 3 คน 1
ภูเก็ต โรงแรม ดิฉัน ลากูน่า ภูเก็ต	วันที่ - 3 มี.ค. 66	22 - 23 มี.ค. 66	
อุดรธานี	วันที่ - 24 เม.ย. 66	11 - 12 พ.ค. 66	

เงื่อนไขการรับสมัคร:
- ผู้จัดงานประชุมสัมมนา/กิจกรรม/งานอีเวนต์
- หน่วยงาน MICE, SEA, USA, JAPAN, KOREA
- หน่วยงานรัฐ/องค์กร/สถาบันการศึกษา/องค์กร
- องค์กร/สมาคม/สมาชิกร่วมงาน TCEB, THCA, AMTA, ISO

SUSTAINABLE EVENT PROFESSIONAL COURSE

Special training fee for PHA members 2,500/person and promotion, register 3 get 1 complimentary

Application Deadline : 3 March 2023

Training Date : 22-23 March 2023

Venue : Angsana Laguna Phuket

A learning event that will expand entrepreneurs' knowledge, understanding and the know how on organizing activities effectively, with integration of environmental and social responsibility

Reduce costs, increase profits while creating a good image for the organization and customers. from practical learning and activities

[For more information, please click](#)

[APPLY Here](#)

TCEB MICE CAPABILITIES DEVELOPMENT COURSE

Date : 24 March 2023

Venue : Angsana Laguna Phuket

Application Deadline : 10 March 2023

The event will focus and target for hotel management personnel, sales and marketing, HR and sustainability champions as we would like to share and introduce TSEMS: Thailand Sustainable Event Management Standard, this sustainability standard offered and supported by TCEB.

The event will be delivered in Thai in the morning however, we have exclusive sessions in the afternoon in both Thai and English for potential hotels who would like to book and apply for certifying TSEMS this year.

free of charge

[APPLY Here](#)

TSEMS Day @ Phuket
มาตรฐานการบริหารการจัดงานอย่างยั่งยืนประเทศไทย
Thailand Sustainable Event Management Standard

มาร่วมยกระดับธุรกิจให้ยั่งยืน
พร้อมรับความเสียมและสร้างสมดุล
ด้านการบริหารจัดการอย่างมีความ
รับผิดชอบต่อสังคมและสิ่งแวดล้อม
ไปกับมาตรฐาน TSEMS

กลุ่มเป้าหมาย

- สถานที่จัดงาน/โบซ์**
 - สถานที่จัดงาน/โบซ์
 - โรงแรม/ รีสอร์ท
- ผู้จัดงาน/โบซ์**
 - ผู้จัดการงานประชุม
 - ผู้จัดการงาน/โบซ์ PEO / PCO
 - ผู้ให้บริการจัดการกรีนเมาน์เทน (DMC)
- ผู้ประกอบการอุตสาหกรรม/โบซ์**
 - ผู้ให้บริการอาหารและเครื่องดื่ม
 - ผู้ให้บริการขนส่งและที่พัก
- อื่นๆ**
 - ตัวแทนการท่องเที่ยว
 - หน่วยงานของรัฐ
 - หน่วยงานกำกับดูแลของบริษัท

วันศุกร์ที่ 24 มีนาคม 2566
08.30-15.00 น.
โรงแรมอังสนา ลากูน่า ภูเก็ต

สแกนเพื่อสอบถาม

ติดต่อสอบถาม : คุณสุวิมล เต็มกุล
โทร : 0 2617 1727 ต่อ 215
อีเมล : micesustainability@gmail.com , tsems.tceb@gmail.com
https://www.micecapabilities.com

<https://shorturl.asia/zsLj3>

THIS WEEKS' NEWS UPDATE

TAT LEADS 'AMAZING NEW CHAPTERS' ROADSHOW TO KEY CHINESE CITIES

- The Tourism Authority of Thailand (TAT) is leading 61 Thai tourism suppliers such as hotels, tour operators, airlines on the "Amazing Thailand Amazing New Chapters Roadshow to China 2023" which began in Shanghai, Chengdu on 22 Feb and will visit to Guangzhou on 24 Feb.
- The roadshow aims to facilities and enhance business opportunities between Thai suppliers and China's tourism professionals also create greater awareness among Chinese travelers in Thailand, in addition a Market Briefing on the china market for the Thai tourism suppliers and introduction on the "Tiew Muang Thai Ying Pai Ying Sanook" campaign tailored specifically for the Chinese market which literally translates to "the more one travels to Thailand, the more fun they enjoy"
- With the Chinese market continuing to rebound, TAT expects the roadshow to help Thailand achieve its target of welcoming 5 million Chinese tourists in 2023.



Photos from TAT

PHUKET STEPS UP SPECIALISED EXPO BID

- Phuket still needs more infrastructure development particularly logistics as it has only one main road that runs from Sarasin Bridge to whole of the island, if were more easily accessible it would complement other transport service.
- A representative from Thai Airways proposed to included the phuket Expo logo and bidding campaign in its inflight entertainment in increase flight to Phuket with 28 airlines in the Star Alliance group, meanwhile, Minor International propose to help promote the expo among their properties globally, , while King Power will help publicise the campaign through its duty-free services at major airports as well as Leicester City football club, which King Power owns.
- The event is slated for 20 March - 17 June 2028 and expect to draw 4.92 million visitors with 49.2 billion bath.
- Send support to achieve the goal for Thailand and Phuket to organize the Expo 2028 Phuket Thailand. *It is not just about an Expo, it's about Sustainability.*



Photos from Thai PBS World

ARRIVALS IN THAILAND FROM COUNTRIES HIT BY MARBURG VIRUS TO BE SCREENED

- The Disease Control Department has instructed international disease control checkpoints at all ports of entry to scan all Marburg Virus Disease(MVD) as a precautionary measure.
- The World Health Organisation reported the first outbreak of MVD on 13 Feb 2023 in Equatorial Guinea, more than 200 people who are considered as being at high risk have been quarantined. Plus 42 likely cases have been reported in Cameroon.
- In Thailand MVD is classified as 1 of 13 dangerous infectious disease, although the disease has not yet been detected in the country, Thailand has not impose a travel ban from Equatorial Guinea or Cameroon but screening of arrivals from these two African contries have been tightened up

TAT TEAMS UP WITH NETFLIX TO CREATE NEW THAILAND TRAVEL GUIDE

- Netflix joined hands with the Tourism Authority of Thailand (TAT) , the Department of National Parks, Wildlife and Plant Conservation (DNP), and the Creative Economy Agent (CEA) to launch the "Uncover Thailand: A Creative Travel Guide" a first Thailand travel guide (thailandtravelmap.com).
- The creative travel guide will turn a spotlight on locations featured in populars films and shows from thai and beyond on Netflix.
- In addition, recommendations for experiences in the surrounding areas to help travellers make the most of Thailand's natural wonders, gastronomic experiences, rich cultures and diverse heritage.
- "Uncover Thailand: A Creative Travel Guide" will provide an opportunity for tourists and movie enthusiasts to discover new destinations away from the screen.



Photo from TAT

WEEKLY TOURISM SITUATION



Economics Tourism and Sports Division assessing the state of Thai tourism at the beginning of the year is still trend continued, Thailand received 517,504 foreign visitors in the previous week (13 -19 Feb) 2 percent increase from the week before the previous week from the important factors, including

- School break in Malaysia
- Chinese tourists continued recovery
- RTP-CR testing requirement removed from 13 Feb, passengers coming to India

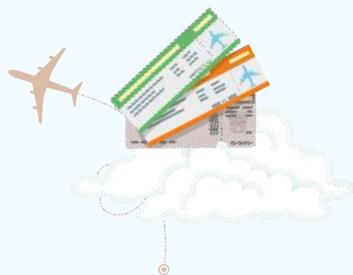
This week the Economics Tourism and Sports Division has approximately foreign visitors between 500,000 - 600,000 people, although the tourism situation is improving but international conflict between Russia and Ukraine will pose a significant risk to Thai tourism in the long term.



FACTORS THAT WILL IMPACT TOURISM IN THE NEXT PHASE



Tourists reactions to 300 Baht Fee for Foreign Arrivals which will commence from June 1, 2023



Situation of new COVID-19 infection cases in the country

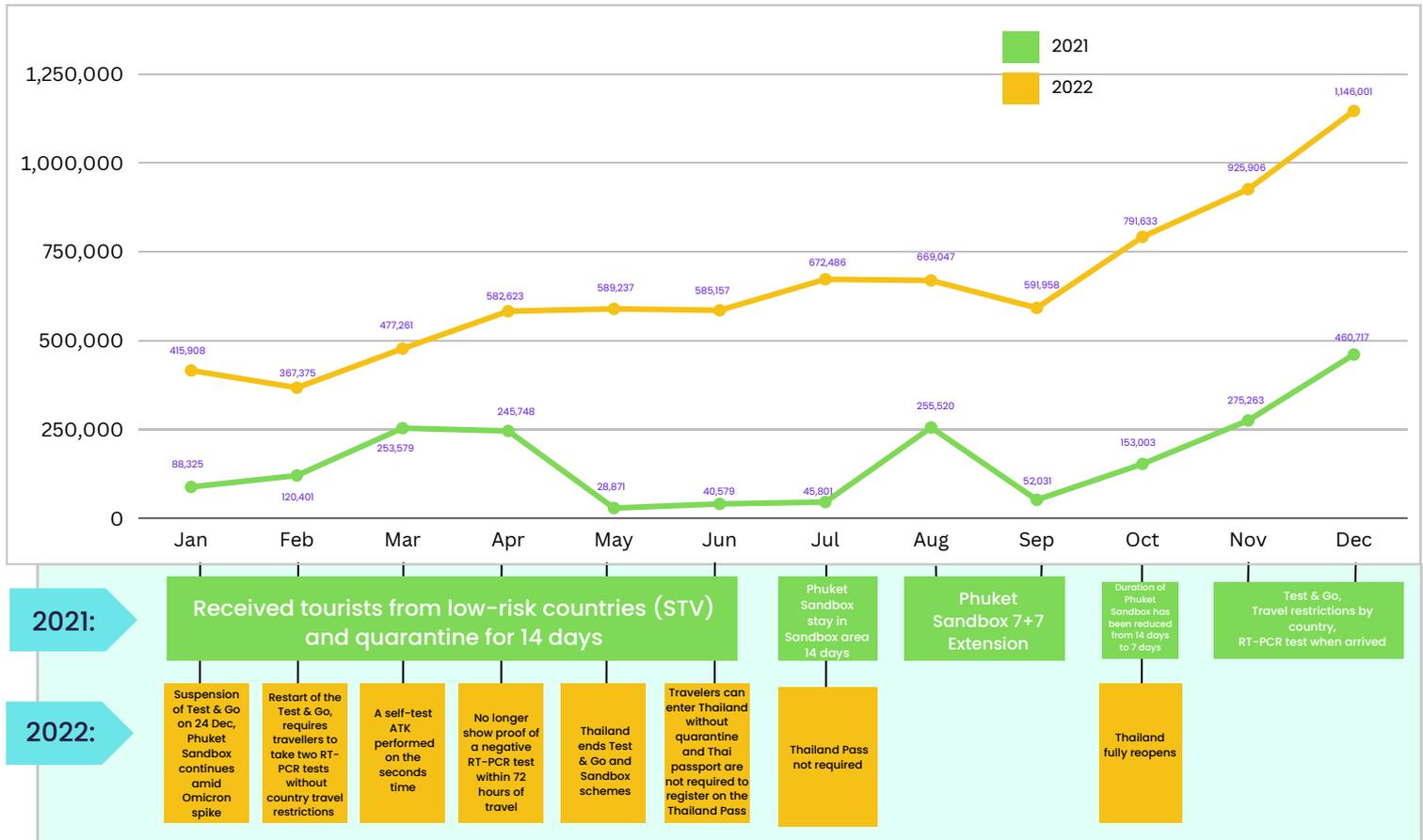


The situation of the war in Russia-Ukraine is probably a 'major' factor in the rising cost of living in many regions



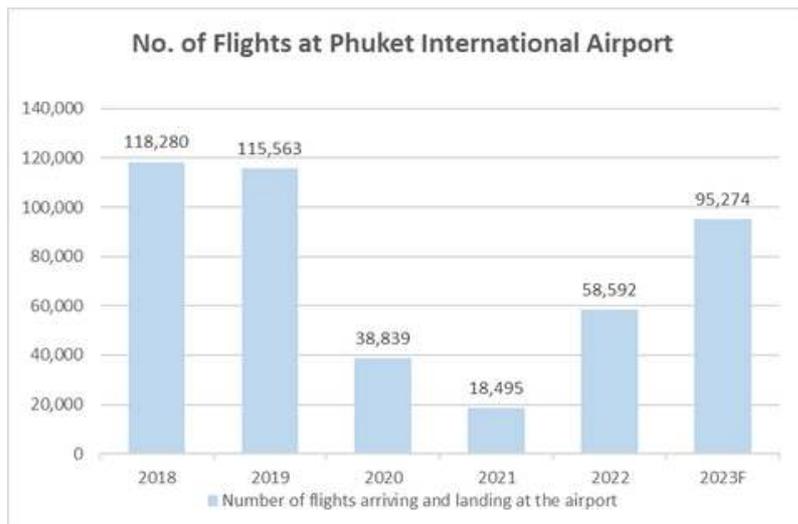
Source: Economics Tourism and Sports Division and Ministry of Tourism and Sports

PHUKET INTERNATIONAL AIRPORT PASSENGER NUMBERS IN 2021 - 2022



Source: Phuket International Airport, Phuket City Development : PKCD and TAT

PHUKET INTERNATIONAL AIRPORT FLIGHT NUMBERS IN 2018 - 2023F



Source: Phuket International Airport and the Phuket Provincial office of the Comptroller General

Information sources

<https://www.tatnews.org>
<https://www.bangkokpost.com>
<https://www.thaipbsworld.com>
<https://thethaiger.com/>

<https://phuket.airportthai.co.th/>
<https://www.cgd.go.th/cs/pkt>
<https://www.facebook.com/phuket.pkcd/>
<https://www.facebook.com/ETSMOTS/>

Disclaimer: members should seek and consult their lawyers / accountants / advisors accordingly and not rely only on the provided information as the information given is only for educational purposes and information as received from third.

ABOUT US

"The Phuket Hotels Association is a nonprofit organisation comprising a broad spectrum of hotels"

Phuket Hotels Association Leadership Team

Bjorn Courage	President
Sumi Soorian	Executive Director
Daniel Muery	Secretary – General
Brett Wilson	Treasurer
Bill Barnett	Founding Member & Senior Advisor

Advisor

Boon Yongsakul	Senior Advisor
Sears Jivavisitnont	Senior Advisor
Bill Barnett	Founding Member / Senior Advisor

Environment Committee

(Chair) Jayne MacDougall	Senior Consultant CAP SEA, GIZ
Andy Kunz	General Manager, COMO Point Yamu
Michael Massey	General Manager, Absolute
Conor Brannum	Coordinator, HOMA Phuket
Jonathan Grier	Owner, Villa Phukhao
Anucharaporn Tongluan	GDHR, Thavorn Beach Village Resort & Spa

Education Committee

(Chair) Wolfgang Meusburger	SVP, AFGlobal
Jirarat Ninpradub	General Manager, Narai Hotel
Orasa Singha	Director of Talent and Culture at Pullman Phuket
Bart Callens	General Manager, SAii Laguna Phuket
Julian Lowry	General Manager Le Meridien Phuket

Government Liaison Committee

(Chair) Prachoom Tantiprasertsuk	Vice President – Operations, Dusit International
Chupong Kingkeaw	Regional Director of Talent and Culture, Accor Southern of Thailand & Pullman Phuket Panwa Beach Resort
Sayamon Sittirit	Cluster Resort Manager, Anantara Mai Khao Phuket Villas & Avani+ Mai Khao Phuket Suites & Villas
Gerd Kotlorz	General Manager, Phuket Marriott Resort and Spa, Nai Yang Beach
Puangkaew Kulsuppakorn	Executive Secretary, Amanpuri

Marketing Committee

(Chair) Roberto Abbagnale	Cluster General Manager at Phuket Bay Group
Ranjeet Viswanathan	DOSM, Hyatt Regency Phuket
Amm Watthanachotthana	DOSM, Burasari Island Escape
Polly Kanyapoj Chairapran	Director of Marketing, Cassia Phuket
Noppadon Prommuang	VP Sales & Marketing, Thavorn Hotels & Resorts
Nampetch Tipaxsorn	Public Relations and Communications Manager, InterContinental Phuket
Elena Orru	General Manager at The Pavilions Phuket

Absolute Twin Sands Resort & Spa, Amanpuri, Amari Phuket, Amora Beach Resort Phuket, Anantara Layan Phuket Resort, Anantara Mai Khao Phuket Villas, Anantara Vacation Club Mai Khao Phuket, Andara Resort & Villas, Angsana Laguna Phuket, Avista Grand Phuket Karon-Mgallery, Baan Laimai, Baan Yin Dee Boutique Resort, Banyan Tree Phuket, Best Western Phuket, Boat Lagoon Resort, Burasari Phuket, Cape Sienna Phuket Gourmet Hotel & Villas, Cassia Phuket, Centara Grand Beach Resort Phuket, COMO Point Yamu, Courtyard Marriott Phuket Town, Dewa Phuket, DoubleTree by Hilton Phuket Banthai Resort, Dusit Thani Laguna Phuket, Fisherman Way Beach Resort, Four Points by Sheraton Phuket, Patong Beach, Hilton Garden Inn Phuket Bangtao, Hilton Phuket Arcadia Resort & Spa, Holiday Inn Resort Phuket Patong, HOMA, HommBliss Southbeach Patong, Hyatt Regency Phuket Resort, InterContinental Phuket Resort, Island Escape by Burasari, JW Marriott Phuket Resort & Spa, Kata Rocks Resort & Residences, Keemala Phuket, Kudo Hotel Patong, Le Meridien Phuket Beach Resort, Maikhao Dream Villa Resort & Spa, Centara Boutique Collection, Mangosteen Ayurveda & Wellness Resort, Marina Gallery Resort-Kacha-Kalim Bay, Meliá Phuket Mai Khao, Movenpick Bangtao Beach Phuket, My Beach Hotel, Narai Mai Khao Resort, Novotel Phuket Kamala Beach, Outrigger Surin Beach Resort, Paresa Resort, Phuket Marriott Resort & Spa, Merlin Beach, Phuket Marriott Resort & Spa, Nai Yang Beach, Pullman Phuket Arcadia Naithon Beach, Pullman Phuket Panwa Beach Resort, Radisson Resort and Suites, Rayaburi Hotel Patong, Renaissance Phuket Resort & Spa, Rosewood Phuket, SAii Laguna Phuket, SALA Phuket Mai Khao Beach Resort, Six Senses Yao Noi, Stay Wellbeing & Lifestyle Resort, Thanyapura Sports Hotel, Thavorn Beach Village Resort and Spa, The AIM Patong Hotel, The Bell Pool Villa Resort, The Boathouse Phuket, The Nai Harn, The Naka Island, a Luxury Collection Resort & Spa, Phuket, The Pavilions Phuket, The Shore at Katathani, The Slate, Phuket, The Surin Phuket, The Village Coconut Island, The Westin Siray Bay Resort & Spa, Phuket, Tree House Villas Koh Yao, Trisara, Twin Palms Mont Azure, Twin Palms Phuket, V Villas Phuket, Villa Phukhao, Wyndham Grand Nai Harn Beach Phuket, Wyndham Grand Phuket Kalim Bay



CONTACT US

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