PHUKET HOTELS ASSOCIATION

3 February, 2023

PHUKET WEEKLY UPDATE

No5/03022023

NEW HOTEL MEMBERS

- **Amora Beach Resort Phuket**
  Khun Chaowaphat Siriphatrawan
  Chief Executive Officer

UPCOMING EVENTS

- Phuket Green Day in Conjunction with World Earth Day 1/2023, 21-22 April 2023

PRESS RELEASES

1. ANNOUNCEMENT OF THE PRESIDENTIAL ELECTION RESULTS OF THE PHUKET HOTEL ASSOCIATION, TERM 2023-2025

The association has recently carried out an election for the position of Phuket Hotel Association Directors; new term 2023 - 2025

There were 3 nominees standing for election:
1.Mr. Bjorn Guillaume Joseph Corage
2.Mr. Daniel Joseph Merry
3.Mr. Brad Wilson

Election Runner (online voting method), which was promptly closed on 25 January, 2023

There were a total of 78 eligible voters and from the vote count on 25 January, 2023 at 6:00 pm, the results were as follows.

Received the following votes	**Approved**	52	votes
	Did not vote	26	votes

The results concluded that the three directors were confirmed as directors. According to the Article 14 , the Board of Directors elects among themselves to determine the positions of President, Secretary-General, Treasurer. After a closed meeting between the Directors, it has been decided the respective Directors' confirmation in these positions:

(1) Mr. Bjorn Guillaume Joseph Courage	**as**	**President**
(2) Mr. Daniel Joseph Meury	**as**	**Secretary - General**
(3) Mr. Brett Wilson	**as**	**Treasurer**

Congratulations to our President, Treasurer and Secretary - General for their newly appointed positions, effective 1 February, 2023 and will expire on 31 January, 2025.

PRESS RELEASES

2. PHUKET HOTELS ASSOCIATION X CORNELL (GMP) SCHOLARSHIP 2023

Phuket Hotels Association is pleased to offer the Cornell General Managers Program, an endowed available to our hotel colleagues working in one of our hotel members' properties.

Application Deadline
All application submissions must be received no later than 5 pm EST on Monday, 20 February 2023

For more information, please click
https://www.dropbox.com/s/pqk610krk8hgchn/2023%20Cornell%20General%20Managers%20Program%20GMP.pdf?dl=0

APPLY Here: https://shorturl.asia/WZrmz

3. TCEB OPENS A TRAINING COURSE. "PROFESSIONAL IN SUSTAINABLE EVENTS"

A learning event that will expand entrepreneurs' knowledge, understanding and the know how on organizing activities effectively, with integration of environmental and social responsibility

Reduce costs, increase profits while creating a good image for the organization and customers. from practical learning and activities

Phuket Area :
https://epayment.businesseventsthailand.com/service/21

PRESS RELEASES

4. INVITATION TO JOIN PHUKET RENOVATION EXHIBITION EVENT

PiC Phuket Co., Ltd. is organising the Phuket Renovation Exhibition at Central Floresta Mini Convention Hall, from 23 - 26 Feb. 2023.
Please see more details in www.picphuket.com/renovation.

Phuket currently has more than 45,000 tourists arriving at the airport every day. PIC realizes that every hotel needs to hire more staff, therefore, PIC would like to invite the HR department to join the opening of recruitment booth this time.

PIC will provide 1 table with 2 chairs per hotel for free of charge.
Hotels can distribute brochures or sell rooms and vouchers at the event.
PIC have allocated 10 tables to the Phuket Hotels Association.

If you are interested, please add Line @picasia or email us or call +66887513569.
Contact Khun Apple to reserve a table.

THIS WEEKS' NEWS UPDATE

3 February, 2023

TAT TO SPEND 1.9 BILLION FOR CAMPAIGNS TO ATTRACT MORE TOURISTS

- TAT plans to roll out more promotions and increase airline seat capacity, they said that it will revise its 2023 tourism revenue target following the allocation of a budget by the government for tourism promotional campaigns.
- The cabinet approved a total of 3.9 billion baht for promotional campaigns, of which 1.93 billion baht will be used for marketing to help the Thai tourism sector.
- One of the issues TAT will focus on will be increasing airline seat capacity. According marketing campaigns will follow the "ABC strategy", which stands for Airline focus, Big cities and beyond, and Collaboration with agents.

PHUKET TO WELCOME 12MN TOURISTS IN 2023, PREDICTS TAT

- The number is still a marked increase on the estimated 9.2mn people who visited the island from January through December last year, Ms Nanthasiri said, according to an official report released on Jan 30.
- The TAT has set a target of 23mn tourists visiting Thailand in 2023, Ms Nanthasiri said.
- The TAT will be aiming to attract more tourists by promoting year- round activities through the campaign '365 Days of Wonders of Thailand... You can travel every day'," Ms Nanthasiri concluded.

QATAR AIRWAYS TO INCREASE FLIGHTS TO PHUKET

- Qatar Airways, is set to launch additional flights from Thailand, with the introduction of a third flight from the famed holiday island, Phuket, starting from 1 February 2023.
- This additional frequency to Phuket brings the number of flights from Thailand up to seven per day, alongside four daily flights from Bangkok.
- One of the flights will now carry on to Penang International Airport, the third largest airport in Malaysia, before returning to Doha via Phuket.

THAI ECONOMY MAY GROW 4% THIS YEAR ON TOURISM

- Thailand's economy could grow as much as 4% this year, which would be the fastest rate in five years, bolstered by a rebound in the tourism sector and increased domestic consumption,
- The economy will definitely be better than last year... despite some impact from energy prices," Supattanapong Punmeechaow, who is in charge of economic affairs, told a seminar.
- Thailand's economic recovery has lagged that of other Southeast Asian nations, with the crucial tourism sector just starting to rebound last year with 11.15 million foreign tourist arrivals.

THIS WEEKS' MEETINGS

Phuket Update and Future Strategies Session for Ambassadors Familiarisation Trip to Phuket - 28 January 2023

STATISTICS AT PHUKET INTERNATIONAL AIRPORT, JANUARY 2023

6,130
No. of Flights (Jan 2023)

24
No. Countries (Jan 2023)

118
No. Routes (Jan 2023)

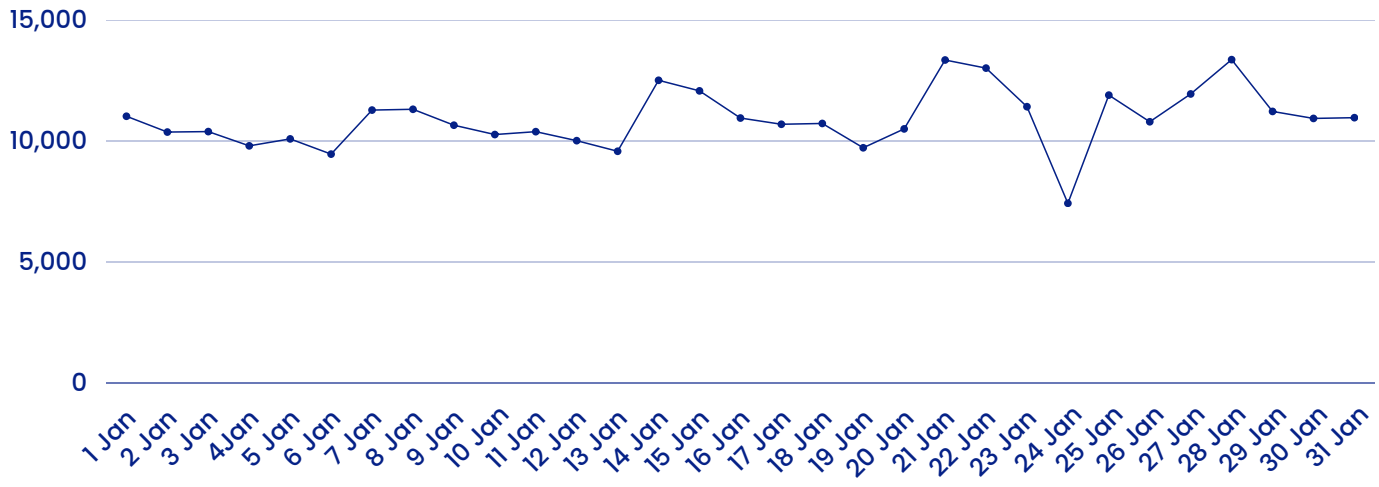
44
No. Airlines (Jan 2023)

FEBRUARY FLIGHTS IN 2023

TOURISTS MARKET OVERVIEW

3 February, 2023

PHUKET INTERNATIONAL AIRPORT ARIVALS FROM 1 - 31 JANUARY, 2023



Accumulated top 10 Countries of Arrivals From 1 – 31 January, 2023

- **Russia** 105,741 persons
- **India** 24,150 persons
- **Kazakhstan** 23,303 persons
- **British** 16,693 persons
- **Australia** 14,993 persons
- **Germany** 13,199 persons
- **China** 11,528 persons
- **France** 9,793 persons
- **Sweden** 9,583 persons
- **South Korea** 9,206 persons

Source: Phuket Airport Immigration

Information sources

https://www.facebook.com/phuketinfocenter
https://www.bangkokpost.com
https://thethaiger.com
https://th-th.facebook.com/nbtworld
https://www.investing.com
https://www.traveldailymedia.co
https://www.thephuketnews.com

ABOUT US

"The Phuket Hotels Association is a nonprofit organisation comprising a broad spectrum of hotels"

Phuket Hotels Association Leadership Team

Bjorn Courage	President
Sumi Soorian	Executive Director
Daniel Muery	Secretary - General
Brett Wilson	Treasurer
Bill Barnett	Founding Member & Senior Advisor
Boon Yongsakul	Senior Advisor
Sears Jivavisitnont	Senior Advisor

Environment Committee

(Chair) Jayne MacDougall	Senior Consultant CAP SEA, GIZ
Andy Kunz	General Manager, COMO Point Yamu
Michael Massey	General Manager, Absolute
Conor Brannum	Coordinator, HOMA Phuket
Jonathan Grier	Owner, Villa Phukhao
Anucharaporn Tongluan	GDHR, Thavorn Beach Village Resort & Spa

Education Committee

(Chair) Wolfgang Meusburger	SVP, AFGlobal
Jirarat Ninpradub	General Manager, Narai Hotel
Orasa Singha	Director of Talent and Culture at Pullman Phuket
Bart Callens	General Manager, SAii Laguna Phuket
Julian Lowry	General Manager Le Meridien Phuket

Government Liaison Committee

(Chair) Prachoom Tantiprasertsuk	Vice President – Operations, Dusit International
Chupong Kingkeaw	Regional Director of Talent and Culture, Accor Southern of Thailand & Pullman Phuket Panwa Beach Resort
Sayamon Sittirit	Cluster Resort Manager, Anantara Mai Khao Phuket Villas & Avani+ Mai Khao Phuket Suites & Villas
Gerd Kotlorz	General Manager, Phuket Marriott Resort and Spa, Nai Yang Beach
Puangkaew Kulsuppakorn	Executive Secretary, Amanpuri

Marketing Committee

(Chair) Ranjeet Viswanathan	DOSM, Hyatt Regency Phuket
Roberto Abbagnale	Cluster General Manager at Phuket Bay Group
Amm Watthanachotthana	DOSM, Burasari Island Escape
Art Benjawan	Group DOSM, Banyan Tree
Polly Kanyapoj	Assistant Marketing Director, Cassia Phuket
Noppadon Prommuang	VP Sales & Marketing, Thavorn Hotels & Resorts

Absolute Twin Sands Resort & Spa, Amanpuri, Amari Phuket, Amora Beach Resort Phuket,Anantara Layan Phuket Resort,Anantara Mai Khao Phuket Villas, Anantara Vacation Club Mai Khao Phuket, Andara Resort & Villas, Angsana Laguna Phuket,Avista Grand Phuket Karon–Mgallery, Baan Laimai, Baan Yin Dee Boutique Resort, Banyan Tree Phuket, Best WesternPhuket, Boat Lagoon Resort, Burasari Phuket, Cape Sienna Phuket Gourmet Hotel & Villas, Cassia Phuket, Centara GrandBeach Resort Phuket, COMO Point Yamu, Courtyard Marriott Phuket Town, Dewa Phuket, DoubleTree by Hilton PhuketBanthai Resort, Dusit Thani Laguna Phuket, Fisherman Way Beach Resort, Four Points by Sheraton Phuket, Patong Beach,Hilton Garden Inn Phuket Bangtao, Hilton Phuket Arcadia Resort & Spa, Holiday Inn Resort Phuket Patong, HOMA, HommBliss Southbeach Patong, Hyatt Regency Phuket Resort, InterContinental Phuket Resort, Island Escape by Burasari, JWMarriott Phuket Resort & Spa, Kata Rocks Resort & Residences, Keemala Phuket, Kudo Hotel Patong, Le Meridien PhuketBeach Resort, Maikhao Dream Villa Resort & Spa, Centara Boutique Collection, Mangosteen Ayurveda & Wellness Resort,Marina Gallery Resort-Kacha-Kalim Bay, Meliá Phuket Mai Khao, Movenpick Bangtao Beach Phuket, My Beach Hotel, NaraiMai Khao Resort, Novotel Phuket Kamala Beach, Outrigger Surin Beach Resort, Paresa Resort, Phuket Marriott Resort & Spa,Merlin Beach, Phuket Marriott Resort & Spa, Nai Yang Beach, Pullman Phuket Arcadia Naithon Beach, Pullman Phuket PanwaBeach Resort, Radisson Resort and Suites, Rayaburi Hotel Patong, Renaissance Phuket Resort & Spa, Rosewood Phuket, SAiiLaguna Phuket, SALA Phuket Mai Khao Beach Resort, Six Senses Yao Noi, Stay Wellbeing & Lifestyle Resort, ThanyapuraSports Hotel, Thavorn Beach Village Resort and Spa, The AIM Patong Hotel, The Bell Pool Villa Resort, The Boathouse Phuket,The Nai Harn, The Naka Island, a Luxury Collection Resort & Spa, Phuket, The Pavilions Phuket, TheShore at Katathani, TheSlate, Phuket, The Surin Phuket, The Village Coconut Island, The Westin Siray Bay Resort & Spa, Phuket, Tree House VillasKoh Yao, Trisara, Twinpalms MontAzure, Twinpalms Phuket, Villa PhuKhao, Wyndham Grand Nai Harn Beach Phuket,Wyndham Grand Phuket Kalim Bay

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