

Dear members,

Please find this week's update for your reference.

**UPCOMING EVENTS**

- **Phuket Hotels Association Member Annual General Meeting No. 1/2023**  
25 January 2023 @ Marriott Courtyard Phuket Town, from 3 – 5 pm  
Register here:  
[https://docs.google.com/forms/d/e/1FAIpQLSdLcYJNZA67UMS8z5\\_8CyU7HAXVrEuomfrYHGe6osaMBzzNXw/viewform?usp=pp\\_url](https://docs.google.com/forms/d/e/1FAIpQLSdLcYJNZA67UMS8z5_8CyU7HAXVrEuomfrYHGe6osaMBzzNXw/viewform?usp=pp_url)

**PHUKET  
HOTELS  
ASSOCIATION**

**Phuket Hotels Association  
AGM and General Manager's Quarterly Meeting  
1/2023**

**GUEST SPEAKERS**

 <b>JITWADEE ANANPANYASUK</b> Associate Director Agoda Topic : Top 5 Travel Trends	 <b>DAVID ABRAHAM</b> Cofounder Outpost Topic : How Remote Work Is Impacting Hotels	 <b>ANDREY SNETKOV</b> General Manager Regional Representative TEZ TOUR Topic : Russia Market Update	 <b>VITA SUN</b> China Influencer / Marketing & PR Vita S Topic : China Market Update & Forecast 2023
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**WEDNESDAY** | **3.00 PM**  
**25 JAN 2023** | **5.30 PM**

**Metropole Grand Ballroom**  
Courtyard by Marriott Phuket Town

**Phuket Hotels Association Nominees for 2023 Elections**



PHUKET HOTELS ASSOCIATION

**NOMINEE**

JANUARY 25 ELECTION

General Manager of the InterContinental Phuket Resort. A dutch national with more than 25 years of experience in the hospitality industry and a key advocate for community improving projects and initiatives across Phuket.

Activities that drives and add values to our members, ensuring the association is not in deficit, increase awareness and publicity of the association to the international audience

**BJORN COURAGE**



PHUKET HOTELS ASSOCIATION

**NOMINEE**

JANUARY 25 ELECTION

General Manager of the Pullman Phuket Naithon Beach and a highly experienced senior hotel executive with over 30 years' experience in Asia Pacific region

Steer the direction of the association to be the voice of the industry, share best practices and knowledge, and bring new ideas and innovation to the association to ensure it grows positively

**BRETT WILSON**



PHUKET HOTELS ASSOCIATION

**NOMINEE**

JANUARY 25 ELECTION

General Manager at Andara Resort & Villas. Swiss-born Daniel is a seasoned hotelier with 25+ years of experience in luxury hospitality management spanning six Asian countries.

Continuing our vision for Phuket tourism with regards to Marketing/ Social Engagement/ Education/ Environment

**DANIEL MEURY**

We have received 3 (three) nominations for the Directors' role at the Phuket Hotels Association.

All members are encouraged to attend the AGM and Members Quarterly Meeting on Wednesday, 25 January 2023, at 3pm; Courtyard by Marriott Phuket Town. Voting will be opened from 9am and closes at 6pm on 25 January. Voting is restricted to individual member hotel who are listed as General Manager, a primary representative or a nominated proxy. Voting will be conducted online using the 'Election Runner' platform, and details of how to vote will be sent to the individual / primary representative in each hotel member; instructions and voting ID will be available on the ballot page once you have access to vote online.

**PRESS RELEASE**

**1. Phuket Hotels Association X Cornell (GMP) Scholarship 2023**

Phuket Hotels Association (PHA) is pleased to offer the Cornell General Managers Program Scholarship, an endowed fund available to Professional Development Program participants working in PHA member hotels. This third scholarship is generously donated by **Minor Group**.

**Application Deadline**

All applications submission must be received no later than 5 p.m. EST on Monday, 20 February 2023

**For more information, please click**

<https://www.dropbox.com/s/pgk610krk8hgchn/2023%20Cornell%20General%20Managers%20Program%20GMP.pdf?dl=0>

**Contact:** Khun Fah **Tel:** 076 609 258 **M:** 081 6065 602 **E:** [Info@phukethotelsassociation.com](mailto:Info@phukethotelsassociation.com)

**APPLY Here** »: <https://shorturl.asia/WZrmz>

**Please find the flyer below**



The poster features a red background with a circular inset image showing hands shaking over a desk with papers and a laptop. Logos for the Phuket Hotels Association and Nolan Cornell SC Johnson College of Business are at the top. The main title is '2023 Scholarship GENERAL MANAGERS PROGRAM (GMP)'. It lists objectives, criteria, and contact information. A QR code and 'Apply Now' text are on the right. A 'Deadline : 20 Feb, 2023' is at the bottom right.

**PHUKET HOTELS ASSOCIATION** | **Nolan Cornell SC Johnson College of Business**

## 2023 Scholarship

### GENERAL MANAGERS PROGRAM (GMP)

#### Objectives

- Provide a Thai National the opportunity to attend the GMP at Cornell University to advance in their career, to gain international exposure, learn from the best in the industry
- The GMP scholarship is provided courtesy and generosity of **Minor Group** and is in the value of US\$ 13,490.00

#### Criteria

- GMP program is in June 2023 and will take place from June 18th to 23rd at Cornell University / USA, applicants must be able to attend in June 2023
- Candidates must be able to obtain a visa for the USA- candidates who are banned from entering the USA cannot apply

**\*\* Phuket Hotels Association will cover flight, accommodation and visa costs**

More Information pls. contact  
Tel: 076 609 258 M: 0816065602  
info@phukethotelsassociation.com

**Apply Now**



#### What Is GMP?

The General Managers Program is a 5-day learning experience for full-service hotel general managers and their immediate successors. It will be offered June 18-23, 2023 on the Cornell University campus in Ithaca, New York, USA.

**Deadline : 20 Feb, 2023**

## NEWS WEEKLY UPDATES

### 1. Direct flights from China resumes in Phuket

The first direct flight from Mainland China to Phuket in three years was Spring Airlines Flight 9C8667 direct from Shanghai landed at Phuket International Airport at 6:20 pm Jan 18, reported Phuket officials, bringing 181 tourists, and marking the return of the largest source market by volume before the COVID-19 pandemic.

Following the arrival of the Spring Airlines flight the Airbus 320 of Juneyao Air Flight HO1321 also direct from Shanghai landed at Phuket International Airport at 8:50 pm Jan 18.

“Yuthasak Supasorn, the Governor of the Tourism Authority of Thailand, predicts that there will be about 300,000 Chinese tourists [in the first quarter of 2023], with a market share of about **17% in Phuket**,” he said.

For more information <https://www.thephuketnews.com/direct-flights-from-china-resume-in-phuket-86910.php?adm=1>

## **2. Direct Flights Between Phuket and China to Launch This Week By 5 Airlines**

Five airlines will begin operating direct flights from China to Phuket in southern Thailand this week. The services will link Phuket with Chengdu, Shanghai, and Nanjing.

Three direct flights from Shanghai on Spring Airlines, Shanghai Airlines, and Juneyao Airlines will fly every day. China Eastern Airlines will begin offering daily, direct service between Phuket and Nanjing on Tuesdays, Thursdays, and Saturdays. On Friday, Sichuan Airlines will launch a daily direct flight from Chengdu to Phuket.

Three more airlines—Hainan Airlines, Air China, and China Southern Airlines—have requested slots to start direct services from China to Phuket

Eight airlines will be running direct services between Phuket and mainland China if their slots are approved.

Currently, Phuket Airport serves between 40,000 and 43,000 inbound and outgoing travelers daily, according to Airport Director Monchai Tanot, Phuket Airport

According to the airport director, passenger volume is currently 80% of pre-pandemic levels, when the airport saw about 52,000 passengers arrive and depart daily.

more information <https://www.chiangraitimes.com/news/direct-flights-between-phuket-and-china-to-launch-this-week-by-5-airlines/>

## **3. Tourism talent runs short – a global challenge**

More than 9,000 workers are still in demand in the tourism industry as foreign arrivals continue to arrive in large numbers, according to the Labour Ministry. Phuket in demand are 3,648 workers. The types of workers sought by bosses are receptionists, porters, waiters, cleaners and housemaids, chefs, kitchen workers, cashiers, and accountants.

The Department of Skill Development will launch a programme to upskill final-year undergraduates studying tourism and hospitality. It will also coordinate with businesses in the sector to employ them upon graduation

For more information <https://www.bangkokpost.com/thailand/general/2485819/tourism-workers-run-short>

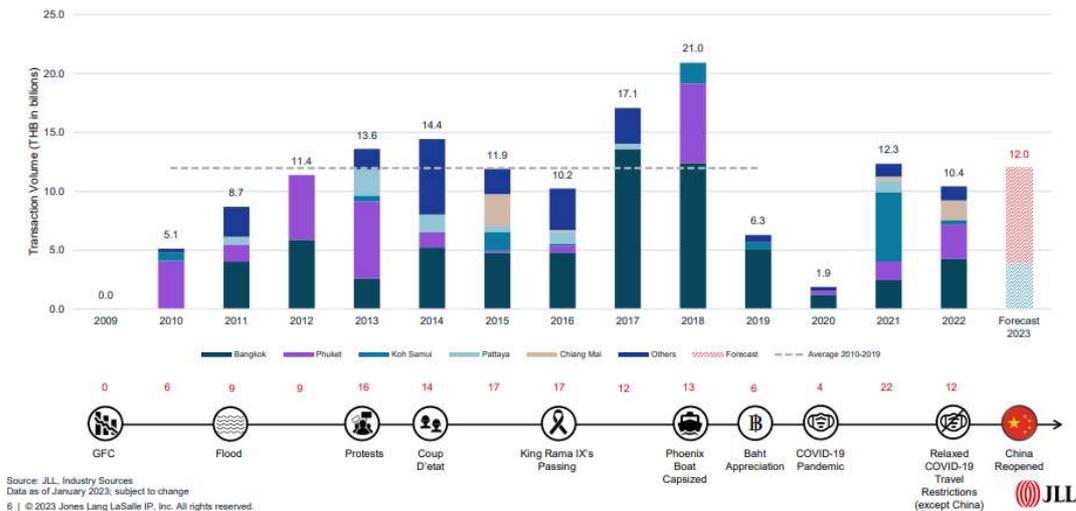
## **4. Thailand Extends 45-Day Visa-Free Stay Until End of The Year**

The 45-day visa exemption on arrival policy will be proposed to be extended until the end of the year by the Thailand Tourism Authority to support the recovery of the travel industry. In all, 11.5 million tourists visited Thailand in 2022, exceeding the country's goal of 10 million, which the TAT largely credits to its expanded visa-on-arrival/visa exemption policy.

To help them meet their goal of 25 million foreign arrivals in Thailand in 2023, the TAT has suggested expanding the visa-on-arrival/visa exemption-on-arrival policy.

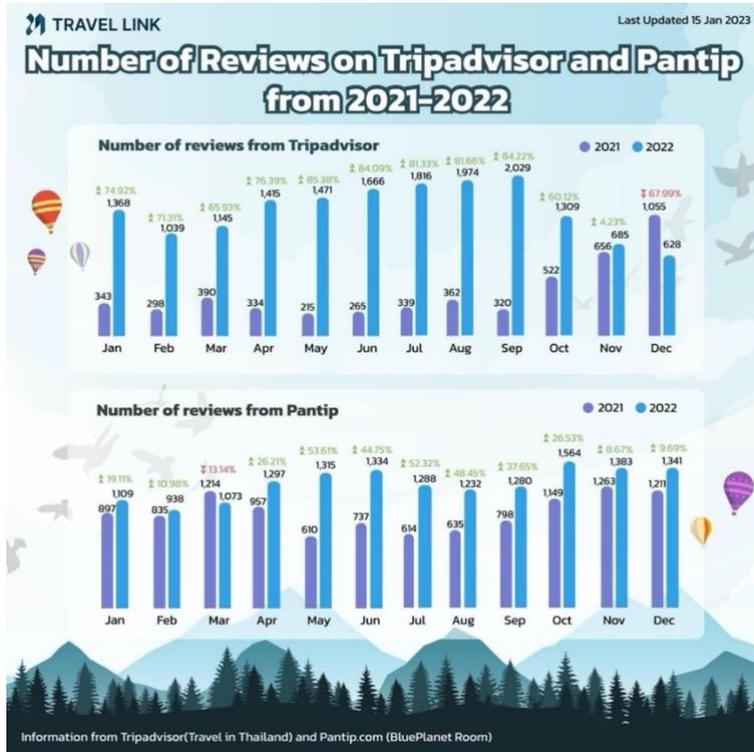
For more information <https://www.chiangraitimes.com/news/thailand-extend-45-day-visa-stays/>

## Thailand Hotel Transaction Volume

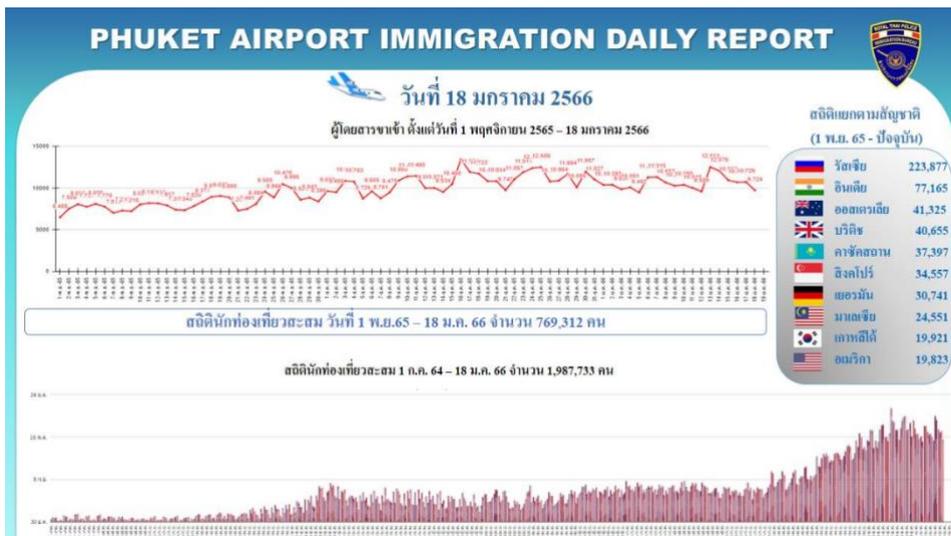


## Thailand Hotel Investment – Key Trends





### PHUKET TOURIST UPDATE



- Total number of tourist arrivals since 1 November – 18 January 2023 = 769,312 persons
- Russian, Indian, Australian, British, and Kazakhstani are the top 5 nationalities most arrival
- Accumulated number of Arrival from 1 July 2021 to 18 January 2023 total 1,987,733 persons

**EVENTS AND MEETINGS**



**Thailand Tourism Forum (TTF)  
16 January 2023 at Conrad Bangkok**

Innovation, Disruption, and Reinvent is the key theme and debate the issues and inspire future concepts. Running under the theme "Innovation in Hospitality",



**Phuket Hotels Association – Marketing Working Group Meeting**

19 January @ Hyatt Regency Phuket

From left to right: Sumi, Khun Beer, Roberto, Khun Polly and Ranjeet

Absent: Khun Amm



**Joint Associations Meeting**

**19 January 2023**

With Phuket Hotels Association, Phuket Tourist Association, Thai Hotels Association - Southern Chapter, Patong Hotel Association, Karon/Kata Hotels Association. The meeting was also joined by Phuket Governor, Khun Narong Woonciew followed by a farewell dinner for Khun Kai, TAT Phuket Office Director, whose term will end in February 2023.

Best regards,  
Phuket Hotels Association

**Information source:**

<https://www.facebook.com/phuketinfocenter>

<https://www.bangkokpost.com>

<https://www.chiangraitimes.com/>

<https://www.travellink.go.th>

**Disclaimer:** members should seek and consult their lawyers/accountants/advisors accordingly and not rely only on the provided information as the information given is only for educational purposes and information as received from third.