

Dear friends and colleagues,

We hope you are keeping well.

SAVE THE DATE: Wednesday 2 June @ 2pm for Phuket Hotels Association Members' Quarterly meeting. Virtual meeting on Zoom – <https://us02web.zoom.us/j/84432992769>

The PHA Marketing Working Group Members met last week via Zoom to go through steps on how to support our member hotels for the Phuket Sandbox reopening on July 1. We're excited to be reporting this to our members and also discuss ideas moving forward to support our industry for the destination reopening.

Phuket Sandbox interview with Khun Bhummikitti Ruktaengam, President Phuket Tourist Association on 25 May 2021: <https://www.youtube.com/watch?v=Roivy16utQ8&t=2s>

We have put together some recent market updates and is highlighted as follows:

- **SHA plus certificate**

A certification is available for businesses in Phuket who has already successfully received the previous SHA certification. The certified SHA + business is an add on to the current SHA certification and the successful SHA + will be given the priority to be listed on the website and any PR material of TAT. TAT will also distribute this recommended approved SHA + list to the Ministry of Foreign Affairs.

The application shall be open to public in Phuket only for submission from 1 June -31 December 2021. The applicant shall have the SHA approval and have 70% of staff fully vaccinated, find more information of the submission here: <https://www.thailandsha.com/news/64>. See English translation of the term and detail at: <https://www.dropbox.com/s/vme800wi9kcd5xq/SHA%2B%20certificate%20-%20information.pdf?dl=0>

IF you have not received the SHA certificate, you can start to apply now: <https://www.thailandsha.com/index#Register>

SHA Plus Certificate



- **Phuket Sandbox update**

Tourism Authority of Thailand (TAT) circulated a letter to reaffirm the Phuket reopening on July, the 1st, please see the attached letter.

- Phuket Governor sent out an Islandwide URGENT letters to General Consulates and Honorary Consulates, requesting for a cooperation to prevent spreading of COVID-19 disease. Information source, please click here:

<https://www.facebook.com/phuketinfocenter/photos/314542296867620>

Stay well and it's good to see there is movement toward July 1st, and we expect a lot more announcements in the coming days and weeks.

Best regards,
Phuket Hotels Association Team

Disclaimer: members should seek and consult their lawyers / accountants / advisors accordingly and not rely only on the provided information as the information given is only for educational purposes and information as received from third parties.