

Dear friends and colleagues,

Hoteliers news and articles:

- [Global performance still sees lows: STR data](#)
- [Crisis Management: What Hotels Can Learn From "Friends"](#)
- [How Hotel Technology Enhances Hospitality](#)
- [Hoteliers unhappy with Thailand's shift towards high-end](#)
- [Asset manager's outlook: Pricing, groups, brand relationships](#)
- [Road to recovery: 'The appetite for M&A is huge'](#)
- [Sue Harmsworth on the future of spa and wellness](#)
- [Designers rethink, reinvent during 'great pause' of pandemic](#)
- [How to Improve your Hotel Experience With Gifts for Guests](#)
- [COVID Strategy Series: Hotel Marketing Quick Wins](#)

Thai Government updates:

- An update from the Thai government regarding Thailand's [#COVID19](#) situation, reporting from the Center for COVID-19 Situation Administration (CCSA) at Government House: [Watch the briefing here](#)
- The Royal Thai Government today approved a domestic tourism stimulus package worth 22.4 billion Baht, proposed by the Ministry of Tourism and Sports and Ministry of Finance as part of the efforts to mitigate the impacts of the Coronavirus Disease 2019 (COVID-19) crisis and accelerate recovery in the travel and tourism sector. The project is expected to **stimulate two million domestic trips during 1 July – 31 October, 2020**, and help generate income for accommodation establishments, airlines, tour companies, restaurants, and related businesses. The package covers three campaigns: Rao Pai Thiao Kan, Thiao Pan Suk and Kamlangjai. The *Rao Pai Thiao Kan* package is allocated 18 billion Baht to fund subsidies for accommodation and restaurants at destinations nationwide. The budget will benefit 24,700 accommodation establishments and 36,755 restaurants and related businesses.

- The Centre for **Covid-19** Situation Administration has approved the proposal from the National Security Council last week to extend the emergency decree until the end of July. The decision was made at a meeting this morning with PM Prayut Chan-o-cha and other relevant officials. The CCSA says the extension was necessary because the country is opening up more businesses, including schools, and will start permitting more foreign travellers to arrive in coming months. A total of five million nights of accommodation will be offered to domestic tourists, who will be responsible for 60% of the room rates. The subsidy will cover the other 40% but be limited at 3,000 Baht per night for up to five nights. Subsidies for food and attractions will be capped at 600 Baht per night for up to five nights. For these too, domestic tourists will pay 60% of the actual expenses and the subsidy will cover the remaining 40%. Another two million Baht for *Thiao Pan Suk* is to fund subsidies for two million air tickets aimed at stimulating two million domestic trips. The subsidy will cover 40% of the domestic flight fares but be capped at 1,000 Baht per tourist. Tourists must book accommodation establishments under the *Rao Pai Thiao Kan* package to be eligible for the flight subsidy. [See Thai information](#)
- The Ministry of Public Health has joined hands with private companies to provide Alternative State Quarantine accommodations to people who have returned from abroad and would like to have special services, at their own expense, during the quarantine





Alternative State accommodations

As of 26 June 2020

<p>QUARANTINE (ASQ) PACKAGE</p> <p>THB 65,000 net per person in a Single room</p> <p>When you are not showing signs of infection but still need to ensure that you are healthy before you go back to your home and family.</p> <p>For extended stay 14 days 14 nights in a government certified hotel with the following long stay experience package offered by Grand Victoria Hotel in cooperation with Vithavadi Hospital.</p> <p>Grand Victoria Hotel: Top in our location, including accommodations with modern facilities. You will stay in an Executive Deluxe room, on the 29th to 34th floors 44 sq.m room.</p> <p>17 nights in a single room. Shower room with shower. High-speed Wi-Fi. 24-hour room TV with True Vision package. Room cleaning service. 2 meals a day from a selected menu. Complimentary transfer on arrival day only. Complimentary daily laundry service (based on provided garments only). Airport pickup service from Don Mueang or Suvarnabhumi International Airport to hotel. 30% discount on food & beverage services.</p> <p>Medical Services by Vithavadi Hospital: 24 COVID-19 tests (10h and 12h day). Triple daily temperature & health monitoring under nurse supervision. 24-hour standby nursing service.</p> <p>Other services: If you have a fever of 37.5°C or above or any health problems, you will be transferred to Vithavadi Hospital. Transparency score under the code of consultation with</p>	<p>RECEPTION PROCEDURE:</p> <ul style="list-style-type: none"> By 10:00 AM, please contact hotel 3 days in advance of arrival. Check in your company/department for approval of quarantine. Check in with address EOC to register your room reservation. Upon arrival at airport, please show the confirmation letter to EOC. Please get your assigned officer to assist EOC and follow up until arrival. <p>200+ Emergency Operation Center</p> <p>PRIME LOCATION:</p> <ul style="list-style-type: none"> 15km from Don Mueang Airport 15km from Suvarnabhumi Airport Easy access via Airport Road Link to Makkasan City Centre/Star 22 mall & 200+ shops can be reached in 10-15 min. Proximity to public and private bus stations, MRT, BRT, and Skytrain. <p>Other, only access to selected top addresses (Raffles, Park Avenue, Park Hyatt, The Ritz, Waldorf Astoria, Chatrium, The One, etc.) via the new MRT Blue Line.</p> <p>30 mins drive to downtown Bangkok.</p>	<p>ASQ PACKAGE</p> <p>THB 45,000 net in a Single Superior Room THB 75,000 net in a Single Executive Suite</p> <p>When you are not showing signs of infection but still need to ensure that you are healthy before you go back to your home and family.</p> <p>You have a 4-star city boutique hotel in Bangkok downtown, in collaboration with Vithavadi Hospital, offers a long stay experience package at an incredible price.</p> <p>Stay in our healthy hotel, and enjoy:</p> <ul style="list-style-type: none"> 15 nights in our contemporary rooms above ground level with a view. High speed Wi-Fi. 42 inch smart TV with True Vision package. Room cleaning service. 2 meals a day from a selected menu. Complimentary transfer (on arrival day). Complimentary daily laundry service (based on provided garments only). Airport pickup service from Don Mueang or Suvarnabhumi International Airport to hotel. <p>Medical Services by Vithavadi Hospital:</p> <ul style="list-style-type: none"> 10 COVID-19 tests (10h and 12h day). Triple daily temperature & health monitoring under nurse supervision. 24-hour standby nursing service. <p>Note: No gaps in no smoking area allowed.</p> <p>RECEPTION PROCEDURE:</p> <ul style="list-style-type: none"> On reservation, please contact hotel 3 days prior to arrival. <p>For more information and booking, please contact: +6620 241 8888, +662 286 2011 (Bangkok), +662 141 7141 (Phuket) Email: reservation@vithavadi.com</p>
<p>Alternative State Quarantine Package at the heart of Sukhumvit Bangkok downtown</p> <p>Deluxe Room City View 43 sq.m THB 45,000 net / person - 15 nights</p> <p>Hotel & Relaxation</p> <ul style="list-style-type: none"> A spacious 43 sq.m bedroom with panoramic city view. Bathroom with bathtub and shower room. Free Wi-speed internet (WiFi). Digital TV with True Vision and cable. Free airport transfer service from Don Mueang or Suvarnabhumi Airport to hotel. Room cleaning service. <p>Hospital Services</p> <ul style="list-style-type: none"> 2-time COVID-19 Real-time RT-PCR technical screening test during your stay. 24-hour complimentary nursing and hospital transfer service. <ul style="list-style-type: none"> 24-hour assistance from hotel and professional nurses from Sukhumvit Hospital. All 3 meals with menu choices for the day. Additional meals available with 20% discount. 30% discount on laundry services. Relaxing area by the sky pool with fitness equipments available under Social Distancing Guidelines once passing the 1st screening test. Complimentary primary doctor consulting via video call. Individual thermometer in room for daily checking. 		



There are currently 12 places ready to accommodate people returning from foreign countries.

[HTTP://WWW.HSSCOVID.COM](http://www.hsscovid.com)



1667
1426

There are currently 12 places ready to accommodate people returning from foreign countries including Movenpick wellness BDMS Resort Hotel, QIU hotel Sukhumvit, The Idle residence, Grand Richmond Hotel, Royal Benja Hotel, Anantara Siam Bangkok Hotel, Grande Centerpoint Hotel Sukhumvit 55, AMARA Hotel, The Kinn Bangkok hotel, Siam Mandarina Hotel, TwoThree Hotel, and Anantara Riverside Bangkok Resort.

- The Center for COVID-19 Situation Administration (CCSA) has released a draft of relaxed measures for foreigners wanting to enter Thailand. They have been divided into two groups:
 1. foreigners who may apply to go into state quarantine for 14 days
 2. foreigners who visit the country for a short period and who will have to be observed by medical staff or people who have been assigned by the Ministry of Public Health.

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RELAXED MEASURES FOR FOREIGNERS ENTERING THAILAND

State Quarantine Measures

				
Businesspersons (can start immediately)	Skilled laborers, specialists (start 1 July)	Teachers, education staff, students (start 1 July)	Medical and wellness tourism (start 1 July or depending on the readiness of related agencies)	Foreigners who are a member of a Thai family or have a residence in Thailand (start 1 July)

Observation Measures

	
Businesspersons who stay for a short period, or the Government's or government agencies' guests (the measures must be under the approval of the ad hoc committee, tasked with considering the relaxation of lockdown restrictions)	Travel bubble tourism (applying to the Villa quarantine, start 1 Aug)

***The CCSA is considering the detail of the measures**



The CCSA is in discussions about the details of the measures.

Persons who are not Thai Nationals who wish to enter Thailand should contact Thai embassy in their country for more details about the rules

- New article in Bangkokpost - Although it is 100% certain that the emergency decree is being extended, some new sources report that the proposal will now go to the Thai Cabinet tomorrow afternoon for a final approval. Read the full news report [HERE](#)

Best regards,
Anthony and Phuket Hotels Association Team

Disclaimer: members should seek and consult their lawyers / accountants / advisors accordingly and not rely only on the provided information as the information given is only for educational purposes and information as received from third parties.