PHUKET HOTELS ASSOCIATION

News Update

15 June, 2020

Dear friends and colleagues,

We hope you had a great weekend.

As you know, our Marketing Working Group has been working together with QUO on the Phuket Recovery Campaign and we are very excited to announce that our short video "Imagine" is completed and we will be sharing this with you on Wednesday, June 17th at 1pm.

This is great timing given that the airport just reopened and there is a version in Thai language as well for the domestic market. Sorry for the late notice yet we just received it today after many edits.

Below is the zoom link to join the webinar on Wednesday.

https://us02web.zoom.us/j/85696961477?pwd=MTFaSitDSGUrWFpkd0EzREN4Vm95UT09

Below please also fine some update for today's updates.

- **TTF webinar**

  The TTF is a virtual event organised by AMCHAM & C9 Hotelworks and hosted by Delivering Asia Communications. Register at: https://us02web.zoom.us/webinar/register/WN_EDxuel9YS8GVHm4OskQLlA

THAILAND TOURISM FORUM 2020 BANGKOK EDITION

A Special Thailand Tourism Forum 2020 - Bangkok Edition

Thailand's Mega Travel and Tourism Gateway Marketplace – *'Temperature Check'*

Bangkok is one of the world's leading travel gateways. Its value to 'Brand Thailand' is the face of a nation.

During the current global pandemic, travel, tourism and hotels have been dramatically impacted. This special edition of TTF is a much needed temperature check for the industry. Join us of as part of a developing storyline of how Bangkok will reopen travel and what hotels can do in these times of crisis.

Time & Date	**3 pm (Bangkok time), Wednesday, 17 June 2020**
Venue	**Zoom Webinar Broadcast from The Rosewood Bangkok**
Organizers	**The American Chamber of Commerce – Thailand (AMCHAM)** **C9 Hotelworks Hospitality Consulting Group**

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- Save the date for our next special webinar will be on **LGBT+ Travellers to Thailand** on **Friday 26 June 2020 at 3:00pm BKK time**. The registration link shall be sent to you shortly.

- **Design Re-Invention. Hospitality. Damn the Outlets. Re-Thinking Hotel Restaurants + Bars**

  Registration at:https://us02web.zoom.us/webinar/register/WN_fo76T_NwS4umwGol1cdeww

- The Civil Aviation Authority of Thailand (CAAT) has issued an announcement that Phuket International Airport will be reopened starting from 13 June 2020, from 00.01 hr onward. See the announcement in Thai here: CAAT - Phuket Airport

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Incoming international passengers into the Kingdom will still be banned until 30 June 2020. The ban does not apply to state or military aircraft, emergency landing, technical landing without disembarkation, humanitarian aid, medical and relief flights, repatriation flights, and cargo aircraft.

For more information, please contact the Civil Aviation Authority of Thailand at +66-2568-8800 or Phuket International Airport at +66-7632-7230-7.

- Please check Phuket International Airport Passenger Guidance at the link below:https://www.dropbox.com/sh/6jt5fj3943fzo1t/AAA2K9zR42FA5TcrBORPa-4Ya?dl=0
- 15 June 2020 -- An update from the Thai government regarding Thailand's #COVID19situation, reporting from the Center for COVID-19 Situation Administration (CCSA) at Government House

  HIGHLIGHTS:

  - New cases = 0, deaths = 0, total cases = 3,135 total deaths = 58, and total recoveries = 2,987
  - More than 95% of cases has been recovered.

  Watch the daily brief here: https://www.facebook.com/thailandprd/videos/2659236814335107
- Useful articles:
  - Keep homesharing from stealing your post-pandemic guests
  - A list of reopening tactics by department
  - Get ready for guests to (finally) book direct
  - Filling the foreign void - The TAT was late to recognise that the tourism industry was overly dependent on the international market
  - The Five Changes Expected in the Hotel Industry
  - Lockdown Unlocked: Testimonials of Hospitality Businesses Reinventing the Service Experience
  - New Report Highlights Key Hospitality Recovery Trends

Best regards,
Anthony and Phuket Hotels Association Team

Disclaimer: members should seek and consult their lawyers / accountants / advisors accordingly and not rely only on the provided information as the information given is only for educational purposes and information as received from third parties.