

Dear friends and colleagues,

We have seen many news articles regarding the reopening of Phuket International Airport on the 15th of June, yet as of today we have not seen any official announcement from the Civil Aviation Authority of Thailand (CAAT).

Please **save the date** for Phuket Hotel Association “**Hotel- Ready**” launching webinar on Wednesday 10, June 2020 at 3:00 PM. We will send the agenda, speaker detail and registration link to you later.

We would like to ask you to complete this 2-minute survey in the following link, and we will share with those who do complete it. <https://www.surveymonkey.com/r/WDP6KHJ>

Please kindly conduct the survey by Tuesday the 9th June. The survey will be presented at TTF (Thailand Tourism Forum) “Special Bangkok Edition” on 17 June.



A Special Thailand Tourism Forum 2020 - Bangkok Edition

Thailand's Mega Travel and Tourism Gateway Marketplace – ‘Temperature Check’

Bangkok is one of the world's leading travel gateways. Its value to ‘Brand Thailand’ is the face of a nation.

During the current global pandemic, travel, tourism and hotels have been dramatically impacted. This special edition of TTF is a much needed temperature check for the industry. Join us of as part of a developing storyline of how Bangkok will reopen travel and what hotels can do in these times of crisis.

Time & Date	3 pm (Bangkok time), Wednesday, 17 June 2020
Venue	Zoom Webinar Broadcast from The Rosewood Bangkok
Organizers	The American Chamber of Commerce – Thailand (AMCHAM) C9 Hotelworks Hospitality Consulting Group

Participating hotels will be privy to the results of this survey. The TTF is a virtual event organised by AMCHAM & C9 Hotelworks and hosted by Delivering Asia Communications. Register at: https://us02web.zoom.us/webinar/register/WN_EDxueI9YS8GVHm4OskQLIA

Thailand situation updates:

- Phuket Governor Pakapong Tawipat has signed an order to reopen all entry and exit points by land and water on June 1 after COVID-19 lockdown measures were relaxed. He said the bridge crossing at Tha Chat Chai to Phangnga on the mainland and all 24 boat landings were open to traffic, adding that people could leave Phuket by land without restriction. In the below infographic, the guidelines are illustrated with useful information for those travelers who would like to travel to and from Phuket

Guidelines for people who are entering or leaving Phuket province

Notice: The public is required to register for ENTRY & EXIT FOREIGNER INFORMATION during their visits

How to check in and check out

1. Visit phuketsmartcheckin.glideapp.io
2. Click on "foreigner register"
3. Fill out the form and upload your photo
4. After getting your QR Code, showing to the officials at the checkpoints

Traveling across provinces, and traveling to and from Phuket by land and sea is now permitted

Phuket Airport is still closed until at least 15 June 2020

Airports located near Phuket that are operating

1. Surat Thani Airport
2. Krabi Airport

PRD

- 4 June 2020 -- An update from the Thai government regarding Thailand's [#COVID19](#) situation, reporting from the Center for COVID-19 Situation Administration (CCSA) at Government House HIGHLIGHTS:
 - New cases = 17, deaths = 0, total cases = 3,101 total deaths = 58, and total recoveries = 2,968
 - All 17 infected Thai nationals who recently came back from Kuwait, Qatar, and Saudi Arabia are in state quarantine. They have had positive results for the virus in the second test.
 - During the last two weeks, it was found that 35% of infected people have symptoms, while 65% of infected people are asymptomatic. Watch the report here: <https://www.facebook.com/thailandprd/videos/3145818768877084>

- TAT unveils three- part strategy for "new normal" tourism recovery" 'BEST' practices for tourism workers and visitors includes digital technology to help track and trace. Read the full article at: <https://www.tatnews.org/2020/06/tat-unveils-three-part-strategy-for-new-normal-tourism-recovery/>

BEST: The New Normal of Thai Tourism
(Tourism driven under the supervision of public health.)



B **Booking (in advance)**

Advanced bookings will be required in all kind of services (Everything goes booking). Travel plans will become a necessity, including the number of people, date, time and expenses, which will need to be calculated beforehand under the restriction of numbers and social distancing conditions.
– Planning process (Before / During / After the Journey).



E **Environmental (enthusiasts)**

The enthusiasm and desire of tourists and tourism-related parties to participate in promoting responsible tourism for society and the environment to help manage the quality of the environment and solve problems caused by tourism; such as, waste, pollution, etc. – Conserve and heal the recovering environment.



S **Safety (comes first)**

Tourists will pay more attention to safety in order to protect themselves and prevent the spread of the virus to others. Information about cleanliness and hygiene will play a significant role in tourists' decision-making to travel. Information will be shared for common benefits in travel. – Information for decisions.



T **Technology (enhanced tourist experiences)**

Digital technology will help reinforce valuable experiences for tourists, as well as develop more potential services. It will also help promote impressive tourism experiences and create confidence among tourists by giving them convenience, safety, and accurate information while travelling, which will influence the decision of tourists to re-visit.



- **Mobile Track & Trace**
a tracking system, which verifies and tracks each individual and/or devices in real time.
- **Recognition**
technology, which will recognise faces and eyes to help screen the number of tourists entering places.
- **Augmented Reality (AR) & Virtual Reality (VR)**
a presentation of augmented and virtual data, which will be integrated with the world of reality to help customers make a decision on their travelling choices.
- **Smart Travel Assistant**
a smart virtual travel assistant, which is trained to assist or give travel experiences. – **Digital technology as a tourism necessity.**



Best regards,
Anthony and Phuket Hotels Association Team

Disclaimer: members should seek and consult their lawyers / accountants / advisors accordingly and not rely only on the provided information as the information given is only for educational purposes and information as received from third parties.