

# PHUKET WEEKLY UPDATE

No92/03102025



## 2025 Resorts Marketing Conference Asia

More than 170 people registered for the Resort Marketing Conference hosted by HSMIA Asia Pacific in collaboration with Phuket Hotels Association at M Social Phuket on 2nd October.

What a turn out! What an inspirational event! Thank you to Phuket Hotels Association members for your support- we hope you had as much fun as we did!!

As this is our first Resort Marketing themed Conference (rather than digital marketing themed)- we are interested in your thoughts and ideas.

UPCOMING EVENT

# BABYSITTER TRAINING

**Date:** Tuesday, 28 October 2025  
**Time:** 09:00 – 16:00  
**Venue:** Doctor Anuroj Meeting Room, Bangkok Hospital Siriroj  
**Cost:** THB 1,500 net per person (one participant per member hotel)

**Babysitter training**

**FIRST AID**

**Basic CPR training & Choking**

Limited to 30 participants only.

MAKE A RESERVATION

### Babysitter Training

Phuket Hotels Association, in collaboration with Bangkok Hospital Siriroj, is organizing a Babysitter Training. Includes lunchbox and coffee breaks. This is especially useful for properties who provide some babysitting to guests, work in kids clubs or in recreation areas of hotels.

Register [HERE](#)

JOIN OUR TEAM – EVENT SUPPORT POSITION

## WE ARE HIRING!

Join Our Team

**OPEN POSITION: EVENT SUPPORT**

**Key Responsibilities:**

- Assist in planning and coordinating PHA events (e.g., PHIST, PHAB, GM Meetings, Affiliate events).
- Design and prepare event collateral, including flyers, invitations, banners, presentations, and short videos using Canva or other design software.
- Support on-site during events with logistics, registration, and guest assistance.
- Collaborate with the team to create engaging content for social media and marketing.
- Maintain accurate records of event materials, participant lists, and post-event reports.
- Provide administrative support, including document preparation, communications, and filing.

**Qualifications & Skills:**

- Bachelor's degree in Hospitality, Events, Marketing, or related field (preferred). Newly graduated are welcome.
- Strong communication skills in English (spoken and written).
- Proficiency in Microsoft Word, Canva, and basic design/video tools, Google Forms, etc.
- A creative mindset with attention to detail.
- Positive attitude, reliability, and willingness to learn.
- Ability to multitask and work under pressure in a fast-paced environment.

SEND CV TO APPLY AT: [admin@phukethotelsassociation.com](mailto:admin@phukethotelsassociation.com)  
 For any further enquiries +66 (0)76 619 518

★ We're Hiring! ★

The Phuket Hotels Association is now accepting applications for our Event Support position. If you know someone who may be interested, please share this opportunity with them! This is a chance to gain hands-on experience, work with a dynamic team, and be part of an organisation that drives positive impact in our community.



**SPONSORED ADVERTISING**

**Friendly Note:** The advertisements below are paid placements and are not part of Phuket Hotels Association events or activities. If you'd like to share your business with our community, please get in touch at [exec.dir@phukethotelsassociation.com](mailto:exec.dir@phukethotelsassociation.com).

Enhance guest delight with a seamless **personalized experience**

Unlock unparalleled flexibility and efficiency with a PMS provider that offers integrated solutions, enabling personalized experiences, elevating guest satisfaction, and building lasting relationships in today's competitive hospitality market.



Interested?  
Snap to get started!

Learn more about Versa PMS  
[apac@agilysys.com](mailto:apac@agilysys.com) | [www.agilysys.com](http://www.agilysys.com)



*Pink October*

25 October 2025  
6:00 PM - 11:00 PM

Tambu, in partnership with MGallery Collection, invites you to the Pink October Charity Dinner in support of breast cancer awareness. Savor a specially curated tasting menu with optional wine pairings at our Michelin Guide-featured Progressive Indian Charcoal Cuisine restaurant, complemented by a welcome drink, themed décor, and live entertainment. All proceeds will be dedicated to the Queen Sirikit Centre for Breast Cancer. Limited seats available – reserve your table and be part of this meaningful cause.

Exclusive Tasting Menu - THB 5,500++  
Tasting Menu with Wine Pairing - THB 6,500++



## THIS WEEKS' NEWS UPDATE

### SAFETY CONCERNS KNOCK THAILAND OFF TOP SPOT FOR CHINESE TOURISTS

Thailand's status as a top destination for Chinese tourists is fading, as Golden Week travel data shows Japan, France, Italy, and South Korea leading preferences. Industry experts cite safety concerns, rising costs, and strong competition from Vietnam and Malaysia as key challenges. Changing travel patterns—smaller groups, deeper cultural experiences, and heightened hygiene expectations—are reshaping demand. Despite visa exemptions, Thailand's appeal has cooled, and its price advantage is shrinking. Experts urge swift action to improve safety and quality standards, warning that recovery will remain slow unless concerns are addressed and communication with the Chinese market improves.

**[For more information](#)**

### CHINA'S 'SUPER GOLDEN WEEK' FORECAST TO SPARK TRAVEL BOOM AT HOME AND ABROAD



China's extended Golden Week holiday from Oct 1–8 is expected to boost travel, with 8–8.4 million overseas trips forecast, more than double 2024's figure. Visa-free policies in Malaysia, Singapore, Thailand, Russia, and South Korea are fueling demand, while domestic travel is rising thanks to free toll roads and expanded train services. Self-driving trips are projected to reach 1.87 billion, nearly 80% of all travel. Airlines, hotels, and tours are seeing strong growth, with multi-destination and hybrid trips increasing. Despite economic headwinds, Chinese consumers—especially older generations—are prioritizing travel, driving growth in both domestic and outbound tourism during the holiday.

**[For more information](#)**

### MINISTER URGED TO UP MARKETING SPEND TO LURE MORE VISITORS

The Association of Thai Travel Agents (Atta) is urging the new tourism minister to boost funding for marketing, incentives, and chartered flights to attract at least 35.5 million foreign visitors. Current subsidies may bring 300,000 tourists, but Atta says this is insufficient and seeks a doubled budget. Key concerns include safety, a lack of new attractions, and a strong baht driving tourists to cheaper destinations like Vietnam. Atta also sees strong potential in India, forecasting 3 million arrivals by 2026. It recommends hiring Bollywood stars to boost appeal, as Diwali campaigns may not effectively attract Indian travellers. Atta also wants officials to join overseas roadshows to rebuild confidence, while Pattaya operators urge support amid declines in Chinese and Korean arrivals.



**[For more information](#)**

### TOURISM AT A CROSSROADS



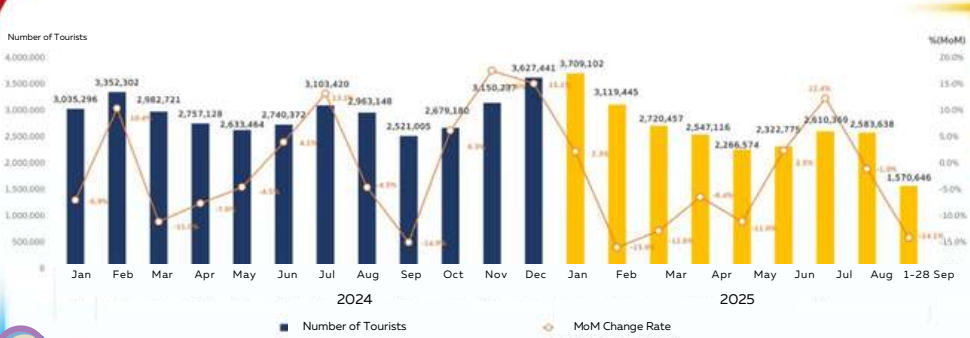
China's Golden Week begins on 1 October, yet Thailand faces a steep decline in Chinese arrivals, with visitor numbers down 35% year-on-year and a further 24% drop expected. Safety concerns from accidents, scams, and abductions have damaged Thailand's image, pushing many Chinese tourists to Japan, South Korea, Vietnam, and Malaysia. Prime Minister Anutin pledged to improve safety and crack down on scams.

However, experts warn that corruption remains the root cause of many issues, from unsafe hotels and poor infrastructure to illicit businesses. Without tackling corruption and reforming its tourism strategy, Thailand's efforts to position itself as a safe, sustainable, and upmarket destination will struggle to succeed.

**[For more information](#)**

# THAILAND TOURISM MARKET UPDATE

## Number of tourists 1 JAN - 28 SEP 2025



**Number of tourists (1 JAN - 28 SEP 2025)**  
**23,969,579 people**  
 -7.52% (YOY)

**Top 5 number of tourists**

| Rank | Country     | People    |
|------|-------------|-----------|
| 1    | Malaysia    | 3,464,213 |
| 2    | China       | 3,380,232 |
| 3    | India       | 1,757,720 |
| 4    | Russia      | 1,265,686 |
| 5    | South Korea | 1,130,216 |

### IMPORTANT FACTORS DURING THE PAST WEEK

- (+) Recovery in preparation for the tourism high season, especially from long-haul markets.
- (+) Travel demand ahead of extended domestic holidays (National Day in China), also known as the "Golden Week."
- (+) Government measures to enhance ease of traveling, improving convenience for visitors coming to Thailand.



Source : Economics Tourism and Sports Division Information as of Sep 30, 2025

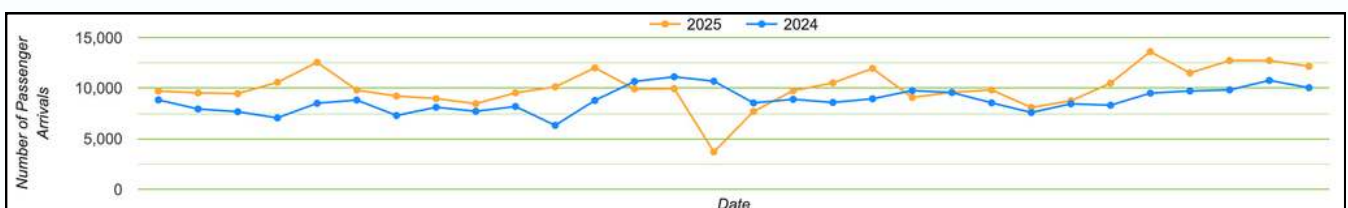
[For more information](#)

## INTERNATIONAL PASSENGER ARRIVALS AT THAILAND'S KEY AIRPORTS

(The data as of 1-30 Sep 2025 compared to same period in 2024)

| AIRPORT                         | 2025      | 2024      | Change (in %) |
|---------------------------------|-----------|-----------|---------------|
| Suvarnabhumi Airport            | 1,230,954 | 1,245,052 | ↓ -1.13 %     |
| Don Mueang Airport              | 319,121   | 323,169   | ↓ -1.25 %     |
| Phuket International Airport    | 302,081   | 264,833   | ↑ 14.06 %     |
| Chiangmai International Airport | 71,199    | 79,288    | ↓ -10.20 %    |
| Hat Yai International Airport   | 9,256     | 10,087    | ↓ -8.24 %     |

### Phuket International Airport - in Sep



Source: Tourism Authority of Thailand

**MARKETBEAT**  
**PHUKET**  
LUXURY AND UPSCALE HOTEL 1H 2025



**MARKET FUNDAMENTALS**

|   | YOY Chg | Outlook |
|---|---------|---------|
| <b>84.1%</b><br>Occupancy Rate  | ▲       | ▲       |
| <b>957</b><br>New Completion, Room  | ▲       | ▲       |
| <b>THB7,104</b><br>Average Daily Rate<br><small>(Overall, Luxury and Upscale Hotel in Phuket)</small> | ▼       | ▲       |

**ECONOMIC INDICATORS (Q1)**

|   | YOY Chg | Outlook |
|---|---------|---------|
| <b>3.1%</b><br>Thailand GDP Growth  | ▲       | ▼       |
| <b>1.08%</b><br>Thailand Inflation Rate   | ▲       | ▲       |
| <b>0.89%</b><br>Thailand Unemployment Rate<br><small>Source: National Economic and Social Development Council</small> | ▼       | ▲       |

**THAILAND'S GDP GROWTH SOFTENS**

Thailand's economy expanded by 3.1% in Q1 2025, decelerating from the 3.3% posted in Q4 2024. Exports of goods and public investment expanded favorably, although private consumption and government consumption expenditure slowed. The state planning unit has slashed its economic growth forecast for 2025 to 1.8%, down from its earlier projection of 2.8%, due to the impact of global trade conflicts. The inflation rate in Q1 2025 was at 1.08% y-o-y, up from 1.00% y-o-y in Q4. The unemployment rate edged up to 0.89% in Q1 2025, from 0.88% in Q4. Foreign tourist arrivals are now projected at 37 million, down from the previous forecast of 38 million, but still up from 35.5 million last year.

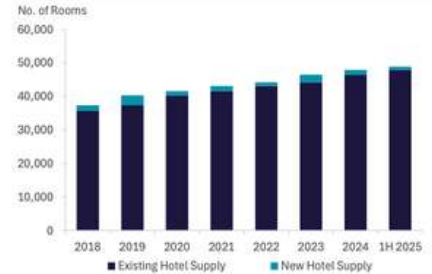
**PHUKET LUXURY AND UPSCALE HOTEL INVENTORY EXPANDS**

One luxury and six upscale hotel properties opened in Phuket in 1H 2025, adding 957 rooms. Phuket luxury and upscale hotel inventory then expanded to 48,870 rooms, up 2.0% from 2024. The Central-West (Surin, Kamala, Patong, Karon areas) district remains the dominant submarket with 58.6% of total supply, followed by North Phuket at 17.6%, and South Phuket at 15.3%. The city's luxury and upscale hotel market is expected to expand further. A total of 2,326 new rooms are expected to enter the market from 2025 to 2028, expanding citywide inventory by 4.8%. Of the new hotels, upscale hotel properties are expected to dominate the supply, at 54%.

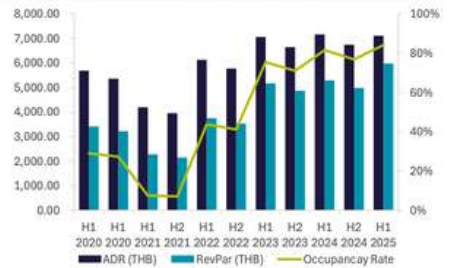
**OCCUPANCY RATE RISES, AVERAGE DAILY RATE FALLS**

The average luxury and upscale hotel occupancy rate rose to 84.1% in 1H 2025, up from 81.5% in 1H 2024. The average daily rate for luxury and upscale hotels fell to THB7,104 from THB7,158 in 1H 2024. RevPAR was recorded at THB5,975, up by 13% from the THB5,286 figure of 1H 2024. Phuket's tourism industry is experiencing a strong recovery. The city welcomed 13.14 million domestic and international tourists in 2024, up 7.64% y-o-y. Looking ahead, we expect Phuket's hotel industry to continue to grow in the near-term, benefiting from strong demand from international tourists, a thriving hospitality sector, and the visa-free travel policy. Inbound international tourists in the 1H 2025 period were led by visitors from Russia, followed by China, and India. A total of 4.27 million foreign visitors travelled to Phuket between January and May 2025, a rise of 1.86% y-o-y.

**ANNUAL SUPPLY PIPELINE**



**ADR, REVPAR, AND OCCUPANCY RATE**



Better never settles

© 2025 Cushman & Wakefield

**MARKETBEAT**

**PHUKET**  
LUXURY AND UPSCALE  
HOTEL 1H 2025

**MARKET STATISTICS**

| SUBMARKET          | INVENTORY BY HOTEL CLASS (ROOMS) |               | TOTAL INVENTORY (ROOMS) | TOTAL INVENTORY (PERCENTAGE) | AVERAGE DAILY RATE (THB / ROOM / NIGHT) | AVERAGE DAILY RATE (US\$ / ROOM / NIGHT) |
|--------------------|----------------------------------|---------------|-------------------------|------------------------------|---|--|
|                    | LUXURY                           | UPSCALE       |                         |                              |   |  |
| Central - East     | 1,849                            | 2,346         | 4,195                   | 8.6%                         | 6,025                                   | \$183.61                                 |
| Central - West     | 13,110                           | 15,515        | 28,625                  | 58.6%                        | 7,927                                   | \$241.60                                 |
| North              | 4,788                            | 3,797         | 8,585                   | 17.6%                        | 8,157                                   | \$248.60                                 |
| South              | 3,925                            | 3,540         | 7,465                   | 15.3%                        | 6,040                                   | \$184.08                                 |
| <b>Grand Total</b> | <b>23,672</b>                    | <b>25,198</b> | <b>48,870</b>           | <b>100.0%</b>                | <b>7,105</b>                            | <b>\$216.53</b>                          |

**Remark:**

- Central - East (Phuket Town, Chalong, Koh Sirey); Central - West (Surin, Kamala, Patong, Karon); North (Paklok, Bangthao, Maikhao, Naiyang, Naihon); South (Kata, Naihan, Rawai, Panwa Cape)
- US\$/THB 32.812 as of 20th June 2025

**HOTEL PROJECT COMPLETIONS IN 1H 2025**

| HOTEL NAME                                  | SUBMARKET      | LOCATION   | ROOM | HOTEL CLASS | YEAR OPEN |
|---|----------------|------------|------|-------------|-----------|
| Veranda Resort Phuket, Autograph Collection | South          | Panwa Cape | 159  | Luxury      | 1H 2025   |
| Chateau Du Village Patong                   | Central - West | Patong     | 200  | Upscale     | 1H 2025   |
| Solara Stays Phuket                         | North          | Bangthao   | 12   | Upscale     | 1H 2025   |
| Wyndham Garden Phuket Kamala                | Central - West | Surin      | 300  | Upscale     | 1H 2025   |
| Aspira Central Patong                       | Central - West | Patong     | 42   | Upscale     | 1H 2025   |
| Hack Patong Beach Hotel                     | Central - West | Patong     | 22   | Upscale     | 1H 2025   |
| Radisson Resort Phuket Mai Khao Beach       | North          | Maikhao    | 222  | Upscale     | 1H 2025   |

**HOTEL PROJECTS UNDER CONSTRUCTION IN PHUKET**

| HOTEL NAME                                  | SUBMARKET      | LOCATION  | ROOM | HOTEL CLASS | YEAR OPEN |
|---|----------------|-----------|------|-------------|-----------|
| Courtyard by Marriott at Chalong Bay Phuket | Central - East | Chalong   | 277  | Upscale     | 2025      |
| TRIBE Phuket Patong                         | Central - West | Patong    | 230  | Upscale     | 2025      |
| The Ritz-Carlton Phuket                     | Central - East | Koh Sirey | 182  | Luxury      | 2026      |
| Wyndham Grand Phuket Surin Beach            | North          | Bangthao  | 425  | Luxury      | 2026      |
| W Phuket - Nai Harn Beach                   | South          | Naihan    | 60   | Luxury      | 2026      |
| JW Marriott Phuket Resort & Spa Chalong Bay | Central - East | Chalong   | 189  | Luxury      | 2026      |
| Chatrium Resort Rawai Phuket                | South          | Rawai     | 303  | Upscale     | 2026      |
| The StandardX                               | North          | Bangthao  | 215  | Luxury      | 2027      |
| Phuket Nai Yang Beach, Vignette Collection  | North          | Naiyang   | 115  | Upscale     | 2028      |
| Mercurie Phuket Bangtao                     | North          | Bangthao  | 150  | Upscale     | 2028      |
| EQ Phuket                                   | South          | Kata      | 180  | Upscale     | 2028      |

**SARAWUT TIKHACHON**

Senior Research Analyst  
Tel: +66 8 5977 8987  
sarawut.tik@cushwake.com

**SURACHET KONGCHEEP**

Head of Research and Consultancy  
Tel: +66 8 601 42828  
surachet.kon@cushwake.com

**A CUSHMAN & WAKEFIELD RESEARCH PUBLICATION**

Cushman & Wakefield (NYSE: CWK) is a leading global commercial real estate services firm for property owners and occupiers with approximately 52,000 employees in nearly 400 offices and 60 countries. In 2024, the firm reported revenue of \$9.4 billion across its core services of property, facilities and project management, leasing, capital markets, and valuation and other services. It also receives numerous industry and business accolades for its award-winning culture and commitment to Diversity, Equity and Inclusion (DEI), sustainability and more. For additional information, visit [www.cushmanwakefield.com](http://www.cushmanwakefield.com).

©2025 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable, including reports commissioned by Cushman & Wakefield ("CWK"). This report is for informational purposes only and may contain errors or omissions; the report is presented without any warranty or representations as to its accuracy.

Nothing in this report should be construed as an indicator of the future performance of CWK's securities. You should not purchase or sell securities—of CWK or any other company—based on the views herein. CWK disclaims all liability for securities purchased or sold based on information herein, and by viewing this report, you waive all claims against CWK as well as against CWK's affiliates, officers, directors, employees, agents, advisers and representatives arising out of the accuracy, completeness, adequacy or your use of the information herein.

© 2025 Cushman & Wakefield

## TOP 10 HOLIDAY DESTINATIONS IN ASIA



Smart Travel Asia 2025 names Bangkok as Asia’s most popular holiday destination, praised for its vibrant street life, cultural landmarks, and world-class food scene. Tokyo and Bali share second place, reflecting a mix of Japan’s dynamic urban culture and Indonesia’s serene tropical escape, while Chiang Mai ranks third with its temples, mountain scenery, and relaxed pace.

Southeast Asia dominates the rankings with Phuket, Singapore, Siem Reap, Penang, Kuala Lumpur, Palawan, and Sabah showcasing the region’s diversity. Seoul, Hong Kong, Kyoto, and the Maldives also feature, highlighting Asia’s broad appeal and confirming Southeast Asia’s status as a tourism powerhouse.

Source: Smart Travel Asia 2025

## USEFUL ARTICLES

### ENGLISH

[Shortage of tourism workers could hit 43 million by 2035](#)

[Thailand drives journey to sustainable tourism leadership](#)

[Marriott launches outdoors-focused digital platform, collection brand](#)

### THAI

[ททท. เผยเงินบาทแข็งค่า เศรษฐกิจซบ กระทบท่องเที่ยว ต่างชาติหดตัว 7%](#)

["อรรณกร" เปิดแผนฟื้นท่องเที่ยวไทย ดึงต่างชาติ-กระตุ้นในประเทศ ชูซีเกมส์ไฮว์ศักยภาพ](#)

[แอตต้ารุกเข้าถึงไต้หวันเที่ยวไทย จับมือ ททท. ยกทัพผู้ประกอบการลุยเจรจาธุรกิจลุ่มโตตามเป้า](#)

## Information sources

<https://www.bangkokpost.com/>

[https://www.facebook.com/ETSMOTS?locale=th\\_TH](https://www.facebook.com/ETSMOTS?locale=th_TH)

IHA

IAT

Disclaimer: members should seek and consult their lawyers / accountants / advisors accordingly and not rely only on the provided information as the information given is only for educational purposes and information as received from a third party.

# ABOUT US

*"The Phuket Hotels Association is a nonprofit organisation comprising a broad spectrum of hotels"*

## Phuket Hotels Association Leadership Team

|                     |                               |
|---------------------|-------------------------------|
| Bjorn Courage       | President                     |
| Daniel Muery        | Director, Secretary - General |
| Brett Wilson        | Director, Treasurer           |
| Christoph Weidemann | Director, Vice President      |

## Phuket Hotels Association Core Team

|                    |                              |
|--------------------|------------------------------|
| Jayne MacDougall   | Executive Director           |
| Sulaiya Ritto      | Administrative Manager       |
| Wanwisa Chunuansri | Asst. Administrative Manager |

## Advisory Board

|                            |                                  |
|----------------------------|----------------------------------|
| Bill Barnett               | Founding Member & Senior Advisor |
| Sumi Soorian               | Senior Advisor                   |
| Boon Yongsakul             | Advisor                          |
| Sears Jivavisitnont        | Advisor                          |
| Eric Ricaurte              | Advisor                          |
| Sukhchaensingh (Sam) Sethi | Advisor                          |
| David Johnson              | Advisor                          |
| Michael Massey             | Advisor                          |

## Environment Committee

|                                      |  |
|--------------------------------------|--|
| <b>(Chair)</b> Anucharaporn Tongluan | Group Director Human Resources, Thavorn Hotels     |
| Vincent Delsol                       | General Manager, Pullman Phuket Panwa Beach Resort |
| Mongkudh Makaramanee                 | Anona Beachfront Phuket Resort                     |

## Education Committee

|                             |   |
|-----------------------------|---|
| <b>(Chair)</b> Bart Callens | General Manager, SAii Laguna Phuket             |
| Julian Lowry                | General Manager Le Meridien Phuket Beach Resort |
| Pathama Kanteetaw           | Executive Assistant Manager, Paresa Resort      |
| Jirarat Ninpradub (Pui)     | Le Meridien Phuket Mai Khao Beach Resort        |

## Government Liaison Committee

|                             |   |
|-----------------------------|---|
| <b>(Chair)</b> Gerd Kotlorz | General Manager, Phuket Marriott Resort and Spa, Nai Yang Beach   |
| Chupong Kingkeaw            | Regional Director of Talent and Culture, Accor Southern of Thailand & Pullman Phuket Panwa Beach Resort |
| Sayamon Sittirit            | Cluster Resort Manager, Anantara Mai Khao Phuket Villas & Avani+ Mai Khao Phuket Suites & Villas        |

Puangkaew Kulsuppakorn  
Lert Thavornwongwongse  
Libor Secka  
Wasan Keatkaew

Executive Secretary, Amanpuri  
Director, Thavorn Hotels and Resorts  
General Manager, Renaissance Phuket Resort and Spa  
Hotel Manager, MSocial Hotel Phuket

## Destination Marketing Committee

|                                    |  |
|------------------------------------|--|
| <b>(Co-Chair)</b> Saurabh Upadhyay | Senior Marketing Consultant, Radisson Group                                |
| David Barrett                      | Event Consultant, The Slate  |
| Pimpisa Sukpasert                  | Director of Marketing and Communication, Pullman Phuket Panwa Beach Resort |
| Dhapat Chotiratnarakool            | Social Media & Partnership Manager, The Pavilions Phuket                   |

## Membership Committee

|                                       |   |
|---------------------------------------|---|
| <b>(Chair)</b> Pannaphat Lapa         | Resort Manager, V Villas Phuket                             |
| <b>(Co-Chair)</b> Christoph Weidemann | General Manager, Doubletree by Hilton Phuket Banthai Resort |
| Logan Daley                           | General Manager, Angsana Laguna Phuket                      |
| Serge Cuypers                         | General Manager, Anantara Mai Khao Phuket Villas            |
| Claude Sauter                         | General Manager, The Slate                                  |
| Levent Bilgir                         |   |

## Members


9 Hornbills Tented Camp, Absolute Twin Sands Resort & Spa, Amanpuri, Amari Phuket, Amora Beach Resort Phuket, Anantara Layan Phuket Resort, Anantara Koh Yao Yai Resort & Villas, Anantara Mai Khao Phuket Villas, Anantara Vacation Club Mai Khao Phuket, Andara Resort & Villas, Angsana Laguna Phuket, Anona Beachfront Phuket Resort, Avista Grand Phuket Karon - Mgallery, Baan Laimai, Baan Yin Dee Boutique Resort, Banyan Tree Phuket, Barceló Coconut Island, Best Western Phuket, Burasari Phuket, Cassia Phuket, Centara Grand Beach Resort Phuket, Chanalai Flora Resort, Club Bamboo Boutique Patong Beach Resort, COMO Point Yamu, Courtyard Marriott Phuket Town, Dewa Phuket Resort and Villas, DoubleTree by Hilton Phuket Banthai Resort, Dusit Thani Laguna Phuket, Fisherman Way Beach Resort, Four Points by Sheraton Phuket, Patong Beach, GLOW Mira Karon Beach, Hilton Garden Inn Phuket Bangtao, Holiday Inn Resort Phuket Patong, HOMA, Homm Bliss Southbeach Patong, Hotel Clover Patong, Hyatt Regency Phuket Resort, InterContinental Phuket Resort, Island Escape by Burasari, JonoX Phuket Karon Hotel, JW Marriott Phuket Resort & Spa, Kata Rocks Resort & Residences, Keemala Phuket, Koyao Island Resort, Kudo Hotel Patong, La Green Hotel & Residence, Le Meridien Phuket Beach Resort, Le Meridien Phuket Mai Khao Beach Resort, Maikhao Dream Villa Resort & Spa, Centara Boutique Collection, Mangosteen Ayurveda & Wellness Resort, Marina Gallery Resort - Kacha - Kalim Bay, Marriott's Mai Khao Resort, Meliá Phuket, Karon Residences, Meliá Phuket Mai Khao, Mövenpick Resort Bangtao Beach Phuket, M SOCIAL Hotel Phuket, My Beach Hotel, Naiyang Beach Resort and Spa, NH Boat Lagoon Resort, Noku Phuket, Nonnee Kata Beach Phuket, Novotel Phuket Kamala Beach, Outrigger Surin Beach Resort, Paresa Resort, Phuket Graceland Resort & Spa, Phuket Marriott Resort & Spa, Merlin Beach, Phuket Marriott Resort & Spa, Nai Yang Beach, Pullman Phuket Arcadia Karon Beach Resort, Proud Phuket, Pullman Phuket Arcadia Naithon Beach, Pullman Phuket Panwa Beach Resort, Radisson Resort and Suites, Rayaburi Hotel Patong, Renaissance Phuket Resort & Spa, Rosewood Phuket, SAii Laguna Phuket, SALA Phuket Mai Khao Beach Resort, Selina Serenity Rawai Phuket, Six Senses Yao Noi, Sole Mio Boutique Hotel & Wellness, Stay Wellbeing & Lifestyle Resort, Thanyapura Sports Hotel, Thavorn Beach Village Resort and Spa, Thavorn Palm Beach Resort, The AIM Patong Hotel, The Bell Pool Villa Resort, The Boathouse Phuket, Kora Beach Resort, The Kee Resort and Spa, The Nai Harn, The Naka Island, a Luxury Collection Resort & Spa, Phuket, The Pavilions Phuket, The Seaton House Phuket, The Shore at Katathani, The Slate, Phuket, The Westin Siray Bay Resort & Spa, Phuket, Tree House Villas Koh Yao, Trisara, Twinpalms MontAzure, Twinpalms Phuket, V Villas Phuket, Villa PhuKhao, Viloft Zen Living Resort, Wyndham Grand Nai Harn Beach Phuket, Wyndham Grand Phuket Kalim Bay


## Affiliates

Eden Beach Resort and Spa, Ocean Breeze Resort Khao Lak, Iniala Beach House, Khao Lak Marriott Beach Resort & Spa, JW Marriott Khao Lak Resort & Spa, Avani+ Khao Lak Resort



**CONTACT US**

 076 619 518

 [info@phukethotelsassociation.com](mailto:info@phukethotelsassociation.com)