

PHUKET WEEKLY UPDATE

No90/19092025

5 DAYS TO GO

PHUKET HOTELS ASSOCIATION GENERAL MANAGER MEETING

PHUKET HOTELS ASSOCIATION
3/2025
pullman
PHUKET KARON BEACH RESORT

SEE YOU WEDNESDAY!

Phuket Hotels Association General Manager Meeting

Join us for our 3rd Quarter GMs meeting for a chance to catch up on ALL the news!

24th September, 3:00–6:00 PM at Pullman Phuket Karon Beach Resort

Register [HERE](#)

GUEST SPEAKERS



SIRIWAN SEEHARACH
DIRECTOR OF TOURISM AUTHORITY OF THAILAND, PHUKET OFFICE



PATTARAPORN MUNMUANG
MARKET TEAM MANAGER BOOKING.COM



RACHEL CHEU
SALES - SOUTH & SOUTHEAST ASIA STR | COSTAR GROUP

SEPTEMBER 24
3:00 PM – 6:00 PM

FOR MEMBERS BY INVITATION ONLY



PHIST2025 VOLUNTEER APPRECIATION



THANK YOU TO ALL THE VOLUNTEERS FOR HELPING WITH THE EVENT.

On behalf of the Phuket Hotels Association, we extend our sincere gratitude for our volunteers invaluable contribution to making PHIST 2025 a success. We could not have done it without you!!!!!!

UPCOMING EVENTS

SEPTEMBER

BDO PHUKET HOTELS ASSOCIATION

BDO Phuket

Driving Growth: The Finance Function in Hospitality & Tourism

Event details:
25 September 2025
8.00 AM - 4.30 PM
Novotel Phuket City Phokeethra
Thai session

Sneha Chawla
Manager, BDO in Thailand

Netinat Rattanapanya
Director, BDO in Thailand

Ratchaporn Onwimon
Partner, BDO in Thailand

Chanyaphak Thongket
Senior Manager, BDO in Thailand

Pakamon Charubhakti
Partner, BDO in Thailand

SCAN TO REGISTER

BDO PHUKET HOTELS ASSOCIATION

BDO Phuket

Practical PDPA Compliance Workshop For Hospitality and Tourism

Stay compliant, protect your guests, and strengthen your brand trust

Event details:
26 September 2025
8.30 AM - 1.30 PM
Captain Room, NH Boat lagoon, Phuket

Ishan Shah
Partner, Tax & Legal
BDO in Thailand

Netinat Rattanapanya
Director, Advisory
BDO in Thailand

Sneha Chawla
Manager, Tax & Legal
BDO in Thailand

SCAN TO REGISTER

Driving Growth – The Finance Function in Hospitality & Tourism

A full-day session on how effective financial management drives growth.

25 September 2025 | 8:00 AM – 4:30 PM

Novotel Phuket City Phokeethra (**Thai session**)

Practical PDPA Compliance Workshop for Hospitality & Tourism

A half-day workshop to support compliance, protect guests, and build trust through PDPA practices.

26 September 2025 | 8:30 AM – 1:30 PM

Captain Room, NH Boat Lagoon, Phuket (**English session**)

*Both trainings are free of charge for Phuket Hotels Association members and Affiliates.

Register [HERE](#)

UPCOMING EVENTS

OCTOBER

The Impact of Influencers		Driving Excellence: Building A Unified Commercial Strategy			
					
Sunny Yu DOSM - Andaz Pattaya Jomtien Beach President - HSMAI Thailand Chapter	Hadsadee Aungkanawin (Jack) Founder / Owner Hotel Addict	Aline Massart Group Director of Commercial Narai Hospitality Group	Daniel Meury General Manager Andara Resort & Villas	Mark Ryan Dir. Commercial TH, VN, MM, KH & LA Accor	Nadiia Dimitrova General Manager Kora Beach Resort Phuket
 Resort Marketing CONFERENCE 		 Resort Marketing CONFERENCE 			

RESORT MARKETING CONFERENCE

Join us for a unique opportunity to see Hotel leaders sharing their knowledge and experience in Resort Marketing, Commercial Management, Sales & Revenue Optimization. Our expert speakers will provide you with invaluable insights and strategies to drive your business in 2025. Free of charge for Phuket Hotels Association hotels.

For details of the event and to register, Click [HERE](#)



PHUKET HOTELS ASSOCIATION

**GREEN CHAMPION
GSTC FOR HOSPITALITY
WORKSHOP**

GSTC WORKSHOP IN THAI BY DR.PATT FROM DANSAI
29 OCTOBER 2025 | 13.00-16.00 PM.
THAVORN BEACH VILLAGE RESORT & SPA

LIMITED SPACES!
REGISTER NOW

THE WORKSHOP IS CONDUCTED ENTIRELY IN THAI.

SCAN TO REGISTER


Green Champion GSTC FOR HOSPITALITY WORKSHOP


 GSTC for Hospitality Workshop (in Thai)


 Date: 29 October 2025

 Time: 13.00 – 16.00

 Venue: Thavorn Beach Village Resort & Spa
Join us for a special workshop led by Dr. Patt from Dansai – Green Champion, designed exclusively for Phuket Hotels Association Green Champions. This session will deepen your understanding of the Global Sustainable Tourism Council (GSTC) framework, your role as a Green Champion, and the resources and support available to help drive sustainability initiatives within your hotel. It's also a unique opportunity to connect with fellow Green Champions, exchange experiences, and find inspiration to strengthen your hotel's sustainability journey.

 Participation: One representative per hotel

 Exclusively for Phuket Hotels Association Members and Affiliates

 Free of charge

Register [HERE](#)

THIS WEEKS' NEWS UPDATE

VIETNAM OVERTAKES THAILAND AS MODERN CHINESE TOURISTS' FAVOURITE

Vietnam is rapidly emerging as a top destination for modern Chinese tourists, reshaping Southeast Asia's tourism landscape and challenging Thailand's dominance. According to Bloomberg, Thailand risks losing over \$3.5 billion in revenue as travellers shift toward Vietnam and neighbouring markets. Independent Chinese tourists—educated and seeking authentic experiences—are driving this change, with Vietnam welcoming nearly 14 million international visitors this year, including a 44% rise from China. Tourism strategies have adapted, from festivals in Quang Ninh to Mandarin-speaking staff in Da Nang. Companies like Hava Travel now target boutique travellers, while hotels report consistently strong Chinese demand and higher occupancy.

[For more information](#)

PHUKET TOURISM HOLDS STEADY IN FIRST HALF OF 2025



Phuket's tourism industry showed steady growth in the first half of 2025, with 4.46 million air passengers, including one million domestic travelers. Visa exemptions for key markets and improved connectivity continue to support arrivals, though the rebound has slowed compared to 2024. Key markets remain Russia, China, and India, while Vietnam and Japan draw increasing numbers of Chinese visitors. Hotels reported higher occupancy and stronger ADR, especially in luxury resorts, though rates have stabilized. New openings, including Veranda Resort Phuket and Radisson Phuket Mai Khao, highlight investor confidence despite intensifying competition from Da Nang and Phu Quoc.

[For more information](#)

NEPAL'S DEADLY PROTESTS HIT TOURISM AS ARRIVALS DROP 30%

Nepal's deadliest protests in decades have hit just as the peak trekking season begins. The violent anti-corruption demonstrations, sparked by a now-lifted social media ban, left 72 dead and over 2,000 injured, prompting Prime Minister K.P. Sharma Oli's resignation. Kathmandu's Thamel district, normally crowded with trekkers, stands quiet as tourist arrivals fall 30% year-on-year and booking cancellations surge. Several countries issued travel advisories after images of burning parliament buildings circulated, raising concerns for visitors and investors. Tourism contributes nearly 8% of GDP, but uncertainty looms ahead of elections in March 2026 despite cautious optimism under interim leadership.



[For more information](#)

PHUKET BOAT TAXI OFFERS NEW SOLUTION TO TRAFFIC

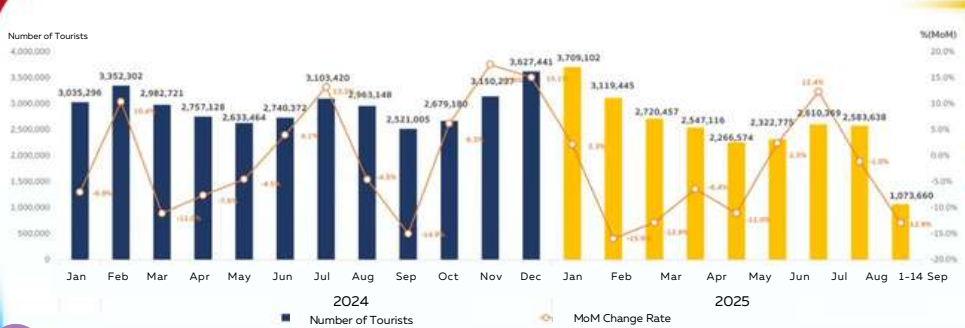


Phuket's Boat Taxi project has been launched to reduce traffic congestion and enhance the island's appeal as a premium destination. The service will connect Phuket International Airport with major piers, offering visitors a scenic and efficient alternative to road travel. Athapol Charoenshunsu, Director-General of the Department of National Parks, emphasized that the project supports eco-tourism and sustainable management in Sirinat National Park, while meeting international safety standards. Implemented in partnership with Phuket Province, the initiative aims to cut car pollution, promote water-based tourism, and establish Phuket as a hub for sustainable and modern travel experiences.

[For more information](#)

THAILAND TOURISM MARKET UPDATE

Number of tourists 1 JAN - 14 SEP 2025



Number of tourists
(1 JAN - 14 SEP 2025)

22,953,136 people

-7.08% (YOY)

Top 5 number of tourists

Rank	Country	People
1	Malaysia	3,278,963
2	China	3,230,507
3	India	1,666,568
4	Russia	1,228,651
5	South Korea	1,081,596

IMPORTANT FACTORS DURING THE PAST WEEK

- (+) Consecutive holidays in several countries, such as Malaysia Day in Malaysia and Respect for the Aged Day in Japan.
- (+) The announcement of Amazing Thailand Grand Tourism and Sports Year 2025, together with the government's Ease of Traveling policy, which helps enhance convenience in travel.



Source : Economics Tourism and Sports Division Information as of Sep 16, 2025

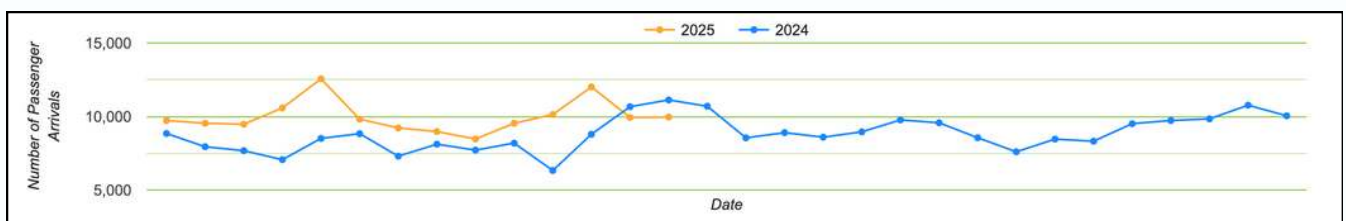
[For more information](#)

INTERNATIONAL PASSENGER ARRIVALS AT THAILAND'S KEY AIRPORTS

(The data as of 1-14 Sep 2025 compared to same period in 2024)

AIRPORT	2025	2024	Change (in %)
Suvarnabhumi Airport	576,365	576,365	↑ 1.74 %
Don Mueang Airport	154,736	143,567	↑ 7.78 %
Phuket International Airport	139,891	117,044	↑ 19.52 %
Chiangmai International Airport	29,610	35,292	↓ -16.10 %
Hat Yai International Airport	4,391	4,357	↑ 0.78 %

Phuket International Airport - in Sep



Source: Tourism Authority of Thailand

ASIA PACIFIC HOTELS & HOSPITALITY PERFORMANCE & OUTLOOK

Key Trends

<p>Tourism continues to grow in Asia Pacific, with travellers becoming more influenced by macroeconomic and social media trends</p> <p>With Asia Pacific set to be the tourism hub of the future, recognising emerging travel trends and impacts, including changes in foreign exchange rates and travel planning via social media, will be critical in capturing future tourism demand.</p>	<p>While hotel performance continues to improve, hoteliers must be more creative through revenue management</p> <p>With supply expected to remain limited, ADRs for most markets in Asia Pacific should maintain current levels for the rest of the year. While occupancy continues to recover, revenue management strategies such as demand-based pricing, hyper-personalisation and growth of loyalty programmes will help capture guest demand.</p>	<p>Supply will remain constrained as construction costs impact development. However, conversion or rebranding will continue to offer opportunities</p> <p>Supply between 2024 and 2028F is expected to achieve a CAGR of 2.3%, down from the CAGR of 5.0% seen over the last decade. Over 64% of new supply is set to come in the Upscale+ segment as global hotel brands expand aggressively in Asia Pacific. Investors are also looking at conversion opportunities, particularly for hotels to student accommodation and co-living properties.</p>	<p>Hotel investment activity remains strong, with liquid markets still the most popular</p> <p>Japan, Australia and Korea continue to drive hotel investment volumes in the region, accounting for c.54% of hotel investment in Asia Pacific as of August 2025 y-t-d. Private equity capital is most active, with investors looking to capture opportunities in markets that have lowered debt costs, which is helping funds hit their return profiles.</p>
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Asia Pacific remains the engine of tourism growth globally

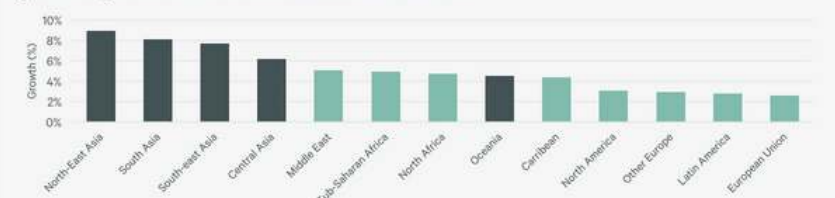
- IATA forecasts Revenue Passenger Kilometres in Asia Pacific to grow by 9% in 2025, the highest of any region globally. Load factor, which measures the percentage of available seats filled on aircraft, has consistently been led by Asia Pacific over the past decade, with IATA forecasting this metric to reach 85% over full year 2025.
- This continued growth of tourism is also supporting the Asia Pacific economy. According to the World Economic Forum, tourism's contribution to GDP growth is the highest in all four of the Asian sub-regions, further positioning Asia as the fastest-growing tourism economy.
- While this growth is expected to fundamentally shift the global tourism dynamic, it will require significant infrastructure investment in order to create new tourism corridors. This investment has already begun, with examples including the recent launch of the Singapore Changi International Airport Terminal 5 project, Vietnam's Long Thanh International Airport, and other airport expansion schemes in Thailand, India, Cambodia and the Philippines.

Figure 1: Revenue Passenger Kilometres (RPKs) Growth & Load Factor – 2025F



Source: IATA, CBRE Research, September 2025

Figure 2: Change in % share of Tourism Contribution to GDP – 2023 to 2033

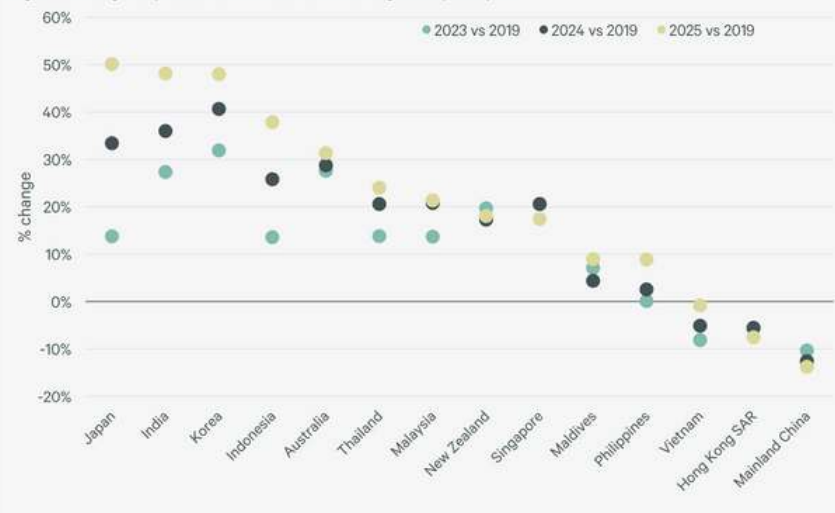


Source: World Economic Forum, CBRE Research, September 2025

Hotel daily rates continue to grow across most markets, supported by continued tourism growth

- While the rate of expansion in ADRs has normalised in most markets as inflationary pressure eases, they continued to grow in most markets in H1 2025 on a local currency basis.
- Performance was led by Japan (+16.9% y-o-y) and Korea (+6.3% y-o-y), where tourism inflows continue to set record highs amid prolonged currency weakness.
- Supported by strong domestic tourism, ADRs in India grew by 9.2% y-o-y in H1 2025, driven by tier II and tier III markets such as Jaipur, Kochi and Indore.
- Fortunes have varied in Southeast Asia so far in 2025. While ADRs have increased in Indonesia, this is in response to falling occupancy levels, particularly in Bali. Strong levels of supply in the back half of 2024 led Singapore ADRs to drop slightly y-o-y as new stock was absorbed. In Thailand, a strong beginning of the year was offset by a drop in tourism due to the earthquake in March 2025, as well as public safety concerns especially from mainland China travellers.

Figure 9: Average Daily Rates (ADRs) – Asia Pacific (% change vs July 2019 y-t-d)



Source: CoStar, CBRE Research, September 2025

Source: CBRE

Read full report [HERE](#)

TOURISM

SITUATION IN AUGUST 2025



Share of International Tourists Visiting Thailand in August 2025



INBOUND AUGUST



2.58

million people

%CH (Y-o-Y)
-12.81



1.19

hundred billion baht

%CH (Y-o-Y)
-13.40

Top 5 tourists entering Thailand

Country	People	Revenue (million baht)	Key Locations	Factors
CHINA	409,691	22,723	Bangkok, Chonburi, Phuket	<ul style="list-style-type: none"> Entering the school summer break period The issue of call center gangs, including the abduction of Chinese nationals for forced work, may negatively affect the tourism sector. This is compounded by economic concerns, with the slowdown driven by the U.S. trade war and the ongoing real estate crisis.
MALAYSIA	391,777	7,742	Songkhla, Bangkok, Phuket	<ul style="list-style-type: none"> Public holidays during Malaysia National Day at the end of the month. Concerns over unrest in Thailand's southern border provinces.
INDIA	190,604	7,368	Chonburi, Bangkok, Phuket	<ul style="list-style-type: none"> Public holidays during Veterans Day. Intense competition for tourists from rival markets such as Vietnam, Malaysia, and the United States. Additionally, the suspension of Air India Express flights, following a safety inspection after an incident, has affected 171 flights. Although operations are gradually resuming, many flights remain disrupted.
KOREA (REPUBLIC OF)	133,995	5,449	Krabi, Bangkok, Kanchanaburi	<ul style="list-style-type: none"> During the school summer break, along with the National Day holiday. Economic slowdown driven by the U.S. trade war.
JAPAN	128,178	5,642	Bangkok, Chonburi, Phuket	<ul style="list-style-type: none"> Public holidays during the Loy Krathong Festival. The hosting of the World Expo in Osaka, the weakened yen, and economic slowdown caused by the U.S. trade war.

Number of International Tourists Visiting Thailand, 2019, 2023–2025P

million people



Preliminary data as of 7 September 2025 Source: Tourism Economics and Sports Division

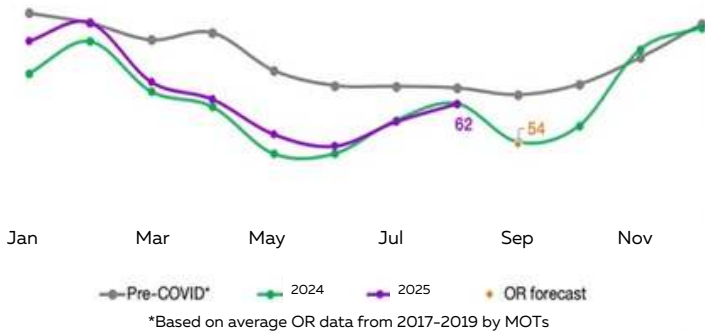
HOTEL BUSINESS OPERATOR SENTIMENT INDEX FOR AUG 2025

Survey results from 104 accommodation operators between Aug 13 – 30, 2025

Average hotel occupancy in August 2025 rose from the previous month across most categories and regions, supported by Europe's summer holidays. However, overall international arrivals in the second half of the year are expected to decline from the first half, particularly from China, due to safety concerns, high airfare, and costs in Thailand compared to competitors. In contrast, long-haul markets such as Europe are showing stronger growth, with demand focused on four-star hotels in southern Thailand's key tourist areas.

Occupancy Rate

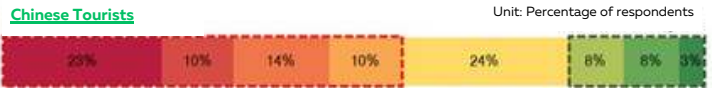
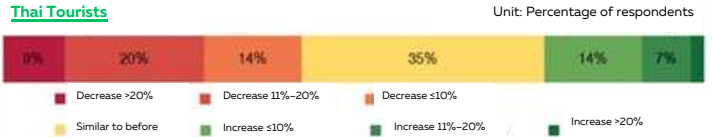
In August 2025, the average hotel occupancy rate was 62%, an increase from the previous month and close to last year's level. Occupancy for September 2025 is forecast at 54%.



Foreign Customers in the Hotel Business

Over one-third of hotels expect visitor numbers to decline in the second half of the year, especially from China, due to safety concerns and higher travel costs compared to competitors. However, growth is anticipated from Thai, American, and European tourists, with rising bookings in the South and North through OTAs and tour operators. Thailand's continued appeal as a destination remains a key driver.

Trend of International Customers in H2/2025 (hoh)



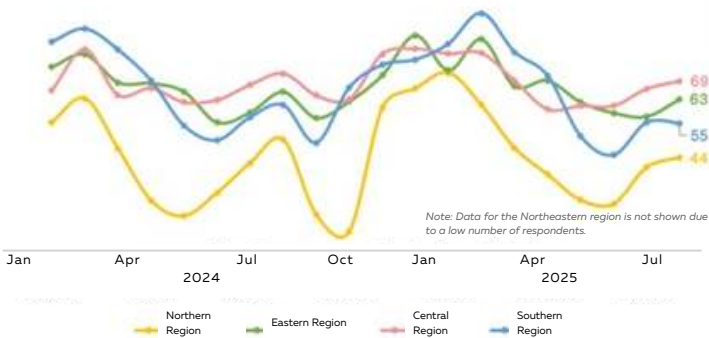
Occupancy rates in August 2025 increased across all hotel categories

Average occupancy rate by hotel star rating

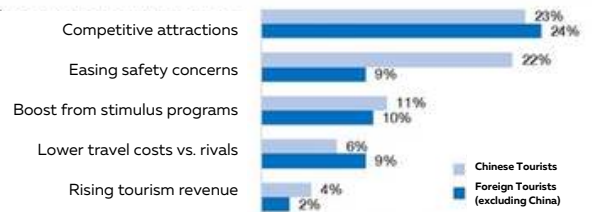


In August 2025, occupancy rates increased in almost all regions.

Average Hotel Occupancy Rate by Region



Factors driving growth in international arrivals



Unit: Percentage of respondents expecting an increase in international tourists
Note: Respondents could select more than one answer, ranked by the top three most important factors.

Factors Behind the Expected Decline in International Arrivals



Unit: Percentage of respondents expecting international arrivals to decline
Note: Respondents could select more than one factor, ranked by the top three in importance.

Source: Hotel Sentiment Survey by the Thai Hotels Association and the Bank of Thailand.

ISLAND HOT LIST 2025



Expedia’s 2025 Island Hot List highlights rising global island travel interest, up 30% year-on-year. Top destinations include Koh Samui, Jamaica, Fiji, Maldives, and Paros. Each island is recognized for unique strengths—from wellness and culture to food and nightlife, reflecting growing traveler demand for authenticity, sustainability, and affordable luxury.

Source: Expedia
Read full article [HERE](#)

USEFUL ARTICLES

ENGLISH

[Thailand hotel investments to cross USD650 million in 2025: JLL](#)

[Southeast Asia’s Hotel Markets Shift Focus as Growth Cools](#)

[State of the Hotel Industry: Research on Challenges and Opportunities for 2025](#)

THAI

["ทัวร์ไทยคนละครึ่ง" กระตุ้นการท่องเที่ยว รับมือบาทแข็ง](#)

[เริ่มแล้ว 'คนละครึ่ง 2568' ททท. จัดให้ก่อนเที่ยวไทย ลุ้นที่พักฟรี](#)

[บุฟเฟ่ต์โรงแรมเปิดศึกเดือด Brunch อุดหนุนใหม่ นักท่องเที่ยว](#)

Information sources

<https://www.bangkokpost.com/>

https://www.facebook.com/ETSMOTS?locale=th_TH

IHA

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Disclaimer: members should seek and consult their lawyers / accountants / advisors accordingly and not rely only on the provided information as the information given is only for educational purposes and information as received from a third party.

ABOUT US

"The Phuket Hotels Association is a nonprofit organisation comprising a broad spectrum of hotels"

Phuket Hotels Association Leadership Team

Bjorn Courage	President
Daniel Muery	Director, Secretary - General
Brett Wilson	Director, Treasurer
Christoph Weidemann	Director, Vice President
Michael Massey	Director, Business Development

Phuket Hotels Association Core Team

Jayne MacDougall	Executive Director
Sulaiya Ritto	Administrative Manager
Wanwisa Chunuansri	Asst. Administrative Manager

Advisory Board

Bill Barnett	Founding Member & Senior Advisor
Sumi Soorian	Senior Advisor
Boon Yongsakul	Advisor
Sears Jivavisitnont	Advisor
Eric Ricaurte	Advisor
Sukhchaensingh (Sam) Sethi	Advisor
David Johnson	Advisor

Environment Committee

(Chair) Anucharaporn Tongluan	Group Director Human Resources, Thavorn Hotels
Vincent Delsol	General Manager, Pullman Phuket Panwa Beach Resort
Mongkudh Makaramanee	Anona Beachfront Phuket Resort

Education Committee

(Chair) Bart Callens	General Manager, SAii Laguna Phuket
Julian Lowry	General Manager Le Meridien Phuket Beach Resort
Pathama Kanteetaw	Executive Assistant Manager, Paresa Resort
Jirarat Ninpradub (Pui)	Le Meridien Phuket Mai Khao Beach Resort

Government Liaison Committee

(Chair) Gerd Kotlorz	General Manager, Phuket Marriott Resort and Spa, Nai Yang Beach
Chupong Kingkeaw	Regional Director of Talent and Culture, Accor Southern of Thailand & Pullman Phuket Panwa Beach Resort
Sayamon Sittirit	Cluster Resort Manager, Anantara Mai Khao Phuket Villas & Avani+ Mai Khao Phuket Suites & Villas

Puangkaew Kulsuppakorn
Lert Thavornwongwongse
Libor Secka
Wasan Keatkaew

Executive Secretary, Amanpuri
Director, Thavorn Hotels and Resorts
General Manager, Renaissance Phuket Resort and Spa
Hotel Manager, MSocial Hotel Phuket

Destination Marketing Committee

(Co-Chair) Saurabh Upadhyay	Senior Marketing Consultant, Radisson Group
David Barrett	Event Consultant, The Slate
Pimpisa Sukpasert	Director of Marketing and Communication, Pullman Phuket Panwa Beach Resort
Dhapat Chotiratnarakool	Social Media & Partnership Manager, The Pavilions Phuket

Membership Committee

(Chair) Pannaphat Lapa	Resort Manager, V Villas Phuket
(Co-Chair) Christoph Weidemann	General Manager, Doubletree by Hilton Phuket Banthai Resort
Logan Daley	General Manager, Angsana Laguna Phuket
Serge Cuypers	General Manager, Anantara Mai Khao Phuket Villas
Claude Sauter	General Manager, The Slate
Levent Bilgir	General Manager, JonoX Phuket Karon

Members


9 Hornbills Tented Camp, Absolute Twin Sands Resort & Spa, Amanpuri, Amari Phuket, Amora Beach Resort Phuket, Anantara Layan Phuket Resort, Anantara Koh Yao Yai Resort & Villas, Anantara Mai Khao Phuket Villas, Anantara Vacation Club Mai Khao Phuket, Andara Resort & Villas, Angsana Laguna Phuket, Anona Beachfront Phuket Resort, Avista Grand Phuket Karon - Mgallery, Baan Laimai, Baan Yin Dee Boutique Resort, Banyan Tree Phuket, Barceló Coconut Island, Best Western Phuket, Burasari Phuket, Cassia Phuket, Centara Grand Beach Resort Phuket, Chanalai Flora Resort, COMO Point Yamu, Courtyard Marriott Phuket Town, Dewa Phuket Resort and Villas, DoubleTree by Hilton Phuket Banthai Resort, Dusit Thani Laguna Phuket, Fisherman Way Beach Resort, Four Points by Sheraton Phuket, Patong Beach, GLOW Mira Karon Beach, Hilton Garden Inn Phuket Bangtao, Holiday Inn Resort Phuket Patong, HOMA, Homm Bliss Southbeach Patong, Hotel Clover Patong, Hyatt Regency Phuket Resort, InterContinental Phuket Resort, Island Escape by Burasari, JonoX Phuket Karon Hotel, JW Marriott Phuket Resort & Spa, Kata Rocks Resort & Residences, Keemala Phuket, Koyao Island Resort, Kudo Hotel Patong, La Green Hotel & Residence, Le Meridien Phuket Beach Resort, Le Meridien Phuket Mai Khao Beach Resort, Maikhao Dream Villa Resort & Spa, Centara Boutique Collection, Mangosteen Ayurveda & Wellness Resort, Marina Gallery Resort - Kacha - Kalim Bay, Marriott's Mai Khao Resort, Meliá Phuket, Karon Residences, Meliá Phuket Mai Khao, Mövenpick Resort Bangtao Beach Phuket, M SOCIAL Hotel Phuket, My Beach Hotel, Naiyang Beach Resort and Spa, NH Boat Lagoon Resort, Noku Phuket, Nonnee Kata Beach Phuket, Novotel Phuket Kamala Beach, Outrigger Surin Beach Resort, Paresa Resort, Phuket Graceland Resort & Spa, Phuket Marriott Resort & Spa, Merlin Beach, Phuket Marriott Resort & Spa, Nai Yang Beach, Pullman Phuket Arcadia Karon Beach Resort, Proud Phuket, Pullman Phuket Arcadia Naithon Beach, Pullman Phuket Panwa Beach Resort, Radisson Resort and Suites, Rayaburi Hotel Patong, Renaissance Phuket Resort & Spa, Rosewood Phuket, SAii Laguna Phuket, SALA Phuket Mai Khao Beach Resort, Selina Serenity Rawai Phuket, Six Senses Yao Noi, Sole Mio Boutique Hotel & Wellness, Stay Wellbeing & Lifestyle Resort, Thanyapura Sports Hotel, Thavorn Beach Village Resort and Spa, Thavorn Palm Beach Resort, The AIM Patong Hotel, The Bell Pool Villa Resort, The Boathouse Phuket, Kora Beach Resort, The Kee Resort and Spa, The Nai Harn, The Naka Island, a Luxury Collection Resort & Spa, Phuket, The Pavilions Phuket, The Seaton House Phuket, The Shore at Katathani, The Slate, Phuket, The Westin Siray Bay Resort & Spa, Phuket, Tree House Villas Koh Yao, Trisara, Twinpalms MontAzure, Twinpalms Phuket, V Villas Phuket, Villa PhuKhao, Viloft Zen Living Resort, Wyndham Grand Nai Harn Beach Phuket, Wyndham Grand Phuket Kalim Bay

Affiliates

Eden Beach Resort and Spa, Ocean Breeze Resort Khao Lak, Iniala Beach House, Khao Lak Marriott Beach Resort & Spa, JW Marriott Khao Lak Resort & Spa, Avani+ Khao Lak Resort



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 info@phukethotelsassociation.com