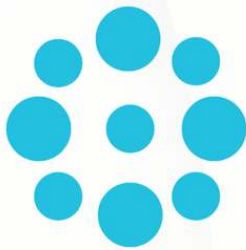


# PHUKET WEEKLY UPDATE

No78/04072025



อบจ.ภูเก็ต ร่วมกับ หอการค้าจังหวัดภูเก็ต  
และจังหวัดภูเก็ต ขอเชิญชมงาน



## Phuket HEALTH EXPO "เทศกาลแห่งความสุขและสุขภาพ" 2025

CENTRAL PHUKET

Grand Hall / Andaman Treasure / Lanlom  
ชั้น 1 ฟังเฟสติวัล ศูนย์การค้าเซ็นทรัล ภูเก็ต

### 2 - 6 JULY 2025



@phexpo | Phuket Health EXPO | 095 274 5557, 099 628 4602, 088 765 7241

### Phuket Health Expo 2025 from July 2–6 at Central Festival Phuket

Phuket is set to host the Health Expo 2025 under the theme "Living in Paradise," highlighting its vision to become Asia's World Class Wellness Hub through a showcase of natural beauty, holistic health, and wellness experiences.

## THIS WEEK EVENTS



### SAii Hotels & Resorts Celebrates 'Your Peace of Mind' Brand Milestone in Phuket

June 30, 2025 at SAii Laguna

Phuket Hotels Association was honored to enjoy an evening at the beautiful SAii Laguna Phuket for the launch of their new brand concept SAii Peace of Mind. Congratulations!

### Collaborating for a Sustainable Future

July 1, 2025

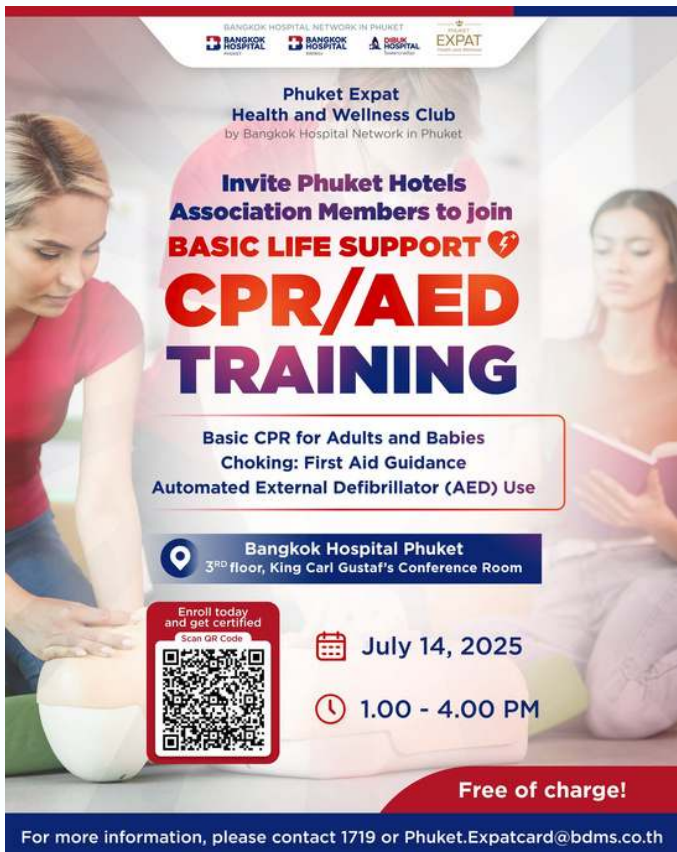
The Phuket Hotels Association recently met with both the American Chamber of Commerce in Thailand (AMCHAM) and Pacific Asia Travel Association (PATA) to explore shared goals and deepen collaboration. Together, we discussed aligning our efforts to support member organizations and reinforce sustainability and resilience across the tourism and hospitality sectors.

Thank you to both organizations for your continued support.



## UPCOMING EVENTS

### JULY



**Bangkok Hospital Network in Phuket**  
 BANGKOK HOSPITAL BANGKOK HOSPITAL PHUKET HOSPITAL EXPAT

**Phuket Expat Health and Wellness Club**  
 by Bangkok Hospital Network in Phuket

**Invite Phuket Hotels Association Members to join**  
**BASIC LIFE SUPPORT**  
**CPR/AED TRAINING**

**Basic CPR for Adults and Babies**  
**Choking: First Aid Guidance**  
**Automated External Defibrillator (AED) Use**

**Bangkok Hospital Phuket**  
 3<sup>RD</sup> floor, King Carl Gustaf's Conference Room

Enroll today and get certified  
 Scan QR Code

**July 14, 2025**

**1.00 - 4.00 PM**

**Free of charge!**

For more information, please contact 1719 or [Phuket.Expatcard@bdms.co.th](mailto:Phuket.Expatcard@bdms.co.th)

### CPR/AED Certificate Course Training for Phuket Hotels Association Members

Join a Basic Life Support training on July 14, 2025, from 1:00–4:00 PM at Bangkok Hospital Phuket (3rd Floor, King Carl Gustaf's Conference Room).

**Free of Charge - ENGLISH Language**

Covers CPR for adults and babies, first aid for choking, and AED use.

This is for Phuket Hotels Association members & Affiliates only.

Register [HERE](#)



**English language Basic Life Support CPR/AED course for Phuket Hotels Association Members**

Date: July 14th, 2025 Time: 1-4 PM at Bangkok Hospital Phuket, 3rd floor, King Carl Gustaf's Conference Room  
 We recommend wearing comfortable clothing, such as pants, to ensure you can fully participate in the workshop activities.



**PHUKET HOTELS ASSOCIATION**

**WAVES OF SAFETY**  
**Phuket Hotels Association Life Safety Campaign**

**Campaign Period: Now – 31 July 2025**

**In support of World Drowning Prevention Day – 25 July 2025**

- Join our Waves of Safety campaign, raising awareness around water and life safety in alignment with World Drowning Prevention Day. As hospitality leaders on an island destination, we have a shared responsibility to protect lives through education, training, and proactive safety measures.
- We encourage hotels to host activities such as CPR training, water safety demos, and guest/staff awareness initiatives throughout July. Please share your plans and outcomes with us by 31 July 2025.

Together, let's make safety visible—and lifesaving. Scan QR Code here to participate in the campaign

**SCAN TO REGISTER**

Email : [info@phukethotelsassociation.com](mailto:info@phukethotelsassociation.com) Phone : +66 (0)76 619 518

### Waves of Safety Campaign

Phuket Hotels Association supports World Drowning Prevention Day (25 July) with a month-long campaign promoting safety in AND out of the water.

Member hotels are encouraged to host activities raising awareness and preparedness. Let's protect lives, empower communities, and uphold Phuket's reputation as a safe, responsible island destination. Campaign ends 31 July 2025.



## THIS WEEKS' NEWS UPDATE

### ECONOMY SLOWS IN MAY ON WEAKER TOURISM, PRODUCTION: BANK OF THAILAND

Thailand's economy showed signs of weakening in May, according to the Bank of Thailand, as declines in tourism and manufacturing offset strong export growth. The tourism sector saw fewer foreign arrivals, particularly long-haul visitors, resulting in lower revenues. Manufacturing production also fell, impacted by earlier inventory buildup and a temporary oil refinery shutdown. However, exports rose sharply, driven by electronics and a global demand surge ahead of a tariff grace period. Despite this, the country posted a \$0.3 billion current account deficit. Private investment dipped 0.6% from April, while private consumption grew 0.2%, supported by increased spending on durable goods.

**[For more information](#)**

### TOURISM MINISTRY REPORTS DECLINE IN FOREIGN ARRIVALS, BUT GROWTH SEEN IN SPECIFIC MARKETS



Thailand welcomed 16.6 million foreign visitors from January 1 to June 29, 2025, a 4.56% drop from the previous year, generating 768.2 billion baht in revenue. Despite the decline, visitor numbers from Malaysia, Indonesia, and long-haul markets rose. A weekly surge of 9.12% (June 23–29) was driven by the Muslim New Year and the start of the European summer holidays. Indonesia climbed to the 5th spot in weekly rankings. The Ministry of Tourism expects stable growth ahead, supported by school breaks, tourism campaigns, and travel facilitation measures such as TM6 exemption and increased flight availability. Visa waivers and new airline routes are also expected to boost travel during the second half of the year.

**[For more information](#)**

### HALF-PRICE THAILAND' SCHEME PLUNGES INTO CHAOS AS REGISTRATION APPS CRASH

The launch of Thailand's "Half-Half Thai Travel 2025" tourism subsidy program on July 1 was marred by widespread technical failures, leaving 500,000 eager registrants unable to sign up. Both the Amazing Thailand and ThaID apps crashed minutes after the 8:00 AM opening, causing nationwide access issues. By 8:47 AM, none of the available slots had been claimed. The scheme offers government subsidies of up to 3,000 baht per night for hotel stays in major and emerging destinations, but the system meltdown has highlighted critical shortcomings in the infrastructure's ability to handle high traffic. Authorities are now under pressure to urgently fix the issue and reassure frustrated citizens awaiting access.



**[For more information](#)**

### THAILAND ROLLS OUT SAFE TRAVEL CERTIFICATION INITIATIVE TO ATTRACT CHINESE TOURISTS



Thailand will introduce a "Thailand Safe Travel Stamp" in August 2025 to certify hotels, restaurants, malls, and tourism operators as safe and trustworthy. The initiative, led by the Tourism Authority of Thailand (TAT), aims to restore confidence among Chinese travelers ahead of the October Golden Week, following a 4.24% decline in Chinese arrivals in the first half of 2025. The drop is linked to rising safety concerns, including a high-profile abduction case earlier this year. China, once Thailand's top inbound market, now trails behind Malaysia. To counter this, TAT launched the "Sawasdee Nihao" campaign and plans further promotions. Officials hope the certification, along with increased safety awareness, will support tourism recovery.

**[For more information](#)**

# THAILAND TOURISM MARKET UPDATE

## Number of tourists 1 JAN - 29 JUN 2025



**Number of tourists (1 JAN - 29 JUN 2025)**  
**16,614,257 people**  
 -4.56% (YOY)

**Top 5 number of tourists**

Rank	Country	People
1	Malaysia	2,293,254
2	China	2,253,509
3	India	1,179,243
4	Russia	1,031,901
5	South Korea	768,979

### IMPORTANT FACTORS DURING THE PAST WEEK

- (+) The observance of the Islamic New Year according to the Hijri calendar.
- (+) The beginning of the European Summer holiday travel season.
- (+) The declaration of "Amazing Thailand Grand Tourism and Sports Year 2025" and the government's "Ease of Traveling" policy aimed at facilitating travel.



Source : Economics Tourism and Sports Division Information as of Jul 1, 2025

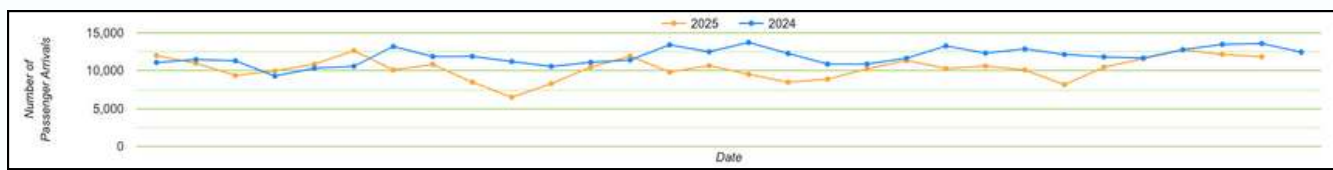
[For more information](#)

## INTERNATIONAL PASSENGER ARRIVALS AT THAILAND'S KEY AIRPORTS

(The data as of 1-29 Jun 2025 compared to same period in 2024)

Airport	2025	2024	Change (in %)
Suvarnabhumi Airport	1,196,279	1,379,824	↓ -13.30 %
Don Mueang Airport	275,672	392,533	↓ -29.77 %
Phuket International Airport	299,848	345,172	↓ -13.13 %
Chiangmai International Airport	73,530	70,896	↑ 3.72 %
Hat Yai International Airport	10,021	9,550	↑ 4.93 %

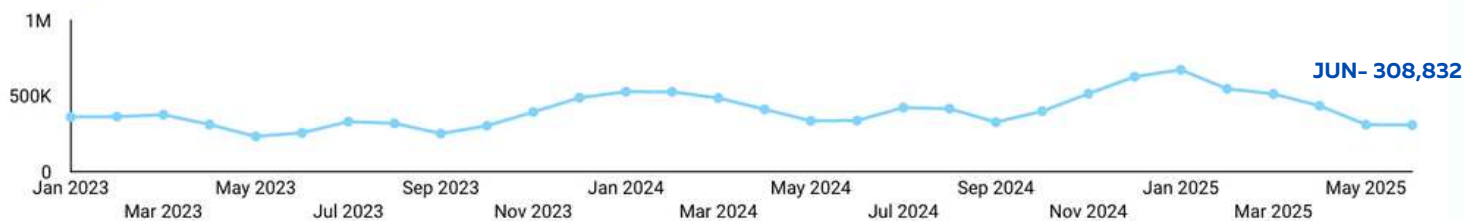
### Phuket International Airport - in Jun



Source: [Tourism Authority of Thailand](#)

# PHUKET INTERNATIONAL AIRPORT – UPDATE ON INTERNATIONAL PASSENGER ARRIVALS

## JAN 2023 – JUN 2025



Note: Data is missing for June 23-24, 2024, and June 9, 2025.

## Top 10 by Nationality

### JUN 2024

Continent	Nationality	Number
1. Asia	China	74.9K
2. Asia	India	43.6K
3. Europe	Russia	41.1K
4. Oceania	Australia	22K
5. Asia	Singapore	15.1K
6. Asia	Malaysia	13.8K
7. Asia	Saudi Arabia	12.7K
8. Europe	United Kingdom	11.1K
9. Asia	Korea	8.7K
10. Asia	Hong Kong	8.7K

### JUN 2025

Continent	Nationality	Number
1. Asia	India	54.5K
2. Europe	Russia	40.6K
3. Asia	China	33K
4. Oceania	Australia	21.4K
5. Asia	Malaysia	15.8K
6. Asia	Singapore	13.8K
7. Asia	Saudi Arabia	13.5K
8. Europe	United Kingdom	13K
9. America	United States	8.9K
10. Asia	Korea	8.1K

## Top 10 Countries by Flight Origin

### JUN 2024

Country	Number
1. China	73.2K
2. Singapore	44.6K
3. United Arab Emirates	37.1K
4. Malaysia	35.6K
5. India	35.1K
6. Russia	33.4K
7. Qatar	18.6K
8. Hong Kong	17.2K
9. South Korea	9K
10. Australia	8.7K

### JUN 2025

Country	Number
1. United Arab Emirates	47K
2. India	46.9K
3. Singapore	38.3K
4. Russia	32.8K
5. Malaysia	32.6K
6. China	31.5K
7. Qatar	18.4K
8. Hong Kong	14.3K
9. Australia	13.3K
10. South Korea	8.9K

Data as of 2 July 2025

# PHUKET INTERNATIONAL AIRPORT – UPDATE ON INTERNATIONAL PASSENGER ARRIVALS

JAN-JUN 2024



JAN-JUN 2025



## Top 10 by Nationality

JAN-JUN 2024

	Continent	Nationality	Number
1.	Europe	Russia	567.4K
2.	Asia	China	509.4K
3.	Asia	India	197K
4.	Oceania	Australia	120.5K
5.	Europe	United Kingdom	109.8K
6.	Europe	Germany	98.1K
7.	Asia	Kazakhstan	90.7K
8.	Europe	France	76K
9.	Asia	Malaysia	69.5K
10.	Asia	Korea	63.1K

JAN-JUN 2025

	Continent	Nationality	Number
1.	Europe	Russia	635.9K
2.	Asia	China	307.1K
3.	Asia	India	296.5K
4.	Europe	United Kingdom	137.5K
5.	Oceania	Australia	135.2K
6.	Europe	Germany	109.9K
7.	Europe	France	90.1K
8.	Asia	Kazakhstan	85.6K
9.	Asia	Malaysia	80.3K
10.	America	United States	64K

## Top 10 Countries by Flight Origin

JAN-JUN 2024

Country	Number
1. China	515.3K
2. Russia	448.8K
3. Singapore	292.2K
4. United Arab Emirates	245.9K
5. Malaysia	206.8K
6. Qatar	156.8K
7. India	151.5K
8. Hong Kong	131.3K
9. Kazakhstan	93.6K
10. South Korea	61.6K

JAN-JUN 2025

Country	Number
1. Russia	490.2K
2. China	348K
3. United Arab Emirates	309K
4. India	288.3K
5. Singapore	258.6K
6. Malaysia	212.9K
7. Qatar	158.8K
8. Hong Kong	112.6K
9. Kazakhstan	85.9K
10. Australia	82.7K

Data as of 2 July 2025

# HOW AI IS TRANSFORMING AIRLINE OPERATIONS TODAY

	● Pre-Flight	● At Gate	● Post-Flight
	Aircraft Planning	Aircraft Turnaround	Aircraft Ops & Maintenance
<b>Optimizing Resource Allocation</b> 1	 AI-enabled ops insights tool improves resource allocation via a natural language access to flight data	 AI tracks ground handling in real time and predicts departure readiness for smarter crew planning	 AI app reduces post-flight reporting time by 68% freeing up crew capacity and accelerating reporting
	 AI assistant ("FraportGPT") streamlines workflows and empowers staff across airport departments	 AI-driven gate assignment reduces taxi time, improves fuel efficiency and enhances hub coordination	 Generative AI extracts maintenance records in seconds, enhancing fleet-wide compliance decisions
<b>Enhancing Decision-Making Across Stakeholders</b> 2	 AI-enhanced weather forecasting enables preemptive route changes and disruption avoidance	 AI video analytics track turnaround events, enabling early alerts and smoother pushback	 AI assistant cuts troubleshooting time from 20 to 2 minutes by surfacing key maintenance data instantly
	 <b>Predicting and Preventing Disruption</b> 3		

Source: OAG Analysis

www.oag.com

## USEFUL ARTICLES

### ENGLISH

[Why is Thai tourism stuttering and will its renewed focus on 'quality over quantity' work?](#)

[Hotel industry trends to watch out for this year](#)

[How Food Well-being Is Changing Hospitality: 6 Key Trends Explained](#)

### THAI

[เที่ยวคนละครั้ง 2568 หลายโรงแรม เริ่มปิดรับจองชั่วคราว สาเหตุจาก 4 ประเด็น](#)

[ส่อง Insight นักเดินทางทั่วโลกเยือนไทยในรอบปีท่องเที่ยวได้ทุกฤดู](#)

[ดัน 'เที่ยวไทยคนละครั้ง' Booking.com ชี้ ดีมานด์ตลาดครอบครัว-Gen Z-LGBTQ+ พัง](#)

## Information sources

<https://www.bangkokpost.com/>

[https://www.facebook.com/ETSMOTS?locale=th\\_TH](https://www.facebook.com/ETSMOTS?locale=th_TH)

IHA

IAT

Disclaimer: members should seek and consult their lawyers / accountants / advisors accordingly and not rely only on the provided information as the information given is only for educational purposes and information as received from a third party.

# ABOUT US

*"The Phuket Hotels Association is a nonprofit organisation comprising a broad spectrum of hotels"*

## Phuket Hotels Association Leadership Team

Bjorn Courage	President
Daniel Muery	Director, Secretary - General
Brett Wilson	Director, Treasurer
Christoph Weidemann	Director, Vice President
Michael Massey	Director, Business Development

## Phuket Hotels Association Core Team

Jayne MacDougall	Executive Director
Sulaiya Ritto	Administrative Manager
Wanwisa Chunuansri	Asst. Administrative Manager

## Advisory Board

Bill Barnett	Founding Member & Senior Advisor
Sumi Soorian	Senior Advisor
Boon Yongsakul	Advisor
Sears Jivavitnont	Advisor
Eric Ricaurte	Advisor
Sukhchaensingh (Sam) Sethi	Advisor
David Johnson	Advisor

## Environment Committee

<b>(Chair)</b> Anucharaporn Tongluan	Group Director Human Resources, Thavorn Hotels
<b>(Co-Chair)</b> Conor Brannum	Sustainability Consultant
Vincent Delsol	General Manager, Pullman Phuket Panwa Beach Resort
Mongkudh Makaramanee	Anona Beachfront Phuket Resort

## Education Committee

<b>(Chair)</b> Bart Callens	General Manager, SAii Laguna Phuket
Julian Lowry	General Manager Le Meridien Phuket Beach Resort
Pathama Kanteetaw	Executive Assistant Manager, Paresa Resort
Jirarat Ninpradub (Pui)	Le Meridien Phuket Mai Khao Beach Resort

## Government Liaison Committee

<b>(Chair)</b> Gerd Kotlorz	General Manager, Phuket Marriott Resort and Spa, Nai Yang Beach
Chupong Kingkeaw	Regional Director of Talent and Culture, Accor Southern of Thailand & Pullman Phuket Panwa Beach Resort
Sayamon Sittirit	Cluster Resort Manager, Anantara Mai Khao Phuket Villas & Avani+ Mai Khao Phuket Suites & Villas
Puangkaew Kulsuppakorn	Executive Secretary, Amanpuri
Lert Thavornwongwongse	Director, Thavorn Hotels and Resorts

## Destination Marketing Committee

<b>(Co-Chair)</b> Saurabh Upadhyay	Senior Marketing Consultant, Radisson Group
Nampetch Tipaxson	Public Relations and Communications Manager, InterContinental Phuket
David Barrett	Event Consultant, The Slate
Pimpisa Sukpasert	Director of Marketing and Communication, Pullman Phuket Panwa Beach Resort
Dhapat Chotiratnarakool	Social Media & Partnership Manager, The Pavilions Phuket

## Membership Committee

<b>(Chair)</b> Pannaphat Lapa	Resort Manager, V Villas Phuket
<b>(Co-Chair)</b> Christoph Weidemann	General Manager, Doubletree by Hilton Phuket Banthai Resort
Logan Daley	General Manager, Angsana Laguna Phuket
Serge Cuypers	General Manager, Anantara Mai Khao Phuket Villas
Claude Sauter	General Manager, The Slate
Levent Bilgir	General Manager, JonoX Phuket Karon

## Members

9 Hornbills Tented Camp, Absolute Twin Sands Resort & Spa, Amanpuri, Amari Phuket, Amora Beach Resort Phuket, Anantara Layan Phuket Resort, Anantara Koh Yao Yai Resort & Villas, Anantara Mai Khao Phuket Villas, Anantara Vacation Club Mai Khao Phuket, Andara Resort & Villas, Angsana Laguna Phuket, Anona Beachfront Phuket Resort, Avista Grand Phuket Karon - Mgallery, Baan Laimai, Baan Yin Dee Boutique Resort, Banyan Tree Phuket, Barceló Coconut Island, Best Western Phuket, Burasari Phuket, Cassia Phuket, Centara Grand Beach Resort Phuket, Chanalai Flora Resort, COMO Point Yamu, Courtyard Marriott Phuket Town, Dewa Phuket Resort and Villas, DoubleTree by Hilton Phuket Banthai Resort, Dusit Thani Laguna Phuket, Fisherman Way Beach Resort, Four Points by Sheraton Phuket, Patong Beach, GLOW Mira Karon Beach, Hilton Garden Inn Phuket Bangtao, Holiday Inn Resort Phuket Patong, HOMA, Homm Bliss Southbeach Patong, Hotel Clover Patong, Hyatt Regency Phuket Resort, InterContinental Phuket Resort, Island Escape by Burasari, JonoX Phuket Karon Hotel, JW Marriott Phuket Resort & Spa, Kata Rocks Resort & Residences, Keemala Phuket, Koyao Island Resort, Kudo Hotel Patong, La Green Hotel & Residence, Le Meridien Phuket Beach Resort, Le Meridien Phuket Mai Khao Beach Resort, Maikhao Dream Villa Resort & Spa, Centara Boutique Collection, Mangosteen Ayurveda & Wellness Resort, Marina Gallery Resort - Kacha - Kalim Bay, Meliá Phuket, Karon Residences, Meliá Phuket Mai Khao, Mövenpick Resort Bangtao Beach Phuket, M SOCIAL Hotel Phuket, My Beach Hotel, Naiyang Beach Resort and Spa, NH Boat Lagoon Resort, Noku Phuket, Nonnee Kata Beach Phuket, Novotel Phuket Kamala Beach, Outrigger Surin Beach Resort, Paresa Resort, Phuket Graceland Resort & Spa, Phuket Marriott Resort & Spa, Merlin Beach, Phuket Marriott Resort & Spa, Nai Yang Beach, Pullman Phuket Arcadia Karon Beach Resort, Proud Phuket, Pullman Phuket Arcadia Naithon Beach, Pullman Phuket Panwa Beach Resort, Radisson Resort and Suites, Rayaburi Hotel Patong, Renaissance Phuket Resort & Spa, Rosewood Phuket, SAii Laguna Phuket, SALA Phuket Mai Khao Beach Resort, Selina Serenity Rawai Phuket, Six Senses Yao Noi, Sole Mio Boutique Hotel & Wellness, Stay Wellbeing & Lifestyle Resort, Thanyapura Sports Hotel, Thavorn Beach Village Resort and Spa, Thavorn Palm Beach Resort, The AIM Patong Hotel, The Bell Pool Villa Resort, The Boathouse Phuket, Kora Beach Resort, The Kee Resort and Spa, The Nai Harn, The Naka Island, a Luxury Collection Resort & Spa, Phuket, The Pavilions Phuket, The Seaton House Phuket, The Shore at Katathani, The Slate, Phuket, The Westin Siray Bay Resort & Spa, Phuket, Tree House Villas Koh Yao, Trisara, Twinpalms MontAzure, Twinpalms Phuket, V Villas Phuket, Villa PhuKhao, Viloft Zen Living Resort, Wyndham Grand Nai Harn Beach Phuket, Wyndham Grand Phuket Kalim Bay

## Affiliates

Eden Beach Resort and Spa, Ocean Breeze Resort Khao Lak, Iniala Beach House



## CONTACT US

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✉ [info@phukethotelsassociation.com](mailto:info@phukethotelsassociation.com)