

## Marketing & Communication Officer

**La Rochelle (Lagord), France**

### **Join Genevos — Powering the Future of Clean Maritime Energy**

At Genevos, we are on a mission to decarbonize the maritime sector. Our cutting-edge fuel cell technologies replace polluting combustion systems with clean, high-efficiency energy solutions, helping the shipping industry move decisively toward net-zero emissions.

We design and industrialize modular power systems that convert alternative fuels such as hydrogen, LNG, and methanol into electricity with exceptional efficiency and dramatically reduced emissions. Joining Genevos means contributing to innovative technology that makes a real-world environmental impact.

### **Why Work with Us**

Genevos is a fast-growing, mission-driven company where ownership, creativity, and collaboration define our culture. You'll work alongside passionate engineers, technologists, problem-solvers, administrators, and leaders tackling high-impact challenges that advance sustainable maritime transport.

If you're motivated by innovation, energized by responsibility, and eager to contribute to meaningful environmental progress, you'll thrive at Genevos.

### **The Role**

We are seeking a proactive and results-driven Marketing & Communication Officer to drive our marketing strategy, enhance brand visibility, and engage key stakeholders in France and internationally.

Reporting and working with the Commercial Director, key responsibilities include:

- Develop and execute multi-channel marketing campaigns (digital, traditional, and events) to boost brand visibility and stakeholder engagement.
- Create and manage compelling content, translating technical information into clear, impactful messaging for external and internal audiences.
- Manage social media, website, media relations, and public affairs, strengthening thought leadership and corporate reputation.
- Coordinate internal communications to align teams with company strategy and foster engagement.
- Support product launches, trade shows, conferences, and consortium initiatives, ensuring consistent branding and messaging.
- Conduct market research and competitor analysis to identify opportunities, track KPIs, and report insights to management.
- Travel occasionally within France and Europe to support events, partnerships, and stakeholder relations.

### **Qualifications & Experience**

- Bachelor's degree in Marketing, Communications, Business, or related field.
- 3+ years of B2B marketing experience, ideally in industrial, energy, green transition, maritime, or deep tech sectors.
- Strong writing, communication, and presentation skills in French and English.
- Proficiency with digital marketing tools, CRM platforms, and analytics.
- Ability to work independently, manage multiple projects, and meet deadlines.
- Creative, strategic, and detail-oriented mindset.

### **Personal Skills Required:**

- High autonomy, rigor, and strong team spirit, with the ability to set priorities and manage time effectively.
- Results-driven with a focus on continuous improvement.
- Strong organizational skills and ability to handle multiple tasks simultaneously.
- Excellent interpersonal skills and strong professional ethics.

### **Additional Information**

- Location: Lagord, Charentes-Maritimes, 15 minutes from La Rochelle by bike.
- Contract: Permanent, full-time (open-ended).
- Start date: September 2026.

### **How to Apply**

Send your CV and cover letter to [careers@genevos.com](mailto:careers@genevos.com). Only qualified applications will be considered. Applications are confidential. Refer to our [privacy policy](#) for details.