



FAMILY ASSISTANT/ HOUSEHOLD MANAGER

SEARCH GUIDE

What Working With Pink Nannies Feels Like

Working with Pink Nannies is designed to feel organized, steady, and intentional from the first conversation through long term placement. Our team manages the structure of the search so you can focus on clarity, leadership, and defining how your household operates.

A Family Assistant or Household Manager role extends beyond childcare. It requires operational awareness, discretion, initiative, and the ability to anticipate needs before they become urgent. We guide the process of defining and sourcing this level of support so your household functions smoothly and responsibilities are handled with consistency.

Beginning the Search

Week 1

You begin by completing our [contact form](#) and scheduling an initial call. Afterward, we share our service agreement for review. Once signed, you complete the Family Application and schedule a more detailed conversation. During that call, we outline how the search will move forward.

Clarifying the Support

Week 1

We craft a detailed written job description based on your application and our conversations. You review and approve the job description. Once finalized, we post your position to our job board and begin outreach within our professional network.

Meet Candidates

Week 2

Your Placement Manager introduces carefully selected professionals whose background, executive functioning, and leadership ability align with your household's needs. Most families meet a small group of candidates before making a decision.

We remain closely involved throughout interviews and final decision making, so you always have a clear perspective as you evaluate each professional.

Moving Forward

Week 3 to 4

We coordinate interviews and a working trial period so you can observe leadership style, initiative, and operational follow-through in real time before making a final decision.

Once you have chosen someone, we guide you through structuring compensation and benefits, coordinating background screening, confirming CPR certification if childcare is included, finalizing the employment agreement, and preparing onboarding details before the start date.

The First Weeks

Start Date + Ongoing

As your Family Assistant or Household Manager begins, the early focus centers on documentation, system development, and understanding household flow. The first weeks are about establishing clarity, defining leadership boundaries, and creating sustainable structure.

We remain available to support onboarding and communication as responsibilities transition and expectations settle into long-term alignment.

How Candidates Are Selected

Candidates come to us through referrals, national conferences, university networks, and the International Nanny Training Day events we host and sponsor across the United States, along with targeted outreach beyond our existing network.

Before you meet anyone, we have already conducted in depth interviews, verified references with documented feedback, and reviewed each candidate's experience thoroughly. Formal background screening takes place once a working interview or contingent offer stage is reached.

Responsibilities and Role Scope

A Family Assistant or Household Manager may support:

- Childcare coordination
- School scheduling and activity management
- Vendor communication
- Calendar management
- Travel coordination
- Household organization systems
- Errands and procurement
- Light meal preparation

Some families structure this as a hybrid nanny and operations role, while others require full operational leadership.

We help define scope so expectations are realistic and sustainable.

Compensation and Employment

Compensation reflects experience, schedule structure, and scope of responsibility within the role.

Typical ranges include:

- \$37 to \$55 per hour
- \$55+ for expanded oversight or estate level management
- Some roles are structured as annualized salaries

The professionals we represent have a minimum of three years of experience, verified references, and often bring backgrounds in education, executive assistance, operations, or prior estate management.

Families act as household employers and are responsible for tax withholdings. We can connect you with trusted payroll partners and assist in structuring a competitive employment agreement.

We recommend beginning your search approximately four to six weeks before your desired start date.