EVENT INNOVATION ™
Events that Put AI to Work

— MINI BOOTCAMP · MIAMI BEACH · SUNDAY, JANUARY 10, 2027

# Headed to Convening Leaders? Arrive a day early. Leave ready for action.

The Event Leaders AI Bootcamp™ mini bootcamp runs the Sunday before PCMA Convening Leaders. One room, 70 planners in pods, four hands-on Practitioner Labs™ on your own events, a seated lunch and the Implementation Exchange — done by 2:30 PM. Ahead of your peers. Ahead of the pack. Ready for action.

**70** seats | **4** Practitioner Labs™ · 45 min each | **3.0** CMP-CE clock hours | **$225** flat rate

| DATE | TIME | VENUE | INVESTMENT |
|---|---|---|---|
| Sunday, January 10, 2027 | Registration 7:30 AM · Done 2:30 PM | Miami Beach — venue announced on registration | $225 · lunch included |

— THE MORNING

## Four labs. One opening session.

8:30–9:00 AM · OPENING SESSION

### AI With Integrity — Nick Borelli

A practical framework for responsible, transparent AI use in events: accuracy, data privacy, disclosure and human accountability — the frame for everything you build in the labs.

LAB 1

### Venue Sourcing & Contract Analysis

Accelerate research, comparison, risk flags and contract review — with a human signing off.

LAB 2

### Budgeting, Analytics & ROI

Turn financial and engagement data into forecasting, reporting and decision support.

LAB 3

### Registration & Attendee Experience

Connect registration and CRM data into an attendee-intelligence workflow and better communications.

LAB 4

### Productivity & Workflow Automation

Map the repetitive work in your event cycle and connect systems with controls and escalation paths.

— DAY AT A GLANCE

## Sunday, January 10

- **7:30 AM** Registration & breakfast — find your pod
- **8:30 AM** Opening session: AI With Integrity, Nick Borelli
- **9:00 AM** Practitioner Labs™ 1 and 2
- **10:45 AM** Practitioner Labs™ 3 and 4
- **1:00 PM** Seated lunch + the Implementation Exchange — rounds of eight, build your 90-Day Plan
- **2:30 PM** Done. Convening Leaders starts Monday — you're already ahead.

**92%**
of Philadelphia planners surveyed would recommend the bootcamp — or already have

**85%**
left with a clear direction for using AI in their events

WHAT TO BRING

**Laptop, charging cable, and a problem or two you're trying to solve.**

**EIC CMP Preferred Provider.** Submitted for 3.0 CMP-CE clock hours. Need sign-off? The employer approval letter is at eventinnovation.ai.

YOU LEAVE WITH · 01

### Tool-agnostic prompt library

Works in ChatGPT, Claude, Gemini or Copilot — filled in with your event.

YOU LEAVE WITH · 02

### Automation workflows

A mapped process from your own event cycle, with the human sign-off marked.

YOU LEAVE WITH · 03

### 90-Day Implementation Plan

Priorities with owners, dates and an ROI framing — ready for leadership.

— REGISTER

## 70 seats. One Sunday. Flat rate.

$225 covers the opening session, four labs, a seated lunch, the Implementation Exchange and 3.0 CMP-CE clock hours. No team pricing on mini bootcamps — the room is small on purpose.

MIAMI BEACH · JAN 10 · OPEN NOW

**$225 · 70 seats · 3.0 CMP-CE**

**Register for Miami Beach →**

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