EVENT INNOVATION ™
Events that Put AI to Work

— MINI BOOTCAMP · MIAMI BEACH · SUNDAY, JANUARY 10, 2027 · 11:00 AM – 4:00 PM

Headed to Convening Leaders? Fly in Sunday morning. Leave ready for action.

The Event Leaders AI Bootcamp™ mini bootcamp runs the Sunday before PCMA Convening Leaders. One room, 70 planners in pods, four hands-on Practitioner Labs™ on your own events, an energizing lunch and the Implementation Exchange — 11:00 AM to 4:00 PM, so a Sunday-morning flight gets you there in time. No extra hotel night. Ahead of your peers. Ahead of the pack. Ready for action.

70 seats | **4** Practitioner Labs™ · 45 min each | **3.0** CMP-CE clock hours | **$225** flat rate

DATE	TIME	VENUE	INVESTMENT
Sunday, January 10, 2027	Doors 10:30 AM · 11:00 AM – 4:00 PM	Miami Beach — venue announced on registration	$225 · lunch included

— THE DAY

Four labs. One opening session.

11:00–11:30 AM · OPENING SESSION

AI With Integrity — Nick Borelli

A practical framework for responsible, transparent AI use in events: accuracy, data privacy, disclosure and human accountability — the frame for everything you build in the labs.

LAB 1

Venue Sourcing & Contract Analysis

Accelerate research, comparison, risk flags and contract review — with a human signing off.

LAB 2

Budgeting, Analytics & ROI

Turn financial and engagement data into forecasting, reporting and decision support.

LAB 3

Registration & Attendee Experience

Connect registration and CRM data into an attendee-intelligence workflow and better communications.

LAB 4

Productivity & Workflow Automation

Map the repetitive work in your event cycle and connect systems with controls and escalation paths.

— DAY AT A GLANCE

Sunday, January 10

10:30 AM	Doors open · coffee — find your pod
11:00 AM	Opening session: AI With Integrity, Nick Borelli
11:30 AM	Practitioner Labs™ 1 and 2
1:00 PM	Energizing lunch + networking
1:45 PM	Practitioner Labs™ 3 and 4
3:15 PM	The Implementation Exchange — rounds of eight, build your 90-Day Plan
4:00 PM	Done. Convening Leaders starts Monday — you're already ahead.

92%
of Philadelphia planners surveyed would recommend the bootcamp — or already have

85%
left with a clear direction for using AI in their events

What to bring
Laptop, charging cable, and a problem or two you're trying to solve.

EIC CMP Preferred Provider. Submitted for 3.0 CMP-CE clock hours. Need sign-off? The employer approval letter is at eventinnovation.ai.

YOU LEAVE WITH · 01

Tool-agnostic prompt library

Works in ChatGPT, Claude, Gemini or Copilot — filled in with your event.

YOU LEAVE WITH · 02

Automation workflows

A mapped process from your own event cycle, with the human sign-off marked.

YOU LEAVE WITH · 03

90-Day Implementation Plan

Priorities with owners, dates and an ROI framing — ready for leadership.

— REGISTER

70 seats. One Sunday. Flat rate.

$225 covers the opening session, four labs, lunch, the Implementation Exchange and 3.0 CMP-CE clock hours. No team pricing on mini bootcamps — the room is small on purpose.

MIAMI BEACH · JAN 10 · OPEN NOW

$225 · 70 seats · 3.0 CMP-CE

Register for Miami Beach →

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