

DEVON RAE

UX DESIGNER

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BIO

Multidisciplinary Graphic Designer with 8 years of experience creating cohesive branding and high-impact print and digital materials. Now focused on UI/UX design, with practical experience in Figma, wireframing, and responsive design principles. Adept at transforming complex concepts into clear, user-centered visual solutions across web and mobile platforms.

SKILLS

Design

UI/UX Design

Wireframing

Prototyping

Visual Design

Graphic Design

Design Systems

Wayfinding Design

Environmental Design

Software/Techology

Figma

Webflow

Relume

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

HTML5/CSS3 (Basic)

Java Script (Basic)

Soft Skills

Design Thinking

Problem Solving

Team Leadership

Collaboration

Communication

Other

Branding

Digital Marketing

Data Analysis

Certificates

Google (via Coursera): 2025

Google UX Design

CareerFoundry: 2021 – 2022

UI Design

Education

St. Lawrence College: 2016 – 2017

Post Grad – Interactive Marketing

St. Lawrence College: 2012 – 2015

Advanced Diploma – Graphic Design

EXPERIENCE

Graphic Designer

StorageVault Canada – Remote (Feb 2022 – July 2025)

Led the end-to-end design and production of marketing collateral including brochures, packaging, signage, and event materials, ensuring alignment with brand guidelines and strategic goals.

Collaborated cross-functionally with marketing, product, and development teams to translate business objectives into compelling visual solutions.

Led the design and implementation of a large-scale wayfinding system combining print signage, digital displays, and mobile-accessible maps for 250+ self-storage facilities.

Prototyped and launched a mobile map interface, accessible via QR codes, focusing on UI design.

Managed and mentored a team of junior designers, delegating tasks, reviewing work, and providing feedback to maintain quality and consistency across deliverables.

Digital Marketer

Accenture – Remote (Sept 2021 – Feb 2022)

Collaborated with clients to define and execute targeted digital marketing and social media campaign strategies.

Analyzed client data and marketing tools to develop tailored, results-driven strategies across platforms.

Advised clients on Facebook marketing best practices, optimizing campaigns for performance during the holiday season.

Provided ongoing support and guidance throughout the campaign lifecycle to ensure strategic alignment and ROI.

Graphic Designer

Akran Marketing – Ottawa/Remote (Jun 2018 – Aug 2021)

Designed and produced high-quality print materials, including brochures, posters, clothing, and banners.

Collaborated with clients and teams to deliver designs aligned with branding and project objectives.

Prepared print-ready files adhering to industry standards, ensuring accurate colours, resolution, and layout.

Managed projects from concept to completion, meeting deadlines while maintaining quality. Partnered with print vendors to oversee production, troubleshoot issues, and ensure flawless results.