DEVON RAE

UX DESIGNER

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BIO

Multidisciplinary Graphic Designer with 8 years of experience creating cohesive branding and high-impact print and digital materials. Now focused on UI/UX design, with practical experience in Figma, wireframing, and responsive design principles. Adept at transforming complex concepts into clear, user-centered visual solutions across web and mobile platforms.

SKILLS

Design
UI/UX Design
Wireframing
Prototyping
Visual Design
Graphic Design
Design Systems
Wayfinding Design
Environmental Design

Software/Techology
Figma
Webflow
Relume
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
HTML5/CSS3 (Basic)
Java Script (Basic)

Soft Skills
Design Thinking
Problem Solving
Team Leadership
Collaboration
Communication

Other
Branding
Digital Marketing
Data Analysis

Certificates

Google (via Coursera): 2025
Google UX Design

CareerFoundry: 2021 – 2022
UI Design

Education

St. Lawrence College: 2016 – 2017
Post Grad - Interactive Marketing

St. Lawrence College: 2012 – 2015
Advanced Diploma - Graphic Design

EXPERIENCE

Graphic Designer
StorageVault Canada - Remote (Feb 2022 – July 2025)

Led the end-to-end design and production of marketing collateral including brochures, packaging, signage, and event materials, ensuring alignment with brand guidelines and strategic goals.

Collaborated cross-functionally with marketing, product, and development teams to translate business objectives into compelling visual solutions.

Led the design and implementation of a large-scale wayfinding system combining print signage, digital displays, and mobile-accessible maps for 250+ self-storage facilities.

Prototyped and launched a mobile map interface, accessible via QR codes, focusing on UI design.

Managed and mentored a team of junior designers, delegating tasks, reviewing work, and providing feedback to maintain quality and consistency across deliverables.

Digital Marketer
Accenture - Remote (Sept 2021 – Feb 2022)

Collaborated with clients to define and execute targeted digital marketing and social media campaign strategies.

Analyzed client data and marketing tools to develop tailored, results-driven strategies across platforms.

Advised clients on Facebook marketing best practices, optimizing campaigns for performance during the holiday season.

Provided ongoing support and guidance throughout the campaign lifecycle to ensure strategic alignment and ROI.

Graphic Designer
Akran Marketing - Ottawa/Remote (June 2018 – Aug 2021)

Designed and produced high-quality print materials, including brochures, posters, clothing, and banners.

Collaborated with clients and teams to deliver designs aligned with branding and project objectives.

Prepared print-ready files adhering to industry standards, ensuring accurate colours, resolution, and layout.

Managed projects from concept to completion, meeting deadlines while maintaining quality. Partnered with print vendors to oversee production, troubleshoot issues, and ensure flawless results.