

DEVON RAE

UX DESIGNER

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BIO

UX Designer with experience in user-centered design, prototyping, and cross-functional collaboration. Background in graphic and brand design with 8+ years of experience translating complex problems into clear, accessible, and cohesive digital experiences. Strong foundation in interaction design, usability, and design systems, with a focus on accessibility, iteration, and practical real-world constraints.

SKILLS

UX & Product Design

- UX Design
- Wireframing & Prototyping
- User Journey Mapping
- User Flow Design
- Usability Principles
- Interaction Design
- Information Architecture
- Accessibility (WCAG Fundamentals)
- Design Systems (Foundations & Consistency)
- Wayfinding & Environmental Design
- User Research
- Visual Hierarchy

Tools

- Figma
- Webflow
- Relume
- Adobe Creative Suite
- Basic HTML5 / CSS3 / JavaScript

Collaboration & Process

- Cross-Functional Collaboration
- Design Thinking
- Problem Solving
- Iterative Design Process
- Stakeholder Management
- Communication & Presentation

Certificates

Google UX Design Certificate – Coursera (2025)
UI Design Certificate – CareerFoundry (2021–2022)

Education

Post-Graduate Certificate, Interactive Marketing
St. Lawrence College (2016–2017)
Advanced Diploma, Graphic Design
St. Lawrence College (2012–2015)

EXPERIENCE

UX Designer - Volunteer

Commons Fabric - Ottawa (Apr 2026 – Present)

Developed user flows to map end-to-end journeys and identify friction points in the user experience.

Participated in user research sessions and focus groups, contributing to insights synthesis and design recommendations.

Designed user flows and wireframes in Figma to communicate concepts and support iterative feedback cycles.

Collaborated with UX designers and developers to refine solutions based on user needs and technical feasibility.

Designed a logo and brand style guide to ensure consistent visual identity across digital touchpoints.

Graphic Designer

StorageVault Canada - Remote (Feb 2022 – July 2025)

Led design execution of integrated marketing campaigns across digital, print, signage, and environmental channels while maintaining brand consistency.

Produced marketing assets including digital ads, social media content, presentations, brochures, templates, and internal communications materials.

Designed and maintained large-scale environmental graphics and wayfinding systems across 250+ locations, improving navigation and customer experience.

Created visual content for email, web, and digital campaigns to support engagement and lead generation.

Translated complex messaging into clear, accessible visual communication using strong hierarchy, typography, and layout systems.

Collaborated with marketing, operations, and vendors to deliver projects from concept through production.

Managed multiple concurrent projects in a fast-paced environment while meeting tight deadlines.

Prepared production-ready files and ensured accuracy through proofing and quality control.

Provided guidance and art direction to junior designers, supporting quality control, brand consistency, and timely delivery of marketing assets.

Digital Marketer

Accenture - Remote (Sept 2021 – Feb 2022)

Collaborated with clients to define and execute targeted digital marketing and social media campaign strategies.

Analyzed client data and marketing tools to develop tailored, results-driven strategies across platforms.

Advised clients on Facebook marketing best practices, optimizing campaigns for performance during the holiday season.

Provided ongoing support and guidance throughout the campaign lifecycle to ensure strategic alignment and ROI.