

ESCAPE

Diffuser Set

A little escape, anytime



Scenario



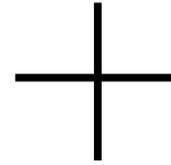
I am a UX researcher. I sit for a long hours and stress out..... I really want to smell lavender and go to crystal store.



NEEDS

- A portable object that's easy to carry around.
- A fun, space-saving desk diffuser that doesn't need power.

Smell



Touch



Directly influences the brain's emotional center



Grounding effect: calms and improves focus

Competitive Products

Scent Studio
Desk Diffuser



- Require power
- Large

MUJI
MINI Portable Diffuser



- weak scent

Lifelines
Grounding Stone



- Portable, but not something people naturally reach for—making it useless
- Plastic: not good to touch

Moodboard



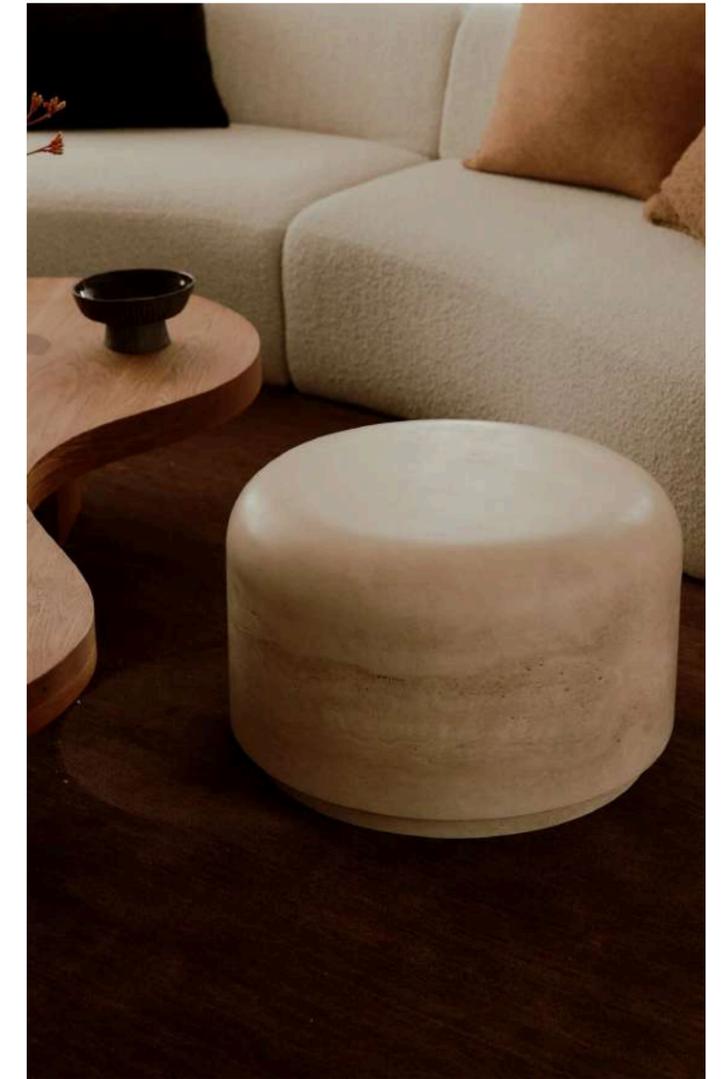
relax



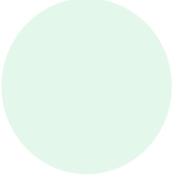
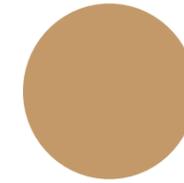
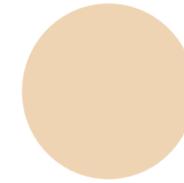
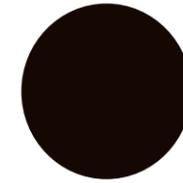
cozy



refreshing



smooth



Products



Tactile Phone case



Ball Diffuser



Container

How to use



Take a wood pad



Apply essential oil to the pad



Put the pad on the phone case and touch/smell



Apply essential oil to the ball

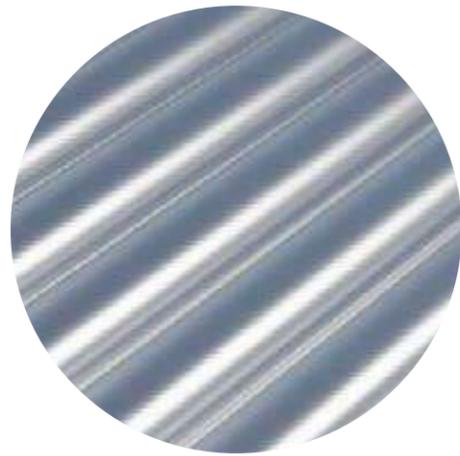


Spin the ball, play with it



Stack bowl on container to save space

Technological Materials



Stainless Steel

- corrosion-resistant
- Recyclable
- Doesn't absorb oil
(can be used as
containers)



Silicone

- Soft, bendable,
and easy to
assemble onto the
phone.
- Durable, reduce
need for frequent
replacement

Biological Materials



Walnut Wood

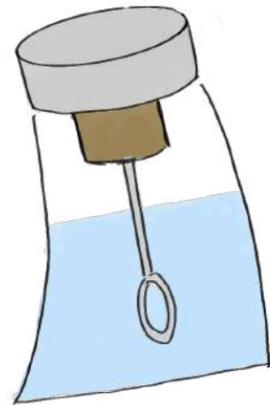
- porous, diffuse soft
scent
- smooth tactile & long
lasting(can use 2
years)
- Reusable

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Friday, August 15



Iteration

Tactile Phonecase

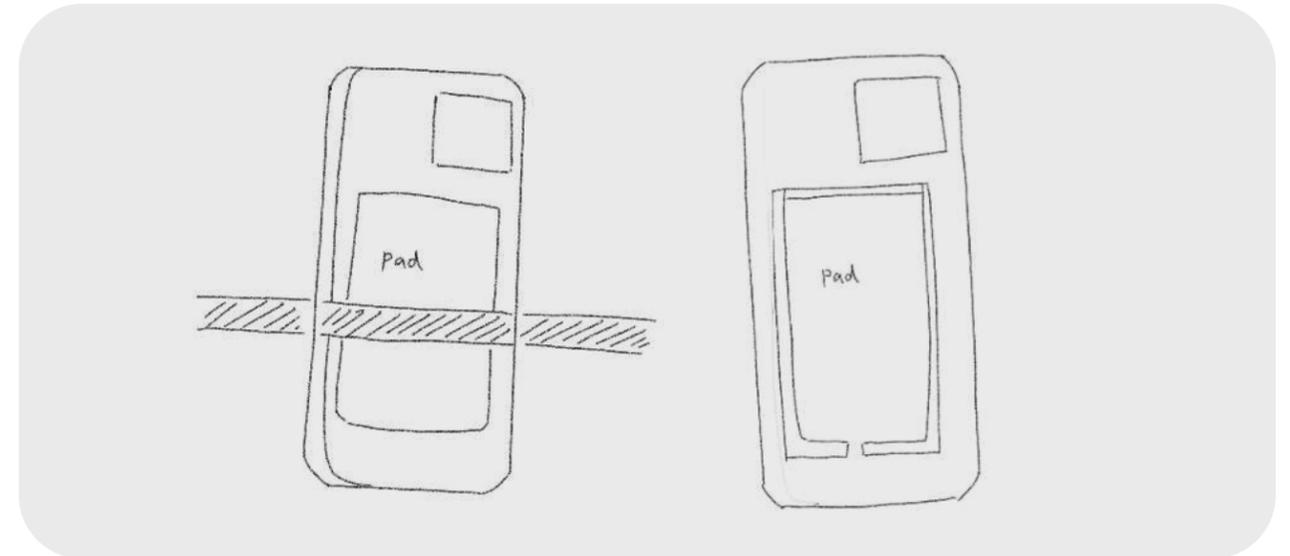


Bubble
Diffuser



Roller ball
Phone case

Ways to insert the wood pad



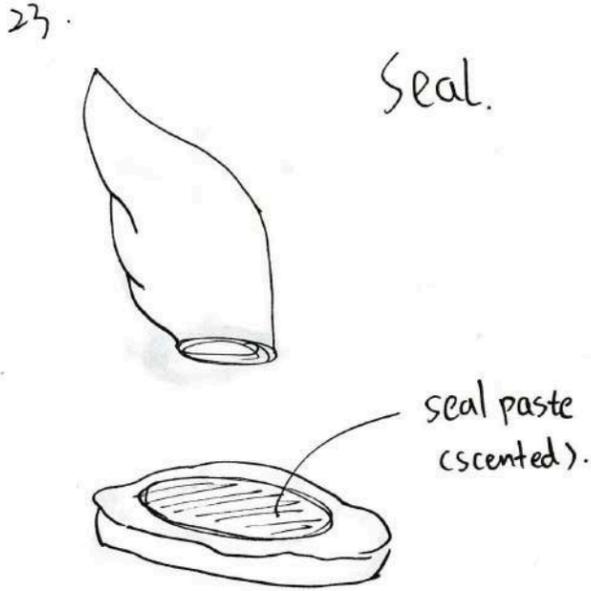
Pad shape

Pattern inspiration:
Japanese zen garden

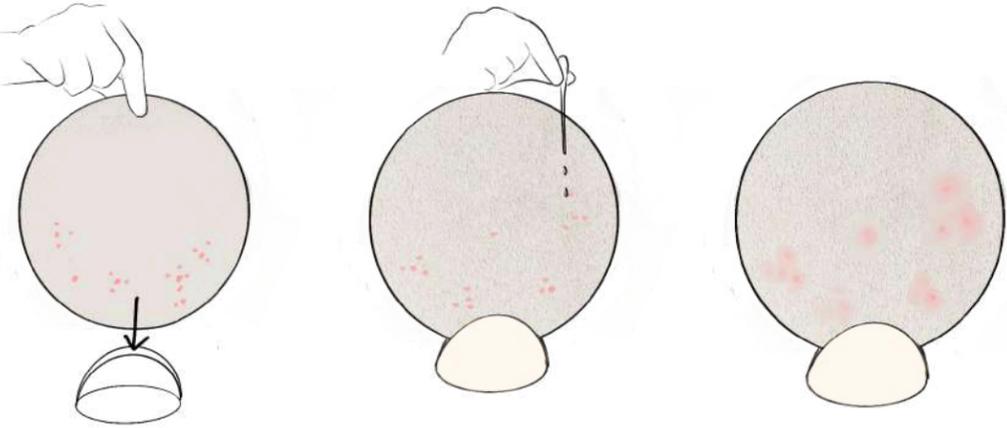


Iteration

Ball Diffuser



Stamp Diffuser



Fan Diffuser

Thank You