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Manufacturing
& Global Trade Co.

Product
Catalogue



ExpoEast® is an
international trade
gateway.

ExpoEast was founded in 2018 with the mission of bringing the best of Egyptian food products to the world. We aim to connect local manufacturers with global markets, showcasing Egypt's richness and manufacturing capabilities through high-quality exports. There are more than 30,000 food manufacturing facilities in Egypt, the vast majority of which are underutilized and do not have adequate export business development, marketing and fulfillment capabilities—this represents a major opportunity for value addition by ExpoEast.

From pantry staples to premium specialty items, we are committed to expanding the global presence of Egyptian products—efficiently, reliably, and at scale. Over the past 7 years, EXPOEAST has shipped more than 700 high-value containers to over 50 recurring clients in 12 markets, delivering consistent quality, competitive pricing, and strong customer satisfaction.





LA FLEUR



Abena®



اختناري



أوركيدا
orchida



Powering brands
across the globe!

Libya, Morocco, Senegal, Ghana, Côte d'Ivoire, Angola, Madagascar, Ethiopia, Somalia, Yemen, Sultanate Oman, Kingdom of Saudi Arabia, Jordan, Lebanon, China, Australia, New Zealand, Sweden, United Kingdom, Denmark, Canada.

The most trusted
gateway to international
trade & manufacturing
in Egypt.



Visiting different countries in our target markets is a part of our export strategy in order to get a direct feedback about our product's position in each of these markets. Stability in the existing markets is a main objective, and continuous working to keep this stability and monitor growth in these markets.

Our goal is to satisfy each customer all over the world with competitive products that fit well within his market. And this has been implemented by attending international fairs and exhibitions on annual basis such as:

**Fancy Food (USA), Sial (France), Foodex (Japan),
Horeca (Lebanon), Anuga (Germany), Gulf Food (UAE),
Canton (China), Food Ingredients Europe (France)**



↗ Anuga, 2019



↗ Gulfood, 2020



↗ Food Africa, 2022



↗ Food Africa, 2023



↗ Gulfood, 2023



↗ Gulfood, 2024



↗ Sial, 2024



↗ Food Africa, 2024



↗ Gulfood, 2025

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*Fig, Cocktail,
Strawberry
Apricot &
More!

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Cheese & Dairy Products

A comprehensive range of premium cheese and dairy products, manufactured to meet international quality standards. Our portfolio includes processed cheese, cheddar, mozzarella, white cheese, feta, and cheddar sauce, available in butter-based and vegetable-based options for retail, wholesale, and catering.



→ Perfectly sized, individually wrapped cheese triangles made from natural ingredients. Convenient for retail and hospitality with a 12-month shelf life and strong export volume.

01 Triangle Portion Cheese *Natural*

| Packages per Case | Case Net Weight | Validity | Loading/40ft Floor Loading |
|-------------------|-----------------|-----------|----------------------------|
| 120gm x 36 boxes | 4.32 kg | 12 Months | 5000 Cartons |
| 120 gm x 45 boxes | 5.4 kg | 12 Months | 4000 Cartons |
| 112 gm x 36 boxes | 4.032 kg | 12 Months | 5000 Cartons |
| 108 gm x 36 boxes | 3.888 kg | 12 Months | 5000 Cartons |

02 Triangle Portion Cheese *Vegetarian*

| Packages per Case | Case Net Weight | Validity | Loading/40ft Floor Loading |
|-------------------|-----------------|-----------|----------------------------|
| 120 gm x 24 boxes | 2.88 kg | 12 Months | 7500 Cartons |
| 100 gm x 36 boxes | 3.60 kg | 12 Months | 5000 Cartons |
| 90 gm x 45 boxes | 4.05 kg | 12 Months | 4100 Cartons |
| 100 gm x 45 boxes | 4.50 kg | 12 Months | 4100 Cartons |
| 300 gm x 24 boxes | 7.20 kg | 12 Months | 3850 Cartons |

→ Rich, aged cheddar in block format, suitable for slicing, grating, or melting. Offered in various weights for retail and bulk use with a full year of shelf life.



03

Cheddar Cheese Blocks *Natural*

| Packages per Case | Case Net Weight | Validity |
|-------------------------------|-----------------|-----------|
| 200gm x 24 pieces | 4.8 kg | 12 Months |
| 400gm x 12 pieces | 4.8 kg | 12 Months |
| 900gm x 12 pieces or 8 pieces | 10.8 kg | 12 Months |
| 900gm x 8 pieces | 7.2 kg | 12 Months |
| 1.5kg x 8 pieces | 12 kg | 12 Months |
| 2.2 kg x 6 | | 12 Months |

04

Cheddar Cheese Blocks *Vegetarian*

| Packages per Case | Case Net Weight | Validity |
|-------------------------------|-----------------|-----------|
| 200gm x 24 pieces | 4.8 kg | 12 Months |
| 400gm x 12 pieces | 4.8 kg | 12 Months |
| 900gm x 12 pieces or 8 pieces | 10.8 kg | 12 Months |
| 900gm x 8 pieces | 7.2 kg | 12 Months |
| 1.5kg x 8 pieces | 12 kg | 12 Months |
| 2.2 kg x 6 | | 12 Months |

→ High-quality mozzarella blocks offering excellent meltability, stretch, and consistent texture. Ideal for pizza, baking, and foodservice applications, available in butter-based and vegetable-based options.



05

Mozzarella Blocks *Natural*

| Packages per Case | Case Net Weight | Validity |
|-------------------|-----------------|-----------|
| 1 kg x 12 Block | 12 kg | 12 Months |
| 2 kg x 6 Block | 12 kg | 12 Months |



06

Mozzarella Blocks *Vegetarian*

| Packages per Case | Case Net Weight | Validity |
|-------------------|-----------------|-----------|
| 1 kg x 12 Block | 12 kg | 12 Months |
| 2 kg x 6 Block | 12 kg | 12 Months |



→ Ready-to-use mozzarella shredded cheese in multiple sizes and formats. Perfect for pizzas, baked dishes, and fast food kitchens. Designed for convenience without compromising on quality.



07

Shredded Mozzarella *Natural*

| Packages per Case | Case Net Weight | Validity |
|-------------------|-----------------|-----------|
| 180gm x 24 bag | 4.32 kg | 12 Months |
| 200gm x 24 bag | 4.8 kg | 12 Months |
| 400gm x 12 bag | 4.8 kg | 12 Months |
| 1kg x 12 bag | 12 kg | 12 Months |



08

Shredded Mozzarella *Vegetarian*

| Packages per Case | Case Net Weight | Validity |
|-------------------|-----------------|-----------|
| 180gm x 24 bag | 4.32 kg | 12 Months |
| 200gm x 24 bag | 4.8 kg | 12 Months |
| 400gm x 12 bag | 4.8 kg | 12 Months |
| 1kg x 12 bag | 12 kg | 12 Months |

→ Creamy feta cheese packaged in compact, long-lasting tetra paks. Great for storage and consistent flavor, ideal for salads, pastries, or catering needs.

16



09

Feta Cheese Tetra Pak Vegetarian

| Packages per Case | Case Net Weight | Validity |
|-------------------|-----------------|-----------|
| 250gm x 27 pieces | 6.75 kg | 12 Months |
| 500 x 12 pieces | 6 kg | 12 Months |
| 80gm x 50 pieces | 4 kg | 12 Months |

→ Bulk-packed white cheese ideal for restaurants, bakeries, and bulk buyers. A versatile product that retains its freshness for long times.



10

White Cheese Buckets *Natural*

| Packages per Case | Validity |
|---------------------|-----------|
| 5kg or 10kg buckets | 12 Months |



11

White Cheese Buckets *Vegetarian*

| Packages per Case | Validity |
|---------------------|-----------|
| 5kg or 10kg buckets | 12 Months |

Pasta & Grains Products



ExpoEast produces premium pasta made from carefully selected wheat and semolina, delivering superior taste, texture, and cooking performance. Designed to meet international standards for retail and foodservice markets.



↗ Big Rings



↗ Small Rings



↗ Lisci Rings



↗ Elbow



↗ Snails



↗ Shells



↗ Fusilli



↗ Penne Rigate



↗ Penne Lisci



↗ Spaghetti 2.2



↗ Spaghetti 1.7



↗ Spaghetti 1.3



↗ Vermicelli



↗ Big Rice



↗ Rice



↗ Alphabets & Numbers

→ Available in a wide variety of long and short shapes to suit diverse recipes as well as regional preferences.

→ Hard semolina pasta delivers firm texture and authentic taste, available in a wide range of sizes to fit all kinds of needs.



12

Premium Pasta Hard Semolina

| Packages per Case | Case Net Weight | Validity |
|-----------------------------|-----------------|-----------|
| 250gm x 20 bags | 5kg | 24 Months |
| 250gm x 40 bags | 10kg | 24 Months |
| 300gm x 20 bags | 6kg | 24 Months |
| 300gm x 24 bags | 7.2kg | 24 Months |
| 350gm x 20 bags | 7kg | 24 Months |
| 350gm x 24 bags | 8.4kg | 24 Months |
| 400gm x 20 bags | 8kg | 24 Months |
| 400gm x 24 bags | 9.6kg | 24 Months |
| 450gm x 20 bags | 9kg | 24 Months |
| 500gm x 20 bags | 10kg | 24 Months |
| 1kg, 5kg, 10Kg or 25kg Bulk | | 24 Months |

→ Wheat flour pasta offers smooth texture ideal for everyday meals. Available in both bags and bulk for all use cases.



13

Premium Pasta Wheat Flour

| Packages per Case | Case Net Weight | Validity |
|-----------------------------|-----------------|-----------|
| 250gm x 20 bags | 5kg | 24 Months |
| 250gm x 40 bags | 10kg | 24 Months |
| 300gm x 20 bags | 6kg | 24 Months |
| 300gm x 24 bags | 7.2kg | 24 Months |
| 350gm x 20 bags | 7kg | 24 Months |
| 350gm x 24 bags | 8.4kg | 24 Months |
| 400gm x 20 bags | 8kg | 24 Months |
| 400gm x 24 bags | 9.6kg | 24 Months |
| 450gm x 20 bags | 9kg | 24 Months |
| 500gm x 20 bags | 10kg | 24 Months |
| 1kg, 5kg, 10Kg or 25kg Bulk | | 24 Months |



→ A colorful mix of pasta shapes providing visual appeal, consistent quality, and versatile use across various dishes.



14

Premium Pasta Mix

| Packages per Case | Case Net Weight | Validity |
|-----------------------------|-----------------|-----------|
| 250gm x 20 bags | 5kg | 24 Months |
| 250gm x 40 bags | 10kg | 24 Months |
| 300gm x 20 bags | 6kg | 24 Months |
| 300gm x 24 bags | 7.2kg | 24 Months |
| 350gm x 20 bags | 7kg | 24 Months |
| 350gm x 24 bags | 8.4kg | 24 Months |
| 400gm x 20 bags | 8kg | 24 Months |
| 400gm x 24 bags | 9.6kg | 24 Months |
| 450gm x 20 bags | 9kg | 24 Months |
| 500gm x 20 bags | 10kg | 24 Months |
| 1kg, 5kg, 10Kg or 25kg Bulk | | 24 Months |

Jam & Preserves Products



Delicious jams in a variety of flavors, available in both glass jars and single-serve plastic portions. Perfect for hotels, catering, and retail, with consistent quality and long shelf life.



*Fig, Cocktail,
Strawberry
Apricot &
More!

→ Premium fruit jams made from carefully selected fruits, offering rich flavor and smooth texture, packed in elegant glass jars.



15

Jam in Glass Jars*

| Packages per Case | Case Net Weight | Validity |
|-------------------|-----------------|-----------|
| 350gm x 12 tray | 4.2kg | 24 Months |
| 380gm x 12 tray | 4.56kg | 24 Months |
| 450gm x 12 tray | 5.4kg | 24 Months |

*Fig, Cocktail,
Strawberry
Apricot &
More!

→ Convenient fruit jam portions
in durable cups, designed for
hotels, airlines, catering, and on-
the-go consumption.



16 Jam in Plastic Portions*

| Packages per Case | Case Net Weight | Validity |
|----------------------|--------------------|-----------|
| 30gm x 224 cups | 6.72kg | 24 Months |
| 30gm x 200 cups | 6kg | 24 Months |
| 30gm x 100 cups | 3kg | 24 Months |
| 25gm x 224 cups | 5.6kg | 24 Months |
| 25gm x 200 cups | 5kg | 24 Months |
| 25gm x 100 cups | 2.5kg | 24 Months |



*Fig, Cocktail,
Strawberry
Apricot &
More!

→ Spreadable jams combining premium quality with attractive presentation, ideal for hospitality and breakfast service.



17

Jam in Mini Glass*

| Packages per Case | Case Net Weight | Validity |
|---------------------|-----------------|--------------|
| 30gm x 120 mini jar | 3.6kg | 24 Months 25 |

Tomato Products

Expo[®]
East

ExpoEast tomato products are made from carefully selected fresh tomatoes to ensure rich color, natural taste, and consistent quality across applications.



→ Tomato paste packed in glass jars to preserve freshness, flavor, and color, suitable for household and gourmet use.



18

Tomato Paste in Glass

| Packages per Case | Case Net Weight | Validity |
|-------------------|-----------------|-----------|
| 150gm x 24 tray | 3.6kg | 24 Months |
| 370gm x 12 tray | 4.44kg | 24 Months |
| 450gm x 12 tray | 5.4kg | 24 Months |

→ High-quality tomato paste in durable food-grade tin packaging, offering extended shelf life for retail and professional kitchens.



19 Tomato Paste in Tins

| Packages per Case | Case Net Weight | Validity |
|-------------------|-----------------|-----------|
| 400gm x 12 tray | 4.8kg | 24 Months |
| 800gm x 12 tray | 9.6kg | 24 Months |



→ Bulk tomato paste developed for catering, foodservice, and industrial use, ensuring consistent brix levels and guaranteeing reliable performance.



20

Bulk Tomato Paste

| Packages per Case | Case Net Weight | Validity |
|---------------------------------------|------------------|------------------------|
| 2.8kg x 4 carton 2.8 kg x 6 carton | 11.2kg 16.8kg | 24 Months 24 Months |

29

Bouillon Stock Products



Full-flavor chicken, beef, and vegetable bouillon stocks in cube format for easy portioning. Packed for bulk use in display-ready boxes, perfect for culinary professionals.

→ Flavor-rich chicken stocks designed to enhance everyday cooking, available in chicken, beef, and vegetable variants



21 Chicken Bouillon Stock

| Packages per Case | Case Net Weight | Validity |
|-----------------------------------|-----------------|-----------|
| 20gm x 24 pieces x 24 display box | 11.52kg | 24 Months |



22 Beef Bouillon Stock

| Packages per Case | Case Net Weight | Validity |
|-----------------------------------|-----------------|-----------|
| 20gm x 24 pieces x 24 display box | 11.52kg | 24 Months |



23 Vegetable Bouillon Stock

| Packages per Case | Case Net Weight | Validity |
|-----------------------------------|-----------------|-----------|
| 20gm x 24 pieces x 24 display box | 11.52kg | 24 Months |

Soup Products



A comforting range of instant soups made with carefully selected ingredients, offering convenience, great taste, and quick preparation. Ideal for foodservice, retail, and institutional use.

→ Instant soups including chicken cream, mushroom, and vegetable options—offered in sachets for easy preparation.



24

Chicken Cream Soup

| Packages per Case | Validity |
|---|-----------|
| 60gm or 70gm x 12 sachets x 6 display box | 24 Months |



25

Chicken Noodle Soup

| Packages per Case | Validity |
|---|-----------|
| 60gm or 70gm x 12 sachets x 6 display box | 24 Months |



26

Mushroom Cream Soup

| Packages per Case | Validity |
|---|-----------|
| 60gm or 70gm x 12 sachets x 6 display box | 24 Months |



27

Spring Vegetable Noodles

| Packages per Case | Validity |
|---|-----------|
| 60gm or 70gm x 12 sachets x 6 display box | 24 Months |

ExpoEast
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expoeast.me
export@expoeast.me

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Get in touch!



expoeast.me

export@expoeast.me

(+20) 122 888 6766

(+20) 03 4283913

11 El-Farouk Omar, Ezbet
Saad, Sidi Gaber, Alexandria
Governorate 543207

