

# ExpoEast<sup>®</sup>

Manufacturing  
& Global Trade Co.

© 2026

Product  
Catalogue





ExpoEast<sup>®</sup> is an  
international trade  
*gateway.*

ExpoEast<sup>®</sup> was founded in 2018 with the mission of bringing the best of Egyptian food products to the world. We aim to connect local manufacturers with global markets, showcasing Egypt's richness and manufacturing capabilities through high-quality exports. There are more than 30,000 food manufacturing facilities in Egypt, the vast majority of which are underutilized and do not have adequate export business development, marketing and fulfillment capabilities—this represents a major opportunity for value addition by ExpoEast.

From pantry staples to premium specialty items, we are committed to expanding the global presence of Egyptian products—efficiently, reliably, and at scale. Over the past 7 years, EXPOEAST has shipped more than 700 high-value containers to over 50 recurring clients in 12 markets, delivering consistent quality, competitive pricing, and strong customer satisfaction.





Powering brands  
across the globe!

Libya, Morocco, Senegal, Ghana, Côte d'Ivoire, Angola, Madagascar, Ethiopia, Somalia, Yemen, Sultanate Oman, Kingdom of Saudi Arabia, Jordan, Lebanon, China, Australia, New Zealand, Sweden, United Kingdom, Denmark, Canada.

The most trusted  
gateway to international  
trade & manufacturing  
in Egypt.



Visiting different countries in our target markets is a part of our export strategy in order to get a direct feedback about our product's position in each of these markets. Stability in the existing markets is a main objective, and continuous working to keep this stability and monitor growth in these markets.

Our goal is to satisfy each customer all over the world with competitive products that fit well within his market. And this has been implemented by attending international fairs and exhibitions on annual basis such as:

**Fancy Food** (USA), **Sial** (France), **Foodex** (Japan),  
**Horeca** (Lebanon), **Anuga** (Germany), **Gulf Food** (UAE),  
**Canton** (China), **Food Ingredients Europe** (France)





➤ Anuga, 2019



➤ Gulfood, 2020



➤ Food Africa, 2022



➤ Food Africa, 2023



➤ Gulfood, 2023



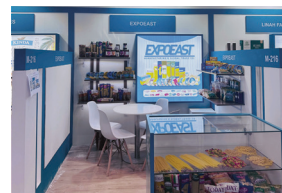
➤ Gulfood, 2024



➤ Sial, 2024



➤ Food Africa, 2024



➤ Gulfood, 2025

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\*Fig, Cocktail,  
Strawberry  
Apricot &  
More!

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# Cheese & Dairy Products



A comprehensive range of premium cheese and dairy products, manufactured to meet international quality standards. Our portfolio includes processed cheese, cheddar, mozzarella, white cheese, feta, and cheddar sauce, available in butter-based and vegetable-based options for retail, wholesale, and catering.



## 01 Triangle Portion Cheese *Natural*

Packages per Case	Case Net Weight	Validity	Loading/40ft Floor Loading
120gm x 36 boxes	4.32 kg	12 Months	5000 Cartons
120 gm x 45 boxes	5.4 kg	12 Months	4000 Cartons
112 gm x 36 boxes	4.032 kg	12 Months	5000 Cartons
108 gm x 36 boxes	3.888 kg	12 Months	5000 Cartons



## 02 Triangle Portion Cheese *Vegetarian*

Packages per Case	Case Net Weight	Validity	Loading/40ft Floor Loading
120 gm x 24 boxes	2.88 kg	12 Months	7500 Cartons
100 gm x 36 boxes	3.60 kg	12 Months	5000 Cartons
90 gm x 45 boxes	4.05 kg	12 Months	4100 Cartons
100 gm x 45 boxes	4.50 kg	12 Months	4100 Cartons
300 gm x 24 boxes	7.20 kg	12 Months	3850 Cartons

→ Perfectly sized, individually wrapped cheese triangles made from natural ingredients. Convenient for retail and hospitality with a 12-month shelf life and strong export volume.

→ Rich, aged cheddar in block format, suitable for slicing, grating, or melting. Offered in various weights for retail and bulk use with a full year of shelf life.



03

## Cheddar Cheese Blocks *Natural*

Packages per Case	Case Net Weight	Validity
200gm x 24 pieces	4.8 kg	12 Months
400gm x 12 pieces	4.8 kg	12 Months
900gm x 12 pieces or 8 pieces	10.8 kg	12 Months
900gm x 8 pieces	7.2 kg	12 Months
1.5kg x 8 pieces	12 kg	12 Months
2.2 kg x 6		12 Months



04

## Cheddar Cheese Blocks *Vegetarian*

Packages per Case	Case Net Weight	Validity
200gm x 24 pieces	4.8 kg	12 Months
400gm x 12 pieces	4.8 kg	12 Months
900gm x 12 pieces or 8 pieces	10.8 kg	12 Months
900gm x 8 pieces	7.2 kg	12 Months
1.5kg x 8 pieces	12 kg	12 Months
2.2 kg x 6		12 Months

→ High-quality mozzarella blocks offering excellent meltability, stretch, and consistent texture. Ideal for pizza, baking, and foodservice applications, available in butter-based and vegetable-based options.



05

## Mozzarella Blocks *Natural*

Packages per Case	Case Net Weight	Validity
1 kg x 12 Block	12 kg	12 Months
2 kg x 6 Block	12 kg	12 Months



06

## Mozzarella Blocks *Vegetarian*

Packages per Case	Case Net Weight	Validity
1 kg x 12 Block	12 kg	12 Months
2 kg x 6 Block	12 kg	12 Months

→ Ready-to-use mozzarella shredded cheese in multiple sizes and formats. Perfect for pizzas, baked dishes, and fast food kitchens. Designed for convenience without compromising on quality.



07

## Shredded Mozzarella *Natural*

Packages per Case	Case Net Weight	Validity
180gm x 24 bag	4.32 kg	12 Months
200gm x 24 bag	4.8 kg	12 Months
400gm x 12 bag	4.8 kg	12 Months
1kg x 12 bag	12 kg	12 Months



08

## Shredded Mozzarella *Vegetarian*

Packages per Case	Case Net Weight	Validity
180gm x 24 bag	4.32 kg	12 Months
200gm x 24 bag	4.8 kg	12 Months
400gm x 12 bag	4.8 kg	12 Months
1kg x 12 bag	12 kg	12 Months

→ Creamy feta cheese packaged in compact, long-lasting tetra paks. Great for storage and consistent flavor, ideal for salads, pastries, or catering needs.



09

## Feta Cheese Tetra Pak *Vegetarian*

Packages per Case	Case Net Weight	Validity
250gm x 27 pieces	6.75 kg	12 Months
500 x 12 pieces	6 kg	12 Months
80gm x 50 pieces	4 kg	12 Months



→ Bulk-packed white cheese ideal for restaurants, bakeries, and bulk buyers. A versatile product that retains its freshness for long times.



10

## White Cheese Buckets *Natural*

Packages  
per Case

Validity

5kg or 10kg buckets

12 Months



11

## White Cheese Buckets *Vegetarian*

Packages  
per Case

Validity

5kg or 10kg buckets

12 Months

# Pasta & Grains Products



ExpoEast produces premium pasta made from carefully selected wheat and semolina, delivering superior taste, texture, and cooking performance. Designed to meet international standards for retail and foodservice markets.



➤ Big Rings



➤ Small Rings



➤ Lisci Rings



➤ Elbow



➤ Snails



➤ Shells



➤ Fusilli



➤ Penne Rigate



➤ Penne Lisci



➤ Spaghetti 2.2



➤ Spaghetti 1.7



➤ Spaghetti 1.3



➤ Vermicelli



➤ Big Rice



➤ Rice



➤ Alphabets & Numbers

→ Available in a wide variety of long and short shapes to suit diverse recipes as well as regional preferences.

→ Hard semolina pasta delivers firm texture and authentic taste, available in a wide range of sizes to fit all kinds of needs.



12

## Premium Pasta *Hard Semolina*

Packages per Case	Case Net Weight	Validity
250gm x 20 bags	5kg	24 Months
250gm x 40 bags	10kg	24 Months
300gm x 20 bags	6kg	24 Months
300gm x 24 bags	7.2kg	24 Months
350gm x 20 bags	7kg	24 Months
350gm x 24 bags	8.4kg	24 Months
400gm x 20 bags	8kg	24 Months
400gm x 24 bags	9.6kg	24 Months
450gm x 20 bags	9kg	24 Months
500gm x 20 bags	10kg	24 Months
1kg, 5kg, 10Kg or 25kg Bulk		24 Months

→ Wheat flour pasta offers smooth texture ideal for everyday meals. Available in both bags and bulk for all use cases.



13

## Premium Pasta *Wheat Flour*

Packages per Case	Case Net Weight	Validity
250gm x 20 bags	5kg	24 Months
250gm x 40 bags	10kg	24 Months
300gm x 20 bags	6kg	24 Months
300gm x 24 bags	7.2kg	24 Months
350gm x 20 bags	7kg	24 Months
350gm x 24 bags	8.4kg	24 Months
400gm x 20 bags	8kg	24 Months
400gm x 24 bags	9.6kg	24 Months
450gm x 20 bags	9kg	24 Months
500gm x 20 bags	10kg	24 Months
1kg, 5kg, 10Kg or 25kg Bulk		24 Months

→ A colorful mix of pasta shapes providing visual appeal, consistent quality, and versatile use across various dishes.



14

## Premium Pasta *Mix*

Packages per Case	Case Net Weight	Validity
250gm x 20 bags	5kg	24 Months
250gm x 40 bags	10kg	24 Months
300gm x 20 bags	6kg	24 Months
300gm x 24 bags	7.2kg	24 Months
350gm x 20 bags	7kg	24 Months
350gm x 24 bags	8.4kg	24 Months
400gm x 20 bags	8kg	24 Months
400gm x 24 bags	9.6kg	24 Months
450gm x 20 bags	9kg	24 Months
500gm x 20 bags	10kg	24 Months
1kg, 5kg, 10Kg or 25kg Bulk		24 Months

21

# Jam & Preserves Products



Delicious jams in a variety of flavors, available in both glass jars and single-serve plastic portions. Perfect for hotels, catering, and retail, with consistent quality and long shelf life.

\*Fig, Cocktail,  
Strawberry  
Apricot &  
More!

→ Premium fruit jams made from carefully selected fruits, offering rich flavor and smooth texture, packed in elegant glass jars.



15

## Jam in Glass Jars\*

Packages per Case	Case Net Weight	Validity
350gm x 12 tray	4.2kg	24 Months
380gm x 12 tray	4.56kg	24 Months
450gm x 12 tray	5.4kg	24 Months

23

\*Fig, Cocktail,  
Strawberry  
Apricot &  
More!

→ Convenient fruit jam portions  
in durable cups, designed for  
hotels, airlines, catering, and on-  
the-go consumption.



16

## Jam in Plastic Portions\*

Packages per Case	Case Net Weight	Validity
30gm x 224 cups	6.72kg	24 Months
30gm x 200 cups	6kg	24 Months
30gm x 100 cups	3kg	24 Months
25gm x 224 cups	5.6kg	24 Months
25gm x 200 cups	5kg	24 Months
25gm x 100 cups	2.5kg	24 Months



\*Fig, Cocktail,  
Strawberry  
Apricot &  
More!

→ Spreadable jams combining premium quality with attractive presentation, ideal for hospitality and breakfast service.



17

## Jam in Mini Glass\*

Packages  
per Case

Case  
Net Weight

Validity

30gm x 120 mini jar

3.6kg

24 Months

25

# Tomato Products



ExpoEast tomato products are made from carefully selected fresh tomatoes to ensure rich color, natural taste, and consistent quality across applications.

→ Tomato paste packed in glass jars to preserve freshness, flavor, and color, suitable for household and gourmet use.



18

## Tomato Paste in Glass

Packages per Case	Case Net Weight	Validity
150gm x 24 tray	3.6kg	24 Months
370gm x 12 tray	4.44kg	24 Months
450gm x 12 tray	5.4kg	24 Months

27

→ High-quality tomato paste in durable food-grade tin packaging, offering extended shelf life for retail and professional kitchens.



19

## Tomato Paste in Tins

Packages per Case	Case Net Weight	Validity
400gm x 12 tray	4.8kg	24 Months
800gm x 12 tray	9.6kg	24 Months

→ Bulk tomato paste developed for catering, foodservice, and industrial use, ensuring consistent brix levels and guaranteeing reliable performance.



20

## Bulk Tomato Paste

Packages per Case	Case Net Weight	Validity
2.8kg x 4 carton	11.2kg	24 Months
2.8 kg x 6 carton	16.8kg	24 Months

29

# Bouillon Stock Products



Full-flavor chicken, beef, and vegetable bouillon stocks in cube format for easy portioning. Packed for bulk use in display-ready boxes, perfect for culinary professionals.

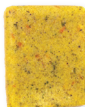
→ Flavor-rich chicken stocks designed to enhance everyday cooking, available in chicken, beef, and vegetable variants



21

## Chicken Bouillon Stock

Packages per Case	Case Net Weight	Validity
20gm x 24 pieces x 24 display box	11.52kg	24 Months



22

## Beef Bouillon Stock

Packages per Case	Case Net Weight	Validity
20gm x 24 pieces x 24 display box	11.52kg	24 Months



23

## Vegetable Bouillon Stock

Packages per Case	Case Net Weight	Validity
20gm x 24 pieces x 24 display box	11.52kg	24 Months

# Soup Products



A comforting range of instant soups made with carefully selected ingredients, offering convenience, great taste, and quick preparation. Ideal for foodservice, retail, and institutional use.



→ Instant soups including chicken cream, mushroom, and vegetable options—offered in sachets for easy preparation.



24

## Chicken Cream Soup

Packages  
per Case

Validity

60gm or 70gm x 12 sachets x 6 display box

24 Months



25

## Chicken Noodle Soup

Packages  
per Case

Validity

60gm or 70gm x 12 sachets x 6 display box

24 Months



26

## Mushroom Cream Soup

Packages  
per Case

Validity

60gm or 70gm x 12 sachets x 6 display box

24 Months



27

## Spring Vegetable Noodles

Packages  
per Case

Validity

60gm or 70gm x 12 sachets x 6 display box

24 Months

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