

Privacy Policy

Effective Date: May 18, 2026

This Privacy Policy explains how Michael Erickson ("I", "me", or "my") collects, uses, and protects the personal information you provide when visiting themichaelerickson.com (the "Site").

1. INFORMATION I COLLECT

When you submit a form on the Site, I collect the following information: • Your name • Your email address I do not collect any other personal information unless you voluntarily provide it in a message or through direct communication.

2. HOW I USE YOUR INFORMATION

The information you provide is used solely to respond to your inquiry or request. I do not use your information for any other purpose without your explicit consent.

3. HOW I STORE YOUR INFORMATION

Your information is stored securely and is only accessible to me. I take reasonable measures to protect your data from unauthorized access, loss, or misuse. I do not store your information longer than necessary to fulfill the purpose for which it was collected.

4. SHARING YOUR INFORMATION

I do not sell, trade, or share your personal information with third parties, except as required by law or as necessary to operate the Site (for example, email service providers used to receive form submissions).

5. COOKIES & ANALYTICS

The Site may use basic analytics tools to understand visitor behavior (such as page views and traffic sources). These tools may collect anonymized data such as your browser type, device, and approximate location. No personally identifiable information is collected through analytics.

6. YOUR RIGHTS

You have the right to request access to, correction of, or deletion of any personal information I hold about you. To make such a request, please contact me directly through the contact form on the Site.

7. THIRD-PARTY LINKS

The Site may contain links to external websites. I am not responsible for the privacy practices of those sites and encourage you to review their privacy policies.

8. CHANGES TO THIS POLICY

I may update this Privacy Policy from time to time. Any changes will be reflected on this page with an updated effective date. Continued use of the Site after changes are posted constitutes your acceptance of the updated policy.

9. CONTACT

If you have any questions about this Privacy Policy, please reach out through the contact form on themichaelerickson.com.