

Orchestrating Life-Sustaining Science

Enterprise Digital Solutions for
Cell & Gene Therapy (CGT)

Powered by Salesforce Service Cloud &
Experience Cloud





The Challenge: Complexity at Every Milestone

Cell and Gene Therapies represent the pinnacle of personalized medicine, yet they face unprecedented operational hurdles. Unlike traditional pharmaceuticals, CGT requires a synchronized, "Vein-to-Vein" (V2V) orchestration of clinical, manufacturing, and logistics data where there is zero margin for error.

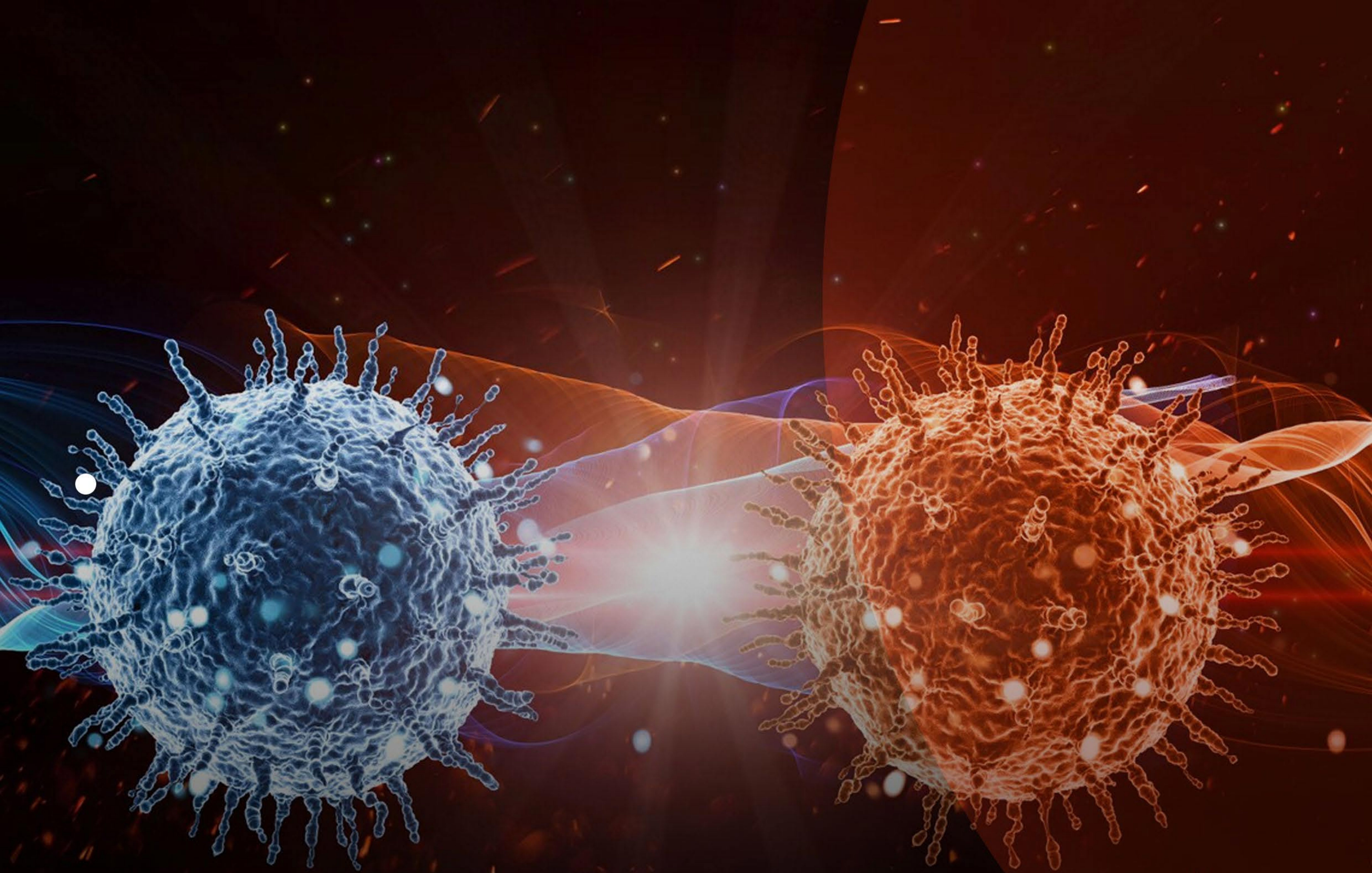
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Our Solution: The Unified CGT Ecosystem

We provide Big Pharma companies with a robust digital backbone built on Salesforce Service Cloud and Experience Cloud. Our platform bridges the gap between the clinical site and the manufacturing floor, ensuring that the Chain of Identity (CoI) and Chain of Custody (CoC) remain unbroken.



Core Capability Pillars

Vein-to-Vein (V2V) Journey Management

A unified command center for the entire therapy lifecycle.

Milestone Tracking

Real-time visibility into apheresis, cryopreservation, and infusion stages.

Predictive Alerting

Automated notifications for time-sensitive windows and critical hand-offs.

Compliance-First

Built-in audit trails and data validation to meet GxP, HIPAA, and GDPR standards.

Clinical Site Onboarding & Engagement

Leveraging Salesforce Experience Cloud

Partner Portals

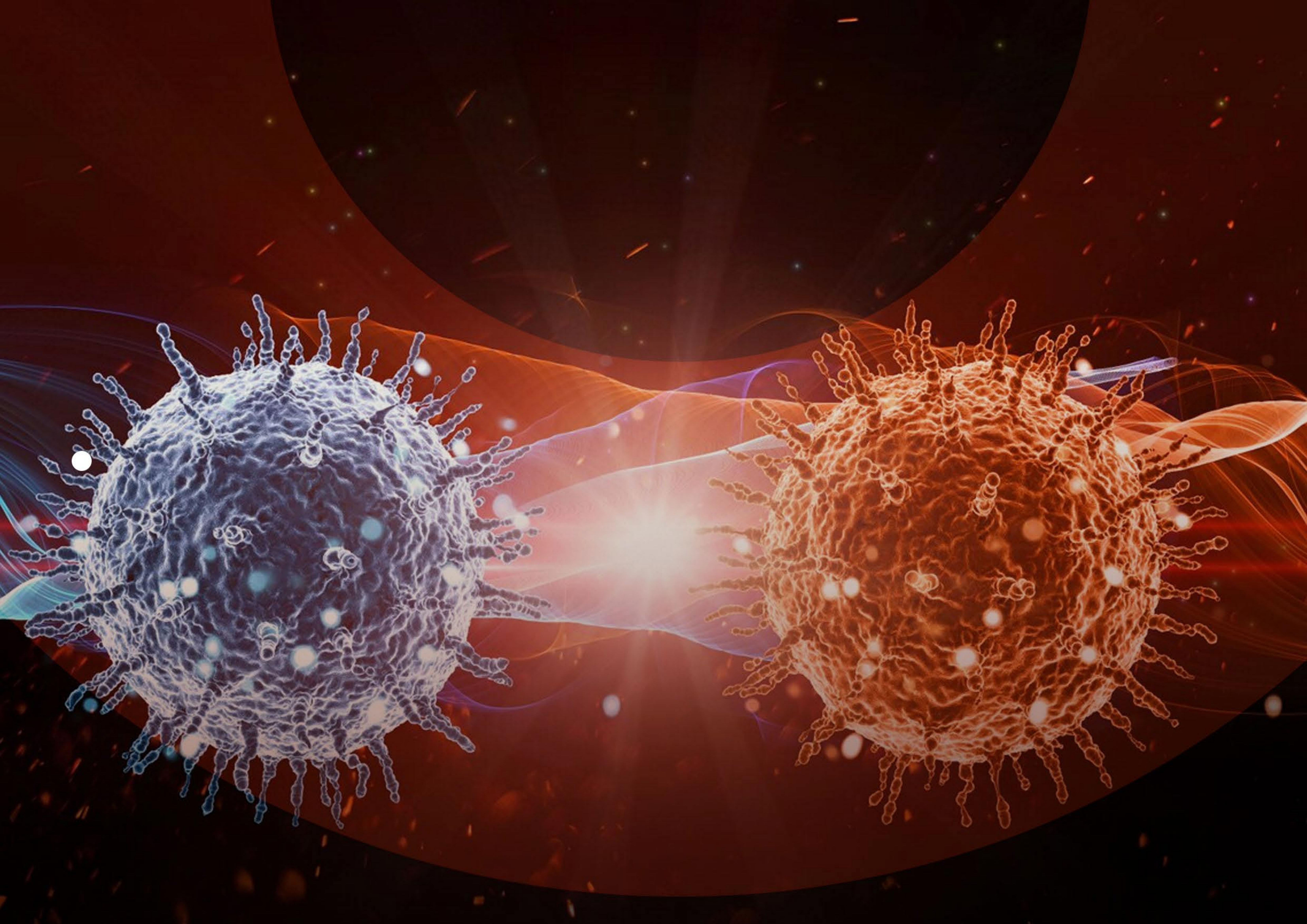
Secure, branded self-service environments for clinical sites.

Automated Onboarding

Streamlined site readiness, credentialing, and training verification.

Real-Time Collaboration

Direct communication between the Sponsor and the Clinical Site staff.



Core Capability Pillars

Integrated Logistics Orchestration

Direct Courier Integration (e.g., Biocair)

Seamless Connectivity

Real-time visibility into apheresis, cryopreservation, and infusion stages.

Live Tracking

Logistics data is pushed directly into the Salesforce Case record, eliminating manual data entry.

Exception Management

API-led integration with specialized couriers for real-time GPS and temperature monitoring.

Manufacturing & Case Management

Leveraging Salesforce Service Cloud

Dynamic Scheduling

Integration with manufacturing processes to sync production capacity with patient collection dates.

360-Degree Case View

Centralized patient data, insurance verification, and logistics coordination.

Slot Management

Intelligent allocation of manufacturing "cleanroom" slots based on real-time logistics data.



Why Choose Our Framework?



Scalability

Built on Salesforce, ready to scale from Phase I trials to global commercial launch.



Interoperability

Seamlessly integrates with existing ERP, LIMS, and external partner APIs.



Reliability

Secure, cloud-native architecture trusted by the world's leading life science organizations.



Ready to Transform Your CGT Operations?

Empower your clinical sites, optimize your supply chain, and ensure every patient receives their therapy on time, every time.

About Circulants

We help Life sciences organizations transform complex research, clinical, and commercial data into AI-driven insights. Enabling smarter discoveries, faster decisions, and breakthrough outcomes for a lasting competitive advantage.

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