

# Terms of Service

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Splice Marketing Solutions | [splicemarketingsolutions.com](https://splicemarketingsolutions.com)  
Effective Date: June 10, 2026

## 1. Acceptance of Terms

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By accessing or using the website [splicemarketingsolutions.com](https://splicemarketingsolutions.com) (the "Site") or engaging our services, you agree to be bound by these Terms of Service ("Terms"). If you do not agree to these Terms, please do not use the Site or our services. These Terms apply to all visitors, clients, and others who access or use our services.

## 2. Services

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Splice Marketing Solutions provides digital marketing services including, but not limited to, search engine optimisation (SEO), paid advertising (PPC), social media management, content creation, email marketing, web design, and marketing strategy consulting. Specific deliverables, timelines, and fees are outlined in individual service agreements or proposals provided to each client.

## 3. Client Responsibilities

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Clients agree to:

- Provide accurate and complete information required for us to deliver services.
- Ensure timely approvals and feedback to avoid project delays.
- Maintain valid logins and access credentials for any platforms required.
- Comply with all applicable laws when using our services.
- Not use our services for unlawful, deceptive, or harmful purposes.

## 4. Payment Terms

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Fees for services are outlined in your signed service agreement or proposal. Unless otherwise agreed in writing:

- Invoices are due within 10 days of issue.
- Late payment fees will be determined as outlined in your individual service contract.
- We reserve the right to suspend services for overdue accounts.
- All fees are exclusive of applicable taxes.

## **5. Intellectual Property**

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Upon receipt of full payment, clients receive ownership of final deliverables created specifically for them. Splice Marketing Solutions retains ownership of all underlying methodologies, frameworks, templates, and pre-existing materials used in the creation of deliverables. We reserve the right to showcase completed work in our portfolio unless a client requests otherwise in writing.

## **6. Confidentiality**

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Both parties agree to keep confidential any proprietary or sensitive information shared during the engagement. This includes business strategies, financial data, and client lists. This obligation survives termination of the service agreement.

## **7. Limitation of Liability**

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Splice Marketing Solutions shall not be liable for any indirect, incidental, special, or consequential damages arising from the use of our services, including but not limited to loss of revenue, loss of data, or loss of business opportunities. Our total liability shall not exceed the fees paid by the client in the three months preceding the claim.

## **8. No Guarantee of Results**

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Digital marketing results depend on many factors outside our control, including platform algorithm changes, market conditions, and competitor activity. We do not guarantee specific results such as search rankings, lead volumes, or return on ad spend.

## **9. Termination**

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Either party may terminate a service agreement with 30 days written notice unless otherwise specified in the individual agreement. Upon termination, the client is responsible for payment of all services rendered up to the termination date. We reserve the right to terminate services immediately in the event of non-payment or breach of these Terms.

## **10. Third-Party Platforms**

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Our services may involve the use of third-party platforms (e.g., Google Ads, Meta, LinkedIn). We are not responsible for changes to those platforms' policies, pricing, or functionality. Clients are responsible for maintaining valid accounts and billing information with those platforms.

## 11. Governing Law

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These Terms shall be governed by and construed in accordance with the laws of the jurisdiction in which Splice Marketing Solutions operates. Any disputes shall be subject to the exclusive jurisdiction of the courts in that jurisdiction.

## 12. Changes to Terms

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We reserve the right to update these Terms at any time. Updated Terms will be posted on the Site with a revised effective date. Continued use of our services after changes constitutes acceptance of the new Terms.

## 13. Contact

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For questions about these Terms, please contact us at:

**Splice Marketing Solutions** [splicemarketingsolutions.com](http://splicemarketingsolutions.com) Email: [info@splicemarketingsolutions.com](mailto:info@splicemarketingsolutions.com)