

Privacy Policy

Splice Marketing Solutions | splicemarketingsolutions.com

Effective Date: June 10, 2026

Splice Marketing Solutions ("we", "us", or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website splicemarketingsolutions.com or engage our services. Please read this policy carefully.

1. Information We Collect

Personal Information You Provide

When you contact us, request a proposal, or engage our services, we may collect:

- Name and job title
- Email address and phone number
- Company name and website
- Billing and payment information
- Any other information you voluntarily provide

Information Collected Automatically

When you visit our Site, we may automatically collect:

- IP address and browser type
- Pages visited and time spent on the Site
- Referring URLs
- Device and operating system information

This data is collected via cookies and similar tracking technologies.

2. How We Use Your Information

We use the information we collect to:

- Provide, manage, and improve our services
- Communicate with you about projects, proposals, and invoices
- Send marketing communications (where you have consented)
- Analyse Site usage to improve user experience
- Comply with legal obligations
- Prevent fraud and ensure the security of our Site

3. Sharing Your Information

We do not sell your personal information. We may share information with:

- **Service providers** who assist us in operating our business (e.g., email platforms, accounting software, project management tools), bound by confidentiality agreements.
- **Third-party advertising platforms** (e.g., Google, Meta) as required to deliver paid campaigns on your behalf.
- **Legal authorities** when required by

law or to protect our rights.

We require all third parties to handle your data securely and in accordance with applicable privacy laws.

4. Cookies

Our Site uses cookies to enhance your browsing experience. Cookies are small files stored on your device. You can control cookie preferences through your browser settings. Note that disabling cookies may affect certain features of our Site.

We may use:

- **Essential cookies** – required for the Site to function.
- **Analytics cookies** – to understand how visitors use our Site (e.g., Google Analytics).
- **Marketing cookies** – to deliver relevant advertising.

5. Data Retention

We retain personal information for as long as necessary to fulfil the purposes outlined in this policy, comply with legal obligations, resolve disputes, and enforce agreements. Client data is generally retained for seven years following the end of an engagement for accounting and legal purposes.

6. Your Rights

Depending on your location, you may have the right to:

- Access the personal information we hold about you
- Request correction of inaccurate data
- Request deletion of your personal information
- Withdraw consent for marketing communications at any time
- Lodge a complaint with a relevant data protection authority

To exercise any of these rights, contact us at the details below.

7. Data Security

We implement appropriate technical and organisational measures to protect your personal information against unauthorised access, loss, or misuse. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

8. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices of those sites and encourage you to review their privacy policies.

9. Children's Privacy

Our Site and services are not directed at individuals under the age of 18. We do not knowingly collect personal information from children. If you believe we have inadvertently collected such information, please contact us immediately.

10. Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with a revised effective date. We encourage you to review this policy regularly.

11. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Splice Marketing Solutions splicemarketingsolutions.com Email: hello@splicemarketingsolutions.com