



TEXAS ATHLETICS CASE STUDY · DATA INFRASTRUCTURE

Texas Athletics gets a day of the week back with data that just works.

Texas Athletics moved its core data infrastructure onto Equipe. The data feeds now run without anyone maintaining them, and Equipe automatically monitors data health and alerts the team, rather than leaving them to discover a problem at the moment they need the data.

Customer data stays accurate without anyone checking it, and the eight to ten hours a week that used to go to troubleshooting and manual verification now go to revenue work instead.

8-10 hours SAVED PER WEEK, A FULL DAY BACK	Built-in monitoring and alerts on all data feeds.	Accurate customer data without manual oversight.
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TEXAS ATHLETICS

“Equipe gave us reliability. The main two things our previous vendor was responsible for we had to constantly troubleshoot. Now, with Equipe, it just works, and I get a day of my week back.”



Nolan Raney
DIRECTOR, ENTERPRISE INTEGRATIONS AND DATA ANALYTICS, TEXAS ATHLETICS

THE PROBLEM

Texas relied on a legacy vendor for core data infrastructure. Unfortunately, it broke often, so someone on the data team had to troubleshoot it every week. They were losing too much time to keeping their data reliable.

Checking the data by hand was the only way to trust it. Nothing flagged a problem automatically, so someone had to go find it, and that was time they should have been spending on revenue projects.

Texas Athletics moved that infrastructure to Equipe for the reliability they needed.

WHAT TEXAS ATHLETICS NO LONGER HAS TO DO

1 Troubleshoot the data pipelines.

Equipe runs the infrastructure underneath, so the team doesn't have to worry about managing replication jobs, scheduling, uptime, and more.

2 Hunt down data issues.

Equipe monitors every feed and alerts the team when something goes wrong, with clear error messages that make the problem easy to identify.

3 Verify the data by hand.

Customer data stays accurate on its own, so the team can trust it without checking it first.

RESULTS

- **Texas got a full day of the week back.** Eight to ten hours that went to troubleshooting and manual checks now go to revenue projects instead.
- **Texas can trust its data without checking it.** Equipe surfaces any issue before it reaches someone downstream, so the team works from data it knows is right.
- **Texas can take on work it couldn't before.** The team stopped spending its capacity on keeping the infrastructure alive, so bigger projects are actually on the table now.