

Jakub Zegzulka

Creative

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EXPERIENCE

OpenAI — *Member of Design Staff (Intern)*

San Francisco, California, US — 05/2025 - 08/2025

- ChatGPT, new products, prototyping.
- Added over \$0.5 billion in ARR through shipped experiments.

Apple — *Product Designer, Special Projects Group (Contract)*

Cupertino, California, US — 02/2024 - 08/2024

- R&D of AI, AR/VR, 3D.
- Contract via Magnit at Special Projects Group, Marcom.

Meta — *AR Product Design Intern, Reality Labs*

Burlingame, California, US — 05/2023 - 08/2023

- Core OS for Orion, AR Glasses.
- Art direction, UX & Unity prototyping.

Freelancer / Contractor — *Designer*

Remote — 09/2019 - 08/2022

- Collaborated with Iverson on digital product design for AI clients.
- Led design of digital products at Undout, built a fully functional alarm clock (custom software + hardware) and delivered it to 220 customers after fundraising 550k CZK.
- Designed a new product website for XTND.
- Designed the first MVP version of a browser extension, Verifree, which helped raise \$0.6M from Google.
- Redesigned a city routing planner mobile app, Fuzee.

Studio Godsey — *Product Designer (Freelance)*

Remote — 05/2020 - 08/2022

- Redesigned a mobile app for Wondr, creating a new design system in Figma, UX, interaction, and visual design. Leading to a 75% increase in users preferring the mobile app over the web app with 220,000+ annually paying participants.
- Designed a new integration flow for Zero Fasting, allowing 5,000,000+ users to connect Oura, Fitbit, and Dexcom devices.

SOFTWARE

Unity, C#, Adobe After Effects, 3D, Blender, Cinema 4D, JavaScript, HTML, CSS, p5.js, SparkAR, Lightship ARDK, Oculus SDK, Lens Studio, Python, AR, VR, Growth, Design Systems, Adobe Photoshop, Adobe Illustrator, Figma, Sketch, Webflow, Framer, SwiftUI

TALKS & INTERVIEWS

Interview, Design & Future

2FRESH Podcast

Sep 2025

Interview, Journey to OpenAI and Apple

Forbes

Jun 2025

Panel, Celebrating Craft in the Age of AI

Figma, Treasure Island

Jul 2025

Interview, Digital Designer & Artist

Shoutout LA

Mar 2025

Panel, AI Roundtable Panel

AICAD Conference 2024

Nov 2024

Interview, Czech at Apple and Meta

CZECHCRUNCH

Oct 2024

Speaker, Breaking Into AR/VR

SAIC + University of Chicago

Apr 2024

ZOE — Product Design Intern

London, UK — 06/2021 - 09/2021

- Developed acquisition landing page experiments that led to increased activation rates.
- Designed a prototype on UserTesting.com and conducted user research on the entire acquisition flow.
- Shipped an improved version of an acquisition quiz.

Kiwi.com — Associate Product Designer (Contract)

Prague, Czechia — 02/2021 - 05/2021

- Designed a fake-door test for a new fare lock feature, resulting in a 12% open rate and 3% usage rate, which proved the feature's viability and started full product development.
- Designed a new flight check-in feature for Android and iOS.
- Designed app star rating growth experiments for Android and iOS.

Avast — Product Design Intern

Prague, Czechia — 07/2019 - 11/2019

- Designed a concept for a parental control child app, leading the entire design process from research to prototyping and user testing, with a focus on product and visual design.

Mavvo — Design Intern (Part-Time)

Prague, Czechia — 11/2018 - 10/2019

- Designed a new website and brand identity for a construction firm.
- Designed concepts for various apps and websites.

EDUCATION

ArtCenter College of Design — BS, Interaction Design

Pasadena, California, US — 09/2022 - Present

- Prototyping, Interactive Art, and XR.
- Google - AI Sponsored Project.
- Adobe - Design Storm - Teaching Assistant.

Panel, Designing for VR

KISK, Masaryk University

Nov 2023

Interview, Growth in Design

Still Iterating Podcast

Feb 2020

Interview, UI/UX

Proudly Podcast

Jul 2019

Speaker, Personal Brand

LinkedIn Summit CZE

Jun 2019

RECOGNITIONS & AWARDS

Forbes 30 Under 30, Feb 2026

Beautifully Designed & Super Effective

Portfolios, Wall of Portfolios, 2025

7 Portfolio Websites Designers NEED to

See, Andres The Designer, 2024

UX Design Weekly Newsletter, 2022

Bestfolios, 2019, 2020, 2022, 2025

TOP 3 High Schooler in Czechia, 2022

Best Design Portfolios, Playbook, 2021

Design Portfolios, Dribbble Blog, 2021

Portfolio of the Day, Pfolios, 2021

Case Study Club Newsletter, 2020

1st place Startup Weekend Ostrava, 2019

2nd place Startup Weekend Zilina, 2019

1st place Startup Weekend Prague, 2019

1st place Startup Weekend Olomouc, 2019

3rd place Teendesign

(Visual Communication), 2018

