

Your reach, *amplified.*

◇ 2026 · MEDIA & PARTNERSHIP RATE CARD ◇

THE MEMBER ADVANTAGE

Members save up to **60%** on every rate below.
Join RAS to unlock these preferred prices.

I	CHANNEL	Social Media Amplification	Featured across our owned channels to put your brand <i>in front of Singapore's F&B community.</i>	10,000+ FACEBOOK	5,000+ LINKEDIN	900+ INSTAGRAM	800+ EDM DATABASE	PLACEMENT	STANDARD	MEMBER
								Facebook Post	\$500	\$200
								LinkedIn Post	\$400	\$150
								Instagram Post	\$300	\$100

II	DIRECT	Targeted EDM Blasts	Direct-to-inbox reach to our member database. <i>Artwork to be provided by the advertiser.</i>	PLACEMENT	STANDARD	MEMBER
				EDM Blast ONE DEDICATED SEND	\$600	\$400

III	BUNDLE	Event & Workshop Packages	A comprehensive package bundling 2× EDM blasts and 2× Facebook posts for sustained visibility.	PLACEMENT	STANDARD	MEMBER
				Package STARTING FROM	\$5,888	\$2,888
				<i>Packages are tailored to scope — figures shown are entry points.</i>		

Looking for something deeper? **We'll customise a long-term collaboration built around your goals.**

Ready to maximise your reach?

Contact us for a quotation, or become a member and start saving.



The RAS Herald, *in print.*

◇ QUARTERLY NEWSLETTER · ADVERTISING RATES ◇

THE READER ADVANTAGE

Reach **800+** highly targeted F&B professionals
and decision-makers each quarter, in print.

ARTWORK All dimensions are approximate and assume a 20 mm margin on an A4 page. Please submit digital assets at 300 DPI for optimal quality.

I FORMATS

Display Advertising

Four formats across the issue — from full-page impact to seamlessly integrated editorial.

Full Page

1414 × 2000 PX

Maximum impact and visibility — a dedicated page for your brand's message.

S\$300–625*
PER ISSUE

Half Page · Vertical

707 × 2000 PX

A prominent vertical presence, sharing a page with editorial or another ad.

S\$175–375
PER ISSUE

Half Page · Horizontal

1414 × 1000 PX

Generous horizontal space for detailed visuals or key messaging on a shared page.

S\$175–375
PER ISSUE

Sponsored Article

1414 × 2000 PX · EDITORIAL

Your message delivered as an editorial piece, blending into the newsletter's content.

S\$200–375*
PER ISSUE

II PREMIUM

Premium Placements

For maximum impact and unparalleled visibility — our most sought-after positions.

◇ Inside Front Cover

Immediate attention the moment the newsletter is opened.

◇ Centre Spread

A commanding two-page canvas at the very heart of the issue.

◇ Inside Back Cover

A prominent, memorable spot as readers near the close.

◇ Back Cover

The most exclusive placement — the very last thing readers see.

** Premium placements carry the upper price band. Slots are allocated on a first-come, first-served basis.*

Reserve your placement.

Contact us to book a slot or request the full media kit.

ENQUIRIES

enquiry@ras.org.sg
ras.org.sg

VISIT

331 North Bridge Road, #22-01/06
Odeon Towers, Singapore 188720

DOCUMENT

RAS Herald · 2026
Quarterly Newsletter