



## ***QIC Ecosystem Pitch-Battle at Web Summit Qatar: Rules***

### **1. Objective**

Attract and select high-potential technology initiatives to join the QIC ecosystem to strengthen market positions in key verticals and explore new revenue streams.

### **2. Focus Verticals**

We're looking for solutions that can be seamlessly integrated into QIC's current products:

- Motor/Car: Services for car owners, telematics, smart repair
- Travel: On-the-fly insurance, concierge services, luggage solutions
- Home: IoT sensors (leaks, fires), property protection
- Health: Telemedicine, health monitoring, preventive medicine

### **3. Timeline**

- Application Deadline: January 27
- Finalists Announcement: 8 shortlisted initiatives will be notified on January 29
- Final Pitch: February 4, live pitching at QIC booth during Web Summit Qatar (Doha)

### **4. Application Requirements**

- 2-minute video pitch: Brief presentation of your product, team, and integration idea with QIC
- Supporting Materials: Website, pitch deck, or demo version
- Submission via the following website link: [ecosystem.qic.digital](https://ecosystem.qic.digital)

### **5. Selection Process**

- All applications are reviewed by QIC's expert team
- 8 initiatives are shortlisted based on the evaluation of submitted materials
- Finalists pitch live QIC booth during the last day of Web Summit (February 4, tentative time is 10:30 am)
- The winner is selected based on proven or clearly articulated profitability and well-defined integration scenario

### **6. Prizes**

- All 8 finalists: 2 tickets to Web Summit Qatar each team (if not yet registered to Web Summit, you will be able to request tickets during registration process) with an opportunity to get a constructive feedback from our dedicated professional jury. Winner will get an offer to develop and/or integrate their project into QIC ecosystem

### **7. Winner's Offer**

- Memorandum of Understanding (MoU): Official intent agreement with open funding amount
- Paid pilot project to test hypotheses on QIC infrastructure



- Distribution Channel Potential: Access to QIC's customer base through joint marketing (after successful PoC)

## **8. Important Notes**

- Priority will be given to mature, integration-ready projects
- The primary objective is strategic partnerships, not direct investments
- English-only communication
- Decisions by QIC selection committee are final and cannot be contested