



Leadership Insight for Organizations Navigating Growth, Transition and Change

At Armstrong McGuire, we believe that self-awareness is one of the most powerful tools a leader can develop. The ability to understand how people communicate, what motivates them and where blind spots exist can transform teams, strengthen culture and improve organizational performance. Our leadership assessments provide nonprofit organizations with practical insights that support stronger communication, healthier team dynamics and more effective leadership.

Whether you are developing an executive team, navigating growth, supporting a new leader or strengthening culture, assessments provide objective insights that help organizations improve communication, build alignment and lead more effectively.

TAILORED TOOLS FOR EVERY LEVEL OF DEVELOPMENT

We offer a range of assessments from introductory communication snapshots to comprehensive executive profiles. By measuring how people behave, what motivates them and the competencies they possess, we help you gain strategic clarity.

ASSESSMENT OPTIONS

BLIND SPOT

Framework: A simplified DiSC

Best For: Teams experiencing communication challenges, leadership stress, conflict or organizations seeking an accessible introduction to team dynamics.

The Strategic Value: Identifies the strengths and potential blind spots associated with four primary communication styles through a simple assessment that takes less than five minutes to complete.

The Outcome: Helps teams move from reactive communication patterns to more intentional, trust-based collaboration.

Investment: \$50 per team member*

TALENT INSIGHTS

Framework: Two Sciences — DiSC® + Driving Forces

Best For: Leadership development, performance coaching and organizational culture alignment

The Strategic Value: A comprehensive 45-page deep dive that maps how someone works (DISC) against why they are driven to perform (Driving Forces).

The Outcome: Helps leaders better align their daily behaviors with the motivations that drive them.

Investment: \$150 per person*

LEADERSHIP Assessments

Armstrong McGuire



TRIMETRIX DNA

Framework: TriMetrix DNA: Mastering Executive Complexity

Best For: Executive coaching, leadership pipelines and detailed career pathing

The Strategic Value: Our most comprehensive tool, this integrates behavioral style, motivators and leadership competencies into a comprehensive executive profile.

The Outcome: Equips leaders with deeper self-awareness and actionable development insights, helping them lead more effectively, navigate complexity and maximize their impact.

Investment: \$250 per person*

* Additional fees apply for debriefing the assessments, coaching based on the assessment and facilitating retreats utilizing the assessments



COMMITTED TO STRONGER LEADERSHIP

Designed for leaders who want to lead with intention and can say:

- **I AM** seeking deeper self-awareness to lead our organization more effectively.
- **I AM** dedicated to building healthier team dynamics and moving away from reactive communication patterns.
- **I AM** focused on navigating organizational growth and aligning our people, roles and culture.
- **I AM** supporting a new executive or preparing our leadership pipeline for what comes next.

Contact Katie Weeks at katie@armstrongmcguire.com to explore which assessment approach may best support your team, leadership goals and next phase of growth.