



# Wildfire International (WI) Privacy Policy

Effective Date: January 14, 2026

Last Updated: January 14, 2026

*As of the effective date of this policy, Wildfire International's website is not actively collecting cookies or technical data. However, as we expand our digital infrastructure and launch new programs (including our International Exchange program and training platforms), we will begin implementing these technologies. This Privacy Policy reflects our planned practices and will govern data collection once those systems are operational. We will update this notice when data collection begins.*

## 1. Introduction

Wildfire International ("WI," "we," "us," or "our") is committed to protecting the privacy of our global community. This Privacy Policy explains how we collect, use, and safeguard your personal information as you interact with our website, training programs, and summits across the globe.

## 2. Information we Collect

We collect information that allows us to fulfill our mission of building global wildfire capacity:

- Personal Identifiers: Name, email address, phone number, and mailing address.
- Professional Data: Agency affiliation, job title, and wildfire qualifications/certifications.
- Payment Information: For donations or program fees (processed via secure, PCI-compliant third parties; WI does not store credit card numbers).
- Technical Data: IP address, browser type, and usage data collected via cookies to improve website performance.

## 3. How We Use Your Data

We process your data based on the following legal grounds:

- Contractual Necessity: Managing training enrollments, issuing certifications, and fulfilling our program obligations to you.
- Legitimate Interests: To improve our wildfire education curriculum, conduct research, and communicate organizational impact.
- Legal Compliance: To meet tax, reporting, and regulatory requirements in our operating jurisdictions.
- Consent: For our newsletters and marketing communications (which you can opt-out of at any time).

#### **4. International Data Transfers**

WI is a truly international organization. Your data may be transferred to and processed in countries other than your own, including the United States.

- Standard Contractual Clauses (SCCs): For users in the EU, Australia, and South Africa, we utilize SCCs or equivalent legal mechanisms to ensure your data receives a level of protection consistent with GDPR, the Australian Privacy Act, and POPIA.

#### **5. Data Sharing & Disclosure**

We do not sell your data. We only share information with:

- Service Providers: Secure platforms for email, hosting, and payment processing.
- Accreditation Partners: Local wildfire agencies to verify your training credentials at your request.
- Legal Necessity: If required by law or to protect the safety of our practitioners and the communities we serve.

#### **6. Your Rights & Choices**

Regardless of where you live, WI provides the following rights to all users:

- Access & Portability: Request a copy of the data we hold on you.
- Correction: Ask us to update inaccurate training or contact records.
- Erasure ("Right to be Forgotten"): Request the deletion of your data (subject to legal retention requirements for certifications).
- Cookie Control: You can manage your preferences via our on-site cookie banner.

- Right to Lodge a Complaint: You have the right to contact your local data protection authority if you believe your privacy rights have been infringed.

## **7. Data Security**

We implement industry-standard technical and organizational measures (encryption, firewalls, and access controls) to protect against unauthorized access, alteration, or loss.

## **8. Contact Us**

For any privacy-related inquiries or to exercise your data rights, please contact our privacy team at: **[privacy@wildfireinternational.org](mailto:privacy@wildfireinternational.org)**

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