TIMESSQUARE
CAPITAL MANAGEMENT, LLC

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The Mid Cap Advantage:

How Active Management Can Augment the Market's Most Consistent Growth Engine

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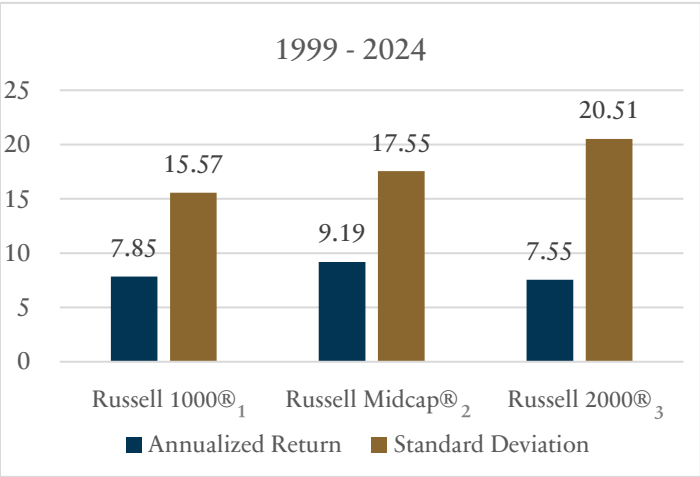
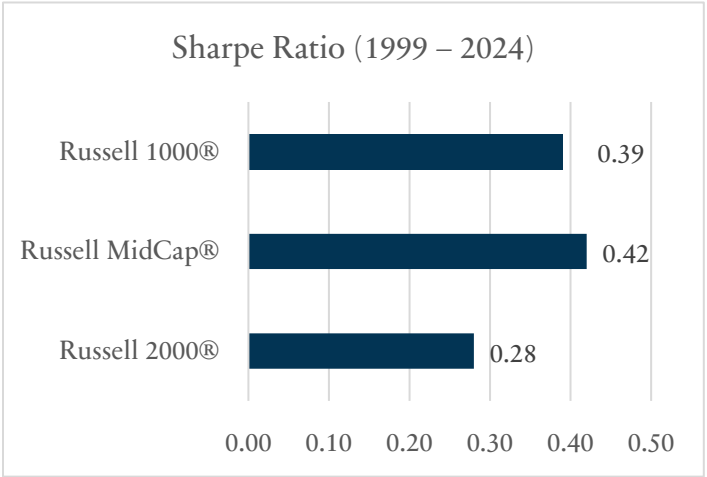
TSCM Mid Cap Approach:

- Avoiding benchmark concentration and momentum-driven distortions
- Identifying companies experiencing meaningful but underrecognized improvements
- Emphasizing secular growth drivers over short-term market themes

As long-time U.S. public equity investors we view mid capitalization companies as an attractive balance between large caps and small caps. These companies have matured into a growth phase that is often more stable than when they were small caps, though with higher incremental growth than large caps. The return and risk data over the last 25 years bears that out:





Source: FactSet, as of Jan. 1999 to Dec. 2024.

In addition, when reviewing five-year monthly rolling performance over that same 25-year period:

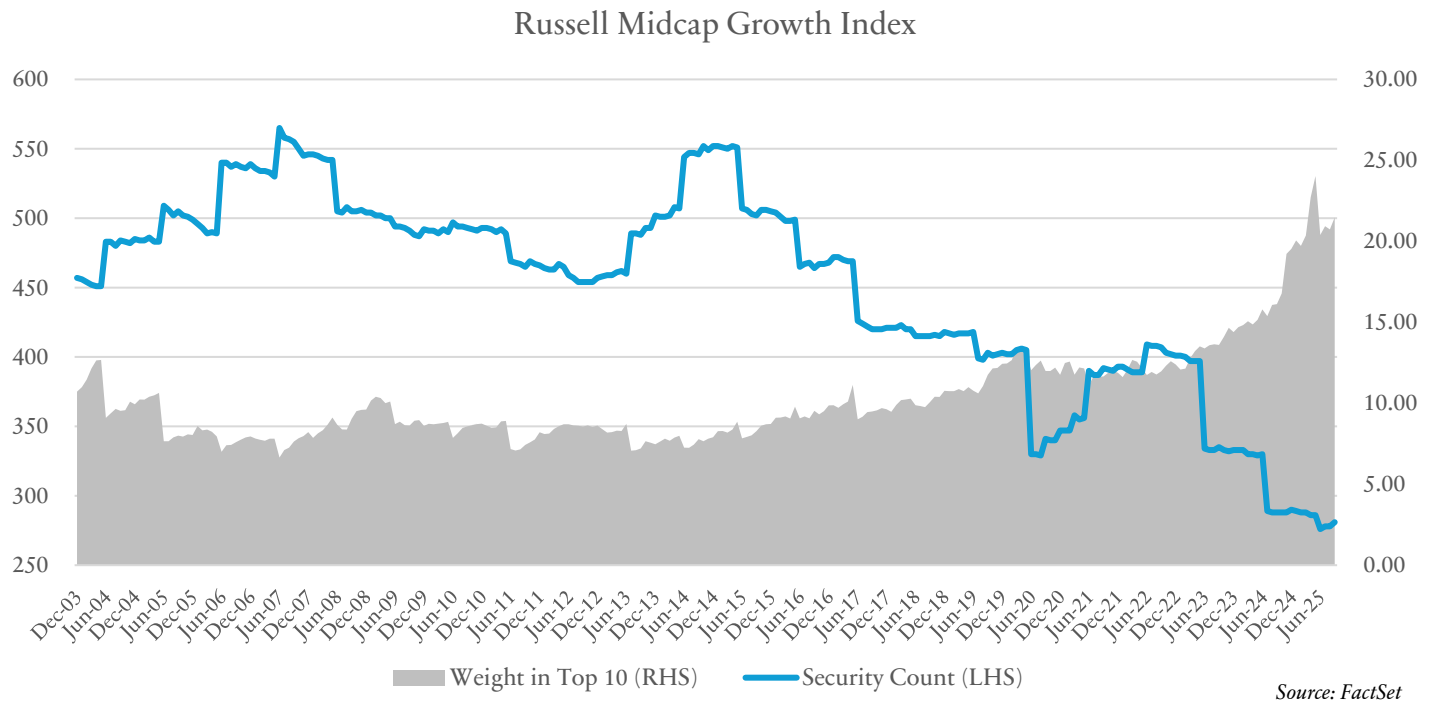
- Mid outperformed large 57% of the time (by an average of 373 basis points)
- Mid outperformed small 92% of the time (by an average of 199 basis points)

Are the Mid Cap Goal Posts Moving?

By FTSE Russell's definition, the widely used Russell Midcap Index always begins with 800 stocks and allows for proportionate weighting of those names into the Growth[4] and Value[5] indexes. Typically, both Growth and Value have over 400 names each. However, with the more recent trend of market cap expansion / capital moving into Growth stocks, the dynamics for the Russell Midcap Growth, Value, and overall Index have changed.

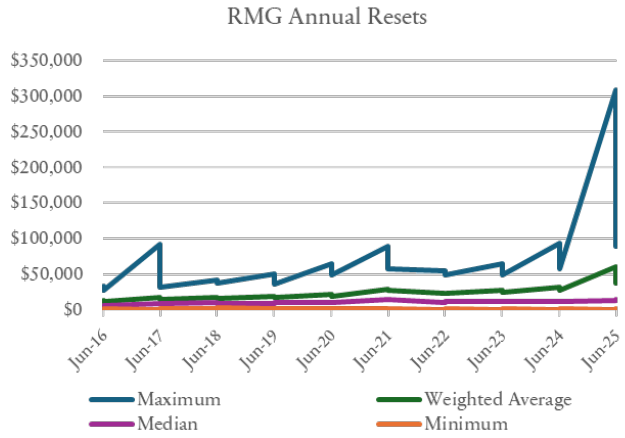
Fewer, Larger Growth Names Dominate the Indexes

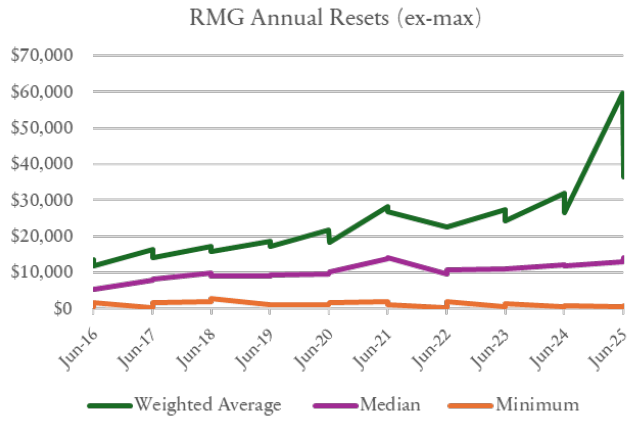
Because FTSE Russell balances the capital between growth and value, fewer names are needed to populate the Growth Index. As the Russell Midcap Growth Index has become more top heavy, it now includes fewer stocks than ever. The index has fewer than 300 companies (281 to be exact) for the first time on record, down from a high of 552 in 2015 and 408 just three years ago. Furthermore, this has resulted in greater concentration and total weight in the Russell Midcap Growth's top ten. Ten years ago, the top ten weight was under 10%, 15% in 2024, and now 21.5% as of September 2025.



Source: FactSet

While FTSE Russell reconstitutes its indexes annually (and beginning in 2026, semiannually), in part to "graduate" the larger cap constituents to Russell's mega cap Top 200 Index[6], there has been a steady upward trend of the size profile for the Russell Midcap Growth Index:





Source: Jeffries

Sector Exposures are Subject to Rapid Moves

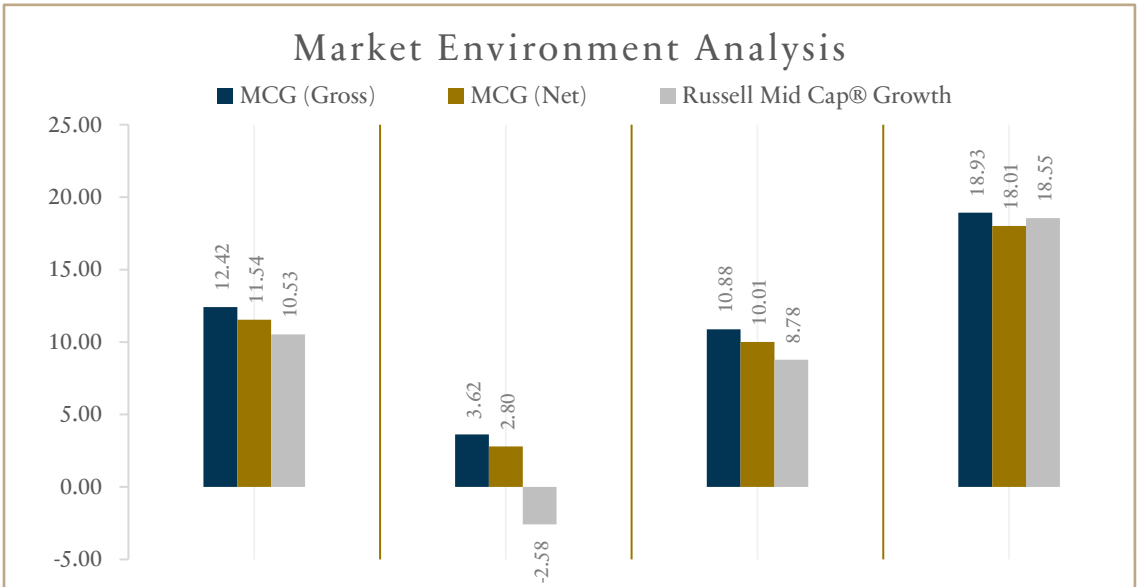
The same mechanistic nature of the index creation and rebalancing that causes those concentration levels also affects the economic sector exposures within the index. Shifts in the index during a rebalance can be dramatic and do not necessarily reflect economic realities or investment opportunities. Take the most recent rebalance in June 2025. Over 1,000 basis points abandoned the Information Technology sector and more than 800 basis points flooded into Consumer Discretionary. It's not as if the economic landscape or opportunity set changed, but the structure of the index became dramatically different. Russell intends to reconstitute the indexes twice per year beginning in 2026 (once in June and again in November). In our view, this should mitigate some of the magnitude of these significant shifts, but it likely is not the trend.

In summary, the Russell Midcap Growth Index is increasingly concentrated, leading to material shifts in economic exposure, and appears to be drifting away from the historical market cap definition of Mid Cap. This steady increase in size and concentration is likely to continue unabated, which fundamentally changes the essence of Mid Cap when only using the indexes. As a small to mid-cap manager for over 25 years, we believe in offering our clients the exposures they are seeking, and style purity is paramount to maintaining the integrity of our strategy.

The TimesSquare Difference

Being an active manager focused on quality growth businesses, we strive to avoid the hype that attracts capital over short time periods to the biggest index holdings, momentum darlings, or hyper growth names. Passive strategies will blindly mirror these trends. The bigger a name or sector gets in the index, the more capital chases which results in managers benchmark hugging / closet indexing. In contrast, TimesSquare's fundamental research process involves a thorough bottom-up analysis of companies and how they create economic growth.

Our portfolios are not constructed top down by sector or industry. We take a clean slate approach to building positions and evaluating/revaluating the companies based solely on their merits. We favor differentiated, scaling businesses that are gaining share, demonstrating pricing power, and most importantly, deploying investor capital with a focus on generating returns. Our strategy primarily focuses on secular growth and long-term trends, while some are more cyclically positioned. Overall, we believe our 25-year track record demonstrates a consistent quality bias that endures through varying economic cycles. Since inception, our team has remained disciplined in executing this strategy and pursuing quality growth businesses, as illustrated in the market environment analysis below.



Batting Avg.	All Markets		Negative Markets (<0%)		Normal Markets (0-15%)		Speculative Markets (>15%)	
	Gross	Net	Gross	Net	Gross	Net	Gross	Net
	83%	61%	100%	100%	92%	69%	52%	27%

For illustrative purposes only. Source: eVestment

It's worth reiterating that the way the benchmark is constructed, and growth and value are split, are based on definitions that haven't changed in decades. As our team evaluates our holdings and seeks out new ideas, we have the freedom to cast a wider net across the landscape of companies, often finding those that don't fit into the traditional growth or value boxes. These ideas are often overlooked by managers looking solely at the big index weights or the popular theme of the day.

One source of new ideas comes from a reexamination of companies undergoing potentially positive change(s) that the market is not fully appreciating (e.g. upgraded senior management, enhanced strategies/business models, improvements in their end markets). We believe we have the important advantage of sourcing ideas as they "graduate" from the dedicated Small Cap strategies we manage. These names are covered by the same investment team, so there is familiarity and institutional knowledge of these businesses when they have grown to the thresholds to be eligible for Mid Cap. When reviewing our Mid Cap Growth portfolio today, over 20% of current positions were previously held in our Small Cap strategy and are graduates of the selection process. Elevating these small cap names is one manner that refreshes our strategy and stays true to the essence of Mid Caps.

Passive investing in Russell Midcap index strategies increasingly means losing access to the true breadth and depth of companies across the Mid Cap market capitalization range. We argue that our active management and rigorous stock selection helps to provide a more authentic representation of Mid Cap exposure, allowing us to uncover attractive opportunities overlooked by the benchmark. As the index has become significantly larger and more concentrated, the need for this active approach is growing. Since these indexes are the default standard for Mid Cap allocations, their inherent structural risks are often disregarded; therefore, relying on the index alone for distinct Mid Cap exposure may prove insufficient. In other words, if you're looking for exposure to the Mid Cap space and believe you're getting it from allocating to the index, think again.

[1] The Russell 1000® Index measures the performance of the large-cap segment of the US equity universe. The Russell 1000 Index is a subset of the Russell 3000® Index which is designed to represent approximately 98% of the investable US equity market.

[2] The Russell Midcap® Index measures the performance of the mid-cap segment of the US equity universe. The Russell Midcap Index is a subset of the Russell 1000® Index.

[3] The Russell 2000® Index measures the performance of the small-cap segment of the US equity universe. The Russell 2000 Index is a subset of the Russell 3000® Index which is designed to represent approximately 98% of the investable US equity market.

[4] The Russell Midcap® Growth Index measures the performance of the midcap growth segment of the US equity universe. It includes those Russell Midcap Index companies with relatively higher price-to-book ratios, higher I/B/E/S forecast medium term (2 year) growth and higher sales per share historical growth (5 years).

[5] The Russell Midcap® Value Index measures the performance of the midcap value segment of the US equity universe. It includes those Russell Midcap Index companies with relatively lower price-to-book ratios, lower I/B/E/S forecast medium term (2 year) growth and lower sales per share historical growth (5 years).

[6] The Russell Top 200® Index measures the performance of the largest cap segment of the US equity universe. The Russell Top 200 Index is a subset of the Russell 3000® Index.

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