

I am a graphic and product designer, merging strategic research and identity system, loving design and basketball and shoes.

# Cason(Chenxu) Huang



## Work Experience

OCT 2024 - Present Shanghai, CN

### Freelancer Cason Huang Design

Book design, web design/development, Poster design

JUN 2024 - JAN 2025 Shenzhen, CN

### Branding Designer United Design Lab

Responsible for cooperating with the senior designer to complete the brand design work, participating in photography, brand design proposal and design work

JAN 2024 - MAY 2024 Baltimore, US

### Teacher Assistant Maryland Institute College of Art

Served as a teaching assistant for Brand Design II course, responsible for preparing course content and teaching students

JAN 2023 - JUL 2023 Shanghai, CN

### Visual Freelance Designer aolab design

Responsible for participating in visual design projects and worked on various media for brands such as Budweiser, peet's coffee, Unilever, etc.

## Education

2025 - 2026

### MPS in Communication Design Parsons School of Design

2023 - 2024

### MA in Graphic Design Maryland Institute College of Art

2017 - 2021

### BE in Software Engineering Jiangxi University of Finance and Economics

## Skill

Software

Illustrator Photoshop  
Figma InDesign  
Premier After Effect  
Keynote Blender  
Webflow Flora

Hard Skill

HTML /CSS Javascript  
Product Design  
Branding Design  
Publishing Design  
DSLR Photography

Language

Mandarin (Native)  
English (Fluent)

## Award

2024

### Finalist New One Awards 2024

2024

### Finalist Asia-Pacific Design 2024

2024

### Bronze Award Hiiibrand Award 2024

2023

### Merit Scholarship Maryland Institute College of Art

2023

### Rookie Award Global Chinese Graduate Art & Design Competition

2021

### Excellent Thesis Jiangxi University of Finance and Economics school of software

2021

### Departmental Scholarship Jiangxi University of Finance and Economics