

I am a graphic and product designer, merging strategic research and identity system, loving design and basketball and shoes.

Cason(Chenxu) Huang



Work Experience

OCT 2024 - Present Shanghai, CN

Freelancer Cason Huang Design

Book design, web design/development, Poster design

JUN 2024 - JAN 2025 Shenzhen, CN

Branding Designer United Design Lab

Responsible for cooperating with the senior designer to complete the brand design work, participating in photography, brand design proposal and design work

JAN 2024 - MAY 2024 Baltimore, US

Teacher Assistant Maryland Institute College of Art

Served as a teaching assistant for Brand Design II course, responsible for preparing course content and teaching students

JAN 2023 - JUL 2023 Shanghai, CN

Visual Freelance Designer aolab design

Responsible for participating in visual design projects and worked on various media for brands such as Budweiser, peet's coffee, Unilever, etc.

Education

2025 - 2026

MPS in Communication Design Parsons School of Design

2023 - 2024

MA in Graphic Design Maryland Institute College of Art

2017 - 2021

BE in Software Engineering Jiangxi University of Finance and Economics

Skill

Software

Illustrator Photoshop
Figma InDesign
Premier After Effect
Keynote Blender

Hard Skill

DSLR Photography
UI/UX Design
Publishing Design
Branding Design
HTML /CSS
Javascript

Language

Mandarin (Native)
English (Fluent)

Award

2024

Finalist New One Awards 2024

2024

Finalist Asia-Pacific Design 2024

2024

Bronze Award Hiiibrand Award 2024

2023

Merit Scholarship Maryland Institute College of Art

2023

Rookie Award Global Chinese Graduate Art & Design Competition

2021

Excellent Thesis Jiangxi University of Finance and Economics school of software

2021

Departmental Scholarship Jiangxi University of Finance and Economics